



Request for Letters of Intent

AMCHP announces two new technical assistance projects, provided with support from the Centers for Disease Control and Prevention (CDC) Division of Reproductive Health (DRH), to assist MCH epidemiology and program staff strengthen key MCH partnerships:

A. Data Translation: MCH Data Communication Partnerships

B. Data Linkage: Phase I – MCH and Medicaid Data Partnerships

Key sustainable partnerships and communication within multiple arenas, including experts within chronic disease, oral health, hospitals and health care facilities, Medicaid and state MCH health programs, must be fostered to create an MCH workforce that can produce data-informed, evidence-based programs and policies to improve the health of a growing population.

Project Summaries (detailed descriptions follow on subsequent pages)

A. Data Translation: MCH Data Communication Partnerships

- 8 month project: May – December 2016
- Goal is to translate analytic data into communications products to message the importance of MCH issues
- Requires current access to proposed data
- Team should include 3-6 members with at least one Epidemiologist and one MCH/CYSHCN Program Staff
- 6 teams accepted

B. Data Linkage: Phase I - MCH and Medicaid Data Partnerships

- 18 month project for Phase I: May 2016 – October 2017
- Optional participation in Phase II following completion of Phase I
- Goal for Phase I is to create a data sharing partnership between Medicaid and MCH programs
- Requires that the state does not currently have access to Medicaid data
- Team should include a 3-6 members with at least one Epidemiologist, one MCH/CYSHCN Program Staff; Contact information of one Medicaid Program Staff if not a specified member of the team
- 3 teams accepted

How to Apply

Applications for either project (Data Translation or Data Linkage) requires a 2 page Letter of Intent, followed by a structured interview. States can apply to either one or both projects, but will require separate Letters of Intent and structured interviews for each. Because of the time commitment of each of these opportunities, if a state applies to both projects, they should identify a unique set of co-leads for each project.

- The Letter of Intent must be submitted no later than **5:00 pm EDT on April 15, 2016**.
- Applicants will be notified of their acceptance no later than April 30 2016.
- Applicants should plan to participate in either an onsite interview at the AMCHP conference or a phone interview between April 18 and April 30.

Please direct any questions to Alex Harris at aharris@amchp.org or by phone at 202-266-3058.





Data Translation: MCH Data Communication Partnerships

Purpose

With Support from the Centers for Disease Control and Prevention (CDC) Division of Reproductive Health (DRH), AMCHP aims to provide technical assistance to MCH epidemiologists/data staff to translate analytic data into communications products, such as infographics, stories, or briefs for non-scientific audiences including program staff, policymakers, and community partners. AMCHP will partner states with national communications experts to produce quality products to communicate the importance of MCH issues.

Teams will participate in learning events and peer-to-peer sharing; engage in consultations with communications experts; and receive access to a project SharePoint site for resources and sharing. AMCHP will coordinate all activities and provide technology such as SharePoint and Adobe Connect to facilitate learning and interaction.

Teams are expected to complete bi-monthly assignments based on learning events and one final product that suits the needs of the team, which can include an issue brief, story, infographic or other product.

The Data Communication Partnership will kick off on **May 4, 2016 at 2:00pm Eastern** with an orientation for teams, and through continual engagement, resulting in a presentation of each team's final products in **December 2016**.

Eligibility Requirements

The eligibility requirements are: (1) Support of Title V Director; (2) Interview participation; (3) A team of 3-6 members consisting of at least one Epidemiologist and one Program Staff; Designation of at least one Epidemiologist as a team lead; (4) current access to proposed data. Collaboration with other program areas such as chronic disease, oral health, etc. is permitted and encouraged.

Submission Requirements

The application for this communications partnership project is via a 2-page Letter of Intent. The Letter of Intent should include:

- Very brief statement of the proposed project
- List of data sources
- Desired final product and uses for final product
- Team roster with contact information (phone and email), including designated team lead or co-leads, and
- Statement of commitment to the main activities of the partnership listed above.

The letter should not exceed two pages. Following the submission of the Letter of Intent, an AMCHP staff member will contact your team lead(s) to set up a brief interview. The purpose of the interview is for the team to elaborate on the proposed project and hopefully save you some writing; AMCHP staff will use a structured interview format, and you will receive the questions in advance. Following completion of the interviews, six teams will be accepted into the collaborative.

The primary contact for applications is Alex Harris, Program Associate for Epidemiology and Evaluation at AMCHP. The letter of intent should be submitted to Ms. Harris via e-mail at aharris@amchp.org.





Data Linkage: Phase I - MCH and Medicaid Data Partnerships

Purpose

With Support from the Centers for Disease Control and Prevention (CDC) Division of Reproductive Health (DRH), AMCHP aims to provide technical assistance to MCH epidemiologists/data staff to build partnerships between MCH staff and Medicaid. The desired outcome is to increase the capacity of state MCH and CYSHCN program staff to access Medicaid data to assess population health needs and guide programmatic interventions.

Teams will participate in learning events and peer-to-peer sharing; engage in consultations with Medicaid experts; travel for a peer-to-peer site visit; and receive access to a project SharePoint site for resources and sharing. AMCHP will coordinate all activities and provide technology such as SharePoint and Adobe Connect to facilitate learning and interaction. Each state team will identify and prioritize persistent barriers to data sharing between MCH programs and Medicaid and implement a pilot project that overcomes these barriers. Projects will result in lasting data sharing partnerships across MCH/CYSHCN programs and Medicaid that will increase the ability of MCH/CYSHCN staff to access and analyze data.

The MCH Medicaid Data Partnership will kick off on **May 4, 2016** at 3:00pm Eastern with an orientation for teams. Through continual engagement, our goal is to assist you in setting up a in a data sharing partnership within the state MCH-Medicaid Interagency Agreement **by October 2017**.

Phase I and Phase II

This is a two phase project, where Phase I will focus on creating a data sharing partnership between Medicaid and MCH programs that do not currently have access to Medicaid data, and Phase II will focus on data linkage with Medicaid data. States from Phase I will be offered enrollment into Phase II to build on their data sharing agreements, but are not required to participate in Phase II. States that did not participate in Phase I, but have ready access to Medicaid data will be eligible to apply to Phase II. AMCHP will release Phase II applications in late 2017, after the completion of Phase I.

Eligibility Requirements

The eligibility requirements are: (1) Support of Title V Director; (2) Interview participation; (3) A team of 3-6 members consisting of at least one Epidemiologist and one Program Staff; Designation of at least one Epidemiologist as a team lead; (4) Designated contact at Medicaid, ideally included as a team member; (5) current lack of access to Medicaid data.

Submission Requirements

The application for this MCH and Medicaid Data Partnership project is via a 2-page Letter of Intent. The Letter of Intent should include:

- Brief statement of the proposed project
- Brief description of the purpose of establishing a data sharing agreement with Medicaid
- Perceived barriers and need for technical assistance
- Details of any previous attempts to establish a data sharing agreement without success
- Team roster with contact information, with a designated team lead or co-leads; name and contact information of designated Medicaid contact, and
- Statement of commitment to the main activities of the partnership listed above.





The letter should not exceed two pages. Following the submission of the Letter of Intent, an AMCHP staff member will contact your team lead(s) to set up a brief interview. The purpose of the interview is for the team to elaborate on the proposed project and hopefully save you some writing; AMCHP staff will use a structured interview format, and you will receive the questions in advance. Following completion of the interviews, three teams will be accepted into the collaborative.

The primary contact for applications is Alex Harris, Program Associate for Epidemiology and Evaluation at AMCHP. The letter of intent should be submitted to Ms. Harris via e-mail at aharris@amchp.org.

