

Assessing process, progress and outcomes of collaboratives using Reach Effectiveness Adoption Implementation Maintenance (RE-AIM)

What is collaboration?

Two or more entities (organizations, organizational systems, programs, community groups, or individuals) working together for a common purpose.

Collaborations form the bedrock of public health work to address community needs.

Why collaborate?

To address complex issues, we need stakeholders from multiple sectors and levels of operation to work together toward a common vision and goal¹.

The Role: Engage with and build consensus among diverse organizations and individuals in a community to address a community-level issue or problem².

The Format: Collaborative partnerships vary by level of commitment, activities undertaken, membership composition, and intensity (e.g., meeting frequency).

? WHAT IS IT?

RE-AIM consists of five elements, or dimensions, that relate to health behavior interventions and represent the pathway to translate research into action¹:



¹ www.RE-AIM.org

The goal of RE-AIM is to encourage program planners, evaluators, funders, and policymakers to pay more attention to essential program elements, including external validity, that can improve the sustainable adoption and implementation of effective, generalizable, evidence-based interventions. Each of the five elements is outlined below:

1

REACH

The absolute number, proportion, and representativeness of individuals who are willing to participate in a given initiative, intervention, or program.

? *How do I reach the targeted population with the intervention?*

2

EFFECTIVENESS/EFFICACY

The impact of an intervention on important outcomes, including potential negative effects, quality of life, and economic outcomes.

? *How do I know my intervention is effective?*

3

ADOPTION

The absolute number, proportion, and representativeness of settings and intervention agents (people who deliver the program) who are willing to initiate a program.

? *How do I develop organizational support to deliver my intervention?*

4

IMPLEMENTATION

At the setting level, implementation refers to the intervention agents' fidelity to the various elements of an intervention's protocol, including consistency of delivery as intended and the time and cost of the intervention. At the individual level, implementation refers to clients' use of the intervention strategies.

? *How do I ensure the intervention is delivered properly?*

5

MAINTENANCE

The extent to which a program or policy becomes institutionalized or part of the routine organizational practices and policies. At the individual level, maintenance has been defined as the long-term effects of a program on outcomes after six or more months after the most recent intervention contact.

? *How do I incorporate the intervention so that it is delivered over the long term?*



THINK ABOUT

★ In the context of collaboration, RE-AIM provides a framework to ascertain who might need to be a part of your collaborative effort in order for it to succeed. For Reach, do you have people within your collaborative that are members of the population subject to the intervention?

★ For Efficacy, do any of my collaborative members have ties to the research demonstrating effectiveness?

★ How about adaptations that might need to be made to tailor the intervention to the population being served?

★ For Adoption, do you have collaborative members who are a part of the leadership and organizational structure delivering the intervention?

★ Will these members assist in developing organizational support?

★ For Implementation, do you have collaborative members who can support delivery of the intervention with fidelity?

★ Are sites or settings represented in your collaborative?

★ For Maintenance, who on your collaborative will help you to institutionalize the intervention or practice?