New Emerging and Cutting-Edge Practices Identified

The following practices were awarded the Emerging or Cutting-Edge designation in Spring of 2019. Also make sure to check out our Best Practices.

- **Improving Oral Health Outcomes for Pregnant Women and Infants by Educating Home Visitors**, Emerging, Virginia
  The Virginia Department of Health Dental Health Program provides oral health trainings to home visitors, and a home visiting model that supports dental screenings, referrals, and fluoride varnish applications. The goal of the trainings and home visiting model is to improve access to dental care and enhance partner capacity in order to create a sustainable environment for connecting pregnant women and infants to oral health services.

- **Using Barbershops to teach Period of PURPLE Crying/Infant Development**, Cutting-Edge, Oklahoma
  This pilot project adapted Period of PURPLE Crying (POPC) materials from the National Center on Shaken Baby Syndrome (NCSBS) to appeal to men in Tulsa-area barbershops. The goal of the practice was to increase the number of African American men in the Tulsa, Oklahoma area who recognize infant crying as normal development, have reasonable expectations for crying episodes, and could share this knowledge with others.

- **Nurse Education Webinar Series (NEWS)**, Cutting-Edge, Missouri
  To address the unmet professional development needs of school nurses throughout Missouri, School Health Services (SHS) partnered with the University of Missouri Telehealth Network, the University of Missouri Sinclair School of Nursing, and a number of subject matter experts (SME) to provide distance-learning opportunities through a series of webinars titled NEWS (Nurse Education Webinar Series).

Do you see a practice that you would like to replicate in your area? Get in touch with the project contact to learn about their challenges, successes, and how you can adapt the practice to fit your needs. If you decide to replicate all or part of the practice, visit our website to find out about opportunities to fund this work.

Are you also addressing MCH issues? Share your practice with Innovation Station to receive recognition, help others learn from your great work, and make a difference in MCH. Learn more about AMCHP’s practice categories and submission process here.

Have questions or want to learn more? Contact Lynda Krisowaty lkrisowaty@amchp.org.