August is National Breastfeeding Month. With the theme “Support Changes Everything”, this month recognizes the importance of systems, policy, and practice change to support breastfeeding. You can read more about the US Breastfeeding Committee’s activities [here](#).

We also want to highlight the work that MCH professionals are doing to support breastfeeding across the nation. Visit AMCHP’s [Breastfeeding (NPM 4) Implementation Toolkit](#) for a summary of strategies and practices to support breastfeeding, and check out the Innovation Station Practices below to learn more:

- **Communities Supporting Breastfeeding**, Kansas (Emerging, 2016) The Kansas Breastfeeding Coalition, Inc. (KBC) created the “Communities Supporting Breastfeeding” (CSB) designation to recognize communities in Kansas who have implemented a multifaceted community approach to breastfeeding support across multiple systems including: local breastfeeding leadership, peer support, maternity care practices, public spaces, worksite support, and childcare provider support.

- **Health Connect One Community-Based Doula Program**, National (Best, 2015) HC One collaborates with community health agencies nationwide in establishing effective programs and securing community support to train and hire community-based doulas.

- **Baby Steps to Breastfeeding Success**, Arizona (Emerging, 2012) The Arizona Baby Steps to Breastfeeding Success promotes implementation of five evidence-based maternity care practices that have a positive impact on breastfeeding success for mothers who want to breastfeed. The program focused on systems change within hospital organizations to create a breastfeeding friendly environment.
Do you see a practice that you would like to replicate in your area? Get in touch with the project contact to learn about their challenges, successes, and how you can adapt the practice to fit your needs. If you decide to replicate all or part of the practice, visit our website to find out about opportunities to fund this work.

Are you also working to support breastfeeding, or to address other MCH issues? Share your practice with Innovation Station to receive recognition, help others learn from your great work, and make a difference in MCH. Learn more about AMCHP’s practice categories and submission process here.

Have questions or want to learn more? Contact Lynda Krisowaty lkrisowaty@amchp.org or Alyssa Bosold abosold@amchp.org.