



Implementation of the Affordable Care Act: Where We Are for Adolescents & Young Adults

Trina Menden Anglin, M.D., Ph.D.
Chief, Adolescent Health Branch
Maternal and Child Health Bureau
Health Resources & Services Administration

February 9, 2013

Implementation of ACA

- Of highest priority to HHS, HRSA, & MCHB
- Federal government
 - Cannot do this work alone
 - Is counting on partners, including MCH state programs, to help in this effort
 - Knowledge of, & connections to, communities & populations
 - Our partners are our best resource

Goals of Presentation

- Provide recap of status of ACA implementation
- Describe initiative to increase enrollment of children & adolescents
- Identify & describe federal website resources

Current & Future Benefits of ACA for AYAH

Benefits already in effect

- Expansion of dependent coverage for 19-25 year olds
- No cost sharing for preventive health services recommended by *Bright Futures* through age 21 as well as women's preventive services
- Prohibition on excluding pre-existing conditions (younger than age 19)
- Prohibition on lifetime limits
- Phasing in of prohibition on annual limits

Provisions taking effect Jan 2014

- Affordable health insurance exchanges (about ½ states plan default to a federal exchange)
 - Marketplace enrollment starts Oct 2013
- Medicaid expansion up to 138% of FPL:
 - All states must enroll 6-18 year-olds
 - Optional to enroll adults (23 states plan/lean toward participation)
- Prohibition on excluding pre-existing conditions for adults
- Coverage of essential health benefits in 10 areas



Health Insurance Marketplace Customer Service Timeline

2012	2013			2014
Preparation				
	Basic Education			
		Anticipation		
			Act Now	
				Ongoing Support 5

Enhancing Enrollment of Children & Adolescents

- *Connecting Kids to Coverage Outreach & Enrollment* grants
 - Offered by CMS/Center for Medicaid & CHIP Services under ACA
 - Two-year grant program for states, local governments, tribal entities, & CBOs/NPOs
 - \$32 million to support grants ranging from \$250K-1M
 - Grant application period Jan 7–Feb 21
 - Funding period starts June 1
 - www.insurekidsnow.gov/professionals/outreach/grantees
 - www.grants.gov

Connecting Kids to Coverage Outreach & Enrollment Grants

- Five areas of focus
 - Engaging schools
 - Bridging health coverage disparities
 - Targeted enrollment strategies for people participating in SNAP, WIC & other public benefit programs
 - Application assistance resources in local communities
 - Training programs to equip communities to provide assistance to families around enrollment

Federal Resource Websites

- ASPE – Assistant Secretary for Planning & Evaluation
 - www.ASPE.hhs.gov/health
- CMS – Centers for Medicare & Medicaid Services
 - CMS/Center for Medicaid & CHIP Services
 - www.InsureKidsNow.gov
 - CMS Data Sets
 - <https://data.cms.gov/> (detailed URLs on slide 17)
- Health Marketplace
 - www.HealthCare.gov



Browser interface showing address bar (http://aspe.hhs.gov), search bar, and various toolbars including Bing, Norton, and social media icons.

ASPE.hhs.gov Office of The Assistant Secretary for Planning and Evaluation

U.S. Department of Health & Human Services | www.hhs.gov

Reports | Data & Tools | Policy Offices | Key Initiatives | About

Email Updates

Health System Measurement

Project View graphics that show trends on U.S health coverage, costs, and more.

What's New

- [In The Running for Successful Outcomes: Project Overview, December, 2012](#)
More 'In The Running'...
- [Information on Research Supplemental Poverty Measure. A Summary of 2012 Current Population Survey Data, November, 2012](#)
- [Using Systematic Reviews to Inform Policy Initiatives: Lessons from the HHS Teen Pregnancy Prevention Review, October, 2012](#)

[More Reports...](#)

Better Research for Better Policy

The Assistant Secretary for Planning and Evaluation (ASPE) is the principal advisor to the Secretary of the U.S. Department of Health and Human Services on policy development, and is responsible for major activities in policy coordination, legislation development, strategic planning, policy research, evaluation, and economic analysis.

In the Spotlight

- [Affordable Care Act Research](#)
- [National Alzheimer's Plan](#)
- [Poverty and Income Statistics](#)
- [Overview of the Uninsured in the U.S.](#)

Most Popular

- [Poverty Guidelines — Updated for 2013](#)
- [Administrative Simplification in the Health Care Industry](#)

Federal Websites

- www.ASPE.hhs.gov/health
 - The Affordable Care Act Research Briefs
 - 22 since 2010
 - 6 address young adults
 - 1 addresses children

The Affordable Care Act Research Briefs

This project is available on the Internet at:
<http://aspe.hhs.gov/health/reports/2012/ACA-Research/index.shtml>

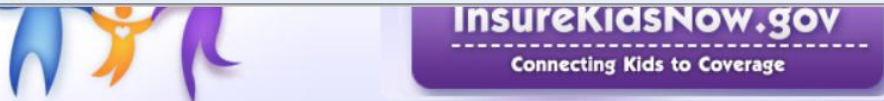
Background

The Affordable Care Act was signed into law in March of 2010. Millions of Americans have already benefitted from many of the law's provisions including coverage for preventive health services, ban on lifetime limits, and insurance coverage for young adults. The expansion of Medicaid coverage and launch of Affordable Insurance Exchanges will help millions more in 2014. ASPE created this series of research and issue briefs to analyze the impact of the Affordable Care Act.

Publications

Current publications:

- **Number of Young Adults Gaining Insurance Due to the Affordable Care Act Now Tops 3 Million**, *Issue Brief*, June 2012. ([PDF version](#), 2 pages)
New survey findings released today by the National Center for Health Statistics show that the extension of dependent health coverage up to age 26 continues to lead to greater rates of insurance coverage among young adults. This policy is one part of the Affordable Care Act, and it took effect for insurance plan renewals beginning on September 23, 2010.
- **The Affordable Care Act and Asian Americans and Pacific Islanders**, *Research Brief*, May 2012. ([PDF version](#), 8 pages)
New estimates from RAND suggest that 2.0 million out of the 2.5 million Asian Americans who would otherwise be uninsured will gain or be eligible for coverage in 2016 through the Affordable Care Act. Asian Americans and Pacific Islanders are already benefitting from the expansion of preventive services with no cost-sharing in both private health insurance and Medicare.
- **The Affordable Care Act and African Americans**, *Research Brief*, April 2012. ([PDF version](#), 6 pages)
New estimates from RAND suggest that 3.8 million African Americans who would otherwise be uninsured will gain coverage by 2016 through the Affordable Care Act. African Americans will gain improved access to preventive health services and community health centers and improved maintenance of chronic diseases.
- **The Affordable Care Act and Latinos**, *Research Brief*, April 2012. ([PDF version](#), 7 pages).
En español (Versión en PDF, 7 Páginas)
An estimated 30.7% of Latinos are uninsured, compared with 16.3% of all Americans. The Affordable Care Act includes several provisions to significantly improve the health outcomes of Latinos.
- **Uninsured Young Adults and the Affordable Care Act**, *Research Brief*, March 2012. ([PDF version](#), 2 pages)
The Affordable Care Act is beneficial for young adults aged 19-25 who previously were more than twice as likely as other adults to lose private health insurance coverage. The law helps to provide stable health insurance.
- **The Affordable Care Act and Women**, *Research Brief*, March 2012. ([PDF version](#), 7 pages)
The Affordable Care Act ensures that women will not pay more for the same insurance coverage as men and will provide insurance to an estimated 13 million more women by 2016. Women also gain improved access to maternity coverage, preventative health services, and Medicaid coverage.
- **The Affordable Care Act and Participation Rates in Medicaid**, *Issue Brief*, March 2012. ([PDF version](#), 7 pages)
The Affordable Care Act extends Medicaid eligibility to all US citizens and other qualified residents with family incomes at or below 133% of the federal poverty level. This brief provides estimates of projected Medicaid enrollment rates under the ACA.



SEARCH **Go**

- Home
- What is CHIP?
- What is Medicaid?
- Learn About Programs in Your State
- Questions & Answers
- For Professionals
- About Us



2012 Performance Bonuses

States Improve Access to Coverage for Eligible Children and Boost Enrollment

23 States Earn Awards

Learn More about Health Coverage in your State by Calling:
1-877-Kids-Now (1-877-543-7669)

Applying for Affordable Health Insurance is Easy and Confidential

Your child or teen may qualify for no-cost or low-cost health insurance coverage through

SPOTLIGHT

New Funding Opportunity:
[Connecting Kids to Coverage Outreach and Enrollment Grants](#)

[CHIPRA 2012 Performance Bonuses - 23 States awarded nearly \\$306 Million](#)

[Medicaid/CHIP Participation Rates in Your State](#)

[Connecting Kids to Coverage Teams Up with Text4baby](#)

RESOURCES

[National Consumer Medicaid and CHIP Satisfaction Survey](#)

[Outreach Video Library](#)

Federal Websites

- www.InsureKidsNow.gov
 - CMS/Center for Medicaid & CHIP Services
 - “Connecting kids to coverage”
 - Buttons
 - What is CHIP?
 - What is Medicaid?
 - Learn about programs in your state
 - Sections for consumers & professionals
 - Outreach materials & ideas for schools, community health centers & local businesses



Browser navigation bar showing address: <http://www.cms.gov/Outreach-and-Education/Outreach/HIMark>

File Edit View Favorites Tools Help

bing

Norton License Expired Identity Safe - Expired

CMS.gov

Centers for Medicare & Medicaid Services

Home | About CMS | Newsroom Center | FAQs | Archive | Share Help Email Print

Learn about [your healthcare options](#) Search

- Medicare
- Medicaid/CHIP
- Medicare-Medicaid Coordination
- Insurance Oversight
- Innovation Center
- Regulations and Guidance
- Research, Statistics, Data and Systems
- Outreach and Education

[Home](#) > [Outreach and Education](#) > [Health Insurance Marketplace](#) > Health Insurance Marketplace Overview

Health Insurance Marketplace

Starting in 2014, there'll be a new way for people to buy health insurance. As you know, the Affordable Care Act created unprecedented opportunities for millions of Americans to access health insurance. This includes establishing the Health Insurance Marketplace, sometimes called "Exchanges."

Help us spread the word about this new program

People will be able to compare all their health insurance options in one place, and know that plans are meeting state and federal standards. Health insurance will also be more affordable for many families, thanks to new rules that make it easier than ever to get help with costs.

Different financial assistance programs will be directly linked in, including Medicaid, the Children's Health Insurance Program (CHIP), and tax credits that can help pay private health plan premiums in advance.

New options for small employers, too

Small employers will be able to use this new program to make health insurance available to their employees. They'll have the option to offer coverage from multiple insurers, choose the level of coverage they'll offer, and define how much they'll contribute towards their employees' coverage.

Check back for updates

We'll be sharing materials and resources to help you spread the word about this new program as they're available. So keep checking back, and subscribe to get updates.

[Need health](#)

Resources to help

- [Resources Toolkit](#)
- [Social Marketing Research for the Health Insurance Marketplace](#)
- [Talking About the Marketplace](#)
- [Learn Insurance Basics](#)
- [Medicaid/CHIP Beneficiary Satisfaction Survey Report](#)
- [Parents' Views of CHIP & Medicaid: Snapshot of Findings from a Survey of Low-Income Parents](#)
- [Uniform Glossary of Health Insurance Terms](#)
- [Census Data to Target the Uninsured](#)
- [Learn More About the Marketplace](#)

Ask a question

See what questions we've already answered, or [ask your own question](#).

Federal Websites

- www.cms.gov
 - Outreach & education
 - Based on CMS consumer research on adult audience segmentation
 - Nationally representative sample of 1400 18-64 year olds
 - Talking About the Health Insurance Marketplace (12/12) – talking points for partners
 - Marketplace Descriptor
 - Affordability; Ease & control messages
 - Importance of directing audience to assistance
 - Language & terms: Dos & cautions

Healthy & Young Uninsured Segment

- About 48% of non-elderly uninsured adults (18-64 years)
 - 84% likely to qualify for a subsidy
- Attributes from market research
 - Potential for sub-segmentation
 - Take health for granted
 - Internet savvy but don't search for health topics
 - Low motivation to enroll
 - 54% - cost a main reason they are uninsured
 - 62% - would be interested in shopping for insurance in the new marketplace

Finding Uninsured People at Local Level

- User-friendly CMS resource based on 2010 Census data
- Provides uninsured percentages & counts at county/sub-county levels for every state
- Sorted by multiple demographic characteristics
 - Income (%FPL), age group, gender, marital status, children in family, race, Latino ethnicity, disability, FT worker in family, job sector (9), education level, language spoken at home (8)
- <https://data.cms.gov/dataset/The-Percent-of-Uninsured-People-for-Outreach-Target/9hxb-n5xb?>
- <https://data.cms.gov/dataset/The-Number-of-Uninsured-People-for-Outreach-Target/pc88-ec56?>

Browser navigation bar showing address: <http://www.healthcare.gov/index.html>. Includes search bar, social media icons (Facebook, etc.), and utility icons (Norton, etc.).

February 3, 2013

[Home](#) | [Discuss & Share](#) | [Blog](#) | [Newsroom](#) | [Glossary](#) | [Email Updates](#) | [En Español](#)

HealthCare.gov

Take health care into your own hands

- [Find Insurance Options Now](#)
- [Prepare for the Health Insurance Marketplace](#)
- [Health Insurance Basics](#)
- [The Health Care Law & You](#)
- [Prevention, Wellness & Comparing Providers](#)

Need health insurance?

Learn more & get ready.

[Get Email or Text Updates >](#)
Already a subscriber? [Manage your account settings](#) | [Privacy Policy](#)

Own a Small Business?

Coming soon: New options for employee health insurance.

[Learn More >](#)



Current Topics

[Get a Break on Costs Starting in 2014](#)

HealthCare Blog

Posted January 25, 2013

Federal Websites

- www.HealthCare.gov
 - “Take health into your own hands”
 - Audience – individuals & small businesses
 - Buttons
 - Find insurance options now
 - Prepare for the health insurance marketplace
 - Health insurance basics
 - The health care law & you
 - Prevention, wellness and comparing providers
 - Special features
 - Videos, Youtube
 - Health care blog – hundreds of postings across multiple topics
 - Current topics
 - Twitter, Facebook, updates by email and text messages

Future Federal Resources

- Training materials for preparing HHS partners
 - Advent of enrollment in health insurance exchanges
- Population specific resources – a future consideration



Contact Information

Trina M. Anglin, M.D., Ph.D.

HRSA/MCHB

301/443-4291

tanglin@hrsa.gov