LOOKING TO THE FUTURE:
Opportunities and Challenges in Health Reform for MCH

OCTOBER 21, 2010
Omni Shoreham Hotel • Washington, DC
Dear Colleague:

Welcome to *Looking to the Future: Opportunities and Challenges in Health Reform for Maternal and Child Health*. We are so pleased that you have made time to join us here in our nation’s capital for this historic event—the first national meeting on maternal and child health (MCH) and health reform since the passage of the Affordable Care Act on March 23, 2010. As your capitol dome souvenir suggests, you are indeed a part of history!

The goal of the meeting is to provide a forum for you to assess the impact of health reform on your local, state, and national maternal and child health programs. We have an excellent line-up of subject matter experts who have graciously volunteered to be part of our program. We have planned time for you to engage and discuss the impact of health reform on your programs with your peers and colleagues. And we have built in time to make sure you leave with “must-know” information from leaders here in Washington, and across the country.

We hope you enjoy your day with us and leave with resources to help address the challenges and opportunities of health reform in your state and community. With so much going on we cannot guarantee that you will get answers to all of your questions, but we certainly can promise that you will learn a great deal from our presenters and your peers during our time together.

After a safe return home, please take a moment to complete the on-line evaluation we will send you. We will use your responses to shape future activities and events to meet your needs as an MCH professional as we face the daunting task of analyzing, understanding, and implementing changes to our health care and public health systems.

Best wishes for a great conference,

Michael R. Fraser, PhD CAE
Chief Executive Officer, AMCHP

Chad Abresch, MEd
Interim Executive Director, CityMatCH
8:00 AM TO 9:00 AM  **Networking Breakfast**  
*Blue Room, Pre-Function Area*

Start off the day by networking with peers and colleagues from across the country. Continental breakfast will be provided to all registered attendees — we’ll bring the coffee, you bring the conversation!

9:00 AM TO 10:00 AM  **Opening Session**  
**Looking to the Future: Opportunities and Challenges in Health Reform for MCH**  
*Blue Room*

Passage of the Affordable Care Act (ACA) promises to usher in a new era for maternal and child health. Our opening plenary will feature perspectives on implementation of the ACA from the White House and HHS Office of Health Reform as well as introductory remarks from the leadership of CityMatCH and AMCHP.

**SPEAKERS**
- **Michael Fraser**  
  Chief Executive Officer  
  AMCHP  
  Washington, DC
- **Chad Abresch**  
  Interim Executive Director  
  CityMatCH  
  Omaha, NE
- **Tina Tchen**  
  Director  
  White House Office of Public Engagement and Executive Director  
  White House Council on Women and Girls
- **Mayra Alvarez**  
  Director of Public Health Policy  
  HHS Office on Health Reform

10:15 AM TO 11:15 AM  **Morning Workshops**

**Community Health Systems & Health Reform**  
*Diplomat Room*

One of the linchpins for successful implementation of the Affordable Care Act will be assuring adequate community health system capacity. The new law provides an $11 billion investment in the expansion of the community health center program, along with $1.5 billion to address primary care workforce shortages through the National Health Service Corps. Come learn how these investments are being planned and what opportunities are available for state and local MCH leaders to join forces to support stronger community health systems.

**SPEAKERS**
- **Gina Capra**  
  Eastern Division Director  
  HHS Bureau of Primary Health Care  
  Rockville, MD
- **Dan Hawkins**  
  Senior Vice President  
  National Association of Community Health Centers  
  Washington, DC

**MODERATOR**  
**Chad Abresch**  
Interim Executive Director  
CityMatCH  
Omaha, NE

11:30 AM TO 12:30 PM  **Morning Workshops**

**Coverage**  
*Embassy Room*

The centerpiece of the Affordable Care Act is the extension of health insurance coverage to an estimated 32 million more Americans. Whether via Medicaid expansions or through design of state insurance exchanges, states will play a lead role in guiding
the future of coverage. This session will overview current planning efforts and explore key considerations for coverage of pregnant women and children and youth with special health care needs.

**SESSION #3**

**Adolescent Health**

**Palladian Room**

Health reform provides many opportunities to support components of adolescent health. How can these components be tied together to provide a seamless system that comprehensively addresses adolescent health? Join our national experts to discuss opportunities to build adolescent health capacity at the local and state level and learn how specific aspects of health reform are focused on adolescents and young adults. Learn about frameworks such as the Bright Futures for Children project and other efforts to develop recommendations and standards to promote adolescent health through health reform.

**SPEAKERS**

Rick Fenton  
Acting Executive Director  
National Association of State Medicaid Directors  
Washington, DC

Brooke Lehmann  
Co-Policy Director  
Family Voices  
Washington, DC

**MODERATOR**

Brent Ewig  
Director of Policy & Government Relations  
AMCHP  
Washington, DC

**SESSION #4**

**Women’s Health, Preconception Care and Health Reform**

**Hampton Room**

The Affordable Care Act includes exciting opportunities around women’s preconception, inter-conception and pregnancy-related care that can positively impact the preventative health needs of women and children. This session will highlight the opportunities in health reform to improve women’s health across the life span.

**SPEAKERS**

Kay A. Johnson  
President  
Johnson Consulting Group  
Hinesburg, VT  
(presenting at 10:15 am session only)

Anne Markus  
Associate Research Professor, Department of Health Policy, School of Public Health and Health Services, George Washington University  
Washington, DC  
(presenting at 11:30 am session only)

Nevena Minor  
Manager, Government Affairs  
American Congress of Obstetricians and Gynecologists  
Washington, DC

**MODERATORS**

Jessica Hawkins  
Program Manager  
AMCHP  
Washington, DC

Kathleen Brandert  
Acting Associate Director of Programs  
CityMatCH  
Omaha, NE

**Luncheon**

**Dine and Dialogue**

**Blue Room**

Join us in a conversation about health reform implementation—share questions, answers, and expertise with colleagues from across the country. The format of our luncheon session will allow for discussion, conversation, and information sharing between conference participants, subject matter experts and other invited guests.

**MODERATORS**

Chad Abresch  
Interim Executive Director  
CityMatCH  
Omaha, NE

Michael Fraser  
Chief Executive Officer  
AMCHP  
Washington, DC


**SESSION #5**  
**State Political Environments**  
*Embassy Room*

While the Affordable Care Act sets the “law of the land” the real work of its implementation will take place at the state level. What is the political context in which health reform will be enacted in the states? How are states getting ready to implement health reform and what are states doing to enable the massive changes that will be the result? Representatives from both the National Governors Association and the National Conference of State Legislatures will join us to share the “pulse” of state efforts — including opportunities and challenges in health reform for states.

**SPEAKERS**  
*Marta King*  
Group Director, Health Program  
National Conference of State Legislatures  
Denver, CO

*Katherine Nolan*  
Director, Health Division  
National Governors Association  
Washington, DC

**MODERATOR**  
*Chad Abresch*  
Interim Executive Director  
CityMatCH  
Omaha, NE

**SESSION #6**  
**What Does Health Reform Mean for Children and Youth with Special Health Care Needs and their Families?**  
*Diplomat Room*

This session will address the implications of health reform for children and youth with special health care needs and their families. Speakers representing the American Academy of Pediatrics, Family Voices, the Catalyst Center, and MCHB’s Division of Services for Children with Special Health Needs will discuss how health reform impacts these families in terms of access to pediatric providers, changes to private and public health care coverage, continued challenges to families, and roles for Title V programs in helping families understand and navigate this new health care system.

**SPEAKERS**  
*Sophie Arao-Nguyen*  
Executive Director  
Family Voices National Office  
Albuquerque, NM

**SESSION #7**  
**Local Health Agencies and Health Reform**  
*Palladian Room*

What does health reform mean for local health departments and the communities they serve? Join in a conversation about the implications of the Affordable Care Act for local public health organizations, partners, and others linked to health care and public health services at the local level. Discuss how to leverage federal and state resources at the local level to improve maternal and child health outcomes and shape local health policies in light of health reform.

**SPEAKERS**  
*Donna Brown*  
Senior Advisor  
National Association of County and City Health Officials  
Washington, DC

*Cynthia Harding*  
Director, Maternal, Child and Adolescent Health Programs  
Los Angeles County Department of Health Services  
Los Angeles, CA

**MODERATORS**  
*Treeby Brown*  
Senior Program Manager  
Children and Youth with Special Health Care Needs  
AMCHP  
Washington, DC

*Mark Law*  
Acting Associate Director of Operations  
CityMatCH  
Omaha, NE
The Affordable Care Act created a historic and unprecedented opportunity to improve the lives of at-risk families through the $1.5 billion (over five years) investment in the Maternal, Infant, and Early Childhood Home Visiting program. This session will feature dialogue with key federal officials charged with federal program development and national experts. Come prepared to learn about latest developments and strategies to optimize program implementation.

**SPeAKERS**

**Audrey Yowell**  
Program Director  
Maternal, Infant and Early Childhood Home Visiting Program  
Maternal and Child Health Bureau  
Health Resources and Services Administration  
US Department of Health and Human Services  
Rockville, MD

**Joan Lombardi**  
Deputy Assistant Secretary  
Administration for Children and Families  
Washington, DC

**John Schlitt**  
Director  
Pew Home Visiting Campaign  
Pew Center on the States  
Washington, DC

**Brent Ewig**  
Director of Policy & Government Relations  
AMCHP  
Washington DC

**Maureen Fitzgerald**  
Coordinator, Policy and Communication  
CityMatCH  
Omaha, NE

**MODERATORS**

**Kathleen Brandert**  
Acting Associate Director of Programs  
CityMatCH  
Omaha, NE

**MODERATOR**

**Martha King**  
Group Director, Health Program  
National Conference of State Legislatures  
Denver, CO

**3:15PM TO 4:30PM**  
**Afternoon General Session**  
Lessons Learned from State and Local Health Reform Implementation  
*Blue Room*

What have we learned from prior efforts to expand access and provide coverage to women, children, and families? Our afternoon general session will focus on the ways that several states and local communities have approached health reform in the past, and what lessons learned from those efforts can teach us as we look to the future.

**SPeAKeRS**

**Ron Benham**  
Director for Perinatal, Early Childhood and Special Health Needs  
Bureau of Family Health and Nutrition  
Massachusetts Department of Public Health  
Boston, MA

**Cynthia Harding**  
Director  
Maternal, Child and Adolescent Health Programs  
Los Angeles County Department of Health Services  
Los Angeles, CA

**Breena Holmes**  
Director, Maternal and Child Health  
Vermont Department of Health  
Burlington, VT

**5:00 PM TO 7:00 PM**  
**Welcome Reception & Awards Celebration**  
*Celebrate 2010: Envision 2020*  
*Palladian*

Join us in celebrating a decade of work focusing on a system of services for children and youth with special health care needs and their families. Our celebration will honor MCH leaders, including those who have worked tirelessly to address the needs of children and youth with special health care needs. Sponsored by AMCHP, CityMatCH and the Maternal and Child Health Bureau.

**HONORARY GUESTS**  
(invited)  
*Dr. Regina Benjamin*  
United States Surgeon General  
Washington, DC

*Kareem Dale*  
Special Advisor to the President for Disability Policy  
Washington, DC

**RECEPTION HOSTS**

The AMCHP and CityMatCH  
Board of Directors  
Representatives from the Maternal and Child Health Bureau
## OCTOBER 21, 2010

**8:00 AM TO 9:00 AM**

**Networking Breakfast**

*Blue Room, Pre-Function Area*

**9:00 AM TO 10:00 AM**

**Opening Session**

*Blue Room*

**Looking to the Future: Opportunities and Challenges in Health Reform for MCH**

**10:15 AM TO 11:15 AM**

**Morning Workshops**

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**11:30 AM TO 12:30 AM**

**Morning Workshops**: Sessions #1 through #4 repeated

**12:45 PM TO 1:45 PM**

**Luncheon**

*Dine and Dialogue*

*Blue Room*

**2:00 PM TO 3:00 PM**

**Afternoon Workshops**

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**Lessons Learned from State and Local Health Reform Implementation**

**5:00 PM TO 7:00 PM**

**Welcome Reception & Awards Celebration**

*Celebrate 2010: Envision 2020*