

Outreach & Enrollment Information for State Title V MCH Programs

Introduction

The health insurance Marketplace, created by the Affordable Care Act (ACA), enables individuals and families to shop for and enroll in health insurance plans. This fact sheet includes important information about the ACA Marketplace and opportunities for MCH leaders to support the upcoming enrollment season. This is a companion document to AMCHP's "ACA Open Enrollment Season - 2021" [fact sheet](#), which guides consumers through the process of applying for ACA Marketplace coverage.



Below are the important dates for the 2021 Marketplace open enrollment season:

November 1, 2020: The first day of open enrollment season, when individuals can apply for 2021 insurance coverage on [Healthcare.gov](https://www.healthcare.gov).

December 15, 2020: The last day to apply for 2021 coverage. Once this deadline passes, individuals will be unable to sign up for a Marketplace health plan. Under certain circumstances, [special enrollment periods](#) are available to individuals or families experiencing a [qualifying life event](#).

January 1, 2021: The day 2021 coverage begins.

Note: Eligible children and families can enroll in [Medicaid](#) and the [Children's Health Insurance Program \(CHIP\)](#) year-round. Information is available at [healthcare.gov](https://www.healthcare.gov).



The Title V Role in Outreach & Enrollment

- Disseminate AMCHP's ACA Open Enrollment Season - 2021 [fact sheet](#) via your health department's social media accounts and other communication outlets.
- Verify that your state public health department and MCH web pages, hotline numbers and print materials link to the federal Marketplace (healthcare.gov) or directly to your state insurance marketplace, where applicable.
- Coordinate with groups in your state that receive federal funding to provide in-person enrollment assistance via navigators and/or certified application counselors. Local, in-person assistance can be found [here](#) and [here](#). States operating their own marketplaces can provide contacts for state-funded navigators. Title V should also coordinate with Federally Qualified Health Centers that are funded to support enrollment efforts.
- Ensure that front-line staff providing MCH services in your state, in settings such as WIC agencies, Title X family planning clinics, local health departments, Healthy Start sites, home visiting programs, school-based health centers, primary care and specialty clinics, hospitals, and any other sites where eligible families may seek enrollment services have the [information](#) they need to inform, refer and help enroll people in coverage.

AMCHP Contact Information

For more information, please visit the AMCHP website at www.amchp.org or contact a member of the AMCHP staff at info@amchp.org

Association of Maternal & Child Health Programs
1825 K St., NW, Suite 250
Washington, D.C. 20006
(202) 775-0436
www.amchp.org

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