

# Outreach & Enrollment Information for State Title V MCH Programs

## Introduction

Health insurance marketplaces created by the Affordable Care Act (ACA) enable individuals and families to shop for and enroll in health insurance plans. This fact sheet includes informational resources and suggested steps for MCH leaders to support outreach and enrollment and help guarantee improved access to care for MCH populations.



Below are the important dates for the 2020 open enrollment period:

**November 1, 2019:** The first day individuals can apply for 2020 coverage.

**December 15, 2019:** The last day to apply for 2020 coverage. Once this deadline passes, individuals will be unable to sign up for a Marketplace health plan for the rest of 2018. The only exception is for special enrollment periods, or points of time throughout the year that an individual or family experiences a qualifying life event.

**December 31, 2019:** The date when 2019 Marketplace coverage ends. Individuals will be auto-enrolled in coverage if they do not change their Marketplace plan. However, health insurers may require additional documentation in order to maintain coverage in 2020. Individuals should consult their insurance carriers for more details.

**January 1, 2020:** The date 2020 coverage begins if an individual applies by December 15, 2019.

*Note: eligible individuals can enroll in Medicaid and the Children's Health Insurance Program (CHIP) year-round. To apply for coverage, visit healthcare.gov or call (800) 318-2596.*



## The Title V Role in Outreach & Enrollment

- Verify that your state MCH web pages, hotline numbers and print materials link to the federal exchange ([healthcare.gov](http://healthcare.gov)) or directly to your state marketplace, where applicable. Title V professionals should also know where to refer clients eligible for Medicaid and CHIP.
- Coordinate with groups in your state that receive federal funding to provide in-person enrollment assistance via Navigators and/or certified application counselors. States operating state-based marketplaces can provide contacts for state-funded navigators. Title V should also coordinate with Federally Qualified Health Centers that are funded to support enrollment efforts.
- Ensure that front-line staff providing MCH services in your state, in settings such as WIC agencies, Title X family planning clinics, local health departments, Healthy Start sites, home visiting programs, school-based health centers, primary care and specialty clinics, hospitals, and any other sites where eligible families may seek enrollment services have the information they need to inform, refer and help enroll people in coverage.

## AMCHP Contact Information

For more information, please visit the AMCHP website at [www.amchp.org](http://www.amchp.org) or contact a member of the AMCHP staff at [info@amchp.org](mailto:info@amchp.org)

Association of Maternal & Child Health Programs  
1825 K St., NW, Suite 250  
Washington, D.C. 20006  
(202) 775-0436  
[www.amchp.org](http://www.amchp.org)

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