



ASSOCIATION OF MATERNAL & CHILD HEALTH PROGRAMS

State Profile

A SNAPSHOT OF HOW THE TITLE V MATERNAL AND CHILD HEALTH BLOCK GRANT WORKS IN YOUR STATE

Wisconsin

Maternal and Child Health Block Grant 2016

The Maternal and Child Health Services Block Grant, Title V of the Social Security Act, is the only federal program devoted to improving the health of all women, children and families. Title V provides funding to state maternal and child health (MCH) programs, which serve 42 million women and children in the U.S. To learn more about Title V, visit www.amchp.org.

MCH Block Grant Funds to Wisconsin

FY 2013	FY 2014	FY 2015
\$10,499,621	\$10,886,236	\$10,890,870

Title V Administrative Agency:

Bureau of Family and Community Health, Department of Health Services

*States must provide a three dollar match for every four Federal dollars allocated.

Protecting and Improving the Health of Wisconsin’s Families

Hotlines — Gundersen Lutheran Medical Center-La Crosse provides public health information and referral services for women, children, and families through the support of three hotlines. These hotlines are funded through multiple sources to include Title V and address a variety of MCH issues and programs such as Healthy Start, prenatal care coordination, children and youth with special health care needs, women’s health, and WIC.

Life Course Model — Wisconsin’s MCH Program, along with its many local and state partners, has integrated the Life Course model into efforts that include increasing partner and public awareness of the framework, preconception and women’s health initiatives, integration with traditionally non-MCH” programs, and shifting Title V resources from provision of individual services to assurance of effective early childhood systems.

Children and Youth with Special Health Care Needs —

The CYSHCN Program funds five regional centers to support an integrated system of care for children and youth with special health care needs and their families. The Centers do not provide or pay for direct medical care but instead provide information, referral and follow-up services, and technical assistance and training critical to families and providers not available from any other source. The CYSHCN Program also funds Family Voices, Parent to Parent of Wisconsin, and ABC for Health who in partnership with the Centers provide training for a diversity of families, one on one parent matching, technical assistance regarding health care coverage, and help families to access needed services. In addition, the CYSHCN Program supports the Wisconsin Medical Home Initiative and Youth Health Transitions Program to promote implementation of evidence-based practices by health care providers using quality improvement strategies in such areas as developmental screening, integration of mental and behavioral health in primary care, care coordination for children with special health care needs, and pediatric to adult health care transitions planning. Together with partners, the CYSHCN Program works to link families to appropriate services, improve cross program coordination, reduce duplication, and develop policies to better serve families.

Improving Birth Outcomes —

Wisconsin is tracking a hopeful trend in its nearly decade-long focus on improving African American birth outcomes. Wisconsin Title V officials, together with public and private partners, are promoting an equitable system of high quality health care for all women, before, during, after, and in between pregnancies. Wisconsin’s MCH Program includes a life-course approach and the promotion of national, state, and local efforts that address the social, economic, and environmental determinants of health, e.g., poverty and racism. Wisconsin participated in the national CoIIN (Collaborative Improvement and Innovation Network) to Reduce Infant Mortality, through the Preconception and Interconception Care, Safe Sleep, and Social Determinants of Health teams. See <http://www.dhs.wisconsin.gov/healthybirths/> and <http://www.dhs.wisconsin.gov/health/mch/EarlyChildhoodSystems/index.htm>.

The MCH Program works closely with local health departments and community-based agencies to provide state level data, including data from the Pregnancy Risk Assessment Monitoring System (PRAMS), and in promoting evidence-based and best practices. Title V also collaborates with the Medicaid program on its pay-for-performance and medical home initiatives for high risk pregnant women, and the University of Wisconsin School of Medicine and Public Health's Lifecourse Initiative for Healthy Families (LIHF) to improve birth outcomes.

Keeping Kids Alive in Wisconsin — The Keeping Kids Alive initiative focuses on the development of a statewide system of child death and fetal infant mortality reviews by local or regional teams. These reviews through their case review findings lead to recommendations for primary prevention strategies. Community/Regional Action Teams or coalitions are responsible to implement recommendations for prevention through population focused evidence-based interventions to improve infant and child health outcomes. The Children's Health Alliance of Wisconsin receives Title V Block Grant funding to collaborate with public and private partners to develop and support a standardized model for these death reviews incorporating the frameworks from both the National Child Death Review and Fetal and Infant Mortality Review processes. This model is being adapted to meet the needs of varying local jurisdictions around the state. Local health departments have the opportunity to utilize their MCH Title V Block Grant allocation to work with community partners to create a system to review child, infant and fetal deaths and to implement recommended evidence-based preventive actions.

Infant Death — The Children's Health Alliance houses the Infant Death Center of Wisconsin which is funded by MCH Title V dollars to provide information, counseling and support to families, health care providers, and communities who are affected by the sudden, unexpected death of an infant.

Women's Health — Wisconsin is working with statewide partners to focus on improving women's health across the lifespan. The goal of the Wisconsin Healthiest Women's Initiative is to improve the health of women and men by building and strengthening community capacity, expanding access to and affordability of high quality health services, and improving accountability through monitoring relevant information. Statewide partners identified two initial focus areas to address-- *Sexual Health and Pregnancy Planning* and *Socioeconomic and Environmental Determinants of Health*. Activities funded in part by the Title V Block Grant to promote these Wisconsin Healthiest Women focus areas are being piloted within women's health clinics and health plans around the state. Specific interventions with women in between pregnancies are being targeted towards women who are at higher risk for poor birth outcomes and chronic disease.

Healthiest Families Initiative — Wisconsin's MCH Program is working closely with its 94 local health departments, 11 tribes and other community partners to implement the Wisconsin Healthiest Families Initiative which focuses on the building and integration of multi sector service systems addressing the State MCH's eight priority areas identified in its 2010 Needs Assessment in four key foci: family supports, child development, mental health, and safety and injury. With this Initiative, local health departments are taking the lead to collaborate with local community partners to build integrated systems that promote optimal physical, social-emotional, and developmental health of children and families. The Life Course model is a guiding framework for the strategies and activities being implemented. The MCH Program's priorities align with Wisconsin's State Health Plan, [Healthiest Wisconsin 2020](#) and Wisconsin's Bureau of Community Health Promotion's mission of [Healthy People at Every Stage of Life](#).

People Served by the Wisconsin MCH Program*

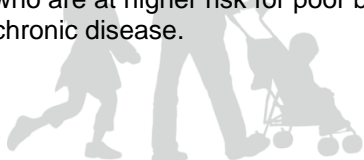
Title V population-based preventive and systems building services benefit all women and children in the state. In addition, the MCH Block Grant provided services to the following individuals:

1,767	pregnant women
66,856	infants under one
4,788	children and adolescents
1,137	children with special health care needs
3,720	others
78,268	total served

*2014 State/Jurisdiction Annual Reports Submitted to the Maternal and Child Health Bureau

Health Needs in Wisconsin

- Engaging in healthy behaviors
- Having positive mental health factors and healthy interpersonal relationships.
- Mitigating risks, being safe and free from injuries.
- Receiving preventive screening and follow-up.
- Accessing and receiving quality health care.
- Selecting and implementing health equity increasing strategies in all state priority areas.
- Building and sustaining infrastructure to assure data-informed policy, systems, and environmental strategies.





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State Selected National Performance Measures

- Well Woman Visit
- Breastfeeding
- Safe Sleep
- Developmental Screening
- Adolescent Injury
- Medical Home
- Transition
- Smoking

For more information, contact:

Maternal & Child Health

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Grants to Wisconsin*

STATE SYSTEMS DEVELOPMENT INITIATIVE (SSDI)
HEALTH SERVICES, WISCONSIN DEPARTMENT OF
Madison, WI
\$125,000

Hemophilia Treatment Centers (SPRANS)
GREAT LAKES HEMOPHILIA FOUNDATION INC
Milwaukee, WI
\$500,000

GENETICS SERVICES
UNIVERSITY OF WISCONSIN SYSTEM
Madison, WI
\$299,846

**INTEGRATED COMMUNITY SYSTEMS FOR CSHCN -
MEDICAL HOME SYSTEMS INTEGRATION GRANT**
HEALTH SERVICES, WISCONSIN DEPARTMENT OF
Madison, WI
\$300,000

MCH Pipeline Training Program
UNIVERSITY OF WISCONSIN SYSTEM
MILWAUKEE, WI
\$163,804

Pediatric Pulmonary Centers
UNIVERSITY OF WISCONSIN SYSTEM
Madison, WI
\$333,642

*These grants were awarded in FY 2013.