

Colorado

Maternal and Child Health Block Grant 2016

The Maternal and Child Health Services Block Grant, Title V of the Social Security Act, is the only federal program devoted to improving the health of all women, children and families. Title V provides funding to state maternal and child health (MCH) programs, which serve 42 million women and children in the U.S. To learn more about Title V, visit www.amchp.org.

MCH Block Grant Funds to Colorado

FY 2013	FY 2014	FY 2015
\$7,110,544	\$7,369,983	\$7,430,330

Title V Administrative Agency:

Colorado Department of Public Health and Environment

*States must provide a three dollar match for every four Federal dollars allocated.

Protecting and Improving the Health of Colorado's Families

Infant mortality - While Colorado's infant mortality rates fall below those of the U.S., as well as Healthy People 2020 targets, significant racial, ethnic and socioeconomic disparities exist. Motivated by a goal to eliminate these disparities, Colorado participates in the National Infant Mortality CoIN Initiative and is incorporating the expertise and resources of a diverse, committed group of stakeholders to improve birth outcomes. Using a framework of evidence-based strategies and innovations to guide the work, infant mortality will be systematically reduced. Given the significant health disparity in birth outcomes among Colorado's African American population, Colorado's CoIN focuses on reducing infant mortality among African Americans, aiming for a rate of 4.0 for all Coloradans.

State and local level strategies include: developing and implementing a statewide set of preterm birth prevention recommendations; in partnership with a perinatal quality care collaborative to guide data collection and perinatal quality improvement within the hospital setting; promoting safe sleep recommendations; facilitating family-friendly policy adoption among employers; increasing participation among African American women in the Centering Pregnancy model of prenatal care; and cross-jurisdictional implementation of programs and policy change initiatives among Denver Metro counties.

Breastfeeding — Colorado has taken a number of steps to increase the rates of breastfeeding. The MCH Program created a Breastfeeding Specialist and an Early Childhood Obesity Prevention Specialist, to coordinate both population-based and service delivery level approaches (through WIC) to breastfeeding promotion.

The **Colorado Can Do 5!** initiative, provided training and technical support on-site to hospitals statewide, and resulted in 41 of Colorado's 53 maternity hospitals (representing 92 percent of Colorado live births) receiving the Can Do 5! B.E.S.T. (Breastfeeding Excellence Starts Today) award.

Seizing the momentum to improve maternity practices, Colorado formed a Baby-Friendly Hospital Collaborative to aid 18 hospitals in their journey to Baby-Friendly designation. Both initiatives involve policy implementation, staff training, and maternal education to promote breastfeeding-supportive maternity practices identified to impact breastfeeding initiation, duration, and exclusivity.

Developmental Screening and Referrals — Colorado's MCH program provides support for the Assuring Better Child Health and Development (ABCD) project to partner with local public health agencies, other community based organizations and health care providers throughout the state to provide training and technical assistance to increase the number of children in Colorado receiving age-appropriate developmental screening from 47 to 52 percent.

This will be done by: Identifying and implementing policy/systems changes that improve developmental screening, referral and services; supporting individualized technical assistance to LPHAs, community and health care partners on best practices in early childhood developmental screening, referral and interventions services.

Women’s mental health, including pregnancy related depression – Depression is the most common complication of pregnancy, impacting more than 1 in every 10 Colorado women. The goal is that by the year 2020, 80% of mothers will report that a doctor, nurse, or other health care worker talked with them about what to do if they feel depressed during pregnancy or after delivery. Progress has been made, with an increase from 75.1 percent of women reporting this conversation occurred in 2010 to 78.0 percent in 2013. Development of guidance documents for providers and reimbursement through Medicaid for PRD screening in pediatric offices have contributed to this progress. However, to continue to move the needle forward, Colorado has adopted three key strategies: 1) Develop competencies for providers and hospitals to more adequately address pregnancy related depression; 2) Strength referral networks; and 3) Implement a public awareness campaign to reduce stigma. The vision is for providers and hospitals to routinely address pregnancy-related depression through standard screening and referral to treatment and for pregnant and postpartum women to understand that depression is common and it is ‘okay’ to ask for help.

Marijuana Public Awareness Campaigns — In the first nine months of *Good to Know* campaign, Jan. 1, 2015 through Sept. 30, 2015, it attained almost 170 million impressions from Colorado residents, visitors and interested members of the public nationwide via media mentions, paid television and radio ads, digital and print advertising, social media and website hits. Accurate awareness of all four components of the law included in campaign messaging -it is illegal to purchase, possess or use retail marijuana until age 21, it is illegal to drive while high, to use marijuana in public, in your car and on federal land, and it is illegal to take marijuana out of state- increased from 62.0 percent of survey respondents at baseline to 73.1 percent at follow-up.

In the summer of 2015, Colorado launched an educational campaign for parents, teachers and other “askable adults” found at GoodtoKnowColorado.com/talk. Colorado also released two new campaigns: a culturally relevant Spanish-language campaign (*Marihuana en Colorado*) and a youth prevention campaign (*What’s Next*).

Youth systems building - CO9to25 is Colorado’s comprehensive and coordinated youth system. This system builds upon and protects the investments made in the Early Childhood System, paving the way to ensure that *all* young people, between the ages of nine and 25 are safe, healthy, educated, connected and contributing. It *connects* youth and adults to *improve* youth-serving systems and *inspires* change by doing such things as integrating a positive youth development approach (PYD), aligning and leveraging resources across programs and agencies, and promoting environmental and policy changes. CO9to25 engages young people as partners in all decisions related to the system. It approaches the health and well-being of young people holistically and therefore includes participation and representation from partners across multiple disciplines and sectors, such as, family, health, child welfare, education, workforce development, housing, afterschool and juvenile justice

Family Leadership Training Institute (FLTI) — The Family Leadership Training Institute is a community-based leadership development program designed to give families the skills and knowledge they need to be active leaders on behalf of children and families. Graduates from this 20-week program are improving local and state systems as a result of their leadership, addressing MCH-related topics such as nutrition, supporting CYSHCN, physical activity, maternal depression, and suicide prevention among others. This past cohort also included three monolingual Spanish classes. After six years in Colorado, over 600 individuals have graduated and many have remained active as community leaders.

Colorado Medical Home Initiative (CMHI) — With strong Title V leadership, Colorado’s Medical Home Initiative is focused on building systems of quality health care for all Coloradans, while increasing provider and community capacity to deliver care to children, youth and adults. Modeling the team approach, the CMHI cultivates strong partnerships with key stakeholders who share the vision for quality health care for all, including those with special needs. In addition to supporting the state level leadership for CMHI, Colorado’s MCH block grant also funds local public health agencies to identify and reduce barriers to a medical home approach within their community.

People Served by the Colorado MCH Program*

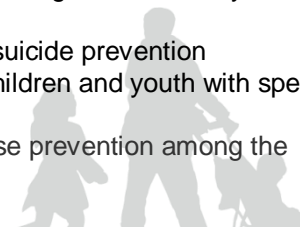
Title V population-based preventive and systems building services benefit all women and children in the state. In addition, the MCH Block Grant provided services to the following individuals:

64,252	pregnant women
60,550	infants under one
1,364,635	children and adolescents
170,010	children with special health care needs
0	others
1,659,447	total served

*2013 State/Jurisdiction Annual Reports Submitted to the Maternal and Child Health Bureau

MCH Priorities in Colorado 2016 - 2020

- Women’s mental health, including pregnancy related depression
- Reducing infant mortality among the Black/ African-American population
- Developmental screening and referral systems building
- Bullying and youth suicide prevention
- Medical home for children and youth with special health care needs
- Substance use/abuse prevention among the MCH population





ASSOCIATION OF MATERNAL & CHILD HEALTH PROGRAMS

State Profile

A SNAPSHOT OF HOW THE TITLE V MATERNAL AND CHILD HEALTH BLOCK GRANT WORKS IN YOUR STATE

State Selected National Performance Measures

- Low-risk Cesarean Delivery
- Breastfeeding
- Developmental Screening
- Injury
- Physical Activity
- Bullying
- Medical Home
- Smoking

For more information, contact:

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Grants to Colorado*

STATE SYSTEMS DEVELOPMENT INITIATIVE (SSDI)

PUBLIC HEALTH AND ENVIRONMENT, COLORADO

DEPARTMENT OF

Denver, CO

\$100,000

Developmental-Behavioral Pediatrics Training Program

REGENTS OF THE UNIVERSITY OF COLORADO, THE

Aurora, CO

\$179,517

Leadership Training in Nursing

REGENTS OF THE UNIVERSITY OF COLORADO, THE

Aurora, CO

\$34,660

Sickle Cell Treatment Demonstration Program

REGENTS OF THE UNIVERSITY OF COLORADO, THE

Aurora, CO

\$356,618

MCH Cooperative Agreement - Child Care

REGENTS OF THE UNIVERSITY OF COLORADO, THE

Aurora, CO

\$380,000

*These grants were awarded in FY 2013.