



ASSOCIATION OF MATERNAL & CHILD HEALTH PROGRAMS

State Profile

A SNAPSHOT OF HOW THE TITLE V MATERNAL AND CHILD HEALTH BLOCK GRANT WORKS IN YOUR STATE

Wisconsin

Maternal and Child Health Block Grant 2019

The Maternal and Child Health Services Block Grant, Title V of the Social Security Act, is the only federal program devoted to improving the health of all women, children and families. In FY2017, 86% of all pregnant women, 99% of infants, and 55% of children nationwide benefitted from a Title V-supported service. To learn more about Title V, visit www.amchp.org.

MCH Block Grant Funds to Wisconsin

FY 2016	FY 2017	FY 2018
\$10,850,590	\$10,851,318	\$10,923,868

Title V Administrative Agency:

Bureau of Family and Community Health, Department of Health Services

*States must provide a three dollar match for every four Federal dollars allocated.

Protecting and Improving the Health of Wisconsin’s Families

Women’s Health — The Women’s Health-Family Planning/Reproductive Health Program promotes and supports an integrated statewide system of community-based reproductive health services for confidential, quality, evidence-based, patient centered, equitable, cost-effective and affordable family planning and related specialty primary reproductive health care. The goals of the program are to: maintain a statewide system of community based specialty clinic services; implement evidenced based standards of practice and quality improvement practices; assure a reproductive/sexual health medical home environment at community-based clinics; increase community access to contraception and related reproductive/sexual health services supporting optimal reproductive health and pregnancy planning; and promote reproductive justice so that all people and communities have access to information, resources and services.

Perinatal Health — With MCH support, the Wisconsin Perinatal Quality Collaborative (WisPQC) will continue initiatives to address breastfeeding and safe sleep in 2019. Mental Health in the perinatal period is supported with two strategies. Online training modules on postpartum depression screening were developed in partnership with content experts to assist home visitors, women’s health providers, public health providers and others in understanding and implementing screening. The Periscope (**Perinatal Specialty Consult Psychiatry Extension**) Project is a demonstration project that connects primary care providers of women during pregnancy and postpartum with a perinatal psychiatrist for consultation on management of mental health. In addition, the Wisconsin Maternal Mortality Review Team identified five focus areas for improvement based on common themes in the cases reviewed.

Recommendations relate to chronic disease, continuity of care, mental health, risk-appropriate care and substance abuse.

Infant/Child Health — The MCH Program funds local health departments and tribal health agencies to implement evidence-based and evidence-informed strategies related to breastfeeding, safe sleep, and developmental screening.

- Worksites and childcare sites receive support to obtain breastfeeding friendly status.
- Trainings on safe sleep practices are provided to community groups, hospitals and childcare sites. Safe sleep policies and procedures are promoted with hospitals and health systems.
- Developmental screening promotion, education and trainings are provided to community groups, medical providers and childcare sites.

The Children’s Health Alliance of Wisconsin (CHAW) and the Wisconsin Medical Home Initiative (WISMHI) are contracted to develop resources and tools, provide technical assistance and support learning communities to assist agencies in implementing these strategies.

The Wisconsin Women’s Health Foundation supports statewide smoking cessation efforts. Smoking cessation services and trainings are offered and provided to clinical providers and community groups on multi-generational tobacco use and smoke free resources. First Breath (Ask, Advise, and Refer) model is implemented in local clinics and programs serving pregnant/postpartum women, children and family members.

Adolescent Health — The MCH Program began funding six local health departments in 2016 to develop local adolescent health programs which implement evidence-based health education curricula. These Project Positive Youth Development grants are modeled after the Personal Responsibility Education Program. Funding also supports PATCH (Providers and Teens Communicating for Health) in Milwaukee and Dane County. PATCH is a peer education program where teens educate health care providers and other teens on useful ways to initiate and ensure open communication about important health topics. In addition, Wisconsin is the first state to expand and implement the Adolescent Champion model, an intensive quality improvement intervention developed by the University of Michigan to develop youth-friendly clinics. Adolescent injury prevention activities focus on suicide and transportation-related injury. Local health departments and Mental Health America of Wisconsin are funded to support gate-keeper training and work with local school districts to reduce youth suicides and suicidal thoughts/behaviors. Children’s Hospital of Wisconsin is funded to work with local communities on graduated driver’s license policy changes.

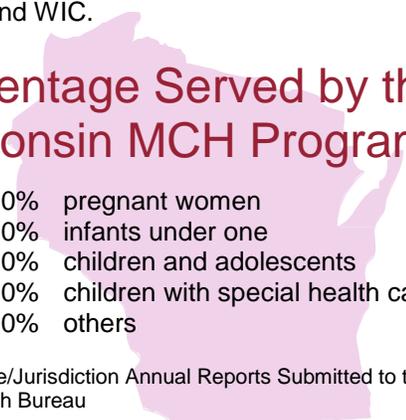
Children and Youth with Special Health Care Needs (CYSHCN) — The CYSHCN Program funds five regional centers to support an integrated system of care for children and youth with special health care needs and their families. The Centers do not provide or pay for direct medical care but instead provide information, referral and follow-up services, and technical assistance and training critical to families and providers not available from any other source. The CYSHCN Program also funds Family Voices, Parent to Parent of Wisconsin, and ABC for Health who, in partnership with the Centers, provide training for a diversity of families, one on one parent matching, technical assistance regarding health care coverage, and help families to access needed services.

In addition, the CYSHCN Program supports - WISMHI and the Youth Health Transition Initiative at the University of Wisconsin-Waisman Center to promote implementation of evidence-based practices by health care providers using quality improvement strategies in such areas as newborn and developmental screening, integration of mental and behavioral health in primary care, care coordination for children with special health care needs using a Shared Plan of Care, and pediatric to adult health care transition planning. Together with partners, the CYSHCN Program works to link families to appropriate services, improve cross program coordination, reduce duplication, and develop policies to better serve families.

Health Equity —The MCH Program completed a self-assessment of our capacity to address the social determinants of health and advance health equity. The assessment was completed using the Foundational Practices for Health Equity: A Learning and Action Tool. In 2019, strategies will be implemented to expand family, youth, and community engagement in the MCH Advisory Committee and the needs assessment process. Seven local health departments and partners will participate in a pilot to expand their engagement in a similar process. In addition, 18 local health departments will receive MCH funds to implement policy or practice changes within their agencies to further health equity in their communities. The local agencies are supported to utilize a self-assessment and a QI process to increase health equity effectiveness in MCH-funded activities. These efforts will be strengthened through participation in the Infant Mortality CoIIN addressing social determinants of health.

Access to Information and Referral Resources and Services — The Wisconsin Women’s Health Foundation, Madison provides a statewide system for public health information and referral services called Well Badger. These services are focusing and engaging diverse populations of women, children, youth and families that is customer driven through the support of toll-free voice, chat, text, and an integrated web portal directory. Well Badger is funded through multiple sources including Title V and Medicaid to address issues and programs such as Healthy Start, prenatal care coordination, perinatal depression, adolescent health, CYSHCN, women’s health, and WIC.

Percentage Served by the Wisconsin MCH Program*



11.0%	pregnant women
99.0%	infants under one
32.0%	children and adolescents
32.0%	children with special health care needs
13.0%	others

*2017 State/Jurisdiction Annual Reports Submitted to the Maternal and Child Health Bureau

Health Needs in Wisconsin

- Engaging in healthy behaviors
- Having positive mental health factors and healthy interpersonal relationships
- Mitigating risks, being safe and free from injuries
- Receiving preventive screening and follow-up
- Accessing and receiving quality health care
- Selecting and implementing health equity increasing strategies in all state priority areas
- Building and sustaining infrastructure to assure data-informed policy, systems, and environmental strategies

State Selected National Performance Measures

- Well Woman Visit
- Breastfeeding
- Safe Sleep
- Developmental Screening
- Injury Hospitalization
- Medical Home (CYSHCN)
- Transition (CYSHCN)
- Smoking

State Selected State Performance Measures

- Reproductive Health—Access to Contraception
- Perinatal Depression Screening
- Adolescent Annual Preventive Visits
- Population Engagement
- Policy, Systems, and Environmental Strategies in all performance measures areas

For more information, contact:

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Children & Youth with Special Health Care Needs

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Current Special Projects of Regional and National Significance (SPRANS)

State Systems Development Initiative (SSDI)

WISCONSIN DEPARTMENT OF HEALTH SERVICES
Madison, WI

Hemophilia Treatment Centers

GREAT LAKES HEMOPHILIA FOUNDATION INC
Milwaukee, WI

Children's Oral Healthcare Access Program

CHILDREN'S HOSPITAL OF WISCONSIN INC
Milwaukee, WI

MCH Pipeline Training Program

UNIVERSITY OF WISCONSIN SYSTEM
Milwaukee, WI

Pediatric Pulmonary Centers

UNIVERSITY OF WISCONSIN SYSTEM
Madison, WI

