Wisconsin

Maternal and Child Health Block Grant 2015

The Maternal and Child Health Services Block Grant, Title V of the Social Security Act, is the only federal program devoted to improving the health of all women, children and families. Title V provides funding to state maternal and child health (MCH) programs, which serve 42 million women and children in the U.S. To learn more about Title V, visit www.amchp.org.

MCH Block Grant Funds to Wisconsin

<table>
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<tr>
<th>FY 2013</th>
<th>FY 2014</th>
<th>FY 2015</th>
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<tr>
<td>$10,499,621</td>
<td>$10,509,321</td>
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Title V Administrative Agency:
Bureau of Family and Community Health, Department of Health Services

*States must provide a three dollar match for every four Federal dollars allocated.

Protecting and Improving the Health of Wisconsin’s Families

Hotlines — Gundersen Lutheran Medical Center-La Crosse provides public health information and referral services for women, children, and families through the support of three hotlines. These hotlines are funded through multiple sources to include Title V and address a variety of MCH issues and programs such as Healthy Start, prenatal care coordination, children and youth with special health care needs, women’s health, and WIC.

Life Course Model — Wisconsin’s MCH Program, along with its many local and state partners, has integrated the Life Course model into efforts that include increasing partner and public awareness of the framework, focus groups and social marketing campaigns in communities most affected by health disparities, preconception and women’s health initiatives, integration with traditionally non-MCH* programs, and shifting Title V resources from provision of individual services to assurance of effective early childhood systems.

Children and Youth with Special Health Care Needs — The CYSHCN Program funds five regional centers to support an integrated system of care for children and youth with special health care needs and their families. The Centers do not provide or pay for direct medical care but instead provide information, referral and follow-up services, and technical assistance and training critical to families and providers not available from any other source. The CYSHCN Program also funds Family Voices, Parent to Parent of Wisconsin, and ABC for Health in partnership with the Centers provide training for a diversity of families, one on one parent matching, technical assistance regarding health care coverage, and help families to access needed services. In addition, the CYSHCN Program supports the Wisconsin Statewide Medical Home Initiative and Youth Health Transitions Program to promote implementation of evidence-based practices by health care providers using quality improvement strategies in such areas as newborn and developmental screening, integration of mental and behavioral health in primary care, care coordination for children with special health care needs, and pediatric to adult health care transitions planning. Together with partners, the CYSHCN Program works to link families to appropriate services, improve cross program coordination, reduce duplication, and develop policies to better serve families.

Improving Birth Outcomes — Wisconsin is tracking a hopeful trend in its nearly decade-long focus on improving African American birth outcomes. Wisconsin Title V officials, together with public and private partners, are promoting an equitable system of high quality health care for all women, before, during, after, and in between pregnancies. Wisconsin’s MCH Program includes a life-course approach and the promotion of national, state, and local efforts that address the social, economic, and environmental determinants of health, e.g., poverty and racism. See http://www.dhs.wisconsin.gov/healthybirths/ and http://www.dhs.wisconsin.gov/health/mch/EarlyChildhoodSystems/index.htm. The MCH Program works closely with local health departments and community-based agencies to provide state level data, including data from the Pregnancy Risk Assessment Monitoring System (PRAMS), and in promoting evidence-based and best practices. Title V also collaborates with the Medicaid program on its pay-for-performance and medical home initiatives for high risk pregnant women, and the University of Wisconsin School of Medicine and Public Health’s Lifecourse Initiative for Healthy Families (LIHF) to improve birth outcomes.
Keeping Kids Alive in Wisconsin — The Keeping Kids Alive initiative focuses on the development of a statewide system of child death and fetal infant mortality reviews by local or regional teams. These reviews through their case review findings lead to recommendations for primary prevention strategies. Community/Regional Action Teams or coalitions are responsible to implement recommendations for prevention through population focused evidence-based interventions to improve infant and child health outcomes. The Children’s Health Alliance of Wisconsin receives Title V Block Grant funding to collaborate with public and private partners to develop and support a standardized model for these death reviews incorporating the frameworks from both the National Child Death Review and Fetal and Infant Mortality Review processes. This model is being adapted to meet the needs of varying local jurisdictions around the state. Local health departments have the opportunity to utilize their MCH Title V Block Grant allocation to work with community partners to create a system to review child, infant and fetal deaths and to implement recommended evidence-based preventive actions.

Infant Death — The Children’s Health Alliance houses the Infant Death Center of Wisconsin which is funded by MCH Title V dollars to provide information, counseling and support to families, health care providers, and communities who are affected by the sudden, unexpected death of an infant.

Women’s Health — Wisconsin is working with statewide partners to focus on improving women’s health across the lifespan. The goal of the Wisconsin Healthiest Women’s Initiative is to improve the health of women and men by building and strengthening community capacity, expanding access to and affordability of high quality health services, and improving accountability through monitoring relevant information. Statewide partners identified two initial focus areas to address—Sexual Health and Pregnancy Planning and Socioeconomic and Environmental Determinants of Health. Activities funded in part by the Title V Block Grant to promote these Wisconsin Healthiest Women focus areas are being piloted within women’s health clinics and health plans around the state. Specific interventions with women in between pregnancies are being targeted towards women who are at higher risk for poor birth outcomes and chronic disease.

Healthiest Families Initiative — Wisconsin’s MCH Program is working closely with its 94 local health departments, 11 tribes and other community partners to implement the Wisconsin Healthiest Families Initiative which focuses on the building and integration of multi sector service systems addressing the State MCH’s eight priority areas identified in its 2010 Needs Assessment in four key foci: family supports, child development, mental health, and safety and injury. With this Initiative, local health departments are taking the lead to collaborate with local community partners to build integrated systems that promote optimal physical, social-emotional, and developmental health of children and families. The Life Course model is a guiding framework for the strategies and activities being implemented. The MCH Program’s priorities align with Wisconsin’s State Health Plan, Healthiest Wisconsin 2020 and Wisconsin’s Bureau of Community Health Promotion’s mission of Healthy People at Every Stage of Life.

People Served by the Wisconsin MCH Program*

Title V population-based preventive and systems building services benefit all women and children in the state. In addition, the MCH Block Grant provided direct services to the following individuals:

- 2,360 pregnant women
- 66,322 infants under one
- 10,819 children and adolescents
- 1,130 children with special health care needs
- 10,541 others
- 91,172 total served

*2013 State/Jurisdiction Annual Reports Submitted to the Maternal and Child Health Bureau

Health Needs in Wisconsin

- Increase the number of women, children, and families who receive preventive and treatment health services within a medical home
- Increase the number of children and youth with special health care needs and their families who access necessary services and supports
- Reduce health disparities for women, infants, and children, including those with special health care needs
- Increase the number of women, children, and families who receive preventive screenings, early identification, and intervention
- Increase the number of women, children, and families who have optimal mental health and healthy relationships
- Increase the number of women, men, and families who have knowledge of and skills to promote optimal reproductive health and pregnancy planning
- Increase the number of women, men, and families who have knowledge of and skills to promote optimal infant and child health, development, and growth
- Increase the number of women, children, and families who live in a safe and healthy community

Wisconsin State Profile 2015
Grants to Wisconsin*

**STATE SYSTEMS DEVELOPMENT INITIATIVE (SSDI)**

HEALTH SERVICES, WISCONSIN DEPARTMENT OF
Madison, WI
$125,000
(State Systems Development Initiative)

**Hemophilia Treatment Centers (SPRANS)**

GREAT LAKES HEMOPHILIA FOUNDATION INC
Milwaukee, WI
$500,000
(Hemophilia Treatment Centers (SPRANS))

**GENETICS SERVICES**

UNIVERSITY OF WISCONSIN SYSTEM
Madison, WI
$299,846
(Genetic Services Project)

**MCH Pipeline Training Program**

UNIVERSITY OF WISCONSIN SYSTEM
MILWAUKEE, WI
$163,804
(MCH Pipeline Training Program)

**Pediatric Pulmonary Centers**

UNIVERSITY OF WISCONSIN SYSTEM
Madison, WI
$333,642
(Pediatric Pulmonary Centers)

**Leadership Education in Neurodevelopmental and Related Disorders Training Program**

UNIVERSITY OF WISCONSIN SYSTEM
Madison, WI
$656,617
(Leadership Education in Neurodevelopmental and Related Disorders Training Program)

*These grants were awarded in FY 2013. For a complete list of Title V Grantees: [https://mchdata.hrsa.gov/tvisreports/Snapshot/SnapShotMenu.aspx](https://mchdata.hrsa.gov/tvisreports/Snapshot/SnapShotMenu.aspx)