Louisiana

Maternal and Child Health Block Grant 2015

The Maternal and Child Health Services Block Grant, Title V of the Social Security Act, is the only federal program devoted to improving the health of all women, children and families. Title V provides funding to state maternal and child health (MCH) programs, which serve 42 million women and children in the U.S. To learn more about Title V, visit www.amchp.org.

MCH Block Grant Funds to Louisiana

<table>
<thead>
<tr>
<th>FY 2013</th>
<th>FY 2014</th>
<th>FY 2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>$11,571,131</td>
<td>$11,583,571</td>
<td>TBD</td>
</tr>
</tbody>
</table>

Title V Administrative Agency:
Louisiana Department of Health and Hospitals
Office of Public Health

*States must provide a three dollar match for every four Federal dollars allocated.

Protecting and Improving the Health of Louisiana’s Families

The Bureau of Family Health (BFH)

Partnership, Leadership and Expertise
The BFH works to promote optimal health for all Louisiana women, children, teens and families through:
- **Provision of reliable data** to monitor health and well-being, guide programs, and inform public policy
- **Policy and educational initiatives** to improve access to and quality of medical, behavioral health and supportive services, and to improve community health
- **Preventive and educational services** that are grounded in best practices and evidence to promote optimal health and well-being
- **Partnerships** with communities, government, and academia to advance common goals

The Children and Youth with Special Health Care Needs (CYSHCN) Program

Louisiana’s CYSHCN Program includes Children’s Special Health Services (CSHS), the Louisiana Birth Defects Monitoring Network (LBDMN), Hearing, Speech, and Vision (HSV), and Genetics. The program provides:
- Newborn hearing and metabolic screening/ follow-up
- Care coordination services and transportation assistance
- Technical assistance to embed medical home concepts into practices and resident training programs
- Parent support and resource information
- Active surveillance program for birth defects
- Subspecialty clinics for CYSHCN in healthcare provider shortage areas

Title V at Work in Louisiana

**Toward Ensuring Access, Quality, and Integration Data to Support Action and Quality Improvement**
Louisiana’s BFH and CYSHCN epidemiologists’ link, analyze, and interpret vital records, health, morbidity, and socio-demographic data to assist with program planning, evaluation, policy and other decision support. They translate data through fact sheets, issue briefs, and reports. Advanced analyses inform the programmatic and policy approaches needed for population impact.

In addition, Title V also helps to support surveillance of sentinel events such as fetal demise and infant mortality, child deaths, birth defects, and pregnancy associated mortality. Title V also supports screening and linkage to care for children with abnormal newborn genetic screening results (28 conditions), abnormal hearing screening, and lead.

Select highlights from 2014:
- Louisiana PRAMS received funding from the Kellogg Foundation to identify and monitor needs of African American women in New Orleans to help improve health of women and children surrounding pregnancy.
- Piloting the CDC’s new maternal mortality data collection system and received AMCHP funding to advance analytic and intervention approaches related to maternal mortality.
- Working with the Office of Public Health Center for Population Health Informatics to increase Geographic Information Systems mapping capacity and quality monitoring initiatives.
- The HSV Program screened 99% of newborns for hearing and achieved a follow-up rate of 70%.
Policy and Systems-Change Efforts
Tapping staff with specific content expertise, Louisiana’s Title V program promotes best-practices within public health and across systems. Their knowledge includes perinatal and pediatric clinical practice, early childhood development, grief and trauma, sexual violence, injury prevention, obesity prevention, breastfeeding, health communications, health promotion theory and practice, and data measurement and analysis.

Select highlights from 2014:
- 24 birthing centers achieved designation through the Louisiana Gift program for adopting practices that support breastfeeding initiation (TheGiftLA.org); two hospitals achieved national Baby-Friendly™ designation.
- Recognized all Louisiana birthing hospitals as Safe Sleep Champions for adopting the 2011 American Academy of Pediatrics Safe Sleep Guidelines.
- Expanded the capacity of the Nutrition Self-Assessment in Child Care (NAPSACC) intervention.
- Developed a 4 point strategy for improving Managed Care Organizations (MCOs) as part of AMCHP’s Action Learning Collaborative on CYSHCN in MCOs.
- Completed expansion of CSHS Care Coordination in Medical Homes Initiative to 18 academic physician practices.
- In collaboration with Louisiana’s University Center for Excellence in Developmental Disabilities, Education, Research and Service (UCEDD) and the Louisiana Developmental Disabilities Council, launched Health Care Provider Capacity Building Lunch and Learn Series: The Medical Home, Care Coordination, Youth Health Care Transition, and Developmental Screening and Surveillance: 3 additional webinars will be ready for release early 2015; free CME to physicians, nurses, and social workers.

Health Education and Promotion
Health education and communication activities include population health promotion campaigns, training and education of providers, and working with communities and systems such as medical care, supportive services, and early care and learning to strengthen the important environments where people live, work, play and get care.

Select highlights from 2014:
- Trained public health providers in effective communications with African American audiences.

Supportive Services
Supportive services includes infant mental health consultation, partial financing of the Maternal, Infant, Early Childhood Home Visiting (MIECHV) program, limited crisis intervention for children who have experienced violence or trauma, and resources linkage for families of CYSHCN.

Clinical Services
Title V in Louisiana supports clinical services in health care provider shortage areas for CYSHCN. The CSHS Program performs regular assessments of need for its services and closes clinics where comparable services are available in the private sector.

People Served by the Louisiana MCH Program*
Title V population-based preventive and systems building services benefit all women and children in the state. In addition, the MCH Block Grant helped support direct services to the following individuals:

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pregnant women</td>
<td>45,479</td>
</tr>
<tr>
<td>Infants under one</td>
<td>63,632</td>
</tr>
<tr>
<td>Children and adolescents</td>
<td>109,108</td>
</tr>
<tr>
<td>Children with special health care needs</td>
<td>25,280</td>
</tr>
<tr>
<td>Total served</td>
<td>243,499</td>
</tr>
</tbody>
</table>

*2013 State/Jurisdiction Annual Reports Submitted to the Maternal and Child Health Bureau

Health Needs in Louisiana
- Decrease infant deaths through reduction of premature births in the African American population.
- Decrease intentional and unintentional injuries among pregnant women, children, adolescents, and children with special health care needs.
- Improve the pre-pregnancy health and the health of mothers between pregnancies
- Reduce the rate of unintended pregnancies and reduce pregnancies occurring < 24 months apart.
- Increase care coordination for children with special health care needs and their families.
- Improve the nutritional health of the MCH population with a focus on obesity prevention and breastfeeding.
- Assure that strategies and methods are culturally competent to reduce racial disparities.
- Improve dental health by increasing access to preventive services and access to dental care.
- Improve the mental health and decrease addictive disorders in the MCH and CSHCN population through prevention, early intervention, screening, referral, and treatment, where appropriate.
- Increase preventive services for adolescents and transition services for YSHCN.
For more information, contact:

**Maternal and Child Health Program**
Amy Zapata, MPH  
Director, Bureau of Family Health  
Louisiana Office of Public Health  
1450 Poydras Street, Room 2032  
New Orleans, LA 70112  
Phone: (504) 568-3504  
Email: amy.zapata@la.gov

**Children’s Special Health Services Program**
Susan Berry, MD, MPH  
Director, CSHS Program  
Louisiana Office of Public Health  
1450 Poydras Street, 19th Floor  
New Orleans, LA 70112  
Phone: (504) 568-5055  
Email: susan.berry@la.gov

---

**Grants to Louisiana***

**State Implementation Grants for Integrated Community Systems for CSHCN**

HEALTH AND HOSPITALS, LOUISIANA DEPARTMENT OF  
New Orleans, LA  
$299,970  
(State Implementation Grants for Integrated Community Systems for CSHCN)

**STATE SYSTEMS DEVELOPMENT INITIATIVE (SSDI)**

HEALTH AND HOSPITALS, LOUISIANA DEPARTMENT OF  
Baton Rouge, LA  
$125,000  
(State Systems Development Initiative)

**Epidemiological MCH/SPH Institute**

ADMINISTRATORS OF THE TULANE EDUCATIONAL FUND, THE  
New Orleans, LA  
$27,250  
(Epidemiological MCH/SPH Institute)

**Maternal and Child Health Public Health Training Program**

ADMINISTRATORS OF THE TULANE EDUCATIONAL FUND, THE  
NEW ORLEANS, LA  
$338,548  
(Maternal and Child Health Public Health Training Program)

*These grants were awarded in FY 2013. For a complete list of Title V Grantees: [https://mchdata.hrsa.gov/tvisreports/Snapshot/SnapShotMenu.aspx](https://mchdata.hrsa.gov/tvisreports/Snapshot/SnapShotMenu.aspx)