Introduction

The 2022 ACA Marketplace open enrollment (OE) season is here, and state MCH programs have an important role to play in promoting it. Open enrollment runs from November 1, 2021 - January 15, 2022.

This fact sheet is a companion document to AMCHP’s consumer fact sheet - Get Affordable Health Coverage for You and Your Family: Marketplace Open Enrollment Season is Here!

Key Dates

November 1, 2021: The first day that individuals and families can apply for insurance coverage on Healthcare.gov.

January 15, 2022: The last day to apply for coverage on Healthcare.gov.

The Title V Role in Promoting OE 2022

Please spread the word about open enrollment (OE) by:

- Disseminating AMCHP’s consumer fact sheet - available in English and Spanish - via your health department’s social media accounts and other communication outlets. Social media templates are available to help your health department publicize the, including sample tweets and graphics in languages other than English.

- Verifying that your state public health department and MCH web pages, hotline numbers and print materials link to the federal Marketplace (healthcare.gov or CuidadodeSalud.Gov) or directly to your state insurance Marketplace, where applicable.

- Ensuring that all agencies and organizations providing MCH services at the state and local levels have information about open enrollment. These include Title V grantees, WIC agencies, Title X family planning clinics, local health departments, Healthy Start sites, home visiting programs, school-based health centers, primary care and specialty clinics, hospitals, and other locations where eligible families may seek enrollment assistance.

- Coordinating with groups in your state that receive funding to provide in-person enrollment assistance via navigators and/or certified application counselors. Local, in-person assistance is available for both the Federal and state Marketplaces. The Marketplace Call Center (1-800-318-2596) is also available for consumers without internet access.

Thank you for your efforts to promote health coverage for women, children, and families

Key Facts

* There are approximately 11 million uninsured potential Marketplace shoppers, the vast majority of whom are eligible for subsidies.

* During open enrollment season, consumers can sign up for new coverage or switch plans, even if they currently have a Marketplace plan. They can also be reevaluated for financial assistance based on changes in income.

* The American Rescue Plan Act (ARPA) broadened eligibility for ACA health insurance subsidies and made the financial aid more generous for those who already qualified.

* Many low-income consumers can now find quality health plans for $0/month. Middle-income consumers will also see their financial help increase. Four out of five shoppers can find a plan for $10/month or less.

* People earning between 400% and 600% FPL – a group that was previously ineligible for subsidies – can now receive them.

* As always, Medicaid and CHIP enrollment is available year-round.

This project is supported by the Health Resources and Services Administration of the U.S. Department of Health and Human Services under grant number U01MC00001 Partnership for State Title V MCH Leadership Community Cooperative Agreement ($1,617,500.00). This information and conclusions are those of the author and should not be construed as the official position or policy of HRSA, HHS or the U.S. Government.