



ASSOCIATION OF MATERNAL & CHILD HEALTH PROGRAMS



Title V National Performance Measure Resource Sheet

NPM 5: Safe Sleep

Percent of infants placed to sleep on their backs

SUMMARY OF STRATEGIES FROM STATE ACTION PLANS

33 jurisdictions selected NPM-5

Common themes → **education, training and building public awareness**

- Providing safe sleep education and training to parents and caregivers, including grandparents and child care facility staff
- Hospital and health care providing training, resources, toolkits and safe sleep policy adaption
- Partnership with WIC, MIECHV Home Visiting and other community agencies to promote consistent safe sleep messaging
- Partnership with first responders to administer Direct On Scene Education (DOSE) on safe sleep — provide pack and plays or cribs
- Media and social marketing campaigns to raise public awareness

BEST PRACTICES

Below are highlights from Innovation Station of related cutting-edge, emerging, promising and best practices located in Innovation Station.

- **Tennessee's Safe Sleep Hospital Project:**
http://www.amchp.org/programsandtopics/BestPractices/InnovationStation/ISDocs/TN_Safe_Sleep_Hospital_2015.pdf
- **Safe Sleep Sweep:**
<http://www.amchp.org/programsandtopics/BestPractices/InnovationStation/ISDocs/SafeSleepSweep.pdf>
- **Back to Sleep Training:**
http://www.amchp.org/programsandtopics/BestPractices/InnovationStation/ISDocs/Back%20to%20Sleep_2015.pdf

AMCHP AND PARTNER TOOLS / RESOURCES SPECIFIC TO THIS MEASURE

Strengthen the Evidence Base for Maternal and Child Health (MCH) Programs:

http://www.semch.org/uploads/3/4/9/4/34942022/safe_sleep_01_27_16.pdf

Issue Brief: Data-Driven Decisions: Using Surveillance Data to Inform Infant Safe Sleep Programs (2012):

<http://www.amchp.org/Calendar/Webinars/Documents/Data-Driven%20Decisions-Using%20Surveillance%20Data.pdf>

CDC Sudden Unexpected Infant Death and Sudden Infant Death Syndrome:

<http://www.cdc.gov/sids/aboutsuidandsids.htm>

This project is supported by the Health Resources and Services Administration (HRSA) of the U.S. Department of Health and Human Services (HHS) under grant number U01MC00001 Partnership for State Title V MCH Leadership Community Cooperative Agreement (\$1,246,875). This information or content and conclusions are those of the author and should not be construed as the official position or policy of, nor should any endorsements be inferred by HRSA, HHS or the U.S. Government.

Last Updated: 11/30/2016