



ASSOCIATION OF MATERNAL & CHILD HEALTH PROGRAMS



Title V National Performance Measure Resource Sheet

NPM 13: Oral Health

A) Percent of women who had a dental visit during pregnancy and B) Percent of children, ages 1 through 17 who had a preventive dental visit in the past year

SUMMARY OF STRATEGIES FROM STATE ACTION PLANS

31 jurisdictions selected NPM-13

Common themes → **awareness, promotion and education**

- Training providers and agency staff on services for pregnant women, children, and CYSHCN
- Partnerships with Medicaid, Office of Oral Health, AAP, WIC, ACOG, home visiting, dental clinics and other agencies on oral health strategies and messaging
- Improve data collection and reporting on dental visits and referrals
- Educate and increase awareness on the importance of perinatal oral health screenings, dental visits and good oral hygiene
- Increase care coordination among medical and dental homes
- Increase the number of oral health providers within a community able to provide care to pregnant women and children
- Maintain or expand community water fluoridation
- Support school-based clinics and programs

BEST PRACTICES

Below are highlights of related cutting-edge, emerging, promising and best practices located in [Innovation Station](#).

- ***Opportunities for Collaboration between State Oral Health and Maternal and Child Health Programs to Improve Early Childhood Oral Health (2011)***: Describes strategies to improve oral

health within MCH populations by better integrating oral health activities and information into state early childhood MCH programs.

- **Connecticut's Home By One Program:** [Home By One](#) has successfully implemented oral health train-the-trainer programs for WIC staff, who then educate WIC parents. WIC parents receive oral health advocacy training from Connecticut's Oral Health Initiative, enabling them to advocate within their communities. In addition, broader media campaigns have sought to increase knowledge of the importance of the age-one dental visit in lower-risk populations.
- **Colorado's Health Teeth Happy Babies:** The goals of the [Healthy Teeth Happy Babies](#) campaign are to educate new and expecting parents in metro Denver about the connection between parent/baby dental health and motivate preventive behavior change, especially in high-risk (low-income/Hispanic) populations.

TOOLS / RESOURCES SPECIFIC TO THIS MEASURE

Strengthen the Evidence Base for Maternal and Child Health (MCH) Programs:

http://www.semch.org/uploads/3/4/9/4/34942022/oral_health01_04_16.pdf

National Maternal and Child Health Oral Health Resource Center:

<http://mchoralhealth.org/index.php>

- Title V MCH Block Grant Oral Health Toolkit:
<http://mchoralhealth.org/titlevbg/index.php>

Opportunities for Collaboration Between State Oral Health and Maternal and Child Health Programs to Improve Early Childhood Oral Health:

<http://www.amchp.org/programsandtopics/CHILD-HEALTH/resources/Documents/SOHP-AMCHP-EarlyChildhood-Issue-Brief-FinalSept2011.pdf>

State Oral Health Programs Listing:

<http://www.astdd.org/state-programs/>

Life Course Indicator: Oral health preventive visit for children:

http://www.amchp.org/programsandtopics/data-assessment/LifeCourseIndicatorDocuments/LC-41_Oral%20Health%20Visit_Final_2-21-2014.pdf

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