



ASSOCIATION OF MATERNAL & CHILD HEALTH PROGRAMS



# Title V National Performance Measure Resource Sheet

## NPM 1: Well-Women Visit

Percent of women with a past year preventive medical visit

### SUMMARY OF STRATEGIES FROM STATE ACTION PLANS

#### 50 jurisdictions selected NPM-1

Common themes → **Coverage, awareness, new care delivery models**

- Develop a paper system or EHR reminder alert to inform patients of their needed annual visit
- Develop promotional and educational tools and materials: use social media platforms including Facebook, Twitter and Pinterest and traditional media outlets
- Distribute preconception/interconception health materials at community events: farmers markets, beauty and nail salons, community baby showers and school open houses
- Work closely with Medicaid to improve the process of auto-enrollment into additional coverage or programs after Medicaid coverage expires postpartum
- Provide a webinar for providers on the importance of annual preventive health visits and how to leverage missed opportunities using the following strategies: (1) provide preventive health visit during sick visit and detail how to properly code visit for proper reimbursement; (2) schedule preventive health visit during sick visit; (3) encourage evening and weekend appointments for preventive care in addition to acute care (which is often available)
- Work with children's scheduled well-visits to check on the health of women
- Analyze data to understand the trends for women's preventive visit utilization; create hot spot map and conduct outreach and enrollment based on map, review enrollment progress

### BEST PRACTICES

**Below are highlights of related cutting-edge, emerging, promising and best practices located in Innovation Station.**

- **Healthy Women, Healthy Futures:**  
[http://www.amchp.org/programsandtopics/BestPractices/InnovationStation/ISDocs/Healthy-Women-Healthy-Futures\\_2015.pdf](http://www.amchp.org/programsandtopics/BestPractices/InnovationStation/ISDocs/Healthy-Women-Healthy-Futures_2015.pdf)

- **PowerMeA2Z:**  
<http://www.amchp.org/programsandtopics/BestPractices/InnovationStation/ISDocs/PowerMeA2Z.pdf>

## TOOLS / RESOURCES SPECIFIC TO THIS MEASURE

### **Strengthen the Evidence Base for Maternal and Child Health (MCH) Programs:**

[http://www.semch.org/uploads/3/4/9/4/34942022/well\\_woman\\_visits\\_01\\_27\\_16.pdf](http://www.semch.org/uploads/3/4/9/4/34942022/well_woman_visits_01_27_16.pdf)

### **Centers for Medicare & Medicaid Services “Put Your Health First”:**

<http://1.usa.gov/1rPmy8Y>

### **ACOG Well-Woman Resources:**

<http://www.acog.org/About-ACOG/ACOG-Departments/Annual-Womens-Health-Care>

### **Show Your Love Campaign:**

<http://www.cdc.gov/preconception/showyourlove/>

### **Kaiser Family Foundation’s Interactive Profiles of Women’s Health:**

<http://kaiserf.am/1ZXSAAdK>

### **Who Will be Covered for What in 2015 and Beyond?:**

<http://www.amchp.org/Policy-Advocacy/health-reform/resources/Documents/MCHCoverageandBenefitsFINAL.pdf>

### **Opportunities and Strategies for Improving Preconception Health through Health Reform:**

<http://www.amchp.org/Transformation-Station/Documents/AMCHP%20Preconception%20Issue%20Brief.pdf>

### **Health for Every Mother: A Maternal Health Resource and Planning Guide for States:**

*Element 4: Improve Access to Care; Element 5: Ensure High Quality Health Care for Women*

[http://www.amchp.org/AboutTitleV/Resources/Documents/Health-for-Every-Mother\\_FINAL\\_WebOptimized.pdf](http://www.amchp.org/AboutTitleV/Resources/Documents/Health-for-Every-Mother_FINAL_WebOptimized.pdf)

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