

Facebook for New Users

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Who me? No, thanks!

Easy “things to do”

“Like” and support others on your page
such as:

Similar Non-Profits on Facebook

CDC

AMCHP

Legislators

What to Share

- Your Website
- Things in the news – papers, articles, conferences
- Advocate – If you hear about it, share it
- Educate – Share new studies, links to webinars
- Don't be afraid to fundraise! - Can't get if you don't ask
- Encourage – Thank people for volunteering!

AND REMEMBER

“Don’t say anything online that you wouldn’t want plastered on a billboard with your face on it.”

Erin Bury, Community Manager at Sprouter