Facebook for New Users

Randi Clites
Advocacy/Program Manager
Northern Ohio Hemophilia Foundation
Who me? No, thanks!
Easy “things to do”

“Like” and support others on your page such as:

Similar Non-Profits on Facebook
CDC
AMCHP
Legislators
What to Share

• Your Website
• Things in the news – papers, articles, conferences
• Advocate – If you hear about it, share it
• Educate – Share new studies, links to webinars
• Don’t be afraid to fundraise! - Can’t get if you don’t ask
• Encourage – Thank people for volunteering!
AND REMEMBER

“Don’t say anything online that you wouldn’t want plastered on a billboard with your face on it.”

Erin Bury, Community Manager at Sprouter