



ASSOCIATION OF MATERNAL & CHILD HEALTH PROGRAMS



LOOKING TO THE FUTURE:

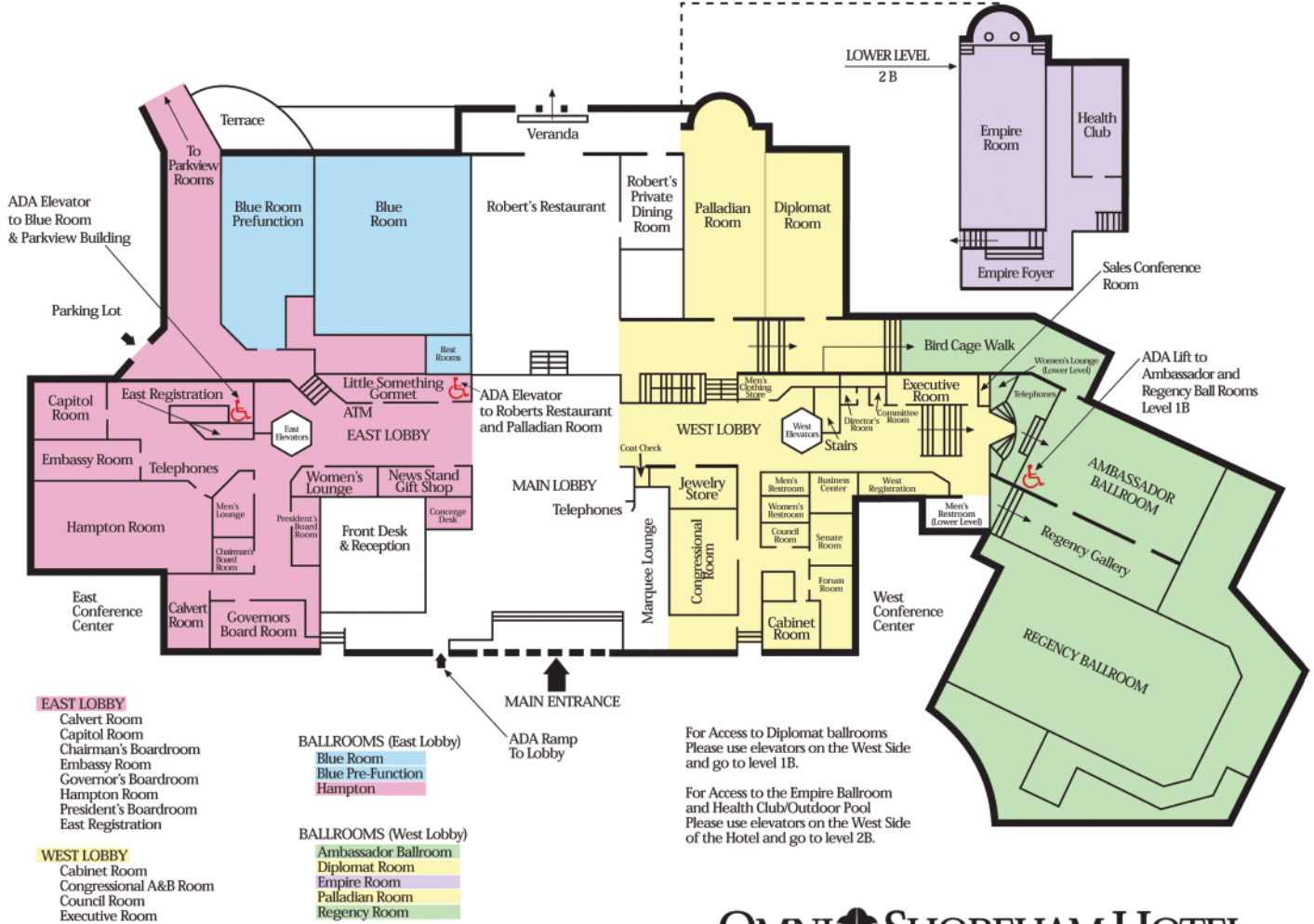
**Opportunities and Challenges
in Health Reform for MCH**



OCTOBER 21, 2010

Omni Shoreham Hotel • Washington, DC

Omni Shoreham Hotel Floorplan



OMNI SHOREHAM HOTEL

Welcome



Dear Colleague:

Welcome to *Looking to the Future: Opportunities and Challenges in Health Reform for Maternal and Child Health*. We are so pleased that you have made time to join us here in our nation's capital for this historic event—the first national meeting on maternal and child health (MCH) and health reform since the passage of the Affordable Care Act on March 23, 2010. As your capitol dome souvenir suggests, you are indeed a part of history!

The goal of the meeting is to provide a forum for you to assess the impact of health reform on your local, state, and national maternal and child health programs. We have an excellent line-up of subject matter experts who have graciously volunteered to be part of our program. We have planned time for you to engage and discuss the impact of health reform on your programs with your peers and colleagues. And we have built in time to make sure you leave with “must-know” information from leaders here in Washington, and across the country.

We hope you enjoy your day with us and leave with resources to help address the challenges and opportunities of health reform in your state and community. With so much going on we cannot guarantee that you will get answers to all of your questions, but we certainly can promise that you will learn a great deal from our presenters and your peers during our time together.

After a safe return home, please take a moment to complete the on-line evaluation we will send you. We will use your responses to shape future activities and events to meet your needs as an MCH professional as we face the daunting task of analyzing, understanding, and implementing changes to our health care and public health systems.

Best wishes for a great conference,



Michael R. Fraser, PhD CAE
Chief Executive Officer, AMCHP



Chad Abresch, MEd
Interim Executive Director, CityMatCH



All events will take place at the Omni Shoreham hotel.

A floor plan of our meeting space is provided on the inside cover of this program.

In case of emergency, follow the directions of hotel staff or event team members. If you require any assistance during your time with us, including accommodations or accessibility issues, please notify a member of our event team.

8:00 AM TO 9:00 AM

Networking Breakfast

Blue Room, Pre-Function Area

Start off the day by networking with peers and colleagues from across the country. Continental breakfast will be provided to all registered attendees — we'll bring the coffee, you bring the conversation!

10:15 AM TO 11:15 AM

Morning Workshops

Morning workshops focus on specific topics related to MCH and health reform. Sessions will be repeated so that participants may attend two of the four workshop offerings.

11:30 AM TO 12:30 PM

Morning Workshops

Sessions #1 through #4 are repeated

9:00 AM TO 10:00 AM

Opening Session

**Looking to the Future:
Opportunities and Challenges
in Health Reform for MCH**

Blue Room

Passage of the Affordable Care Act (ACA) promises to usher in a new era for maternal and child health. Our opening plenary will feature perspectives on implementation of the ACA from the White House and HHS Office of Health Reform as well as introductory remarks from the leadership of MCHB, CityMatCH and AMCHP.

SPEAKERS

Michael Fraser

Chief Executive Officer
AMCHP
Washington, DC

Chad Abresch

Interim Executive Director
CityMatCH
Omaha, NE

Peter van Dyck

Associate Administrator
Maternal and Child Health Bureau
Health Resources and Services
Administration
Rockville, MD

Tina Tchen

Director
White House Office of Public
Engagement and
Executive Director
White House Council on Women
and Girls

Mayra Alvarez

Director of Public Health Policy
HHS Office on Health Reform

SESSION #1

Community Health Systems & Health Reform

Diplomat Room

One of the linchpins for successful implementation of the Affordable Care Act will be assuring adequate community health system capacity. The new law provides an \$11 billion investment in the expansion of the community health center program, along with \$1.5 billion to address primary care workforce shortages through the National Health Service Corps. Come learn how these investments are being planned and what opportunities are available for state and local MCH leaders to join forces to support stronger community health systems.

SPEAKERS

Gina Capra

Eastern Division Director
HHS Bureau of Primary
Health Care
Rockville, MD

Dan Hawkins

Senior Vice President
National Association of Community
Health Centers
Washington, DC

MODERATOR

Chad Abresch

Interim Executive Director
CityMatCH
Omaha, NE

SESSION #2

Coverage

Embassy Room

The centerpiece of the Affordable Care Act is the extension of health insurance coverage to an estimated 32 million more Americans. Whether via Medicaid expansions or through design of state insurance exchanges, states will play a lead role in guiding

the future of coverage. This session will overview current planning efforts and explore key considerations for coverage of pregnant women and children and youth with special health care needs.

SPEAKERS

Rick Fenton
Acting Executive Director
National Association of State
Medicaid Directors
Washington, DC

Brooke Lehmann
Co-Policy Director
Family Voices
Washington, DC

MODERATOR

Brent Ewig
Director of Policy & Government Relations
AMCHP
Washington DC

SESSION #3

Adolescent Health

Palladian Room

Health reform provides many opportunities to support components of adolescent health. How can these components be tied together to provide a seamless system that comprehensively addresses adolescent health? Join our national experts to discuss opportunities to build adolescent health capacity at the local and state level and learn how specific aspects of health reform are focused on adolescents and young adults. Learn about frameworks such the Bright Futures for Children project and other efforts to develop recommendations and standards to promote adolescent health through health reform.

SPEAKERS

Claire Brindis
Professor of Pediatrics and Health Policy
and Executive Director,
National Adolescent and Young Adult
Health Information and Innovation Center,
University of California
San Francisco, CA

Judy Shaw
Executive Director
Vermont Child Health Improvement Program,
and Research Associate Professor,
Department of Pediatrics, University of Vermont
Burlington, VT

MODERATOR

Sharron Corle
Associate Director for Adolescent Health
AMCHP
Washington, DC

SESSION #4

Women's Health, Preconception Care and Health Reform

Hampton Room

The Affordable Care Act includes exciting opportunities around women's preconception, inter-conception and pregnancy-related care that can positively impact the preventative health needs of women and children. This session will highlight the opportunities in health reform to improve women's health across the life span.

SPEAKERS

Kay A. Johnson
President
Johnson Consulting Group
Hinesburg, VT
(presenting at 10:15 am session only)

Anne Markus
Associate Research Professor,
Department of Health Policy,
School of Public Health and
Health Services,
George Washington University
Washington, DC
(presenting at 11:30 am session only)

Nevena Minor
Manager, Government Affairs
American Congress of Obstetricians
and Gynecologists
Washington, DC

MODERATORS

Jessica Hawkins
Program Manager
AMCHP
Washington, DC

Kathleen Brandert
Acting Associate Director of Programs
CityMatCH
Omaha, NE

12:45 PM TO 1:45 PM

**Luncheon
Dine and Dialogue**
Blue Room

Join us in a conversation about health reform implementation— share questions, answers, and expertise with colleagues from across the country. The format of our luncheon session will allow for discussion, conversation, and information sharing between conference participants, subject matter experts and other invited guests.

MODERATORS

Chad Abresch
Interim Executive Director
CityMatCH
Omaha, NE

Michael Fraser
Chief Executive Officer
AMCHP
Washington, DC

2:00 PM TO 3:00 PM

Afternoon Sessions

Please note, unlike the morning sessions, these workshops will be offered only once between 2:00 pm and 3:00 pm.

SESSION #5

State Political Environments *Embassy Room*

While the Affordable Care Act sets the “law of the land” the real work of its implementation will take place at the state level. What is the political context in which health reform will be enacted in the states? How are states getting ready to implement health reform and what are states doing to enable the massive changes that will be the result? Representatives from both the National Governors Association and the National Conference of State Legislatures will join us to share the “pulse” of state efforts — including opportunities and challenges in health reform for states.

SPEAKERS

Martha King

Group Director, Health Program
National Conference of State
Legislatures
Denver, CO

Katherine Nolan

Director, Health Division
National Governors Association
Washington, DC

MODERATOR

Chad Abresch

Interim Executive Director
CityMatCH
Omaha, NE

SESSION #6

What Does Health Reform Mean for Children and Youth with Special Health Care Needs and their Families? *Diplomat Room*

This session will address the implications of health reform for children and youth with special health care needs and their families. Speakers representing the American Academy of Pediatrics, Family Voices, the Catalyst Center, and MCHB's Division of Services for Children with Special Health Needs will discuss how health reform impacts these families in terms of access to pediatric providers, changes to private and public health care coverage, continued challenges to families, and roles for Title V programs in helping families understand and navigate this new health care system.

SPEAKERS

Sophie Araq-Nguyen

Executive Director
Family Voices National Office
Albuquerque, NM

Meg Comeau

Project Director
Catalyst Center
Boston, MA

Fan Tait

Associate Executive Director and
Director, Department of Community and
Specialty Pediatrics
American Academy of Pediatrics
Elk Grove Village, IL

Bonnie Strickland

Division Director, Division of Services for
Children with Special Healthcare Needs
Maternal and Child Health Bureau
Health Resources and Services
Administration
US Department of Health and Human Services
Rockville, MD

MODERATORS

Treeby Brown

Senior Program Manager
Children and Youth with Special
Health Care Needs
AMCHP
Washington, DC

Mark Law

Acting Associate Director of Operations
CityMatCH
Omaha, NE

SESSION #7

Local Health Agencies and Health Reform *Palladian Room*

What does health reform mean for local health departments and the communities they serve? Join in a conversation about the implications of the Affordable Care Act for local public health organizations, partners, and others linked to health care and public health services at the local level. Discuss how to leverage federal and state resources at the local level to improve maternal and child health outcomes and shape local health policies in light of health reform.

SPEAKERS

Donna Brown

Senior Advisor
National Association of County and
City Health Officials
Washington, DC

Cynthia Harding

Director, Maternal, Child and
Adolescent Health Programs
Los Angeles County Department
of Health Services
Los Angeles, CA

MODERATOR

Kathleen Brandert
Acting Associate Director of
Programs
CityMatCH
Omaha, NE

SESSION #8

Home Visitation
Hampton Room

The Affordable Care Act created a historic and unprecedented opportunity to improve the lives of at-risk families through the \$1.5 billion (over five years) investment in the Maternal, Infant, and Early Childhood Home Visiting program. This session will feature dialogue with key federal officials charged with federal program development and national experts. Come prepared to learn about latest developments and strategies to optimize program implementation.

SPEAKERS

Audrey Yowell
Program Director
Maternal, Infant and Early Childhood
Home Visiting Program
Maternal and Child Health Bureau
Health Resources and Services
Administration
US Department of Health and
Human Services
Rockville, MD

Joan Lombardi
Deputy Assistant Secretary
Administration for Children
and Families
Washington, DC

John Schlitt
Director
Pew Home Visiting Campaign
Pew Center on the States
Washington, DC

MODERATORS

Brent Ewig
Director of Policy &
Government Relations
AMCHP
Washington DC

Maureen Fitzgerald
Coordinator, Policy and
Communication
CityMatCH
Omaha, NE

3:15PM TO 4:30PM

Afternoon General Session
**Lessons Learned from State and
Local Health Reform Implementation**

Blue Room

What have we learned from prior efforts to expand access and provide coverage to women, children, and families? Our afternoon general session will focus on the ways that several states and local communities have approached health reform in the past, and what lessons learned from those efforts can teach us as we look to the future.

SPEAKERS

Ron Benham
Director for Perinatal, Early Childhood
and Special Health Needs
Bureau of Family Health and Nutrition
Massachusetts Department of Public Health
Boston, MA

Cynthia Harding
Director
Maternal, Child and Adolescent Health Programs
Los Angeles County Department of
Health Services
Los Angeles, CA

Breena Holmes
Director, Maternal and Child Health
Vermont Department of Health
Burlington, VT

MODERATOR

Martha King
Group Director, Health Program
National Conference of State Legislatures
Denver, CO

5:00 PM TO 7:00 PM

**Welcome Reception &
Awards Celebration**

Celebrate 2010: Envision 2020*Palladian*

Join us in celebrating a decade of work focusing on a system of services for children and youth with special health care needs and their families. Our celebration will honor MCH leaders, including those who have worked tirelessly to address the needs of children and youth with special health care needs. Sponsored by AMCHP, CityMatCH and the Maternal and Child Health Bureau.

HONORARY GUESTS Dr. Regina Benjamin
(invited) United States Surgeon General
Washington, DC

Kareem Dale
Special Advisor to the President for
Disability Policy
Washington, DC

RECEPTION HOSTS The AMCHP and CityMatCH
Board of Directors

Representatives from the Maternal
and Child Health Bureau

LOOKING TO THE FUTURE:

Opportunities and Challenges in Health Reform for MCH

Omni Shoreham Hotel • Washington, DC

OCTOBER 21, 2010

Schedule At-A-Glance

8:00 AM TO 9:00 AM	Networking Breakfast	<i>Blue Room, Pre-Function Area</i>
9:00 AM TO 10:00 AM	Opening Session Looking to the Future: Opportunities and Challenges in Health Reform for MCH	<i>Blue Room</i>
10:15 AM TO 11:15 AM	Morning Workshops SESSION #1: Community Health Systems & Health Reform SESSION #2: Coverage SESSION #3: Adolescent Health SESSION #4: Women's Health, Preconception Care and Health Reform	<i>Diplomat Room Embassy Room Palladian Room Hampton Room</i>
11:30 AM TO 12:30 AM	Morning Workshops: Sessions #1 through #4 repeated	
12:45 PM TO 1:45 PM	Luncheon Dine and Dialogue	<i>Blue Room</i>
2:00 PM TO 3:00 PM	Afternoon Workshops SESSION #5: State Political Environments SESSION #6: What Does Health Reform Mean for Children and Youth with Special Health Care Needs and their Families? SESSION #7: Local Health Agencies and Health Reform SESSION #8: Home Visitation	<i>Embassy Room Diplomat Room Palladian Room Hampton Room</i>
3:15 PM TO 4:30 PM	Afternoon General Session Lessons Learned from State and Local Health Reform Implementation	<i>Blue Room</i>
5:00 PM TO 7:00 PM	Welcome Reception & Awards Celebration Celebrate 2010: Envision 2020	<i>Palladian Room</i>