

The FUTURE
is NOW: Integrating MCH
Transformations



AMCHP's Fourth Annual Social Media Scavenger Hunt

Use #AMCHP16hunt to play!



Scavenger Hunt Details on How to Play!

Please join us for the fourth annual **Social Media Conference Scavenger Hunt**. It's easy! On Sunday and Monday (Jan. 24 & Jan. 25), tweet your answers to a series of questions using hashtag **#AMCHP16hunt**. Participants who tweet their findings using **#AMCHP16hunt** will be entered into a drawing to receive a \$50 Amazon gift card. In addition, AMCHP will Follow anyone who participates!

INSTRUCTIONS:

1. Follow **@DC_AMCHP** and use the scavenger hunt hashtag: **#AMCHP16hunt**
2. On the 24th and 25th, check **@DC_AMCHP**'s Twitter feed at 9 a.m. ET for the daily questions
3. Tweet your answers using scavenger hunt hashtag, **#AMCHP16hunt**
4. You will have until 5 p.m. ET to submit your responses each day
5. Winners will be announced each day at 7 p.m. ET on Twitter

If you have additional questions, please contact Julio Arguello, Jr. (jarguello@amchp.org) or tweet **@DC_AMCHP**.