

Promoting Pediatrician-Community Partnerships to Improve Child Health: The Community Access to Child Health (CATCH) Program

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The CATCH Program

Mission: CATCH supports pediatricians to collaborate within their communities so that all children have access to needed health services and a medical home.

Geoffrey Collins, MD
2010 CATCH Resident Funds Grantee
Cyclopedia



The CATCH Program



- Established in 1993
- Based at the American Academy of Pediatrics
- Major funders are Pfizer, Walmart, and AAP Friends of Children Fund



The CATCH Program



An explicit goal of the CATCH Program is to engage pediatricians in community-based child health efforts and encourage partnerships with other community agencies and professionals.



Components of the CATCH Program

- Training
- Technical assistance
- Peer support
- Networking opportunities
- Funding opportunities



2008 CATCH Planning Grant, 2010 Implementation Grant, 2012 Planning Grant
Zuni Comprehensive Community Health Center
Thomas Faber, MD, MPH



CATCH Grants



Joanna Mimi Choi, MD
2011 CATCH Resident Funds Grantee
MotivateMe: Motivational Interviews to Address Obesity

Planning and Implementation Grants for Pediatricians

- \$5,000 - \$12,000 grants awarded twice per year
- 993 grants awarded
- 2,387 applications submitted

Resident Grants

- \$3,000 grants awarded twice per year for planning and/or implementation projects



CATCH Evaluation

- Collect data at three points:
 - Application
 - Project completion
 - Two-years post-funding
- Data collected electronically
- Evaluation data collection integrated with project administration



Alejandro Clavier, MD
2010 Implementation Grantee
Families Connecting to Care



CATCH Evaluation: Follow-up Survey

- Follow-up survey via SurveyMonkey
 - Current status of project
 - Community impacts
 - Community child health involvement of pediatrician
- Follow-up conducted in 2010 and 2011, for projects originally funded in 2008 and 2009.
- 88 responses, response rate=76%
- 76 (87%) reported project had been completed at time of follow-up.

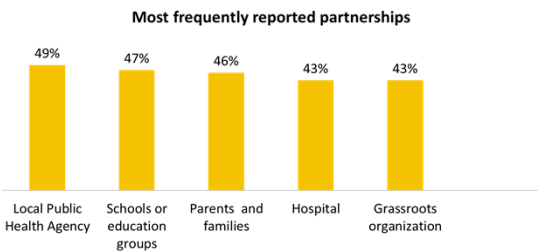


CATCH Survey Findings: Community Partnerships

- **82%** of projects still exist in some form after two-years
 - Nearly **2/3** of respondents are still involved with their projects.
- **66%** of projects report sustaining most of their community partnerships for 2+ years
 - Another **26%** have sustained at least some partnerships
- **67%** have developed new partnerships since funding ended



CATCH Survey Findings: Community Partnerships



CATCH Survey Findings: Community Impact

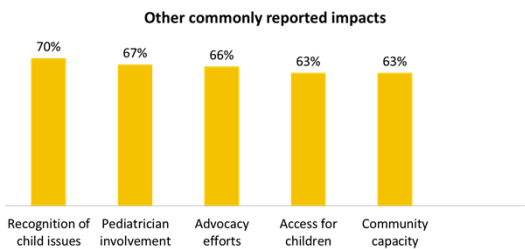
- **78%** of projects report formation of new partnerships between pediatricians and other health/social service professionals
 - The most common community impact reported



Geoffrey Collins, MD
2010 CATCH Resident Funds Grantee
Cyclopeda



CATCH Survey Findings: Community Impact



CATCH Survey Findings: Other Impact

- **69%** of respondents reported an increase in their involvement in community-based child health activities as a result of their CATCH experience
 - The remaining **31%** reported no change.
- 29% of respondents reported that their CATCH-funded projects helped to leverage additional funding



CATCH In Action

“Rx For Success: Curtailing School Absenteeism”

Mark Minier, MD, FAAP
Washington, DC



“You can’t educate a child who isn’t healthy, and you can’t keep a child healthy who isn’t educated.”

- M. Jocelyn Edlers, MD
Former US Surgeon General



Rx For Success: Objectives

- Gain an understanding of the common causes for absenteeism.
- Understand the challenges of finding a medical home for children.
- Take the necessary steps to build an integrated, collaborative link between schools and medical homes.

Rx For Success: Project Goals

- Increase awareness of the medical home to school personnel: teachers, social workers, school nurses, and Student Intervention Teams (SIT).
- Work with school personnel, school nurses and pediatricians to improve communication between 3 partner schools and neighboring community health centers.
- Begin to develop strategies to decrease health related causes of chronic absenteeism.

Importance of PLANNING Funds

- Literature searches
- Surveys
- Interviews
- Focus Groups
- Needs Assessments
- Data Analysis

Partnerships

- Public
 - DC Public Schools
 - DC Medicaid Managed Care Organizations
 - School Nurses
- Private
 - George Washington University School of Public Health
 - TurnAround For Children
 - School Nurses
- Funders
 - CityBridge Foundation

Academic Partnership: A Win-Win

- | | |
|-------------------------------------|--|
| • GW School of Public Health | • DC AAP |
| – Experience | – Funding |
| – Access to resources | – Defined project with goals and measurable outcomes |
| – Energy | – Mentorship |
| – Time | – Networking |
| – Knowledge | |
| – Dedication | |

Challenges

- School calendar
- Change in school leadership
- Priorities
- Budget modifications
- Day job time commitments

Next Steps

- Data analysis
- Taking it on the road
 - AAP
 - DCPS
 - DC Department of Health
 - Local Community Health Centers
 - Funders
 - MCOs



CATCH: The Big Picture

- Informing strategic initiatives for AAP Council on School Health and DC AAP
- Inspiring a young investigator and clinician
- Creating pathways for future projects and research
- Building relationships between health care professionals and educators

CATCH *is* a catalyst for change



Conclusions

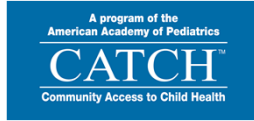
- Partnerships can be fostered and sustained
- Incentives can be provided
- Support and technical assistance is critical
- Young professionals, in particular, may be looking for opportunities for community involvement
- A small amount of funding can go a long way



Alina Olteanu MD
2010 Planning Funds Grant
School-based obesity prevention program



Questions?



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