

What goes around comes around....



COIN Launch
July 23-24, 2012

Healthy Babies ARE WORTH THE WAIT®

A Prematurity Prevention Partnership



A PREMATURE
PREVENTION
PARTNERSHIP

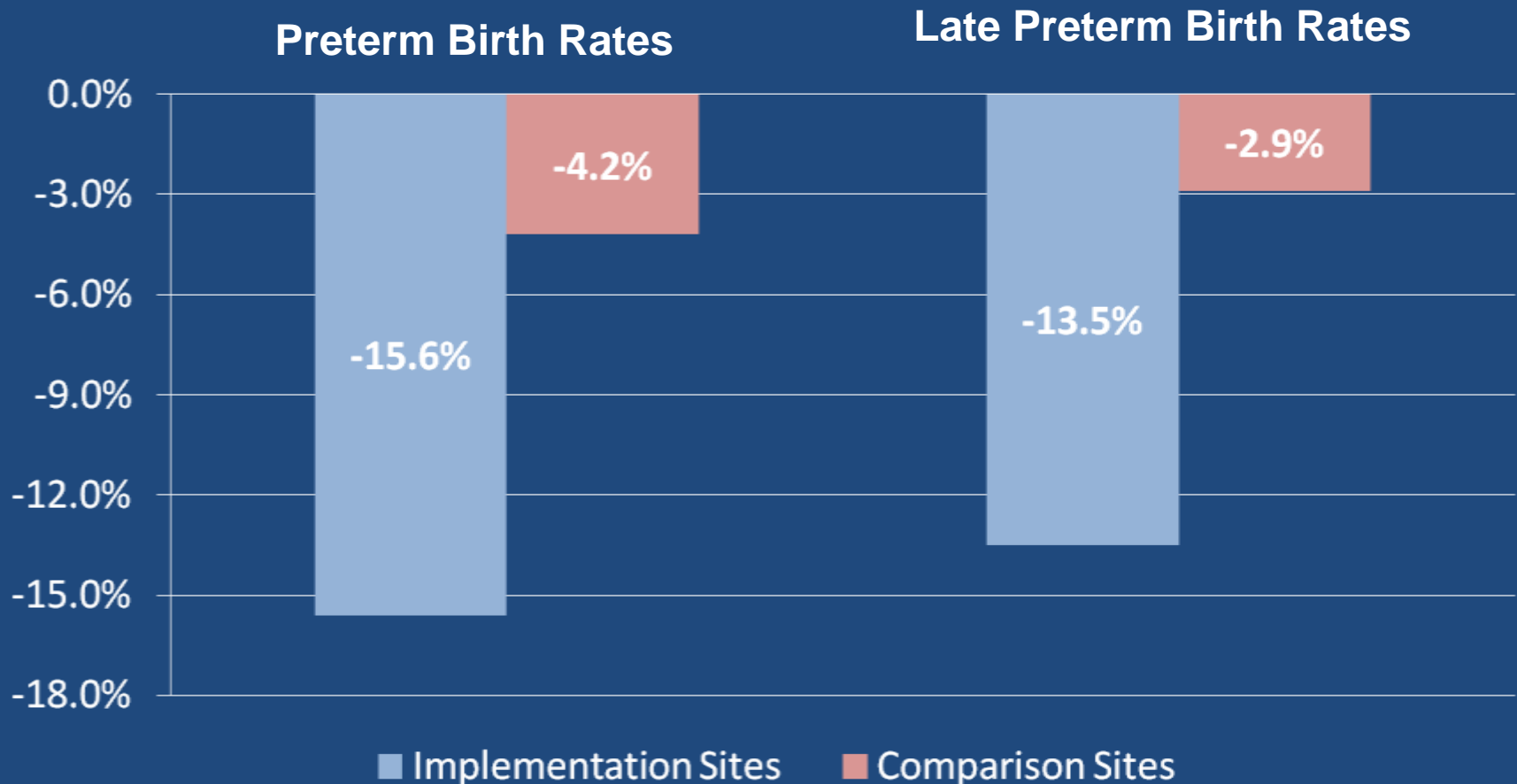
march  of dimes®

Johnson & Johnson
PEDIATRIC
INSTITUTE
LLC

Kentucky
UNBRIDLED SPIRIT™
Department for Public Health

Intervention Implemented Across All Sites

- The impact of the project, measured from 2007 through 2010, did meet the target of reducing preterm birth in the intervention sites by 15%.



Association of State and Territorial Health Officers (ASTHO)

“Healthy Babies Initiatives”

*David Lakey, M.D.
Commissioner*

Texas Department of State Health Services



ASTHO Presidents Challenge 2012: Healthy Babies

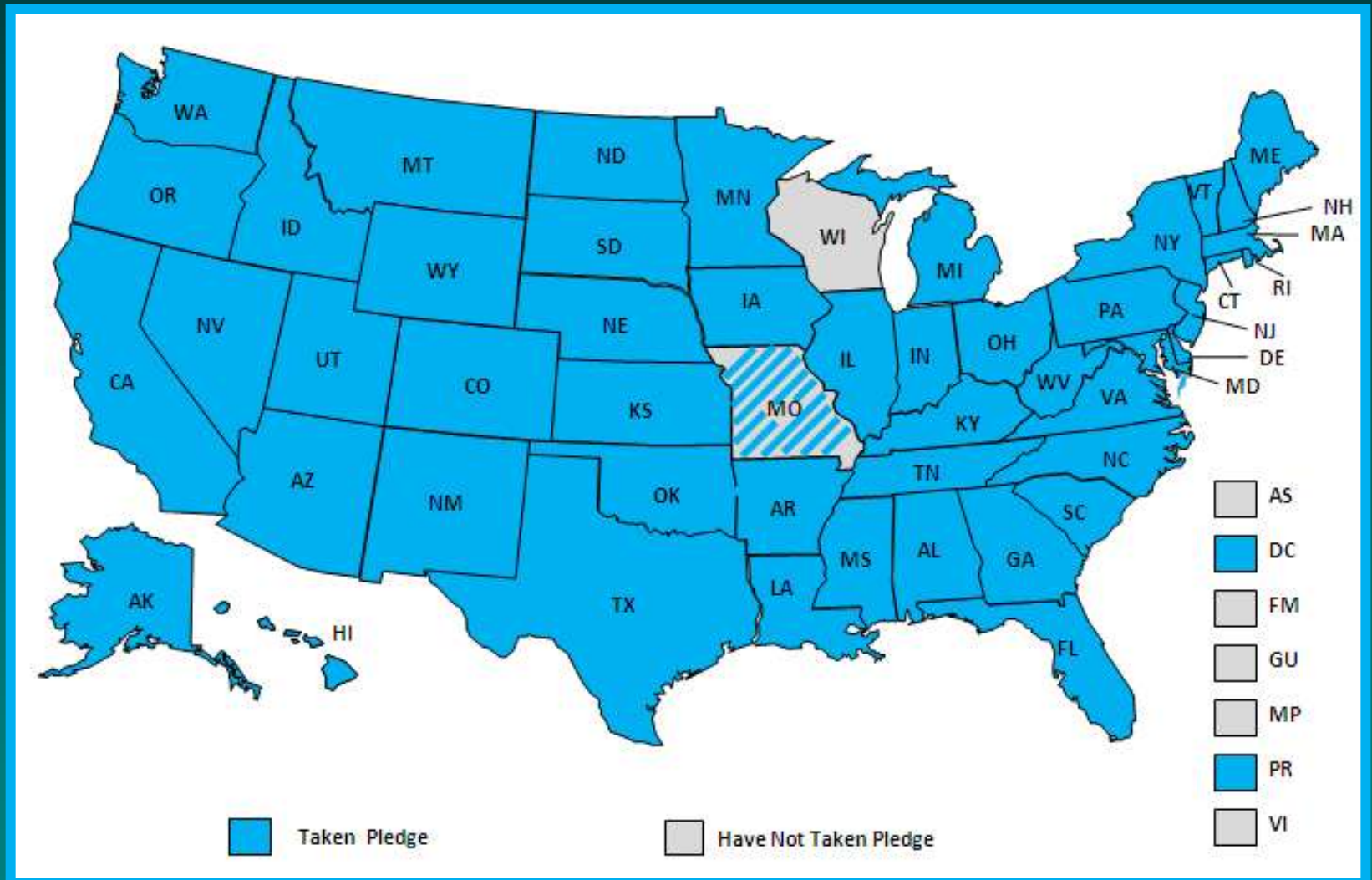
In collaboration with March of Dimes, ASTHO challenged each state health officer to sign a pledge:

**Reduce preterm birth
by 8% by 2014
in their state**



ASTHO President's Challenge

Pledge to Reduce Prematurity by 8% by 2014



HRSA

Infant Mortality Summit

January 2012

**Winning the Fight against Infant Mortality in
Regions IV & VI**

Michael C. Lu, MD, MPH

Chair

**Secretary's Advisory Committee
on Infant Mortality**

**Regions IV & VI Infant Mortality Summit
New Orleans, LA
January 12-13**

COMMON THEMES EMERGING FROM THE HRSA SUMMIT (all 13 states)

- Promote Smoking Cessation among Pregnant women
- Reduce elective deliveries < 39 weeks
- Improve Perinatal Regionalization
- Expand Access to Interconception Care through Medicaid 1115 waivers/SPA
- Prevent SIDS and SUID by promoting Safe Sleep

Major National Initiatives to Reduce Infant Mortality

LEAD ORGANIZATION

INITIATIVE

American Congress of Obstetricians and Gynecologists

reVITALize Conference

Association of Maternal and Child Health Programs

Comprehensive Initiative to Improve Birth Outcomes and Reduce Infant Mortality

Association of State and Territorial Health Officials

ASTHO Presidential Challenge and Healthy Babies Initiative

Association of Women's Health, Obstetric and Neonatal Nurses

Go for the Full Forty Initiative

Centers for Disease Control and Prevention

Preconception Care Workgroup

Centers for Medicaid and Medicare Innovation

Smoking Cessation Training for providers
Strong Start Initiative

Centers for Medicaid and Medicare Services

CMCS Expert Panel on Improving Maternal and Infant Outcomes

Health Resources and Services Administration

COIN to Reduce Infant Mortality

JCAHO

Perinatal Measure Set

March of Dimes

Healthy Babies are Worth the Wait Initiative

NIH-NICHD

MCH Education Program

National Priorities Partnership- National Quality Forum

Maternity Action Team

STRONG START FOR MOTHERS AND NEWBORNS

- Grant opportunity from CMS Innovations Center

Medicaid finances about 40% of all births in US
Medicaid beneficiaries are at increased risk for preterm birth

A. Promote awareness and spread best practices through the Partnership for Patients Hospital Engagement Networks (ED<39 weeks)

B. Funding opportunity to test the effectiveness of new models of prenatal care that provide comprehensive services/ enhanced prenatal care

1. Group Prenatal care (e.g., Centering Pregnancy), providing peer support, health assessment, and education
2. Comprehensive prenatal care at birth center; to include collaborative practice, intensive case management, counseling and psychosocial support services
3. Enhanced prenatal care at Maternity Care Homes, including psychosocial support, education, and health promotion in addition to traditional prenatal care





Kentucky Hospital Association Initiative as a
Hospital Engagement Network for the
Partnership 4 Patients



REQUEST FOR APPLICATIONS

Learning Network on Improving Birth Outcomes

First Round States:

Connecticut

Kentucky

Louisiana

Michigan



Governor's Summit on Infant Mortality

