

Ideas for Using the MCH Navigator in Groups for Staff Professional Development

AMCHP Annual Meeting ■ February 9, 2013

Evaluation Capacity

- Staff who are involved in program planning or preparing to conduct a program evaluation watch (individually or as a group) the archived webinar *Steering your Public Health Program to Success with Process & Outcome Evaluation*, produced by NACCHO and CityMatCH.

[Home > Learning Resources > MCH Planning Cycle > Program Evaluation]

- As a group, participants use the templates presented in the webinar's home visiting case study to draft a logic model; identify type, purpose, and use of proposed evaluation model; and link program activities to desired outcomes.

Presenting Data

- Before the meeting, have participants watch the one-hour video *Making Data Talk: Communicating Public Health Data to the Public, Policy Makers, and the Press*, produced by the National Cancer Institute.

[Home > Learning Resources > Communication > Data Presentation]

- As a group, review a small selection of fact sheets, presentations, or other communication tools used by the agency/program, to identify ways they could be improved. This exercise could be done in preparation for the Title V 5 year Needs Assessment, to improve the materials provided to stakeholders who participate in that process.

Presentation Skills

- At a staff meeting, talk about people's self-identified weaknesses or areas of discomfort. (Must be a group of employees who are comfortable with each other and feel supported by their supervisors.)
- Watch the 15-minute tutorial *Guidelines for Effective Presentations*, produced by Kaiser Family Foundation (either together or individually before the group meets).

[Home > Learning Resources > Communication > Public Speaking and Presentations]

- Someone could volunteer in advance to share an upcoming or recent presentation for constructive feedback. If the presentation is short, it could be delivered in person to the group, or the presenter could share just the slides and identify the parts she needs help with.

Grant Writing

- Staff members who are new to grant writing could meet for brown bag lunches to use the two-hour module *Grant Writing for New Public Health Administrators*, produced by the Heartland Center for Public Health Preparedness. Video clips in the module are accompanied by practice exercises that could be completed as a group. (Many other modules available through the MCH Navigator contain practice exercises. The inclusion of exercises is always noted in the description of the learning resource.)

[Home > Learning Resources > Communication > Grant Writing]

