Be part of the largest gathering of state MCH leaders nationwide

The annual AMCHP conference has provided many turning points to my career in maternal and child health. Not only has it given me the opportunity to get my voice heard on Capitol Hill, but it also serves as a prime source for networking. It’s when you can finally put faces with all the people you have previously only known as voices or emails!

— Mallory Cyr
National Youth Program Manager
Got Transition? National Center

“I attend a lot of conferences and webinars on specific subjects about MCH. But AMCHP is the only conference that deals with all aspects of MCH—so I can get updates on all aspects of my job with just one conference! It is a most cost-effective way to keep professionally updated and challenged for my work.”

— Sally Kerschner,
Maternal and Child Health Public Health Planning Specialist, Division of MCH, Vermont Department of Health

Join hundreds of maternal and child health (MCH) leaders at the 2013 AMCHP Annual Conference to:

• Discover cutting-edge MCH programs, methods and policies from across the country
• Network with other MCH professionals, researchers, and government leaders to share ideas, information and experiences
• Develop practices and policies that strengthen partnerships between local and state MCH programs and families
• Build on existing competencies and learn new skills that enhance your abilities or those of your workforce

This interactive four-day experience provides a UNIQUE opportunity to gain the knowledge, tools and professional network to help you tackle the most challenging MCH issues.

“96% of 2012 Annual Conference attendees would recommend the conference to peers and colleagues.”

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Conference Venue

Book your hotel room today!

AMCHP 2013 will be held at the Omni Shoreham Hotel in Washington, DC. Visit amchp.org for more information on the hotel, as well as driving directions, parking and local transportation. The AMCHP reduced room rate of $227 plus tax/lift will be available for conference attendees until Jan. 9, 2013.

Sponsorship and Exhibit Opportunities

96% of 2012 Annual Conference attendees would recommend the conference to peers and colleagues

Spots are limited, call today!

AMCHP provides a comprehensive exhibit/sponsor package that ensures plenty of networking and recognition, allowing you to connect directly with current and future MCH leaders. Contact Elizabeth Davis, Exhibits Manager, at AMCHPExhibits@conferencemanagers.com or (703) 964-1240 x11.

To learn more about the 2013 AMCHP Annual Conference, visit us online at amchp.org.
Who Attends the AMCHP Annual Conference?

In 2012, nearly 800 individuals attended the AMCHP conference. State health officials are the primary audience for AMCHP annual meetings.

- 130 conference sessions
- 300 presenters
- 55+ exhibitors
- 60 non-session events
- 700+ attendees

Attendees come from:

- State public health programs
- University or academic institutions
- Nonprofit groups or associations
- Other
- Federal health agencies
- Family organizations
- Health care facilities
- Private sector/corporate organizations
- Local health departments

Don’t miss a jam-packed conference devoted to improving the health of women, children, youth, including those with special needs, and families!

Sessions will cover topics including:

- Leadership
  - Workforce and Leadership Development
  - Advocacy
  - Health Equity and Social Justice
  - Building New Partnerships and Collaboration to Advance MCH
  - Health Care Financing and Coverage
  - MCH Systems Building

- Quality
  - Adolescent Health
  - Infant and Child Health
  - Women’s and Perinatal Health
  - CYSHCN
  - Life Course
  - Cultural Competence and Family-Centered Care

- Action
  - Data, Assessment and Evaluation
  - Using Technology to Advance MCH Outcomes
  - Health Outcomes: Impact of the Investment

“I try never to miss the AMCHP conference because there is no substitute for being on site when the kinetic and potential energy of the MCH world unites to advance our great causes.”

Jason Stamm, Chief Operating Officer, Go Beyond MCH

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Budgets tight? Need to justify your travel?

We know that many AMCHP members and partners need to reduce costs. Here are some helpful tips:

- Don’t miss the early-bird conference registration deadline, Jan. 11, 2013
- Speakers get a discounted registration – be sure to take advantage if you are presenting at a conference session
- Only able to attend one day? Take advantage of our reduced one-day rate
- Share a hotel room – contact ccampbell@conferencesmanagers.com and we can help
- Many meals are provided: Breakfast and lunch on Monday and Tuesday, as well as receptions on Sunday and Tuesday, plus coffee breaks
- Lather from AMCHP CEO Michael Fraser to help justify your attendance

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"Attending the AMCHP annual conference gives me a broader scope of the phenomenal work done by MCH champions, partners and other family leaders. I return home invigorated to implement innovative ideas at the local and state levels on behalf of women and children.”

Heather Wilborn
Skagit County Parent to Parent Coordinator
Washington State

Schedule of Events

**AMCHP Annual Conference Training Institute**

- Registration Open
- Board of Directors Meeting
- Skills-Building Sessions
- Lunch on Your Own
- Skills-Building Sessions
- Committee Meetings

**AMCHP Annual Conference Training Institute (with 12:00 noon)**

- Registration Open
- Skills-Building Sessions
- Lunch on Your Own
- New Directors Lunch – by invitation only
- Power Workshops
- Networking Reception and John C. MacQueen Memorial Lecture
- Exhibition Kick-Off Networking Reception and Poster Presentations
- Newcomer Speed Networking Event
- Networking Event
- Family Delegates and Family Scholars Dinner – by invitation only

**Monday, Feb. 11**

- 7:30 a.m. – 7:00 a.m.
- Breakfast in Exhibit Hall
- Knowledge Café Discussions
- Mini-Panel/Themed Leader Sessions
- Workshops
- Regional Meetings – Networking Breakfast/Lunch
- Dessert Networking Reception and Poster Presentations in Exhibit Hall
- Power Workshops
- New Director Mentor Program Event – by invitation only

**Tuesday, Feb. 12**

- 7:30 a.m. – 2:30 p.m.
- Conference Planning Workgroup Meeting
- Business Meeting and Leadership Celebration Breakfast – all attendees welcome!
- Breakfast in Exhibit Hall
- General Session
- Mini-March for Babies
- Coffee Break in Exhibit Hall
- Power Workshops
- Luncheon General Session
- Congressional Reception on Capitol Hill

**Saturday, Feb. 9**

- 8:00 a.m. – 5:00 p.m.
- 7:30 a.m. – 1:00 p.m.
- 9:00 a.m. – 12:00 noon
- 12:00 noon – 1:30 p.m.
- 1:30 p.m. – 4:30 p.m.
- 4:30 p.m. – 6:00 p.m.

**Sunday, Feb. 10**

- 7:30 a.m. – 2:30 p.m.
- Registration Open

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**Letter from AMCHP CEO Michael Fraser**

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