



Preliminary Session Outline

* As of Oct. 28, 2014 *

Saturday, Jan. 24, 9:00 AM – 12:00 PM
(Skills-building Sessions #A1 –A6)

Performance Measurement and Title V Transformation: Building Skills to Select and Design Measures for MCH 3.0 (Session ID# A1)

Session Track: MCH Systems Building

The transformation of Title V is almost complete and signifies a new era for MCH programs. During 2014-15, state Title V programs will be completing five-year needs assessments to select a new set of state MCH priorities and state performance measures; with the implementation of MCH 3.0, states also will select a subset of national performance measures (NPMs). In 2016, each Title V program will need to develop state-initiated Structure and Process Measures to directly measure their impact on the NPMs. This skills-building session will provide participants with the knowledge and skills to determine the most appropriate NPMs based on state needs as part of the transformation of Title V; the workshop will also focus on development of state-initiated Structure/Process measures.

Michael Kogan, PhD, Director of the Office of Epidemiology and Research, Maternal and Child Health Bureau

Donna Petersen, ScD, MHS, Senior Associate Vice President, USF Health Dean, College of Public Health Professor of Global Health, University of South Florida

Considering Culture in Autism Screening (Session ID# A2)

Session Track: CYSHCN

The skills-based training session is an interactive, case-based training session about culturally competent screening, evaluation, and referral to intervention services for children with autism spectrum disorder (ASD)/developmental disabilities (DD). The session will focus primarily on the screening and identification needs of families of young children with ASD/DD from immigrant backgrounds. Through sharing two case studies, videotaped interviews with parents from several cultures, didactic information and supplementary handouts, the session will explore a number of relevant themes using discussion prompts to engage participants and to introduce novel information as needed.

Elaine Gabovitch, MPA, Instructor, UMass Medical School - Shriver Center

Roula Choueiri, MD, Division Chief, Developmental and Behavioral Pediatrics, UMass Medical School

Youth-Friendly Clinical Services - Why, What, How and What Next? (Session ID# A3)

Session Track: Adolescent Health

The recent trends in teen birth rates are indicative of the hard work the nation has done to successfully institutionalize effective evidence-based interventions. Programs are now expanding their focus to enable youth to make linkages between their sex education and health care. However, are clinics prepared to cater to the sexual and reproductive health needs of youth? Are youth able to obtain the services they need and have a right to receive in a manner that protects their privacy? This workshop will highlight the components of youth-friendly clinical services, the rights-based approach to meeting health needs, the importance of adopting a youth-friendly culture to

attract clients and retain them for continuing care, and practical strategies to enhance youth-friendliness of clinics.

Milagros Garrido, MS, Senior Program Manager, Healthy Teen Network

Ohio Medial Home /Listening with Connection Project (COMBINED: Session ID# A4)

Session Track: CYSHCN

This session will provide participants with an overview of the Ohio statewide project that capitalizes on the synergism between medical home education and a communication tool called Listening with Connection. Through lecture and storytelling, participants will learn skills necessary to coach parents on the benefits of a medical home and the essential components as described by the American Academy of Pediatrics. Participants will have an opportunity to not only learn Listening with Connection, but will be able to practice during the interactive session. By developing listening partnerships, participants will learn to off load their feelings and clear their thinking. Practicing will enable participants to take what they learned back to their communities and share with families.

Meliss Klorer, MRC, Project Coordinator, Mercy Children's Hospital
Pam Oatis, MD, Medical Director, Mercy Children's Hospital

Developing Family - Centered Care Coordination Capacity (COMBINED: Session ID# A4)

Session Track: Workforce and Leadership Development

At the AMCHP 2014 conference, early curriculum experiences were shared with audience members. Since then, there have been many requests for technical assistance in adapting and implementing the curriculum. The workshop this year would include a short overview of key stakeholder activities in the past year. The majority of the workshop would then focus on guiding workshop participants through the necessary steps of adapting, implementing and measuring outcomes of the care coordination curriculum. Workshop participants would go through the process of adapting the curriculum and would have the opportunity to create an action plan around utilizing the curriculum to develop care coordination workforce capacity.

Hannah Rosenberg, MSc, Program Coordinator, Boston Children's Hospital

Richard Antonelli, MD, MS, Medical Director Integrated Care and Physician Relations and Outreach, Boston Children's Hospital, Harvard Medical School

Using Quality Improvement Tools to Uncover the Root Causes of Health System Issues (Session ID# A5)

Session Track: Workforce and Leadership Development

The Affordable Care Act offers opportunities to improve public health and health care delivery systems, and ultimately health outcomes for MCH populations. Title V programs are in a position to help lead efforts to implement health system reforms that result in improvement. Success in leading change will require new skills and strategies aimed at collaborating with multidisciplinary partners to address the underlying system issues that negatively impact health.



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This interactive skill building session will introduce quality improvement tools (e.g. Fishbone, 5 Whys) that can assist states in conducting root cause analysis related to health reform within their state. The session will offer state-specific examples and provide participants an opportunity to apply the tools.

Amanda Cornett, MPH, Associate Director, Center for Public Health Quality

Kori Flower, MD, MPH, Clinical Associate Professor of Pediatrics, University of North Carolina, Chapel Hill

Collective Impact through Systems Mapping (Session ID# A6)

Session Track: Epidemiology/Data, Assessment, and Evaluation

This skills-building session will equip state-level MCH leaders with the tools to address social determinants of health and engage their communities, as they work toward eliminating birth outcome inequities. It draws on the experience of nine local urban Ohio communities, who make up the Ohio Institute for Equity in Birth Outcomes – an Ohio Department of Health and CityMatCH collaboration. Participants will be led through a brainstorming and strategic planning process that offers guidance for state- and local-level interaction, as well as, the design and implementation of data-informed, community-driven upstream interventions. Furthermore, participants will learn about tactics for engaging non-traditional partners, in non-health sectors, that influence policy, systems and environment.

Kristen Hassmiller-Lich, MHSA, PhD, Assistant Professor, University of North Carolina, Chapel Hill

Dorothy Cilenti, DrPH, MSW, MPH, Director, National MCH Workforce Development Center, University of North Carolina, Chapel Hill

Stephen Orton, PhD, Senior Investigator, University of North Carolina, Institute for Public Health

Saturday, Jan. 24, 1:30 PM – 4:30 PM

(Skills-building Sessions #B1 –B6)

Adolescents and Young Adults in Title V Transformation: Understanding Needs, Designing and Selecting Measures, and Achieving Outcomes (Session ID# B1)

Session Track: Adolescent Health

With the inclusion of Adolescents/Young Adults in the revised Title V Block Grant guidance, states will need to address youth between the ages of 10 and 25 and design measures and programs to meet the needs of that population. This workshop will educate attendees on the unique needs of adolescents and young adults, recent research on trends in adolescent and young adult health, address the specific requirements of the revised Title V MCH Services Block Grant guidance, and build skills in selecting and designing effective performance measures and structure and process measures.

Maritza Valenzuela, MPH, CHES, Senior Program Manager, Adolescent Health, AMCHP

Adopting Community Economic Development Strategies to Achieve Optimal Public Health Outcomes (Session ID# B2)

Session Track: MCH Systems Building

The session is an opportunity for AMCHP participants “to look outside the public health care arena for the solutions” to expand their knowledge base and acumen to support economic development activities in their respective communities. Emphasizing collaborations, partnerships and constituency building, the participants will concentrate on “new” poverty data, community building concepts, national workforce and community economic development goals and resources, and the underlying significance of these efforts to public health outcomes. Participants will become familiar with and use available tools from Spotlight on Poverty, Working Families Project, the Agency for Children and Families, U.S. Department of Labor, and U.S. Department of Housing and Urban Development.

Barbara Lee-Jackson, MPH, Owner, AveraPDM

Kimberly Leslie-Patton, PhD, President and CEO, Leslie Patton and Associates Management Consulting

Using Process Flow Diagramming To Understand and Improve MCH Systems and Position Title V for Health Care Reform (Session ID# B3)

Session Track: Workforce and Leadership Development

To lead in health care reform, Title V agencies need enhanced training and tools for understanding complex processes. The National MCH Workforce Development Center (WDC) at UNC Chapel Hill has partnered with MCHB and AMCHP to offer intensive training to state and territorial Title V leaders. In the first WDC cohort, process flow diagramming has been a powerful tool for identifying areas for reducing redundancy and eliminating gaps in services. This interactive, hands-on workshop will provide background on process flow diagramming, feature a presentation by a state from the WDC cohort, and give participants an opportunity to practice process flow diagramming using a simulated MCH process. Participants will leave with a plan to apply this tool to MCH processes in their state/territory.

Kori Flower, MS, MD, MPH, Pediatrician and Quality Improvement Faculty Member, University of North Carolina, Chapel Hill

Amanda Cornett, MPH, Associate Director, Center for Public Health Quality

Kristen Hassmiller Lich, MHA, PhD, Assistant Professor in Health Policy and Management, University of North Carolina Gillings School of Public Health

Strategies to Engage the Community at the State Level and Address Social Determinants of Health (Session ID# B4)

Session Track: Health Equity

This session will build your skills and confidence using systems mapping to galvanize partners and drive collective impact. You will see systems mapping models from the National MCH Workforce Development Center; apply “collective impact” principles to your health transformation challenges (frame a common agenda, share measures, take mutually reinforcing actions); diagram determinants and consequences of a complex problem using causal loop diagrams; discuss change leadership approaches that work with partners in this



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context; and analyze what can go wrong. Collective impact and systems mapping are both cutting-edge methods for maximizing the population health partnership opportunities emerging from the ACA and for accelerating health transformation.

Monica Beltran, MPH, Project Coordinator, CityMatCH

Denise Pecha, MSW, Director of Programs, CityMatCH

Translating the National Standards for CYSHCN - Application and Implementation at the State Level (Session ID# B5)

Session Track: CYSHCN

This skills building session will address how states are implementing the Standards of Care for Children and Youth with Special Health Care Needs, released by AMCHP and the Lucile Packard Foundation for Children's Health in March 2014. Participants will be able to learn and discuss how a wide range of states are approaching the standards and have an opportunity to create action plans and strategies to take home to their own states as well as strategies to engage a range of stakeholders. Speakers will include national experts from AMCHP and the National Academy of State Health Policy as well as state CYSHCN leaders.

Treby Brown, MA, Associate Director, AMCHP

Operationalizing the Transformation of the MCH Block Grant (Session ID# B6)

Session Track: Workforce and Leadership Development

This skills-building session will provide state Title V directors and staff with practical information on how to operationalize the transformation of the Title V MCH Services Block Grant, with a focus on the changes impacting the submission of the fiscal year (FY) 2016 application, including the five-year needs assessment, and FY 2014 annual report. The session will focus on the following areas: 1) new information system for the Title V Information System (TVIS); 2) new guidance for the MCH Block Grant Application Narrative; 3) new guidance for the MCH Block Grant National Performance Measures; and 4) new guidance for other parts of the MCH Block Grant application and annual report.

Cassie Lauver, ACSW, Director, Division of State and Community Health, Health Resources and Services Administration (HRSA), Maternal and Child Health Bureau (MCHB)

Michele Lawler, MS, RD, Deputy Director, Division of State and Community Health, Health Resources and Services Administration, Maternal and Child Health Bureau

Christopher Dykton, BA, Chief, Western Branch/Division of State and Community Health, Maternal and Child Health Bureau (MCHB)

Nora Carswell, BA, IT Project Manager, Maternal and Child Health Bureau (MCHB)

Sunday, Jan. 25, 9:00 AM – 10:00 AM
(Workshops #C1 – C8)

Building Communities to Address Disparities in Preterm Birth (Session ID# C1)

Session Track: Women's and Infant Health

The March of Dimes is implementing programs that address disparities in preterm birth by building community, including Healthy Babies are Worth the Wait[®] and CenteringPregnancy[®] group prenatal care. Focus groups were conducted to gather information about knowledge and attitudes related to pregnancy, prenatal care and preterm birth. In this workshop, presenters will identify community-level strategies for addressing disparities and increasing access to care through needs assessment, health education and patient navigation. Participants will also discuss strategies to empower women to take charge of their own health during pregnancy and to reach women with health promotion messages around risk factors such as obesity, stress, unplanned pregnancy and pregnancy spacing.

Elizabeth Riggs, MPH, Associate Director, March of Dimes

Anna Bess Brown, MPH, Director, Healthy Babies are Worth the Wait, March of Dimes

Sherenne Simon, MPH, Associate Director, Program Services and Advocacy, March of Dimes

Innovative Approaches: Lessons Learned from a System Change Initiative for Children and Youth with Special Health Care Needs in North Carolina (COMBINED: Session ID# C2)

Session Track: CYSHCN

The aim of the Innovative Approaches (IA) initiative is to thoroughly examine and foster improvement for community-wide systems of care that will effectively meet the needs of families of CYSHCN, resulting in increased family satisfaction with services received and improved outcomes for CYSHCN. This workshop will highlight collaborations and partnerships among medical providers, community agencies and most importantly families of CYSHCN. Session participants will increase their awareness of system change initiatives strategies to create and/or enhance policies, procedures, and practices impacting the system of care for CYSHCN. Innovative Approaches is a pilot project of the North Carolina Division of Public Health, Children and Youth Branch.

Adrienne Gilbert, MPH, Innovative Approaches Coordinator, Buncombe County Health and Human Services

Debbie Biggerstaff, BA, Innovative Approaches Coordinator, Cabarrus Health Alliance

How to Make a Sustainable Impact on Communities through Team Building, Identification of Shared Goals, Measurement and Continuous Assessment, Evaluation and Reflection (COMBINED: Session ID# C2)

Session Track: CYSHCN

CHIP IN for Quality, Indiana's child health improvement partnership, will show how we made an impact lowering the average age of developmental delay/autism diagnosis from the state average of 63 months to 32 months in our Early Evaluation Clinic communities. We



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will describe and share our tools for how we performed community environmental scans, identified key community partners (including families, schools, businesses and insurers), did outreach to primary care practices, established enhanced primary care teams to provide early diagnosis, determined project measures, collected, analyzed and disseminated data and how improvements were sustained. For the interactive portion of the workshop, we will show the audience members how they can adapt these tools to projects in their home states.

Nancy Swigonski, MD, MPH, Medical Director, CHIP IN for Quality, Indiana, Indiana University School of Medicine, Dept. of Pediatrics

Mary Jo Paladino, MSA, Executive Director, CHIP IN for Quality, Indiana, Indiana University, Department of Pediatrics

Angela Paxton, BS, Practice Coach, Indiana University School of Medicine, Department of Pediatrics

Linking Data to Evaluate Prenatal Care Coordination Effectiveness in Addressing Infant Mortality: Indiana's Approach (Session ID# C3)

Session Track: Epidemiology/Data, Assessment, and Evaluation

The Indiana State Department of Health (ISDH) has been working to create a comprehensive, community based system of care for all children and their families. ISDH understands that many vital public health functions, such as monitoring health status, improving care coordination, and evaluating the effectiveness of clinical and population-based health services, rely on the availability of public health data. In order to more effectively evaluate the impact of the Title V Prenatal Care Coordination program, ISDH has developed and implemented a Prenatal Care Coordination Portal to track pregnant mothers and their birth outcomes. The ISDH MCH Division utilizes the Prenatal Care Coordination Portal to strengthen Title V surveillance, reporting and evaluation of program effectiveness.

Theresa Hunter, MPH, MS, Title V Coordinator, Indiana State Department of Health

Robert Bowman, MS, MA, Director of Maternal and Child Health Division, Indiana State Department of Health

Partnering with Health Plans in Prevention (Session ID# C4)

Session Track: Child Health

Despite a decrease in deaths over 15 years, injuries remain the leading cause of death for children and youth ages 0-24 with 27,256 U.S. deaths in 2011. Effective methods exist to prevent injuries. Often, public health is challenged to reach broad and changing populations. Education Development Center and National Institute for Health Care Management Foundation explored enhancing health plans' child injury prevention (IP) activities, such as anticipatory guidance promoting use of safety devices. We present health plan IP actions and ideas to expand efforts. The audience will brainstorm ways that health plans, community organizations, and Title V programs can collaborate on prevention strategies.

Ellen Schmidt, MS, Assistant Director, Children's Safety Network

Katherine Santoro, MA, Director Policy and Development, National Institute for Health Care Management

Sally Fogerty, RN, MEd, Director, Children's Safety Network

Big Data in Early Childhood; Using Integrated Data to Guide Impact (Session ID# C5)

Session Track: Epidemiology/Data, Assessment, and Evaluation

Increasingly communities are seeking to better serve children and families through the use of integrated data. Providers serving children and families routinely collect a vast array of data about their clients. These same data can be integrated together (matched at the individual level) to lead to new understanding of the conditions of clients and how services may be benefiting them. This session will profile a large urban county experience in creating a unique integrated database comprised of public and private sector records on children zero-six years of age. This community's experience serves as a powerful example of how data can inform the decision making of funders, policymakers and providers. The presentation will include a description of how the integrated child well-being database was created over 12 years, as well as how it is utilized on an ongoing basis to inform policy and practice. With records on more than 400,000 children born in the county, the data system links together information on births, child maltreatment, receipt of public assistance, as well as engagement in programming such as home visiting, child care, and mental health services. Collectively, the experience of over a decade shows the power of data in informing policy and program improvement. The presentation will also address the challenges that have been faced and overcome regarding practical issues around data sharing agreements and securing data from many different public and private providers into an integrated dataset. It will also address how to build a strong relationship between the government officials, academics, and the program providers so that trust and collaboration form the basis for improving the services available to children and their families.

Robert Fischer, MPP, PhD, Research Associate Professor, Case Western Reserve University

Elizabeth Anthony, PhD, Senior Research Associate, Case Western Reserve University

Rebekah Dorman, PhD, Director, Cuyahoga County

The 2014 State Financing Strategies Structured Interview Project: What We Learned from Title V, Medicaid and Family Leaders (Session ID# C6)

Session Track: Health Care Financing and Coverage

Effective partnerships are essential to "moving the needle" on the insurance-related National Performance Measures for CYSHCN. This workshop offers: An overview of the major findings from the 2014 Catalyst Center State Financing Strategies Structured Interview Project, including those aimed at increasing coverage and benefit adequacy, reducing family financial hardship and insurance disparities and involvement in ACA implementation; Identification and analysis of current partnerships between Title V, Medicaid and Family Leadership organizations and opportunities for new ones; A moderated interactive discussion among audience members on their technical assistance needs related to the insurance performance measures and peer-to-peer learning on strategies to meet those needs.

Meg Comeau, MHA, Co-Principal Investigator, Catalyst Center, Boston University School of Public Health



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Beth Dworetzky, MS, Project Director, Catalyst Center, Boston University School of Public Health

California Black Infant Health Program: Empowering Women, Building Social Support and Strengthening Communities (Session ID# C7)

Session Track: Health Equity

Experts believe that stress including racism play a key role in poor birth outcomes among African-Americans. Current science supports a group approach as a promising way to improve birth outcomes. Within a culturally affirming environment that honors African-American history, the California Black Infant Health (BIH) Program uses 20 prenatal and postpartum group sessions to help women: access their strengths, set health-promoting goals, learn to reduce stress, develop life skills, and build social support, while also addressing other contributors to poor birth outcomes. BIH also provides case management to ensure women connect with needed services. This empowers women to make healthier choices for themselves and their families, ultimately fostering stronger women, families and communities.

Reggie Caldwell, LCSW, Health Equity Analyst, California Department of Public Health/Maternal, Child and Adolescent Health

Filling the Gap in Services for Children with Special Health Care Needs (Session ID# C8)

Session Track: MCH Systems Building

Treating young children with mild to moderate developmental and behavioral concerns that are not already covered by existing early intervention systems or insurance can enhance national and statewide efforts to improve child health. Presenters will share their nine years of experience in creating, implementing and evaluating a large scale developmental system of care designed to treat this unique CYSHCN population. Through the use of an interactive case presentation and small group discussions, presenters will tell the story of a child's experience in the system. Data will be shared to demonstrate the breadth and impact of the system, specifically how the system enhances a child's ability to make developmental and behavioral gains within a relatively short term intervention.

Pradeep Gidwani, MD, MPH, Medical Director, American Academy of Pediatrics, California Chapter 3

Lillian Valmidiano, MPH, CHES, Project Director, American Academy of Pediatrics, California Chapter 3

Sunday, Jan. 25, 10:30 AM – 11:30 AM (Workshops #D1 – D8)

Forming Care Coordination Communities among CYSHCN, Their Families, and MCH Professionals (Session ID# D1)

Session Track: CYSHCN

"Achieving a Shared Plan of Care" is a consensus approach to planned, coordinated care and results from study of both medical home transformation and practice based care coordination (CC). CC has

gained priority status in health reform but practical skills of CC are lacking. Learners will understand how to achieve CC using a shared plan of care process and interact with those currently using same (family leader, pediatrician, Title V director, "Achieving a Shared Plan of Care" author); they will apply assessments/"eco maps" to child and family vignettes in order to set goals and jointly create shared care plans. The power and effect of engaging a population of children/families in shared care planning within the context of their medical home/ and across their community will be revealed.

Jeanne McAllister, BSN, MS, MHA, Associate Research Professor of Pediatrics, Indiana University School of Medicine

Rylin Rogers, BA, Training Director, Family Leadership Coordinator, Riley Childrens Hospital, Riley Child Development Center

Jill Rinehart, MD, Clinical Associate Professor Department of Pediatrics, University of Vermont and Hagan, Rinehart and Connolly Pediatricians

Breana Holmes, MD, MCHB Director, Vermont Department of Health

Public Health Approaches for Engaging Parents and Communities (Session ID# D2)

Session Track: Family Involvement

This session will review public health approaches and resources being used across CDC for supporting and engaging parents. The Division of Violence Prevention (DVP) will discuss Essentials for Parenting Toddlers and Preschoolers and research aimed at determining how to best reach parents. The child development studies team will talk about parent engagement lessons learned from the Legacy for Children™ research study and the Legacy Early Head Start feasibility project. The Division of Adolescent and School Health will discuss research on parent engagement in schools and strategies and resources developed to engage parents in school health. Panelists will also discuss strategies communities can use to promote safe, stable, nurturing relationships and environments for children.

Beverly Fortson, PhD, Behavioral Scientist, Centers for Disease Control and Prevention

Angelika Claussen, PhD, Research Psychologist, Centers for Disease Control and Prevention, National Center on Birth Defects and Developmental Disabilities

Riley Steiner, MPH, Health Scientist, Division of Adolescent and School Health, Centers for Disease Control and Prevention

Enhancing PRAMS Surveillance and Partnerships to Reach Special Populations in Four States (Session ID# D3)

Session Track: Epidemiology/Data, Assessment, and Evaluation

In 2012, the CDC Pregnancy Risk Assessment Monitoring System (PRAMS) began a multiyear collaboration with the W.K. Kellogg Foundation (WKKF) to expand PRAMS surveillance in four states with WKKF funded initiatives. During the Workshop, CDC-PRAMS, Mississippi and New Mexico, will share examples of partner engagement, and describe innovations that have been developed to enhance PRAMS data collection efforts among minority and low-income women as part of the WKKF collaboration. Through small group work and interaction with the other audience members and



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panelists, the participants will have an opportunity to learn and share experiences in building/sustaining community-level partnerships that result in improved MCH programs in the community.

Indu Ahluwalia, MPH, PhD, Senior Scientist, CDC, Division of Reproductive Health, Pregnancy Risk Assessment Monitoring System

Kathy Burke, MSW, Director of Health Services, Mississippi Department of Health

Eirian Coronado, MA, Pregnancy Risk Assessment Monitoring System (PRAMS) Coordinator, New Mexico Department of Health/Pregnancy Risk Assessment Monitoring System

Youth Health Care Transition – Real Time stories for Real Time impact: Perspectives from a Youth and Family Leader on Why, What and How (Session ID# D4)

Session Track: Adolescent Health

This energetic session will focus on the critical need for effective health care transition. With lessons learned from the youth/family experience, the presenters will highlight how family/youth centered care, self-advocacy and effective partnerships are factors for successful transition. With narratives from Teresa (youth leader) and Eileen (family leader) they will demonstrate why a successful health care transition is critical for optimal health through the lifecourse. Presenters also will give practical tips for a successful transition and what it looks like when in fact the transition process does not go well. By integrating the Six Core Elements, promoted by Got Transition, this session will use video case studies, narrative and Q and A to meet the learning objectives of the session.

Eileen Forlenza, BS, Fellow, Director, Family Leadership Initiatives, Colorado Department of Public Health and Environment

Teresa Nguyen, BA, MPH Candidate, Got Transition: National Center for Health Care Transition

The IMPLICIT Network Prescription for a Healthy Family: Improving Birth Outcomes through Interconception Care at Well Child Visits (Session ID# D5)

Session Track: Women's and Infant Health

Prematurity and poor birth outcomes continue to impose significant burdens on the health care system and communities. Many modifiable risk factors affecting pregnancy health occur prior to conception. Although preconception care guidelines exist, there is no standardized model and many barriers to their implementation. The IMPLICIT Network, a family medicine residency collaborative, proposes an innovative approach to interconception care (ICC) delivered during well child visits. This workshop will present the IMPLICIT ICC model of maternal behavior assessment, intervention and quality improvement plan. Various approaches to implementation will be shared. Discussion about partnerships with community agencies and programs and the potential for broad adoption will be encouraged.

Daniel Frayne, MD, Assistant Residency Director, Mountain Area Health Education Center (MAHEC) Family Medicine Residency Program

Stephanie Rosener, MD, Associate Residency Director, Middlesex Hospital Family Medicine Residency Program

Jessica Brubach, BS, Project Coordinator, University of Pittsburgh Medical Center

Integration and Coordination in a Changing Public Health World (Session ID# D6)

Session Track: Life Course Approach

In 2011 the Washington State Department of Health Office of Healthy Communities integrated MCH and Chronic Disease Prevention funded work. Through a streamlined organizational structure, merging two offices into one, we collapsed 14 state plans into one comprehensive plan. We will review key steps in integrating MCH programs and activities with chronic disease prevention programs and activities that resulted in the Washington State Plan for Healthy Communities. The workshop will cover lessons learned and results to date. We will include how we incorporated the wide range of physical, environmental, social, and emotional factors that contribute to MCH and chronic disease into one comprehensive plan based on stakeholder input and the life course approach.

Janna Bardi, MPH, Director, Office of Healthy Communities, MCH Director, Washington State Department of Health

Pama Joyner, PhD, Deputy Office Director, Partnership, Planning, Policy and Operations Section Manager, Washington State Department of Health

How to Engage Primary Care Providers: Lessons Learned from a Statewide Medical Home Improvement Project (Session ID# D7)

Session Track: MCH Systems Building

This workshop will address the theme of building partnerships as a key to improving access to a medical home for CYSHCN, and ultimately, better health. Attendees will brainstorm barriers and solutions to: engaging primary care providers, medical home measurement and implementation, and setting goals and outcomes. Lessons learned during the Texas state medical home project (STARMHAC) will be shared, including how to engage community practices, using the Medical Home Index to assess medical "homeness" and develop a plan for practice improvement, and creative methods for aligning payer, public health, and medical provider interests. Additionally attendees will learn about a statewide transition health care workgroup and toolkit.

Carl Tapia, MD, Doctor, Baylor College of Medicine

Cynthia Peacock, MD, Doctor, Texas Children's Health Plan

Manda Hall, MD, Title V Children with Special Health Care Needs Director, Texas Department of State Health Services

The AMCHP New Director Mentor Program (NDMP): Promoting Leadership Development and Sharing Best Practices Through Mentoring (COMBINED: Session ID# D8)

Session Track: Workforce and Leadership Development

Health reform is transforming the public health system. Assuring quality MCH services in this ubiquitous landscape will require new MCH professionals to take a strong leadership role. Attendees will hear about the NDMP; perspectives from a recent mentor/mentee in 2013; learn a best practice that was shared/successfully implemented



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via this program. National Performance/ Outcome Measures: Leadership development can indirectly impact all national performance/ outcome measures as they are critical influencing factors.

Lauri Kalanges, MD, MPH, Title V Maternal and Child Health (MCH) Director, Deputy Director of Office of Family Health Services, Virginia Department of Health

Ana Novais, MA, Executive Director of Health, Division of Community, Family Health and Equity

Sharron Corle, MA, Associate Director, MCH Leadership Development and Capacity Building, Association of Maternal Child Health Programs

Transitioning MCH: Illinois Challenges, and Journey along the Way

(COMBINED: Session ID# D8)

Session Track: Workforce and Leadership Development

This session will share the journey and lessons learned by Illinois MCH leadership during a major statewide MCH reorganization. Discover as MCH and CYSHCN leaders, different strategies to operate in challenging and unpredictable circumstances. Hear how to create an organizational climate where staff can bring new thinking and different actions.

Brenda Jones, DHS, MSN, RN, WHNP-BC, Deputy Director/Title V Director, Illinois Department of Public Health

Donna Lindemulder, MA, Division Chief of Population Health Management, Illinois Department of Public Health

Andrea Palmer, MPA, MBA, Chief, Division of Maternal, Child and Family Health Services, IDPH, Office of Women's Health and Family Services, Division of Maternal, Child and Family Health Services

Sunday, Jan. 25, 1:00 PM – 2:00 PM

(Workshops #E1 – E8)

Case Study in Utilizing MCH Data to Address Emerging Issues:

Neonatal Abstinence Syndrome in Florida and Tennessee (Session ID# E1)

Session Track: Women's and Infant Health

MCH leaders must remain vigilant for emerging issues that impact their state MCH population. One such recent issue is Neonatal Abstinence Syndrome (NAS), a condition in which a baby undergoes withdrawal after birth to a mother who used certain substances during pregnancy. Florida and Tennessee have been particularly hard-hit by the NAS epidemic. The two states took different approaches to assessing NAS-related data. In this workshop, they will describe concrete strategies for utilizing MCH data to address emerging issues using NAS as an example. Participants will learn about local, state, and national resources available for collecting and analyzing data on emerging issues, ways that data can be incorporated into program planning and practical examples of translating data into action.

Michael Warren, MD, MPH, Assistant Commissioner, Tennessee Department of Health

Kris-Tena Albers, MN, ARPN, CNM, Bureau Chief, Family Health Services, Florida Department of Health

Promoting Father Involvement through a Co-parenting Intervention (Session ID# E2)

Session Track: Family Involvement

Increasing responsible, positive father involvement greatly strengthens families and communities. This workshop will describe Family Foundations (FF), an intervention designed to engage fathers and promote a positive co-parenting relationship. We will discuss implementation of FF in normative populations, low-income urban teen parents, and high-risk home-visited parents. FF is implemented as eight-11 sessions delivered before and after birth. Research has found positive impact on maternal depression and both parents' stress; better father-child relations; better parenting quality; and better child outcomes. Adaptations of FF to be culturally appropriate for different populations will be discussed. The potential utility of FF for diverse maternal and child health programs will be considered.

Robert Ammerman, PhD, Scientific Director, Every Child Succeeds, Cincinnati Children's Hospital Medical Center

Mark Feinberg, PhD, Research Professor, Pennsylvania State University

Amy Lewin, PsyD, Assistant Professor of Public Health, University of Maryland

Improving Birth Outcomes through Public-Private-Academic Partnerships (Session ID# E3)

Session Track: MCH Systems Building

This workshop will present a model public-private-academic partnership directed toward improving maternal-child health. Participants will learn about the Georgia Taking Care of You (TCOY) initiative to support evidence-based approaches to improve infant health outcomes. This session will describe: 1) development of strategies for translating fetio-infant mortality data into intervention strategies; 2) application of program evaluation principles for measuring implementation processes, health indicators, and outcomes while considering community context, community-based service delivery activities, and systems changes to reduce adverse birth outcomes; 3) creation of a model for facilitating the uptake of evidence-based approaches through technical assistance and evaluation support.

Anne Dunlop, MD, MPH, Associate Professor, Emory University

Gary Nelson, PhD, President, Healthcare Georgia Foundation

Seema Csukas, MD, PhD, Director, Maternal-Child Health, Georgia Department of Public Health

Breaking Down Infant Mortality: How to Use the CoIIN Framework to Identify and Prioritize Your State MCH Efforts to Save Babies' Lives

(Session ID# E4)

Session Track: Women's and Infant Health

In this workshop, we will share a framework developed by the National Institute for Children's Health Quality (NICHQ) for MCH leaders to use in determining their strategic priorities for reducing infant mortality. The Collaborative Improvement and Innovation Network (CoIIN) to Reduce Infant Mortality is a multiyear, national program to save babies' lives through quality improvement,



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collaborative learning and collaborative innovation. The CoIN framework is a tool that enables states, MCH officials and all stakeholders to break down the complex, multifaceted issue of infant mortality into practical, achievable steps for improvement – first, by organizing actions by periods of engagement and then by specific strategies.

Elaine Fitzgerald, DrPH, MIA, Project Director, National Institute for Children's Health Quality

Vanessa Lee, MPH, Infant Mortality CoIN Coordinator, Health Resources and Services Administration

Ellen Pliska, MHS, CPH, Director, Family and Child Health, Association of State and Territorial Health Officials

Sustainable Financing Strategies for Community Prevention (Session ID# E5)

Session Track: Health Care Financing and Coverage

This workshop will focus on developing sustainable financing streams for prevention and public health. Participants will learn about strategies for financing community-based prevention in Medicaid, including the recent Essential Health Benefits rule change that allows reimbursement for non-licensed health workers and tools such as Medicaid waivers. Participants will discuss sustainability strategies beyond Medicaid reimbursement. They will be introduced to a new database of more than 40 public and private funding sources for community prevention, allowing participants with internet access to drill down to their state and county to view sources of funding and identify potential partners in their communities.

Anne De Biasi, MHA, Director of Policy Development, Trust for America's Health

Sue Polis, BA, Director of Outreach and External Relations, Trust for America's Health

Policy and Advocacy: Convening Families and Professional Partners for Learning and Action: Collaborative Strategies (Session ID# E6)

Session Track: Advocacy

Partnerships between families and MCH professionals working at program, state and national levels have the greatest impact on policy when collaboration occurs to support advocacy efforts. This session, as part of the advocacy track will serve the learning needs of family leaders and MCH professionals at all level of advocacy skill development. A facilitated panel of leaders from three states will provide an overview of sustained and collaborative strategies they have employed to use advocacy to impact policy change to address unmet needs of families, develop shared advocacy agendas across partners, and collaborative strategies to help educate and amplify the family/consumer voice in policy issues.

Elizabeth Hecht, BS, Public Policy Coordinator, Family Voices of Wisconsin

Rylin Rodgers, BA, Training Director, Riley Child Development Center

Oral Health: Bridging the Divide between Public Health and Medicaid (COMBINED: Session ID# E7)

Session Track: Child Health

Oral health is critical to overall health. Nonetheless, too few low-income individuals, including children and pregnant women, access dental services. Effective coordination between public health and Medicaid can be a challenge. One reason is that Medicaid is complex and can be difficult to penetrate. This workshop will provide an overview of the Medicaid program, with state-level examples for of interagency collaboration for bridging the public health-Medicaid divide. The workshop will also present the latest updates from the CMS children's oral health initiative, and a case study on how one state uses Medicaid data to track progress toward improving access to oral health care for children and for new mothers during pregnancy and the interconceptional period.

Laurie Norris, JD, Senior Policy Advisor, Center for Medicare and Medicaid Services

Mary Alice Lee, BSN, PhD, Senior Policy Fellow, Connecticut Voices for Children

Where Infant Mortality Reduction and Oral Health Meet: Increasing Access to Oral Health Care During Pregnancy (COMBINED: Session ID# E7)

Session Track: Women's and Infant Health

There is a substantial need for greater understanding among medical and dental professionals on the importance of the oral health of pregnant women on the developing fetus and infants. This session will provide an overview of the integration of oral health into the Michigan Infant Mortality Reduction Plan and provide national and state strategies to expand access to oral health care during the perinatal period.

Amy Zaagman, MPA, Executive Director, Michigan Council for Maternal and Child Health

Emily Carr, MPH, Perinatal Oral Health Coordinator, Michigan Department of Community Health

Lynn Van Pelt, DMD, Program Coordinator, MCHB/HRSA

The MCH Navigator Online Self-Assessment Tool for the Title V Workforce (Session ID# E8)

Session Track: Workforce and Leadership Development

The MCH Navigator has developed a new, online self-assessment tool for the Title V workforce. During this session, we will describe the process utilized to convert the assessment from its original design into an electronic format including an innovative conditional programming structure, customized results page, and other new features. We will discuss how Title V professionals can use the tool to identify their strengths and areas of need in serving the MCH community. The tool was structured using the 12 MCH Leadership Competencies with each question addressing participant knowledge or skills. Therefore, results and learning opportunities suggested based on specific needs are directly correlated to the MCH Leadership Competency framework developed by MCHB.

John Richards, MA, Research Director, Georgetown University

Keisha Watson, PhD, Training Director, Georgetown University



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Monday, Jan. 26, 10:30 AM – 11:30 AM
(Workshops #F1 – F8)

Advocating for MCH – Getting Ready to Go to the Hill and Previewing MCH Policy for 2015 (Session ID# F1)

Session Track: Advocacy

This session will combine an on-site training opportunity for those planning to visit their elected officials while in Washington along with a general briefing on prospects for MCH policy in 2015. Featuring experienced MCH policy advocates and Hill staff, this workshop will address critical questions such as what is the difference between education and lobbying, what are the best ways to establish relationships with policymakers, what are the key messages policymakers need to hear, and what can MCH professional contribute if they are not allowed to lobby? Come to this session if you are planning to visit your elected officials or if you just want to learn more about the MCH policy landscape for 2015 and beyond.

Brent Ewig, MPH, Director of Policy, AMCHP

Children with Special Health Care Needs and Medicaid Managed Care: An Action Learning Collaborative (Session ID# F2)

Session Track: CYSHCN

This Washington state panel will share the outcomes and strategies from an AMCHP – sponsored Action Learning Collaborative. This effort focuses on ensuring that the unique needs of children with special health care needs and their families are addressed as Washington Medicaid transitions children into Medicaid managed care. The three focus areas are improving communication, data and administrative simplification. Washington State will share their current strategies.

Ellen Silverman, RN, PhD, Nursing Consultant, Public Health, Washington Department of Health, Prevention and Community Health, Office of Healthy Communities

Colette Jones, RN, MSN, Nurse Care Consultant, Washington Health Care Authority, Medicaid Managed Care

Heather Milliren, BA, Coordinator, Skagit County Parent to Parent

Callie Moore, BSN, RN, Nursing Director and Children with Special Health Care Needs Coordinator, Adams County Health Department

The Iowa Family Navigator Training Program (Session ID# F3)

Session Track: MCH Systems Building

This presentation will describe the development and implementation of a program to train Family Navigators to provide family peer support as part of a larger system of care in Iowa. Family navigators provide peer support, resource and referral information, and teach advocacy skills. They ensure that services are family-centered and provide leadership to promote the needs of children with special health care needs and their families. The learning objectives of this program are to understand the principles of family support, develop strategies to form community connections, and summarize the foundational concepts of parenting for resiliency.

Vickie Miene, MS, MA, LMCH, Executive Director, Center for Child Health Improvement and Innovation

Martha Hanley, MA, Family Navigator, Child Health Specialty Clinics
Sharon Rettinger, Family Navigator, Child Health Specialty Clinics

Best Babies Zones: Leading Local Efforts to Enhance State/Federal Infant Mortality Initiatives (Session ID# F4)

Session Track: Health Equity

Best Babies Zone is a multisector initiative that aims to reduce infant mortality in a small geographic area by transforming communities and shifting the paradigm from changing individual behaviors to aligning community systems by bringing together the education and early childhood, economic development, health and community systems sectors. These efforts require strong local leadership. Presenters will address the challenges of building long-term sustainability at the local level for infant mortality projects that are designed to engage multiple sectors. They will discuss strategies used to build consensus, enhance relationships, develop shared goals among partners from different sectors, grow their spheres of influence, and cultivate leadership among residents and community partners.

Cheri Pies, MSW, DrPH, Principal Investigator, Best Babies Zone/ University of California, Berkeley

James Greenberg, MD, Co-Director Perinatal Institute, Cincinnati Children's Hospital and Medical Center

Kiko Malin, MPH, MSW, Family Health Services (FHS) Division Director, Alameda County Public Health Department

The Health and Well-Being of Young Adults: Highlights from an Institute of Medicine/National Research Council Report and Implications for State Title V MCH Programs (Session ID# F5)

Session Track: Adolescent Health

Young adults ages 18-26 represent 35 percent of the population ages zero to 26, yet they are largely hidden from view. MCH professionals usually think of them in the contexts of pregnancy and parenting rather than considering their unique needs. Young adults are at a pivotal time of life, but the transition to adulthood can be a time of increased vulnerability and risk. This session will focus on an October 2014 Institute of Medicine/National Research Council report that reviews the health and well-being of young adults and offers recommendations for policy, programs and research. The session will present the key report findings and recommendations; identify implications and practical next steps for state Title V MCH programs; and provide an opportunity to discuss implementing the recommendations.

Claire Brindis, DrPH, Director, Philip R. Lee Institute for Health Policy Studies and National Adolescent Health Information and Innovation Center, University of California, San Francisco

Trina Anglin, MD, PhD, Chief, Adolescent Health Branch, Health Resources and Services Administration, Maternal and Child Health Bureau

Clare Stroud, PhD, Senior Program Officer, Institute of Medicine



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Supporting Families across the Life Course: National Framework Guiding Family Practices and Organizational and Policy Transformation (Session ID# F6)

Session Track: Life Course Approach

This presentation will provide an overview of how the life course framework serves as the foundation for policy and practice transformation for supporting families across life domains. The National Community of Practice on Supporting Families (CoP), led by the National Association of State Developmental Disability Directors and the UMKC Institute for Human Development, University Centers for Excellence in Developmental Disabilities are using tools developed by the Missouri Family to Family Health Information Center to support families directly and to impact policy and practice in organizations and state systems. Learn what is happening in the six states of the CoP (Connecticut, Missouri, Oklahoma, Tennessee, Washington and Washington, DC) and discover concrete examples and practical tools to use this framework immediately in your own work.

Michelle Reynolds, PhD, Director of Individual Advocacy and Family Support, University of Missouri-Kansas City (UMKC) Institute for Human Development

Susan Bird, MS, Outreach Coordinator, University of Missouri-Kansas City (UMKC) Institute for Human Development

Jane St John, BA, Community Inclusion Specialist, University of Missouri-Kansas City (UMKC) Institute for Human Development

Meaningful Engagement: The Key to Effective Outreach and Education Programs (Session ID# F7)

Session Track: Family Involvement

When it comes to engagement of families in program development, there seems to be two prevailing approaches: "We've met our quota" or "More is better." This session will focus on a third approach—meaningful engagement. It will highlight strategies to tie involvement of families to key program outcomes through three case studies. Panelists from three regional programs will explain the importance of engaging families in program design and implementation. The session will highlight programs developed by the New England Genetics Collaborative, the Region 4 Midwest Collaborative, and the Mountain States Genetics Services Collaborative as well as national strategies used to unite the work being done in the regions and show a larger impact on access to services.

Lisa Gorman, PhD, Program Director, Region 4 Midwest Genetics Collaborative

Joseph Martinec, JD, Co-Chair, Family Advocates Workgroup, Mountain States Regional Genetic Services Collaborative

Karen Smith, BA, Project Coordinator, New England Genetics Collaborative

Advancing Health Reform Implementation: State Engagement with the National MCH Workforce Development Center (Session ID# F8)

Session Track: Workforce and Leadership Development

The National MCH Workforce Development Center equips the Title V workforce with the skills needed to advance health reform. This session will provide a brief overview of Center services and then focus

on the "intensive engagement" option, showcasing two of the eight state teams that participated in the Center's first intensive cohort in 2014. Presenters will report on how building their capacity in the Center's core areas has leveraged health transformation on behalf of their MCH populations and boosted the confidence of Title V professionals to step up and lead their state health transformation efforts. Presenters also will describe how the Center has helped them use specific tools such as process flow diagramming, systems mapping and a Title V health reform assessment tool.

Amy Mullenix, MSW, MSPH, Senior Collaboration Manager, University of North Carolina, Chapel Hill

Monday, Jan. 26, 1:45 PM – 2:45 PM

(Workshops #G1 – G8)

Better Together: Collaboration between Private Foundations and Public Programs (Session ID# G1)

Session Track: MCH Systems Building

This workshop will explore how private philanthropy and the public sector may work together for the betterment of women and children. Panelists from three health foundations will provide brief, focused presentations on their experiences working with public sector agencies, review lessons learned, and offer suggestions for future collaborations. The session will stimulate an open and lively discussion about the most successful and compelling models and exciting opportunities for improving public-private partnerships. Panelists also will discuss opportunities and strategies for session participants to engage funders in general (and health philanthropy in particular) as partners to improve MCH outcomes.

Edward Schor, MD, Senior Vice President, Lucile Packard Foundation for Children's Health

Betsy McNamara, BA, Consultant, Transforming Birth Fund

Patrick Simpson, MPH, Program Officer, W.K. Kellogg Foundation

A State Assessment Tool for Mapping the Landscape of Health Transformation (Session ID# G2)

Session Track: Health Care Financing and Coverage

The Affordable Care Act and other health reforms in states bring significant changes to the health system landscape. It is important that Title V programs identify the challenges and opportunities that result. This workshop introduces a State Assessment Tool designed to help state Title V programs assess their capacity to address and influence key areas affecting MCH/CYSHCN populations and services. The tool includes questions and resources in five areas: eligibility and enrollment; coverage and insurance benefits; provider networks and network adequacy; continuity of care; and partnerships with Medicaid, CHIP, marketplaces and other key stakeholders. The workshop will provide an overview of the tool and will feature the experiences of state Title V officials who have completed the tool.

Catherine Hess, MSW, Managing Director for Coverage and Access, National Academy for State Health Policy

Katharine Witgert, MPH, Program Director, National Academy for State Health Policy



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FIMR Program Innovation: Incorporating Life Course Theory (Session ID# G3)

Session Track: Life Course Approach

Expansion of the fetal and infant mortality review (FIMR) process to incorporate life course theory (LCT) can result in healthier communities. FIMR is an evidence-based, effective perinatal systems intervention that has shown to improve a community performance of public health functions. The FIMR process provides consumer specific data to improve systems of care that is not available from epidemiological data alone. This presentation will report on seven FIMR programs that developed successful models to incorporate LCT into their programs. FIMR is the logical program to integrate LCT into services and improve the health of communities. This session illustrates approaches to improving MCH across the life span based on consumer identified issues via the FIMR process.

Jodi Shaefer, RN, PhD, Director, National Fetal Infant Mortality Review Program, American College of Obstetricians and Gynecologists

Trecia Matthews Hosein, MPH, Director of Program Services, Healthy Mothers, Healthy Babies Coalition of Broward County

Empowering Families to Use Adverse Childhood Experiences Research to Build Resiliency (Session ID# G4)

Session Track: Family Involvement

This session shares the Lemonade for Life curriculum that can be used with family support professionals, MCH leaders, and pediatricians to translate Adverse Childhood Experiences (ACEs) research into practice strategies to help families understand their past, engender hope to alter their future, and develop resiliency plans for sustainable change. Presenters will use clicker technology to engage participants, understand experience with ACEs, and gauge learning during the session. The approach helps practitioners feel more comfortable to discuss the past, empower parents to use the information for positive change, and creates a two-generational focus to stop the transmission of ACEs. Pilot results from Iowa and Kansas will be shared.

Jacqueline Counts, MSW, PhD, Director, University of Kansas

Rebecca Gillam, LMSW, PhD, Assistant Director, University of Kansas

Janet Horras, BA, State MIECHV Director, Iowa Department of Public Health

Using MCC/RC Year-Two Evaluation Findings to Build Healthier Communities, Develop Quality Improvement, and Demonstrate the Value of the Regional Approach to Improving Access (Session ID# G5)

Session Track: Epidemiology/Data, Assessment, and Evaluation

Is our work having impact on our key populations and stakeholder groups? Is anyone better off? How well did we do our work? How much did we do? These four questions underpin the system evaluation and quality improvement work of The National Coordinating Center for the Regional Genetic Service Collaboratives (NCC) and the seven Regional Genetic Service Collaboratives (RCs) (collectively, NCC/RC system). Panel presentations will provide findings and lessons learned from both a national and regional perspective; will offer the experience, to date, of taking the results of

the evaluation program and translating those to a quality improvement process; and will also share how this work is bringing the seven unique RCs together with the NCC to build healthier communities.

Deborah Maiese, MPA, Evaluator, National Coordinating Center, American College of Medical Genetics and Genomics

Amy Brower, PhD, Genomic Scientist, NBSTRN, NCC, American College of Medical Genetics and Genomics

Lori Williamson Dean, MS, CGC, Program Manager, Heartland Regional Genetic Service Collaborative, Heartland Regional Genetic Service Collaborative

Care Coordination in Louisiana: New Lessons Learned (COMBINED: Session ID# G6)

Session Track: CYSHCN

A lively presentation highlighting the Children's Special Health Services team experience of implementing a Care Coordinator Medical Home Model through partnerships with 17 academic practices across the state! Analyses of baseline and follow-up Medical Home and Health Care Transition Indices, program methodology and strategies, along with tools and resources will be presented. Barriers/obstacles and next steps discussions are also on the agenda. Come join us for an informative session.

Patti Barovechio, MN, BSN, CCM, CPHM, Statewide Care Coordinator Supervisor, Statewide Care Coordinator Supervisor, Office of Public Health

Dionka Pierce, MPH, Program Manager, Children's Special Health Services, Office of Public Health, Louisiana

Susan Berry, MD, MPH, FAAP, Title V CYSHCN Director, Children's Special Health Services, Office of Public Health, Louisiana

Improving Community Care Coordination for CYSHCN through Interagency Collaboration: Experiences with the California Community Care Coordination Collaborative (COMBINED: Session ID# G6)

Session Track: CYSHCN

Members of the California Community Care Coordination Collaborative will discuss their experiences developing inter-agency coalitions to improve community-level care coordination services for CYSHCN and their families. Representing diverse regions of the state, each coalition strives to maximize existing resources, respond to local circumstances and meet the needs of families and service providers. Topics covered in this session will include: the history of collaboration within each community, successful meeting structures and functions for interagency coalitions, implementation of a case review process to identify challenges encountered by CYSHCN, and leveraging federal financial participation and other funding mechanisms to support care coordination.

Marc Thibault, MA, Project Director, Kern County Medically Vulnerable Care Coordination Project

Barbara Sheehy, MS, Administrator, California Children's Services

Rebecca Hernandez, MEd, Program Manager, Health Me Grow Orange County



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Strengthening State Review of Maternal Deaths: Practical Examples of Process Improvement and Action from Ohio and Colorado (Session ID# G7)

Session Track: Women's and Infant Health

Maternal death and severe maternal morbidity are among proposed national outcome measures for the Title V MCH Services Block Grant. For MCH programs, a formal Maternal Mortality Review (MMR) process offers a mechanism to identify and learn from past cases in order to prevent future deaths. In this session, presenters from Ohio and Colorado will share the changes they have made to strengthen their MMR as part of the AMCHP Every Mother Initiative and will give practical tips for MCH programs interested in starting a review or making similar process improvements. Presenters also will share the work they have done to translate review findings into simulation training at birthing hospitals and interventions to better address maternal suicide and accidental overdose.

Cynthia Shellhaas, MD, MPH, Medical Director, Bureau of Child and Family Health Services, Ohio Department of Health

Krista Beckwith, MSPH, Maternal Health Specialist, Colorado Department of Health and Environment

Tracking Nurse Contribution to Maternal Mortality and Morbidity (Session ID# G8)

Session Track: Women's and Infant Health

In 2014, Association of Women's Health, Obstetric and Neonatal Nurses (AWHONN) and AMCHP engaged an expert panel to identify a standardized process to track nursing practice related to maternal mortality and morbidity. This partnership leverages the maternal mortality review process to identify sources of nursing practice breakdown and implement strategies that educate and empower this critical health profession serving women and newborns. During this workshop, presenters will frame the significance of influencing nursing practice related to troubling trends of maternal mortality and morbidity and present the results of the expert panel. The presenters will brainstorm with participants on how clinical leaders and state MCH programs can work together in an integrated approach and on interdisciplinary teams to improve maternal health outcomes.

Andria Cornell, MSPH, Senior Program Manager, Women's Health, AMCHP

Debra Bingham, DrPH, RN, Vice President of Research, Education, and Publications, Association of Women's Health, Obstetric and Neonatal Nurses

Monday, Jan. 26, 4:15 PM – 5:15 PM
(Workshops #H1 – H8)

Knowledge, Beliefs and Attitudes of the Affordable Care Act in an Underserved Urban City (Session ID# H1)

Session Track: Health Care Financing and Coverage

This workshop will present information on the knowledge, attitudes and beliefs of the Affordable Care Act on women ages 18-49 in urban, underserved Newark, New Jersey. Information on a study conducted

with March of Dimes Healthy Babies are Worth the Wait Community Program will be presented. In this workshop participants will share best practices from various organizations on how to educate and engage key populations, specifically women of childbearing age, and discuss how to increase information dissemination and educational outreach in resource poor settings. Participants will discuss strategies to engage stakeholders at various levels (i.e. community, governmental, hospital, policy) and dialogue about ways to build partnerships to enhance knowledge of and access to insurance under the Affordable Care Act (ACA).

Sherenne Simon, MPH, Associate Director of Program Services, March of Dimes

Arlety Del Pino, MA, MPH, Graduate Student Intern, March of Dimes

Laurie Navin, BBA, Director of Program Services, March of Dimes

Successful Strategies for Family Professional Partnerships (Session ID# H2)

Session Track: Family Involvement

Family Leaders will share the ways they to partner with professionals in the community. They will discuss how speaking from the family perspective can be used to guide decision making for CYSHCN in multidisciplinary teams, with their physician and with state agencies. They will also describe ways to recruit and mentor new parents. The Family Leader Panel will describe: how a parent partner serves as an integral member of a community based multidisciplinary team for the diagnosis of children with autism; how to develop and sustain strong partnerships among families, patients, and their medical providers; and how to bring professionals, state agencies and parents together to build partnerships. Participants will come away with new ideas on how to include families in their program.

Donna Yadrich, MPA, CCRP, Special Health Services, Title V Program, Kansas Department of Health and Environment

Joni Bruce, BS, Executive Director, Oklahoma Family Network

Shelley Barnes, BS, Family Involvement Coordinator, Oregon Center for Children and Youth with Special Health Care Needs

Identifying Barriers to Medical Home Access and Utilization in Underserved Communities through Community Needs Assessments (Session ID# H3)

Session Track: Health Equity

This session will provide MCH and CYSHCN leaders, particularly state Title V agencies, with a best practice model for conducting community needs assessments in underserved communities specific to medical home access and utilization. Participants will discuss strategies to engage and mobilize key community stakeholders; methodology for collecting primary and secondary sources of data; data evaluation and analysis tools; summary of results; ideas for interventions/implementation, and recommendations for action.

Alexandra Kuznetsov, RD, Program Coordinator, National Center for Medical Home Implementation, American Academy of Pediatrics

Michelle Esquivel, MPH, Director, National Center for Medical Home Implementation, American Academy of Pediatrics



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Partnering with Early Childhood Educators to Promote Developmental Monitoring and Referral in Wisconsin, Virginia, and Indiana (COMBINED: Session ID# H4)

Session Track: CYSHCN

Increasing capacity of childcare providers for developmental monitoring is a promising way to increase the proportion of young children with developmental disabilities who are identified, referred, assessed, and access early intervention in a timely manner. The majority of children with developmental delays enter kindergarten without concerns having been identified. Childcare providers may face challenges included limited training, difficulty discussing concerns with families, uncertainty about their role in developmental monitoring, and lack knowledge of resources and referral procedures. Act Early Ambassadors from Wisconsin, Virginia and Indiana will describe successes promoting developmental monitoring with childcare providers using resources from “Learn the Signs. Act Early.” and “Birth to 5. Watch me Thrive.”

Gail Chodron, MA, Interdisciplinary Training Coordinator, Waisman Center, University Center for Excellence in Developmental Disabilities (UCEDD)

Stephan Viehweg, ACSW, LCSW, IMH-E(IV), Associate Director, Riley Child Development Center

Deana Buck, MEd, Program Group Leader, Education and Early Intervention Partnership for People with Disabilities

Building Comprehensive Developmental Screening Systems through State and Community Engagement: A Title V/HRSA Autism Implementation Grantee Environmental Scan (COMBINED: Session ID# H4)

Session Track: CYSHCN

Recent data indicate as many as one in four children through age five are at risk for a developmental delay or disability, highlighting a need for coordinated, comprehensive systems for developmental screening and early identification. The rising trends have highlighted the need for coordinated, comprehensive systems for developmental and behavioral screening, early identification, evaluation, referral and services. This session highlights environmental scan results of all state developmental and autism screening activities, as well as examples of state Title V program and autism grantee work to engage partners, families, communities and providers to build and improve developmental screening and early identification systems.

Kate Taft, MPH, Sr. Program Manager, CYSHCN, AMCHP

Treeby Brown, MPP, Associate Director, Child and Adolescent Health, AMCHP

Paving the Road to Good Health – Strategies for Increasing Medicaid Adolescent Well-Care Visits (Session ID# H5)

Session Track: Adolescent Health

Partnering to promote the health of adolescents is one key component to building healthier communities. With the continued expansion of Medicaid under the Affordable Care Act (ACA), state Medicaid and Title V agencies can lead providers, parents, adolescents and other partners to better utilize the Medicaid benefit that affords

adolescents a pathway to a healthy adulthood. This panel will highlight strategies that are designed to advance access to adolescent preventive health care that best fit local needs and resources, and increase awareness of the importance of the well-care visit for this age group. The panel will emphasize the role of a broad range of adolescent health stakeholders including state Medicaid and Title V agencies, providers, parents, schools, and adolescents themselves.

Catherine Hess, MSW, Managing Director for Coverage and Access, National Academy for State Health Policy

Denise Dougherty, PhD, Senior Advisor, Agency for Healthcare Research and Quality

Elizabeth Hill, MA, Health Insurance Specialist, Centers for Medicare and Medicaid Services

Turning Data into Action: Utilizing Child Fatality Review Data to Reduce Sleep-Related Infant Deaths (COMBINED: Session ID# H6)

Session Track: Women's and Infant Health

Sleep-related infant deaths are on the rise in many states. Many states have Child Fatality Review (CFR) programs in place that can inform efforts to prevent future child deaths, including sleep-related deaths. Staff from the National Center for the Review and Prevention of Child Death will provide participants with knowledge about the CFR process and the data available from reviews and through the National Center database. Two states, Tennessee and Delaware, will provide examples of successes and challenges in implementing state-level campaigns and programs to reduce sleep-related infant deaths. Participants will gain an understanding of key strategies needed to successfully utilize CFR data to inform prevention efforts.

Rachel Heitmann, MS, Injury Prevention and Detection Director, Tennessee Department of Health

Theresa Covington, MPH, Executive Director, National Center for the Review and Prevention of Child Deaths

Anne Pedrick, BS, Executive Director, Child Death, Near Death and Stillbirth Commission

The Power of Collaboration: “Safe to Sleep” Reducing Sudden Unexplained Infant Death (COMBINED: Session ID# H6)

Session Track: Women's and Infant Health

“Safe to Sleep” is a public health campaign developed by the National Institute of Child Health and Human Development based on the 2011 American Academy of Pediatrics (AAP) safe sleep recommendations to reduce the risk of Sudden Infant Death Syndrome and other sleep-related infant deaths (Moon, Darnall, Goodstein, & Hauck, 2001). Health care professionals have direct contact with clients, patients, families, and communities and therefore are in the unique position to convey this message in attempts to reduce the risk of sudden unexplained infant deaths. This session will focus on strategies for creating change, collaboration and practical solution through group discussion. Assessment tools and educational resources will be provided using national and State-based material based on the AAP guidelines.



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Allissa K. Sandler, MSSW, Section Chief, Sudden Infant Death Syndrome (SIDS) Center of New Jersey and Social Work Supervisor, Sudden Infant Death Syndrome (SIDS) Center of New Jersey

Anna Irizarry-Wood, MSW, Licensed Clinical Social Worker, Sudden Infant Death Syndrome (SIDS) Center of New Jersey

Reducing Unintentional Childhood Injuries – Home Safe Home Initiative (Session ID# H7)

Session Track: Child Health

Expansion of evidenced-based home visiting programs across the country has created a unique opportunity for the delivery of quality comprehensive services to families in the home environment. Safe Kids NJ recognized the need for home visiting staff to receive consistent and thorough education about topics aimed at keeping children safe in the home. As such, the fundamental goal of this session is to reduce unintentional childhood injuries in the home by sharing best practices to combat risks as well as strategies for program development and implementation.

Carol Ann Giardelli, MEd, Director, Safe Kids New Jersey, Central Jersey Family Health Consortium

Velva Dawson, MPA, Deputy Director, Central Jersey Family Health Consortium

United We Stand: Public Health and Health Care Professionals Collaborating to Improve MCH Outcomes (Session ID# H8)

Session Track: MCH Systems Building

This workshop will describe the Vermont multidisciplinary collaboration among public health and health care professionals, state agencies, families and community partners to build healthier communities and improve MCH population health outcomes.

Workshop participants will learn how to establish such partnerships, develop a common, data-driven agenda, and design and implement a work plan to improve child and family health. Presenters will discuss a case example of a project designed to implement effective care coordination for children and youth with special health care needs. The session will conclude with an interactive discussion of how participants may scale and replicate these partnerships in their own states and communities.

Wendy Davis, MD, Director, Division of Maternal and Child Health, University of Vermont College of Medicine

Breana Holmes, MD, Director, Division of Maternal and Child Health, Vermont Department of Health

Tuesday, Jan. 27, 12:00 PM – 1:00 PM
(Workshops #11 – 18)

Engaging Families to Promote Health for Immigrant Children with Special Health Care Needs (Session ID# I1)

Session Track: Child Health

This session will provide MCH and CYSHCN leaders, pediatric health care providers including Federally Qualified Health Centers (FQHCs), and families with strategies and tools to promote the health of

immigrant CYSHCNs through partnerships with FQHCs, local public health agencies, early childhood programs, and a family-led organization. Using information on the activities and results of an MCH-funded innovative, evidence-based program, in collaboration with National Family Voices IMPACT project and the Office for Women's Health, participants will discuss the roles that Title V programs, family organizations, and other partners can play in supporting immigrant families of CYSHCN to improve their children's access to healthy food, exercise, and recreation, and thus their overall health.

Diana Autin, JD, Executive Co-Director, Statewide Parent Advocacy Network

Mercedes Rosa, BA, Project Director, Statewide Parent Advocacy Network

Advancing Health Equity for Maternal American Indian Population in Minnesota from Data to Action (Session ID# I2)

Session Track: Health Equity

We will present and highlight a health equity approach for addressing health disparities within the AI community in Minnesota (MN). American Indian (AI) mothers and infants have some of the poorest birth outcomes in MN. In 2014, a report, "Advancing Health Equity in MN" was produced. A main recommendation of the report is to strengthen the collection, analysis and use of data to advance health equity. The importance of using data and the dissemination of results to involve community engagement will be discussed using PRAMS data. The Minnesota Department of Health Tribal Liaison will present an overview of AI community engagement. By providing an opportunity for sharing knowledge, experience, and resources among MCH professionals who work with AI mothers and infants, the MN process could be used as a model in other states.

Melanie Peterson-Hickey, PhD, Director, Center for Health Equity, Minnesota Department of Health

Cheryl Barber, MS, MPH, Senior Epidemiologist, PRAMS Coordinator, Minnesota Department of Health

Jackie Dionne, BS, Director of American Indian Health/Tribal Liaison, Minnesota Department of Health

Produce Prescription: Collaboration to Improve Fruit and Vegetable Consumption among Low-Income Pregnant Women (Session ID# I3)

Session Track: MCH Systems Building

The Cuyahoga County Produce Prescription (PRx) Program is a partnership between farmers' markets and public health experts to further increase fruit and vegetable consumption among pregnant women and women of childbearing age, with the intent to curb preventable disease during pregnancy, support local and regional economics, and improve the health of women before, during, and after pregnancy. This workshop will review other model PRx programs and local modifications made for the MCH population; will review the design of the Cuyahoga County PRx program; discuss successes initial successes and program expansion, and will highlight the importance of non-traditional partnerships in addressing local birth outcomes.



Preliminary Session Outline

* As of Oct. 28, 2014 *

Alison Patrick, MPH, RD, LD, Program Manager, Cuyahoga County Board of Health

Erika Trapl, PhD, Associate Professor, Case Western Reserve University

Legalized Recreational Marijuana in Colorado: Implications for MCH

(Session ID# 14)

Session Track: Life Course Approach

This session will provide MCH professionals, maternal and pediatric health care providers, and families with information about the health impacts of legalized recreational marijuana use in Colorado. The presentation will highlight issues related to MCH data collection and surveillance, findings from the Colorado Retail Marijuana Public Health/Scientific Advisory group regarding health effects, educational messaging for pregnant and breastfeeding women, children and youth, food safety and edibles along with considerations related to child abuse and neglect reporting. As more states consider legalizing recreational marijuana use, Colorado's experience can inform a proactive approach to MCH health promotion.

Karen Trierweiler, MS, CNM, Title V MCH Director, Colorado Department of Public Health and Environment

Being Prepared When Disaster Strikes: What Families Can Teach Us

(Session ID# 15)

Session Track: CYSHCN

A hurricane approaches spurring evacuations. An ice storm shuts down power to a metropolitan region. A flash flood takes out roads, stranding children at school. Emergencies and disasters are stressful for everyone, but they are uniquely stressful for families who have a child with special health care needs. This panel session will bring together CDC, parents, and providers to discuss the unique opportunities for professionals, first responders, public health officials and other community members in ensuring that children with special health care needs are well prepared and well cared for throughout planning, response and recovery from disruptive extraordinary events.

Wendy Ruben, MS, CHES, Health Communication Specialist, Centers for Disease Control and Prevention

Julie Johnson, BS, Program Manager, Louisiana Birth Defects Monitoring Network

Bev Baker, BA, Co-Director, National Center for Family Professional Partnerships, Family Voices

Bullying Prevention: The Role of State Health Departments in Catalyzing Action

(Session ID# 16)

Session Track: Adolescent Health

With bullying prevalence proposed as a new national performance measure for the Title V MCH Block Grant, join an interactive discussion to explore the role of state health departments in advancing this issue. As the global response moves from awareness to action, partners across health, education, justice, community and family domains are poised to advance improvements that better protect youth involved. MCH programs have an opportunity to leverage partnerships and build alliances to facilitate state-level collaboration to achieve measurable impact. Two resources will be highlighted: 1) findings from the HRSA-

funded IOM: Increasing Capacity for Reducing Bullying and Its Impact on the Lifecourse of Youth Involved, and 2) the HRSA Prevention and Response Training Module and Community Action Toolkit.

Erin Reiney, MPH, CHES, Director of Injury and Violence Prevention Programs, Maternal and Child Health Bureau, Health Resources and Services Administration (HRSA)

Susan Limber, PhD, MLS, Dan Olweus Professor, Institute on Family and Neighborhood Life, Clemson University

Mary Lib Morgan, BA, Bullying and Youth Violence Prevention Coordinator, Virginia Department of Health

Making Change that Matters: Working Together For a Breastfeeding Friendly Philadelphia

(Session ID# 17)

Session Track: Women's and Infant Health

Philadelphia is one of the poorest big cities in the nation with breastfeeding initiation of 62.2 percent, far below the national average and Healthy People 2020 goals. A collaborative and cutting-edge approach successfully built a foundation for normalizing breastfeeding and increasing breastfeeding rates so that the benefits of breastfeeding can be experienced across a large, urban environment. We will have an interactive dialogue and discuss key strategies, such as the formation of a multi-hospital task force, building strategic partnerships, a multimedia campaign, and a culturally sensitive doula-based program integrating community capacity building, and lessons learned.

Katja Pigur, MEd, CLC, Director of Clinical and Breastfeeding Services, Maternity Care Coalition

Case Definitions for Newborn Screening Public Health Surveillance: Development and Implementation

(Session ID# 18)

Session Track: Epidemiology/Data, Assessment, and Evaluation

More than four million infants are screened for over 29 rare genetic conditions every year in the United States. Each year, up to 19,000 infants are identified with a serious but potentially treatable condition. Each diagnosis is confirmed in a manner determined appropriate by state consultants and clinicians. However, there are no uniform case definitions. Without uniformity, the true prevalence and incidence of these disorders remain unknown and outcomes cannot be compared across states. The goal of this project is to develop uniform surveillance case definitions for newborn screening conditions detected through state programs for the purposes of harmonization across programs and to standardize the determination of outcomes of newborn screening conditions.

Cynthia Hinton, PhD, MS, MPH, Health Scientist, National Center on Birth Defects and Developmental Disabilities/Centers for Disease Control and Prevention

Marci Sontag, PhD, Associate Professor/Associate Director NewSTEPS, Colorado School of Public Health

Debi Sarkar, MPH, Public Health Analyst, Maternal and Child Health Bureau/Health Resources and Services Administration