

**NOTE: ALL SESSION NUMBERS HAVE CHANGED**



## 2016 AMCHP Annual Conference Schedule

**\* As of April 4, 2016 – Subject to Change\***

N = Networking Event

### Wednesday, April 6 – AMCHP Annual Conference Training Institute

6:30 a.m. – 5:00 p.m. Registration Open

9:00 a.m. – 12:00 p.m. Skills-Building Sessions **(A1 - A4)**

#### **A1: The Future Will Not Implement Itself: Building Implementation Capacity To Realize the Promise of Evidence-based Practice**

##### **Session Track: MCH Systems Building**

Evidence-based implementation practices have shown to increase the successful delivery and outcomes of evidence-based practices (EBP). Designed for MCH professionals responsible for selecting, implementing and evaluating EBPs, this session will 1) review core implementation concepts; 2) facilitate applied learning; and 3) support action planning. Short didactic presentations will set up individual and small group work with Title V relevant case studies on selecting the best EBPs for the context; creating enabling environments to facilitate practice change; developing and using data systems to continuously improve; and building shared accountability for outcomes and impact. This session will leverage and share participant implementation wisdom and experience.

Oscar Fleming, MSPH, Implementation Specialist, MCH Workforce Development Center, University of North Carolina, Chapel Hill

Sharron Corle, MS, Associate Director, MCH Leadership Development and Capacity Building, Association of Maternal & Child Health Programs

Amy Mullenix, MSW, MSPH, Senior Collaboration Manager, National MCH Workforce Development Center, National Maternal and Child Health Workforce Development Center

#### **A2: Using National Systems Standards to Improve Leadership and Capacity of Systems that Serve CYSHCN and Their Families**

##### **Session Track: CYSHCN**

This interactive workshop session will address how states are implementing the National Standards of Care for Children and Youth with Special Health Care Needs. Participants will learn how a wide range of states are approaching the standards and have an opportunity use case examples and tools to create action plans and strategies to take home to their own states/organizations, as well as strategies to engage a range of stakeholders.

Treeby Brown, MA, Associate Director, Association of Maternal & Child Health Programs

Sarah Beth McLellan, MPH, Senior Program Manager for Children and Youth with Special Health Care Needs Association of Maternal & Child Health Programs

Kate Honsberger, Policy Associate, National Academy for State Health Policy

Meredith Pyle, Children and Youth with Special Health Care Needs Program Supervisor, Washington Department of Health

Susan Colburn, State Parent Consultant, Children's Rehabilitation Service

#### **A3: What To Do About Bullying? Key Prevention Strategies for Health Departments**

##### **Session Track: Adolescent Health**

Bullying remains an important issue for adolescent health, MCH and injury prevention professionals. With bullying prevalence adapted as one of the new Title V MCH Block Grant National Performance Measures, state health departments are seeking technical assistance to design effective strategies. This skills-building session will provide

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participants with a hands-on opportunity to collaborate with bullying prevention experts in drafting potential evidence-based or –informed strategy measures. This interactive session will be informed by information from environmental scans and analyses of TVIS draft narratives. The workshop will explore what is known about bullying prevention, and actions that states can take to create positive change.

Cynthia Minkovitz, MD, MPP, Professor in the Departments of Population, Family and Reproductive Health and Pediatrics, Johns Hopkins University

Erin Reiney, MPH, CHES, Director of Injury and Violence Prevention, HRSA, MCHB

Susan Limber, PhD, Professor, Clemson University

Lindsay Broyhill, Senior Account Executive, Widmeyer Communications

**A4: Transforming Health Care for Adolescents and Young Adults: Improving Quality and Access through Innovation and Collaboration**

**Session Track: Adolescent Health**

Promoting healthy behaviors and health care services during adolescence and young adulthood can improve health across the life course. This session will address strategies to improve access to care for young adults and create youth-centered care for adolescents. Facilitators will share ideas, experiences and resources from Title V programs and beyond. Participants will strategize ways to apply these ideas to their programs. This workshop will provide a guided opportunity to explore ways to transform health care for young people by leveraging health care improvement efforts and collaborating across public health and clinical care sectors.

Claire Brindis, DrPH, Director, Philip R. Lee Institute for Health Policy Studies, UC San Francisco

Kristin Teipel, BSN, MPH, Director of State Adolescent Health Resource Center Manager of Adolescent and Young Adult Health – National Resource Center, University of Minnesota

Erin Hemlin, Health Care Campaign Director and “Healthy Young America” Campaign Manager, Young Invincibles

12:00 p.m. – 1:30 p.m. Lunch on Your Own

1:30 p.m. – 4:30 p.m. Skills-Building Sessions **(B1 – B5)**

**B1: Engaging Families in State MCH Programs: Perspectives from Multiple States**

**Session Track: Family Involvement**

Families play a significant role in setting the direction of MCH programs in many states by participating in strategic planning initiatives, implementing and evaluating programs, and organizing family meetings and conferences. This session aims to provide MCH leaders and family members with strategies for enhancing family participation in MCH programs and focusing on the value of family leadership from an individual, community and policy level. We will identify strategies other states are using to engage and involve family members in activities aimed at the entire MCH population, identify opportunities for improvement and specific barriers to family inclusion and suggest resources available for overcoming those barriers.

Jacqueline Johnson, MPA, Director CYSHCN, Tennessee Department of Health

Kayzy Bigler, AA, Kansas Special Health Care Needs Program Manager, Kansas Department of Health and Environment

Dionka Pierce, MPH, Program Manager-Children’s Special Health Services, Louisiana Department of Health and Hospitals-Office of Public Health

**B2: Leveraging Existing Partnerships, Models, and Resources to Advance Data-Driven Improvement in MCH National and State Outcomes and Performance Measures**

**Session Track: MCH Block Grant Transformation**

This workshop will build skills related to the design, implementation, and evaluation of evidence-informed strategies for improvement, and will feature lessons for developing and implementing improvement partnerships. We will engage participants in interactive exercises to develop measures and select effective, evidence-based improvement strategies, highlighting resources from AMCHP, the Data Resource Center for Child and Adolescent Health, Strengthen the Evidence for State Title V, and others. We also will review effective models and tools that can be used throughout the improvement process, sharing how the National Improvement Partnership Network is successfully utilizing partnerships to improve MCH outcomes, and how the DRC can help programs integrate data from beginning to end.

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Christina Bethell, PhD, MPH, MBA, Director, Child and Adolescent Health Measurement Initiative  
Cynthia Minkovitz, MD, MPP, Professor, Department of Population, Family and Reproductive Health and Pediatrics,  
Johns Hopkins Bloomberg School of Public Health  
Wendy Davis, MD, Professor of Pediatrics, University of Vermont College of Medicine

**B3: Strategy to Action: Improving Developmental Screening and Access to Early Childhood Services**

**Session Track: Child Health**

As many as 1 in 4 children through age 5 are at risk for a developmental delay or disability. Screening is an important first step to ensure effective system-wide programs for identification, referral, care coordination, and access to evidence-based services. Through hands-on activities, demonstrations and discussions, participants will develop action plans, strategies and strategy measures to improve rates of screening and early identification, and identify opportunities for cross-system collaboration to support access to services for children identified by screening. The session will highlight a variety of tools, including case studies, sample strategies and measures, organizational assessments based on the National CYSHCN Systems Standards, systems/partner mapping and action learning. This session addresses Title V NPM #6.

Kate Taft, MPH, Senior Program Manager, Association of Maternal & Child Health Programs  
Adriane K. Griffen, DrPH (c), MPH, MCHES, Director of Public Health, Association of University Centers on Disabilities (AUCD)

**B4: Transforming Title V Program Activities and Workforce Development by Incorporating Telehealth Technologies**

**Session Track: MCH Systems Building**

This session will introduce the audience to expanding their Title V program services using telehealth technologies. New technology and growing internet access is moving the availability of telehealth to laptops, tablets, and smartphones. Information will be provided by presenters from the HRSA funded Regional Genetics Collaboratives and Telehealth Resource Centers about providing genetic and newborn screening services via telehealth in a variety of settings and implementing a training program for providers. Using telegenetics as an example, we will use a short presentation, interactive discussion, and hands-on experience with devices and applications to explore options for Title V programs to use the same strategies, partnerships, and resources to start using telehealth.

Sylvia Mann, MS, Supervisor, Genomics Section, Hawaii Department of Health  
Lori Dean, MS, Program Manager, Heartland Genetics Collaborative  
Janet Major, Associate Director of Facilities, Arizona Telemedicine Program

**B5: Colorado MCH 3.0: Moving the Needle for MCH Impact**

**Session Track: MCH Block Grant Transformation**

In this session, participants will learn about three key program enhancements that Colorado developed and implemented to realize the goals and expectations of MCH 3.0. The approaches include the implementation of a public health planning process, a performance management initiative (MCH Impact), and the programwide integration of youth and family involvement. Participants will learn through interactive and experiential activities, dialogue, and the dissemination of key information and resources that can be easily adapted by states embarking on their own MCH transformations in the future. This session is targeted to staff who are responsible for implementing MCH 3.0 in their states, territories and jurisdictions.

Gina Febbraro, MPH, MCH Performance Improvement Manager, Colorado Department of Public Health and Environment  
Audra Bishop, MA, Youth and Young Adult Supervisor, Colorado Department of Public Health and Environment  
Heather Baumgartner, MSS, MCH Section Manager, Colorado Department of Public Health and Environment

5:30 p.m. - 7:30 p.m.

Legislative Champion Reception at the Dirksen Senate Office Building on Capitol Hill

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**Thursday, April 7**

8:00 a.m. – 5:30 p.m. Registration Open

9:00 a.m. – 10:00 a.m. Workshops **(C1 – C8)**

**C1: Building Capacity for Immediate Postpartum Long-Acting Reversible Contraceptives: State Level Public-Private Partnerships and Promising Practices**

**Session Track: Women's and Infant Health**

Long-acting reversible contraceptives (LARC) placed immediately postpartum (IPP) can help improve several national outcome measures, including preterm birth, low birth weight and infant and maternal mortality. This workshop presents a national learning community and a state's experience collaborating with public health, academia, a medical society and a care management organization focused on building capacity for LARC IPP. The Association of State and Territorial Health Officials will provide an overview of their LARC IPP Learning Community, working with 13 states to increase capacity. Georgia will discuss capacity building through provider training and quality improvement.

Ellen Pliska, MHS, CPH, Family and Child Health Director, Association of State and Territorial Health Officials

Melissa Kottke, MD, MPH, MBA, Associate Professor, Emory University School of Medicine, Department of Gynecology and Obstetrics, Georgia Department of Public Health

Tonia Calder, MPH Perinatal Health Epidemiologist, Georgia Department of Public Health

**C2: Family Partnerships in a National Professional Medical Society**

**Session Track: Family Involvement**

Family engagement and family-professional partnerships have long been topics that the American Academy of Pediatrics (AAP) has promoted among its members. Recently, the AAP has made more deliberate efforts to engage youth and families in their work, which recently led to the formal establishment of a national-level advisory committee known as the Family Partnerships Network (the Y is capitalized to represent youth/young adults). This session will provide an overview of the Family Partnerships Network, including strategic priorities moving forward, and review survey data about patient/family engagement in pediatric practices. Attendees will have the opportunity to offer their input on how to enhance youth/family engagement at the AAP and in pediatric health care.

Betsy Anderson, Co-Chairperson, American Academy of Pediatrics, Family Partnerships Network

Greg Schell, Executive Committee Member, Family Partnerships Network

Julianne, Beckett, MA, Co-chair, Family Partnership Network/American Academy of Pediatrics

**C3: Integrating Preconception Health into Primary Care: Measures and Strategies**

**Session Track: MCH Block Grant Transformation**

The National Preconception Health and Health Care initiative identified the lack of clinical measures to hold health systems accountable for preconception care and the need for clinic-specific strategies to integrate preconception health into routine care as major barriers in ensuring that all reproductive-age people are enabled to achieve wellness, minimize risks, and enter pregnancies in optimal health. This session will describe nine newly proposed, surrogate clinical measures of preconception wellness and share low-cost, high-impact steps to integrate preconception care into routine care. Participants will discuss the proposed measures and strategize how different sectors, including community partners, can be held accountable for the quality of care provided to reproductive age women.

Sarah Verbiest, DrPH, MSW, MPH, Executive Director, University of North Carolina, Center for Maternal and Infant Health

Dan Frayne, MD, Faculty, MAHEC Family Health Center at Biltmore

Faye Johnson, Director, The Magnolia Project

**C4: Navigating an Evolving Newborn Screening System and Its Impact on Education and Policy**

**Session Track: CYSHCN**

Newborn screening (NBS) is one of the most successful public health programs in the United States. However, with the introduction of new technology and the ability to screen for more conditions at lower costs and with greater

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accessibility, the scope and depth of newborn screening (NBS) has rapidly evolved since its inception, causing gaps in both education and information and clinical services. With an expanding need for new approaches to NBS education, particularly around informed consent, panelists in this workshop will explore the evolution of the newborn screening system, its impact on education and policy, and methods of improving public education and dialogue. The workshop also will include a preview of the new Newborn Screening Clearinghouse interactive, online public square.

Natasha Bonhomme, Co-PI, Director, Baby's First Test, Genetic Alliance

Amy Gaviglio, MS, CGC, Genetic Counselor/Short Term Follow-Up Supervisor, Minnesota Department of Health Newborn Screening Program

Aaron Goldenberg, PhD, MPH, Assistant Professor of Bioethics, Case Western Reserve University

**C5: AUCD Diversity and Inclusion Toolkit**

**Session Track: Workforce and Leadership Development**

Recognizing the rapidly growing diversity of the United States, the Association of University Centers on Disabilities (AUCD) developed a Web-based Diversity and Inclusion Toolkit. The toolkit provides objectives, strategies, resources and examples intended to serve as a foundation for launching a national effort that will enhance diversity and cultural competence of faculty, staff and students; cultivate partnerships; respond to increasingly diverse communities across the country; and develop strategies for continuing efforts to better serve diverse populations. In this workshop, presenters will review essential strategies for increasing responsiveness to diverse communities, and addressing and eliminating disparities in education, service, training and leadership.

Tanisha Clarke, MPH, Program Manager, Association of University Centers on Disabilities

Dawn Rudolph, MEd, Technical Assistance Director, Association of University Centers on Disabilities

**C6: Using Data to Realign Resources: Strategic Planning to Reduce Child Abuse and Neglect Fatalities**

**Session Track: Life Course Approach**

A child fatality is the most tragic consequence of abuse and neglect. In 2014, executive leadership of the Texas Department of Family Protective Services and the Department of State Health Services charged their agencies to work together to proactively address child fatalities and to build a more robust safety net to protect the most vulnerable in society. Data from each agency were combined for a comprehensive analysis that identified communities in need and risk factors that could inform directed interventions. From this analysis, the agencies developed a plan to align resources, programs, and community collaborations to target specific issues and needs revealed in the analyses. This workshop will provide an overview of the analyses, the details of the plan, and plans for evaluation.

Dorothy Mandell, PhD, Assistant Professor for TX Collaborative for Health Mothers and Babies, University of Texas Health Science Center, Tyler

Sasha Rasco, MPA, Director of Prevention and Early Intervention, Texas Department of State Health Services

Julie Stagg, AE-MSN, State Women's and Perinatal Health Nurse Consultant State Breastfeeding Coordinator, Texas Department of State Health Services

**C7: Advocacy in the Age of MCH Transformation**

**Session Track: Advocacy**

This session will combine an on-site training opportunity for those planning to visit their elected officials while in Washington along with a general briefing on prospects for MCH policy in 2015. Featuring experienced MCH policy advocates and Hill staff, this workshop will address critical questions such as what is the difference between education and lobbying, what are the best ways to establish relationships with policymakers, what are the key messages policymakers need to hear, and what can MCH professional contribute if they are not allowed to lobby? Come to this session if you are planning to visit your elected officials or if you just want to learn more about the MCH policy landscape for 2015 and beyond.

Brent Ewig, MHS, Director of Policy and Government Affairs, Association of Maternal & Child Health Programs

Amy Haddad, Associate Director for Government Affairs, Association of Maternal & Child Health Programs

**C8: How Telehealth Is Transforming Services for CYSHCN and their Families**

**Session Track: CYSHCN**

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Children and youth are one of the fastest growing populations affected by many chronic health conditions (Ridel & Gilbert, 2010). However, many do not have access to pediatric specialists to high-quality coordinated care provided within a medical home, especially in rural and medically underserved areas. This is further exacerbated by a national shortage of pediatric providers with needed expertise to provide specialized services to treat common and complex conditions, resulting in many families having to travel several hours from rural areas or endure lengthy waiting times for clinic appointments. This session will examine how innovative technologies address the ever-changing field of pediatrics and subspecialty care, specifically: 1) Defining telehealth, with an emphasis on live videoconferencing to provide live interaction among specialists and families; 2) Presenting research documenting the positive developmental outcomes for children, enhanced family involvement and increased provider coaching, as well as service delivery cost reductions for those served via telehealth; 3) Discussing challenges and solutions to the adoption of telehealth, specifically privacy/security compliance, payment, and licensure of providers; 4) Providing resources to support purchase of equipment and Internet connectivity along with strategies for obtaining stakeholder buy-in; 5) Learning how various states and national programs have translated an adult-based model program, Project ECHO, into an effective tool to increase access to quality care for children and youth with complex chronic conditions; and 6) Reviewing the role of AAP ECHO Superhub, the ECHO methodology and assessing awareness and access to care with regards to utilizing this model.

Diane Behl, MEd, Senior Research Scientist, National Center for Hearing Assessment and Management  
Sucheta Joshi, MD, MS, FAAP, Clinical Associate Professor, University of Michigan

9:00 a.m. – 12:00 pm Skills-Building Session **(D)**

### **D: Change Happens at the Local Level: Leveraging Local Initiatives to Move State MCH Priorities Forward** **Session Track: MCH Systems Building**

MCH leaders are key in developing systems and integrating services that optimize the use of resources and help states meet their Title V outcome measures. The transformed Title V MCH Services Block Grant presents a unique opportunity for states to collaborate with their local health departments to meet their Title V state plan goals. This session will draw on the experience of CityMatCH national initiatives, where the collaboration between local and state health departments and MCH leaders have improved the health of urban women, children, and families. Participants will be led through a brainstorming and a strategic planning process that offers guidance for state- and local-level interaction and collaboration.

Monica Beltran, MPH, Project Coordinator, CityMatCH  
Denise Pecha, LCSW, Director of Programs, CityMatCH

10:30 a.m. – 11:30 am Workshops **(E1 – E8)**

### **E1: Aligning Block Grant Strategies and Population Health Efforts**

#### **Session Track: MCH Block Grant Transformation**

Understanding and promoting population health is a key role for MCH professionals in broader health system transformation efforts. This session will provide a brief description of population health as it relates to the MCH and CYSHCN workforce, then state representatives will discuss challenges and opportunities presented by the current transformative environment to promote population health. They will also discuss early attempts to align population health initiatives with block grant strategies. Panelists represent states that have worked with the National MCH Workforce Development Center to develop skills around health transformation and population health.

Amy Mullenix, MSW, MSPH, Senior Collaboration Manager, National MCH Workforce Development Center, University of North Carolina-Chapel Hill

Marcus Johnson-Miller, CPM, Title V MCH Director, Iowa Department of Public Health

Karen Trierweiler, MS, CSM, Title V MCH Director, Colorado Department of Public Health and Environment

### **E2: Helping Families Move from Confusion and Isolation to Community through Partnerships**

#### **Session Track: CYSHCN**

Families of CYSHCN and disabilities recall the time of diagnosis as a time of grieving, searching for answers, and being overwhelmed and confused. Maternal and child health programs are crucial in reaching out to such families at this time and during other critical periods to create connections, provide answers, and equip families to influence systems

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that serve their children. This workshop will spotlight state and national efforts to successfully engage families, including programs in Iowa and Texas. Join us as we share strengths-based strategies for all professionals who engage with families and hear about our journey to support the development of strong relationships and support networks for families.

Rachell Swanson-Holm, Family Navigator Coordinator, Child Health Specialty Clinics

Allison LaMont, MSW, LCSW, Director, Expansion and Implementation Support, Parents as Teachers

Susan Poag, MS, CEO, SUMA Social Marketing

**E3: The Alaska Experience Using Quality Improvement Strategies to Improve Medicaid Enrollment for MCH Populations**

**Session Track: Women's and Infant Health**

In preparation for Medicaid expansion, the Alaska Title V Program and Public Assistance collaborated to use quality improvement to decrease the backlog of Medicaid applications for pregnant women and CYSHCN. The Title V program recognized through partnerships with health care providers that pregnant women and CYSHCN experienced challenges in getting Medicaid applications approved in a timely manner. At the time, there was a backlog of approximately 10,000 applications. This collaboration also was an important opportunity for interagency partnership to improve processes. Through value stream mapping of the application processes, recommendations were created for leadership. These recommendations have the potential to increase access to care during a time of health care transformation.

Gene Smith, MBB, CSBBB, Director of Healthcare, Government, and Non-Profit Services, North Carolina State University College of Engineering

Carolyn McCoy, MPH, Senior Policy Manager, Association of Maternal & Child Health Programs

Stephanie Wrightsman-Birch, RN, MPH, MSN, FNP, MCH Title V Director, Division of Public Health, State of Alaska

**E4: Enhancing Family Centered Care: A Quality Improvement Approach**

**Session Track: Family Involvement**

This interactive session will provide MCH and CYSHCN leaders and pediatric health professionals with strategies and best practices to engage families and enhance family-centeredness using a quality improvement approach, thereby increasing the number of children and youth who have access to and receive care within a medical home (National Performance Measure 11). This session will provide an opportunity for participants to plan their own "test of change" related to family-centered care to apply to programs and activities within their own agencies and organizations.

Michelle Esquivel, MPH, Director, National Center for Medical Home Implementation; Director, American Academy of Pediatrics (AAP) Division of Children with Special Needs

Christina Boothby, MPA, Manager, National Center for Medical Home Implementation, American Academy of Pediatrics

**E5: Remodeling the Medical Home: Effective Integration of Pediatric Mental Health**

**Session Track: Child Health**

Two Massachusetts agencies, the Executive Office of Health and Human Services and the Department of Public Health, in partnership with the Boston Public Health Commission, received Substance Abuse and Mental Health Services Administration funding to pilot and evaluate a model of family-centered, early childhood mental health care in the pediatric medical home. The three agencies formed an Early Childhood Mental Health Partnership, housing services at six primary pediatric sites and Boston's Health Care for the Homeless Program. Results indicate that the tested model is feasible and effective: comparison of program enrollees to children and families served at a non-participating Boston site showed significant, positive differences in outcomes for enrolled parents and children.

Deborah Allen, ScD, Director, Child, Adolescent and Family Health, Boston Public Health Commission

Larisa Méndez-Peñate, EdM, Early Childhood Wellness Coordinator Massachusetts Department of Public Health

Natasha Byars, MS, MSW, LICSW, Project LAUNCH Early Childhood Mental Health Clinician, Boston Children's Primary Care at Martha Eliot

Kammica Ellison, Parent Consultant/Outreach Specialist, Boston Public Health Commission, Early Childhood Mental Health

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**E6: Transformation through Public Health/Primary Care Integration: The Vermont Partnership to Improve Health Care and Outcomes for Adolescents and Young Adults**

**Session Track: Adolescent Health**

The Affordable Care Act and Title V MCH Block Grant transformation bring opportunities to improve health care and outcomes for adolescents and young adults (AYAs), yet significant barriers remain. The Vermont MCH and health care professionals collaborated to measure and improve AYA preventive health service delivery during well care visits. Presenters will share the example of the Vermont “Youth Health Improvement Initiative” as a means of achieving measurable improvements in access to/quality of adolescent preventive health services and will discuss Vermont participation in the MCHB Collaborative Improvement and Innovation Network to improve care for AYAs. The session will conclude with an interactive discussion of how participants may replicate this approach their own states.

Wendy Davis, MD, Professor of Pediatrics, University of Vermont College of Medicine  
Breena Holmes, MD, Director, Maternal and Child Health, Vermont Department of Health

**E7: Building a Multisector Approach to Reducing Infant Mortality: What Does it Take?**

**Session Track: Health Equity**

The Best Babies Zone (BBZ) Initiative is a place-based, multi-sector approach to reducing infant mortality. We engage residents and local community organizations in small geographic zones to identify community conditions needing attention, and create opportunities for collaborative action to address those conditions to build healthier communities. Our work is based on the premise that when it comes to reducing infant mortality, “health” means more than health care. Current research and multiple initiatives have demonstrated that reducing infant mortality will take more than providing quality and accessible health care to all women before, during and after pregnancy. These efforts require investment in strategies addressing the complex social determinants of health that contribute to health inequities across the life course and adverse health outcomes for mothers, children and families. This workshop will offer participants an opportunity to discuss and strategize about how to engage partners from other sectors (i.e., community services and systems, economic development, education and early care, philanthropy) in reducing infant mortality. By the end of this session, attendees will be able to: 1) describe opportunities for engaging partners from other sectors to reduce infant mortality, 2) discuss specific examples of how this work is being achieved in one Best Babies Zone, 2) describe specific examples of how other sectors have already started to participate in these infant mortality efforts. Participants will have an opportunity to talk with one another about the challenges they have faced, successes they have had, and strategies they have used for engaging partners from outside the health sector to improve birth outcomes. Engagement of new partners from other sectors is critical if we are going to be successful in transforming MCH and improving birth outcomes.

Monica Barr, MPH, Program Manager, Best Babies Zone, UC Berkeley School of Public Health  
Mariela Uribe, Best Babies Zone Coordinator, Community Economic Development and Family Resources, Alameda County Public Health Department  
Sherrena Saint Preux, Baby Booster Project Manager, ROSE Community Development

**E8: Building Partnerships to Improve Oral Health: A View From Two States**

**Session Track: Health Care Financing and Coverage**

Oral health is an important but often overlooked component of overall health, and tooth decay is the greatest unmet health need among U.S. children. This session will provide a perspective of how oral health can fit into states' broader policy discussions and solutions, with illustrations from projects in two states. In 2015, Virginia introduced a Medicaid dental benefit for pregnant women for the first time. A Medicaid official will discuss their policy goals and strategies, and a leader of the Virginia Oral Health Coalition will discuss community partnerships to train and recruit dentists and other health professionals, to increase the number of women receiving care during pregnancy. The development of Arizona's school sealant programs will also be described as a partnership between the MCH office and the Office of Oral Health. As these state examples show, success in removing barriers to oral health care require creative problem-solving and collaboration.

Andrew Snyder, MPA, Project Director, National Academy for State Health Policy  
Sarah Holland, Executive Director, Virginia Oral Health Coalition  
Cheryl Roberts, Deputy Director for Programs, Virginia Department of Medical Assistance Services



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Mary Ellen Cunningham, MPA, RN, Chief, Bureau of Women's and Children's Health, Arizona Department of Health Services

11:30 a.m. – 1:00 p.m. Lunch on Your Own

1:00 p.m. – 2:00 p.m. Workshops **(F1 – F8)**

**F1: A State Assessment Tool for Mapping the Landscape of Health Transformation**  
**Session Track: Health Care Financing and Coverage**

Learn about a tool developed by the National MCH Workforce Development Center that helps Title V programs conduct an environmental scan to better understand the landscape of health reform and health transformation at the state and local levels. The State Assessment Tool includes key questions in five areas affected by health reform: 1) eligibility and enrollment, 2) coverage and insurance benefits, 3) provider networks and network adequacy, 4) continuity of care, and 5) partnerships between Title V, Medicaid, CHIP, Marketplaces and other key stakeholders. Participants will have an opportunity to engage in a rich discussion, learn from their peers who have completed the tool, and explore ways to integrate health transformation with Title V MCH Block Grant transformation.

Atyya Chaudhry, MPP, Policy Analyst, Association of Maternal & Child Health Programs

Marcus Johnson-Miller, CPM, Title V MCH Director, Iowa Department of Public Health

Amy Zapata, MPH, Director of the Bureau of Family Health, Bureau of Family Health, Department of Health and Hospitals, Office of Public Health Louisiana

**F2: State Approaches to the Transformed Title V Needs Assessment**  
**Session Track: MCH Block Grant Transformation**

Title V programs are required to continuously monitor their state MCH needs and re-examine priorities through the Needs Assessment process. This session will showcase two state examples of the innovative strategies, tools and techniques used for implementing their Needs Assessment in the context of the Title V Transformation. Alaska incorporated a Life Course approach to employ a defined prioritization technique to gather public input and objectively rank health issues to make decisions on state wide health priorities. Wisconsin made systematic and data informed decisions about new priority areas and national performance measures, and will share challenges, lessons learned, and generalizable tools that can help states meet federal requirements in their ongoing needs assessment activities.

Jessica Seay, MPH, State Systems Development Initiative, Wisconsin Division of Public Health

Margaret Young, MPH, MCH Epidemiologist, Alaska Division of Public Health

**F3: Launching an Integrated National Fetal, Infant and Child Death Review Center: Improving Access to Quality Data to Drive Prevention**

**Session Track: Women's and Infant Health**

In 2015, the MCHB launched a Center for Fetal, Infant and Child Death Review (FICDR), led by the Michigan Public Health Institute who partnered with the American College of Obstetricians and Gynecologists. MCHB seeks to improve coordination among fatality reviews and increase efficiencies and create a single Case Registry System. This center is consistent with the MCHB transformation goals of reducing burden and improving accountability. Speakers will discuss their work to bring these two diverse fatality review processes into one coordinated data and technical support center and to create a cohesive system that builds on data collection and strategies to prevent fetal, infant, and child deaths.

Diane Pilkey, RN MPH, Nurse Consultant, U.S. Department of Health & Human Services (HHS)

Jodi Shaefer, RN PhD, Director of the National Fetal and Infant Mortality Review Program, American Congress of Obstetricians and Gynecologists

Teri Covington, MPH, Director, National Center for Fetal, Infant and Child Death Review, Michigan Public Health Institute

**F4: The Parent, The CEO: Technology-Enhanced Care Coordination for Families of CYSHCN**  
**Session Track: CYSHCN**

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This session will focus on advancing care systems for CYSHCN and their families that is integrated, comprehensive, coordinated, family centered and consistent across the life course (or lifespan). Ideally, families of CYSHCN can easily navigate such a system, leading to positive experiences seeking care and interacting with service providers. The presentation brings together the perspectives of a parent and super user and a researcher and technology expert. Together they will demonstrate the IbisCare technology including the document repository, share information about the development of the project, preliminary concepts and ideas to support families of CYSHCN with care coordination/support.

Bill Anderson, PhD, Director, Client Services, Sencio Systems

Teresa Nold, Outreach Specialist, South Dakota Parent Connection

**F5: Community-Centered Medical Homes: Linking Home Visiting and the Medical Home**

**Session Track: MCH Systems Building**

The workshop will address integrating evidence-based home visiting programs and medical homes at the community level to improve the health of children and families. Participants will learn what “integration” means, why it is so vitally important in the context of health care reform, and ways in which evidence-based home visiting programs and the medical home can be linked to improve efficiencies in service delivery. The workshop also will highlight innovations in practice where community-based collaborations and partnerships between home visitation programs and medical homes are underway. Workshop participants will be invited to share their own experiences, challenges and successes; and views on the policies and funding streams needed to facilitate and promote this integration.

Megan M. Tschudy, MD, MPH, Assistant Professor, Department of Pediatrics and Assistant Medical Director, Harriet Lane Clinic, Division of General Pediatrics and Adolescent Medicine, Johns Hopkins School of Medicine

Sally Baggett, Director of Patient and Family Support, Carolina Health Centers

Beverly Faro, RN, MS, PNP, Program Coordinator, Monroe County Department of Public Health

**F6: The Iowa 1st Five Healthy Mental Development Initiative**

**Session Track: Child Health**

This presentation will describe the technical assistance and practice transformation activities provided by the University of Iowa Center for Child Health Improvement and Innovation (CCHII) to support the Iowa 1st Five Health Mental Development Initiative (1st Five). 1st Five is a public-private partnership bridging public health services and primary care practices in Iowa and is administered through the Iowa Department of Public Health and 11 local Title V child health agencies. Workshop participants will learn about the 1st Five program and model and the importance of early developmental screening, referral, intervention, and follow-up to support primary care providers in the early detection of social-emotional and developmental delays among children zero to five years old.

Jean Willard, MPH, Program Manager, Division of Child and Community Health, University of Iowa

Michelle Holst, MPA, Executive Officer, 1st Five Initiative

**F7: Action Learning: What Is It and How Can It Benefit Me?!**

**Session Track: Family Involvement**

Learn about a unique model of engaging leaders to build “learning organizations” that can adapt to change. Action Learning is a method of solving complex problems that relies on a group of diverse people to work together in such a way that everyone learns explicitly from the experience. See how two groups—members of the Act Early Network and a group of family leaders convened by AMCHP and the National Workforce Development Center’s Family Engagement Team—used this model to increase knowledge, problem-solving and leadership skills and engagement. Participants will have an opportunity to practice Action Learning during the session.

Alice Wertheimer, Project Coordinator, National MCH Workforce Development Center

Abigail Alberico, MPH, Public Health Project Manager, Association of University Centers on Disabilities

Ann Gionet, BBA, Family Leader, CDC Act Early Ambassador to Connecticut

**F8: Improving the Health of New Mothers: Building Woman-Centered Postpartum Systems of Care**

**Session Track: Women's and Infant Health**

The postpartum period is a critical time for new mothers. In addition to learning how to care for their new infants, many women experience mild to serious health complications as a result of labor, delivery, and postpartum recovery,

**NOTE: ALL SESSION NUMBERS HAVE CHANGED**

sometimes amplified by preexisting health conditions and behaviors. Participants in this session will learn about key issues that impact the health of new mothers and programmatic opportunities within and in complement to Title V to implement meaningful solutions. To inform the dialogue, panelists will share findings from a multidisciplinary think-tank meeting that sought to identify opportunities to integrate services and ignite community, government, and business support to mend a fragmented system of postpartum care. Together, participants will be encouraged to share ideas, experience and resources to develop a series of practical strategies to improve postpartum care, support, and wellness.

Sarah Verbiest, DrPH, MSW, MPH, Executive Director, Center for Maternal and Infant Health at the University of North Carolina at Chapel Hill

Erin Bonzon, MSW, MPH, Senior Program Manager, Text4baby, ZERO TO THREE

Andria Cornell, MSPH, Senior Program Manager, Women's Health, AMCHP

2:15 p.m. – 4:45 p.m. Welcome, Recognizing Excellence & Leadership Award Ceremony and John C. MacQueen Memorial Lecture **N**

4:45 p.m. – 7:00 p.m. Exhibition Kick-Off Networking Reception and Poster Presentations (Group A) **N**

**Friday, April 8**

7:30 a.m. – 5:00 p.m. Registration Open

8:00 a.m. – 9:00 a.m. Breakfast in Exhibit Hall and Poster Presentations (Group A) **N**

9:00 a.m. – 10:20 a.m. General Session **(PL1)**

**PL1: The Dance of Partnership: Building Successful Family-Professional Partnerships**

**Session Track: Family Involvement**

With family engagement a main focus of the transformed Title V MCH Services Block Grant, building successful family-professional partnership has become more important than ever. Join nationally recognized lecturer, author, and advocate Janice Fialka, LMSW, ACSW as she shares her view on challenges facing parents and professionals as they seek to build successful working relationships on behalf of children with disabilities. As the mother of an adult son with an intellectual disability and an experienced social worker of 40 years, Janice speaks from a unique vantage point having been on both sides of the family-professional partnership.

Janice Fialka, LMSW, ACSW, Special Projects Trainer, Part C Michigan, Author, Trainer

10:30 a.m. – 11:30 a.m. Workshop **(G1 – G8)**

**G1: Towards Maternal & Child Health Equity: The Inaugural Release of the MCHB Health Equity Blueprint**

**Session Track: Health Equity**

Dr. Michael Lu, associate administrator of MCHB, charged a group of MCHB staff with developing a strategic plan for addressing health equity and health disparities within the MCH population. The group used a collaborative process – incorporating perspectives from federal staff and national health equity leaders – to create the first-ever MCHB Health Equity Blueprint (the Blueprint). The Blueprint complements existing health equity work HHS, HRSA and MCHB have undertaken. It is divided into strategies to 1) address internal MCHB operations and 2) nationally address health disparities within early childhood development, environment/place-based factors and policy. This presentation is the first public reveal of the Blueprint. Participants are encouraged to bring text-enabled devices.

Michael Lu, MD, MPH, Associate Administrator of Maternal and Child Health, United States Department of Health and Human Services, HRSA

LaQuanta Smalley, MPH, Public Health Analyst, United States Department of Health and Human Services, HRSA, MCHB

Madelyn Reyes, RN, MPA, Senior Nurse Consultant, United States Department of Health and Human Services, HRSA, MCHB

**NOTE: ALL SESSION NUMBERS HAVE CHANGED**

**G2: Leveraging Partnerships to Promote Title V/CYSHCN Transformation: Results from The Catalyst Center Structured Interviews with Title V, Medicaid and Family Leaders**

**Session Track: Health Care Financing and Coverage**

Presenters will provide an overview of the major findings from structured interviews with 45 Title V/CYSHCN programs, 31 Medicaid programs, and 40 family leaders on how current health care delivery, payment, and insurance reforms impact CYSHCN. Participants will hear state-specific examples of innovative partnerships being led by Title V with Medicaid, family leaders and community-based organizations such as ACA navigator programs. This workshop is an opportunity to learn about effective partnerships that help to achieve meaningful progress in meeting the National Performance and Outcome Measures, with the goal of building healthy communities that include and support CYSHCN and their families.

Meg Comeau, MHA, Co-Principal Investigator, Catalyst Center  
Beth Dworetzky, MS, Project Director, Catalyst Center

**G3: Enhancing ASD Treatment through Collaborative Partnerships: Co-locating Medical Care with Behavioral Health in Rural Areas to Improve Access to Care for Children and Youth on the Autism Spectrum**

**Session Track: CYSHCN**

This workshop will describe how to form collaborative partnerships with stakeholders and create organized, multidisciplinary, family centered, evidence-based clinics to meet the needs of families in rural areas. The workshop will include short didactic sessions interspersed with small group activities and brainstorming sessions. ASD evidence-based practices with hands on activities will be used throughout the workshop. At the end of the session the participants should leave with an understanding of how to create collaborations in their states and organize a family centered multidisciplinary clinic. They also will have a better understanding of some evidence-based practices used when working with children with ASD. Handouts will include forms and tools to use to start your own programs.

Judith Theriot, MD, CPE, Medical Director, Commission for Children with Special Health Care Needs  
Jackie Richardson, MBA, Executive Director, Kentucky Commission for Children with Special Health Care Needs  
Karen Rundall, BSN, MSN, Division Director-Clinical and Augmentative Services, Kentucky Commission for Children with Special Health Care Needs

**G4: Salud Para Todos: A Community-based Approach to Increasing Access to and Utilization of Pediatric Medical Homes for Culturally and Linguistically Diverse Populations**

**Session Track: Health Equity**

This session will provide MCH and CYSHCN leaders, pediatric health professionals, and family advocates with strategies to effectively engage culturally and linguistically diverse Hispanic populations in pediatric medical home projects. The workshop will present culturally effective skill-building scenarios, resources, and tools to enhance access to and utilization of pediatric medical homes by Hispanic CYSHCN and their families. Faculty includes a bicultural Hispanic family navigator who will share strategies to build partnership and enhance care coordination between pediatric practices, families and Title V agencies.

Alex Kuznetsov, RD, Program Manager, National Center for Medical Home Implementation, American Academy of Pediatrics  
Crisilda Faxas, Rhode Island Parent Information Network  
Alex Kuznetsov, National Center for Medical Home Implementation

**G5: Expanding State Capacity for MCH Telehealth Services**

**Session Track: MCH Systems Building**

The Kansas Special Health Care Needs (KS-SHCN) Program, through technical assistance from AMCHP and the University of North Carolina MCH Workforce Development Center, sought to improve access to health care through collective input, collaboration, and partnerships, while striving to improve access to services through telehealth and support a reduced burden on families and health care consumers to receive quality specialty care. KS-SHCN will share with participants a telehealth tool kit, complete with guidelines, resource materials, information on conducting a return on investment to support sustainability, and much more. Presenters will share resources and provide opportunities for others to inquire and brainstorm ways that telehealth could impact service delivery in their states.

**NOTE: ALL SESSION NUMBERS HAVE CHANGED**

Stacy Collins, MSW, Associate Director, Health Reform Implementation, Association of Maternal & Child Health Programs

Heather Smith, MPH, Director, Special Health Services, Kansas Department of Health and Environment

Kayzy Bigler, AA, Kansas Special Health Care Needs Program Manager, Kansas Department of Health and Environment

**G6: Improving Birth Outcomes: The Integration of Nutrition and Preconception Health**

**Session Track: Women's and Infant Health**

A woman's health during her reproductive years influences her overall well-being and has a direct effect of the health of any children she may have. Preconception health emphasizes the importance of weight and nutrition as factors to be address. However, these subjects need to be better integrated into efforts, especially since the importance of a healthy weight is even more apparent. The presenters will discuss the current epidemiological and research data regarding preconception care, nutrition, weight, birth and other outcomes. Specific examples will be highlighted regarding how to better integrate a public health nutrition focus into MCH preconception care activities.

Helene Kent, MPH, RDN, Consultant, University of Minnesota, School of Public Health

**G7: Why Father Friendly MCH Programs Matter for Family Health: Evidence, Strategies and Life Course Trajectories**

**Session Track: Family Involvement**

Men are important to the health and well-being of children and families but have not been equally included in MCH programs. There is a great need to develop evidence-based strategies to improve male health and paternal involvement before, during, and between pregnancies, particularly in communities where paternal involvement is traditionally low and pregnancy outcomes are poor. This session will: 1) highlight important life course trajectories of male health including strategies for male family planning and reproductive health; 2) identify the main components of male preconception care (health promotion, risk assessment and clinical and psychosocial interventions) and; 3) outline key strategies to develop father friendly MCH programs.

Jermane Bond, PhD, Senior Fellow, National Collaborative for Health Equity

Allen Herman, MD, PhD, Perinatal Epidemiologist, Advocates for Men's Health

**G8: The Application of Life Course Indicators to Improve Health Outcomes- Examples from Three State Health Departments**

**Session Track: Life Course Approach**

As states begin to measure progress in maternal, child, and adolescent health using the life course model, it is important to not only calculate life course indicators, but to communicate and apply these data in a tangible way. This session will feature experiences at the Iowa Department of Public Health, the Louisiana Department of Health and Hospitals, and the Florida Department of Health with life course indicator analysis and the application of their analysis results. Projects to be highlighted include an overview of hierarchical cluster analysis with a discussion of indicator performance and geography in Florida, an interactive resource for school nurses created from a subset of life course indicators related to adolescent health in Iowa, and the development of a presentation for department leaders on concentrated disadvantage created in Louisiana.

Brittini Frederiksen, PhD, MPH, CDC/CSTE Applied Epidemiology Fellow, Iowa Department of Public Health

Rebecca Majdoch, MPH, Communications, Innovation and Action Team Specialist, Louisiana Department of Health and Hospitals, Bureau of Family Health

Abigail Holicky, MPH, CDC/CSTE Applied Epidemiology Fellow, Florida Department of Health

Mary Greene, Community Health Consultant, Iowa Department of Public Health

12:00 p.m. – 1:30 p.m.      Regional Meetings – Networking Boxed Lunch **N**

Region 1

Region 2

Region 3

Region 4

Region 5

Region 6

**NOTE: ALL SESSION NUMBERS HAVE CHANGED**

Region 7  
Region 8  
Region 9  
Region 10  
Alternate Lunch Served

1:30 p.m. – 3:00 p.m. Dessert Networking Reception and Poster Presentations in Exhibit Hall (Group B) **N**

2:15 p.m. – 5:15 p.m. Skills-Building Session **(H)**

**H: Implementing Universal Adverse Childhood Experiences (ACE) Screening at a Community Health Center**  
**Session Track: Health Equity**

While the profound long-term health effects of exposure to adverse childhood experiences (ACEs) are widely recognized, transforming health care systems in maternal and child health will require a fundamental shift to acknowledge that exposure to childhood adversity can directly result in both negative health behaviors and epigenetic phenomena. This session will share a cohesive system developed and used by a top-performing Federally Qualified Health Center (FQHC) to successfully promote an organizationwide culture of true trauma-informed care. The session focuses on three key areas: implementing universal ACE and Resiliency screening; providing culturally competent integrated behavioral health services; and preventing vicarious trauma in providers and staff.

Maryellen Curran, PhD, Director of Integrated Behavioral and Mental Health, Santa Rosa Community Health Centers  
Deirdre Bernard-Pearl, MD, Medical Director, Roseland Pediatrics and Elsie Allen Health Center, Santa Rosa Community Health Centers  
Molly Reed, MFT, Therapist, Santa Rosa Community Health Centers, Elsie Allen Health Center

3:00 p.m. – 4:00 p.m. Workshops **(I1 – I8)**

**I1: Three “I”s - Integration, Integrity, and Innovation – Integrating MCH Interventions to Meet the Triple Aim**  
**Session Track: MCH Systems Building**

MCH leaders have more opportunities than ever to engage with new partners and to integrate MCH interventions to meet the Triple Aim of improving care, outcomes and cost. This workshop will cover elements of integrating evidence based MCH interventions in a variety of systems and with other MCH interventions. Listen, learn, and engage in a thought filled exercise as examples of successful integration of Nurse-Family Partnership with other MCH interventions including Centering Pregnancy, embedding in clinic settings and in a community based nonprofit are shared. The challenge of maintaining the integrity of effective evidence base interventions while innovatively integrating with other partners and interventions, represents the future of successful delivery of effective MCH care.

Sue Veer, MBA, CMPE, President and CEO, Carolina Health Centers  
Beverly Faro, RN, MS, PNP, Program Coordinator, Monroe County Department of Public Health  
Lynn Baldwin, RN, MSN, WHNP-BC, Director of Operations for Nurse-Family Partnership Indiana, Goodwill of Central Indiana

**I2: Bright Futures Ahead: Partnering Across Agencies to Promote Recommended Preventive Services for Children**  
**Session Track: Child Health**

The American Academy of Pediatrics, with support from the federal MCHB and collaborating partners, developed the Bright Futures Guidelines, 3rd Edition - a set of principles, strategies and tools designed to improve health and well-being from the prenatal period through age 21. The Bright Futures Guidelines are currently under revision. The Bright Futures Guidelines, 4th Edition will continue to reflect new science and evidence including healthy brain development and lifelong health. This workshop will provide a review of the revised and updated Bright Futures Guidelines and associated Periodicity Schedule, and feature state experiences promoting children’s access to recommended health promotion and preventive services through Medicaid or CHIP policy change including a discussion of cross-agency partnership opportunities.

Cathy Caldwell, Director, Bureau of Children's Health Insurance, Alabama Department of Public Health  
Bethany Geldmaker, PNP, PhD, Program Consultant, Virginia Department of Health  
Kathryn Janies, Manager, Bright Futures Implementation, American Academy of Pediatrics

**NOTE: ALL SESSION NUMBERS HAVE CHANGED**

**13: Parentivity: A Web-Based System to Support Families from Conception to Age Five, Providing Customized Information When Parents Need it Most**

**Session Track: Family Involvement**

All parents need high quality evidence-based information to support their pregnancy, family and young children. In most states, 5-10 percent of families are fortunate to receive that information through a home visitor, who can target information specific to each family's needs. For most families, however, they must rely on their busy health care providers, neighbors, extended family and the Internet; all of which provide great resources but may result in more confusion and concern. Parentivity is a Web-based community that provides "just right" customized information to all parents when they need it most. The system recognizes early warning signs and can target evidence-based personalized content to help parents confidently care for their young children from conception to age five.

Annette Sibley, PhD, President and Chief Operating Officer, Quality Assist, Inc. (Moderator)  
Kim-Tai DeMars, Chief Operating Officer, Quality Assist, Inc.

**14: Healthy Babies are Worth the Wait: Building Successful MCH Partnerships to Sustain Positive Systems Change**

**Session Track: MCH Systems Building**

Healthy Babies are Worth the Wait, a 2014 AMCHP Best Practice Program, is a community-based initiative focused on decreasing rates of preventable preterm birth by improving the quality of health care delivery and increasing access to prevention services. Begun as a pilot project in Kentucky (2007-2009), the program is now active in 30 sites in eight states. In this interactive panel discussion, participants will learn how sites select program partners, how they overcome barriers to collaboration, and how clinical and public health interventions are sustained over time to improve service delivery for pregnant women and infants.

Sharyn Malatok, MPA, State Director, Program Services, March of Dimes Texas Chapter  
Laurie Navin, Director, Program Services, March of Dimes New Jersey Chapter  
Darcy Dreyer, Associate Director, Program Services, March of Dimes New York Chapter

**15: Building Community Capacity for Early Identification of Developmental Delay with Diverse MCH Programs and Populations in Three States**

**Session Track: CYSHCN**

The CDC's "Learn the Signs. Act Early." (LTSAE) program aims to improve the early identification of developmental delay and disability by increasing awareness, facilitating developmental monitoring, and encouraging early action among parents, health care providers, and early care and education providers. This session showcases a collection of "promising practices" derived from projects in Wisconsin, Missouri, and Minnesota that integrate LTSAE messages and materials into childcare settings, Women, Infants and Children (WIC) programs, and low-income and linguistically diverse communities. Presenters will share strategies that support community engagement and successful, community-driven integration of developmental monitoring in diverse settings.

Gail Chodron, PhD, Interdisciplinary Training Coordinator, Wisconsin LEND, Waisman Center, UCEDD  
Janet Farmer, PhD, Associate Dean for Research, University of Missouri

**16: Improving Local Community Capacity to Identify, Screen, And Evaluate Young Children with ASD and Provide Support For Their Families: Lessons Learned In Three Communities in Virginia**

**Session Track: CYSHCN**

States are working to improve systems for developmental monitoring, evaluation, intervention and family support so that young children with ASD and other disabilities are identified and supported as early as possible. There is much work to be done in strengthening local capacity with health, education, early care, and family support. In Virginia, three localities are working with Project ASD Early STEP (Autism Spectrum Disorder Screening and Diagnosis: Early Systematic Training in Effective Practices) to demonstrate a model for increased screening and diagnosis and to increase the number of professionals trained in the use of reliable and valid screening and diagnostic tools. Panelists involved in the project, including video segments from a member of the Norfolk team, will share lessons learned to date and facilitate a discussion with participants about promising practices in local capacity building.

Deana Buck, MEd, Program Director, Early Childhood, Partnership for People with Disabilities at Virginia Commonwealth University

**NOTE: ALL SESSION NUMBERS HAVE CHANGED**

Dana Yarbrough, MA, Director, Center for Family Involvement, Partnership for People with Disabilities at Virginia Commonwealth University

**17: Policy and Advocacy Tools in Action: Success Stories from the Iowa Experience**

**Session Track: Advocacy**

To be successful, today's MCH program leaders need strong advocacy and communication skills. MCH leaders are responsible for educating legislators at all levels about Title V MCH and related programs, and MCH leaders need routine communications with community partners to support and advocate for maternal, newborn, and child health programming. This workshop has two components: The first part of the workshop focuses on the MCH Leadership Competency of Policy and Advocacy and how Iowa's MCH program leaders have used the competency to gain the support of legislators and community partners for advancing MCH Systems Building and MCH transformations. This presentation will include a review of the difference between educating and lobbying, which will help audience members feel more confident about acting as an advocate. Topics covered include how to develop engaging content for different audiences, maintaining relationships, and lessons learned about involving families of CYSHCN in advocacy activities. Part two of the workshop will draw on the Iowa Department of Public Health's (IDPH) Iowa Newborn Screening Program's experience of working with policymakers and advocacy organizations to add conditions to the newborn screening panel.

Cheryll Jones, RN, ARNP, CPNP, Director of Policy and Advocacy, Division of Child and Community Health  
Kathryn Dorsey, MBA, Program Manager, Division of Child and Community Health  
Kimberly Noble Piper, RN, BSN, CPH, CPHG, Executive Officer, State Genetics Coordinator, Iowa Department of Public Health

**18: State and Community Approaches to Improve Breastfeeding Rates and Support**

**Session Track: Women's and Infant Health**

This one-hour session consists of two presentations on the promotion of breastfeeding. The first presentation will highlight the Association of State and Territorial Health Officials (ASTHO) Breastfeeding State Learning Community funded by CDC, initiated a unique project to support states to improve their breastfeeding rates. Using a learning community model, ASTHO funded 18 states and the District of Columbia (DC) to enhance the use of effective strategies to reduce the barriers to breastfeeding: 1) Increasing practices supportive of breastfeeding in birthing facilities; 2) Improving access to professional and peer support for breastfeeding; and 3) Ensuring workplace compliance with the federal lactation accommodation law. The second presentation discusses program goals and evaluation of the Communities Supporting Breastfeeding (CSB) initiative, a multifaceted community approach to support breastfeeding in the state of Kansas. Six pilot communities served as models to achieve the CSB designation as defined by the Kansas Breastfeeding Coalition, Inc. Criteria included: local breastfeeding leadership, peer support, maternity care practices, societal support, employer support, and childcare provider support. Five communities achieved the CSB designation and 115 mothers completed a mid-year evaluation survey. Most women reported local leadership, peer support, and hospital support were adequate. This session also discusses communities' shared experiences so that participants will be able to build an action plan for their own community using the CSB model.

Sanaa Akbarali, MPH, Analyst, Maternal and Child Health, Association of State and Territorial Health Officials  
Brenda Bandy, Executive Director, Kansas Breastfeeding Coalition, Inc.

4:15 p.m. – 5:15 p.m.      Workshops **(J1 – J8)**

**J1: Tools and Models to Support Healthy Transition for Adolescents into Young Adulthood: Lessons Learned from the Youth, Parent, and Systems-Level Perspective**

**Session Track: Adolescent Health**

Proper transition of health care from the pediatric to the adult-centered realm is critical for the well-being of adolescents who are preparing for their young adulthood. This requires a coordinated, multi-faceted approach to support the process through the complex health care system. This session will briefly cover tools and strategies from 2 transition-related initiatives that include approaches directed toward youth, providers, and the larger health care service delivery system. Strategies and tools for developing effective health information materials which consider health literacy will be included

Sue Ewy, MS, RN, PHN, Children with Special Health Care Needs Supervisor, Minnesota Department of Health



**NOTE: ALL SESSION NUMBERS HAVE CHANGED**

Sierra Beckman, BAsC, Health Educator

Patti Barovechio, DNP, MN, CCM, Statewide Care Coordinator Supervisor, Children's Special Health Services LA

**J2: Strategies to Promote Maternal and Infant Health in American Indian and Alaska Native Populations**

**Session Track: Health Equity**

American Indian/Alaska Natives (AI/AN) have strong family/community bonds. There is a deep, profound respect for nature, life, ancestors, women and children. Pregnant women are considered special and are to be cared for by the family. Despite these beliefs, and overall declines in morbidity and mortality, disparities in birth outcomes between AI/AN and Whites remain. One of the most alarming is the high rate of infant death, 60% higher than for non-Hispanic white infants. Mothers from this population also have the highest rate of inadequate prenatal care and high rates of prenatal tobacco use. Infant mortality, prenatal care access and prenatal tobacco use are critical issues in perinatal health facing MCH providers and Title V programs and the large disparity in infant mortality a serious concern. Successful approaches to address these disparities involve engaging and partnering with tribes on the delivery of culturally appropriate public health services, with respect for tribal authority and autonomy will be discussed as part of a multipronged approach taken by the American Indian Public Health Resource Center at North Dakota State University. This session will also highlight March of Dimes partnerships to reduce disparities in maternal and child health outcomes for AI/AN populations, including supporting the HRSA funded infant mortality Collaborative Improvement and Innovation Network (CoIIN) state teams' tobacco cessation efforts. This session also will highlight - The Coming of the Blessing, a curriculum was developed through a partnership between the March of Dimes and the American Indian/Alaska Native Women's Committee that encourages women to seek prenatal care, incorporate traditional beliefs and lessons from their ancestors, and include their partners in their circle of support during pregnancy.

Hannabah Blue, MS, Public Health Services Project Manager, North Dakota State University American Indian Public Health Resource Center

Debbie Golden, BSN, MS, Director of Program Services, March of Dimes Alaska Chapter

Belinda Rogers, ADN, Director, Programs and Government Affairs, March of Dimes Oklahoma Chapter

**J3: Parents: The Key to Preventing Motor Vehicle Crashes**

**Session Track: Adolescent Health**

Despite reductions, motor vehicle crashes remain the leading cause of death and injury among 15-19 year olds. Evidence shows that parental engagement with teens during the driver education process can reduce motor vehicle fatalities. During this workshop, the Children's Safety Network will provide an overview of the data, current laws requiring parental education, and the impact of those laws. Survey results from Maryland where parents describe changes in thoughts and behaviors after participating in driver's education, along with further opportunities for engagement also will be explored. Finally, a presentation of the Parent Toolbox for New Hampshire Teen Drivers will demonstrate the information and tools parents need to improve the safety of their teens driving experience.

David LaFlamme, PhD, MPH, MCH Epidemiologist, University of New Hampshire & NH DPMS MCH Section

Jacqueline A. Milani, MS, CPP, Director, Pharmaceutical Research Computing, University of Maryland School of Pharmacy

Rebecca Spicer, PhD, Director, Economic and Data Analysis Resource Center, Pacific Institute for Research and Evaluation

**J4: "Both Sides Now:" Enhancing the System of Care for Social and Emotional Wellness of Infants and Caregivers in Massachusetts**

**Session Track: MCH Systems Building**

This session will focus on how the Massachusetts Maternal Infant Early Childhood Home Visiting Initiative (MA MIECHV) and MA Department of Public Health (MDPH) enhances parent-child relationships by strengthening the MA system of care for mental and emotional health. The panel will discuss the critical need for mental health initiatives and address: 1) enhancing data use to track outcomes, and 2) strategies to engage families in mental health interventions. The session will provide an overview of maternal mental health needs, impact on early childhood mental health and development, and how MA is addressing these needs through MDPH and MA MIECHV.

Christine Silva, MPH, Epidemiologist, Massachusetts Department of Public Health

**NOTE: ALL SESSION NUMBERS HAVE CHANGED**

Beth Buxton, LCSW, Program Director, Maternal Health Initiatives, Massachusetts Department of Public Health  
Larisa Mendez-Penate, EdM, Early Childhood Wellness Coordinator, Massachusetts Department of Public Health

**J5: Demonstrating Return on Investment of Improved Birth Outcomes: State Experiences from the AMCHP Return on Investment Analytic Action Learning Collaborative**

**Session Track: Epidemiology/Data, Assessment, and Evaluation**

As budgets tighten at every level of public health service provision, demonstrating monetary returns on prevention activities in addition to impact on health outcomes has increased in importance. In an effort to address this growing need among Title V programs, AMCHP led the Return on Investment Analytic Action Learning Collaborative (ROI Analytic ALC) with participation from four selected teams. During this session, members of the Michigan, Wyoming, and New Mexico teams will provide information on the need to demonstrate ROI for their selected program, their process for completing an ROI analysis, their challenges and lessons learned, and methods for communicating their results to various audiences.

Patricia McKane, DVM, MPH, Manager/Epidemiologist, Michigan Department of Health and Human Services  
Ashley Busacker, PhD, Senior MCH Epidemiology Advisor / CDC Assignee to Wyoming, Wyoming Department of Health

Eirian Coronado, MA, Maternal Child Health Epidemiologist, New Mexico Department of Health

**J6: From Silos to Solutions: A Collaborative, System Change Approach to Improving Local Systems of Care for CYSHCN**

**Session Track: CYSHCN**

Workshop will highlight the transformational strategies developed by the NC Innovative Approaches (IA) Initiative and the Kern County, CA Medically Vulnerable Care Coordination Project to build and sustain local care coordination collaboratives and measurable change strategies that result in service delivery system improvements for CYSHCN, their families and providers. Participants will increase their awareness of system change initiatives and learn practical steps that can be replicated in their own locales to create and/or enhance policies, procedures, and practices impacting the system of care and lead to meaningful improvements in the lives of CYSHCN and their families.

Marc Thibault, MA, Project Director, Kern County Medically Vulnerable Care Coordination Project  
April Oxendine, MAEd, Robeson County Innovative Approaches Coordinator, Robeson County Health Department  
Maria Julian, MPA, Innovative Approaches Coordinator, Appalachian District Health Department

**J7: From Campaigns to Conversations: Getting to Behavior Change for Safe Sleep**

**Session Track: Women's and Infant Health**

Meeting the Safe Sleep MCH National Performance Measure entails supporting families and other infant caregivers to adopt behaviors that are not easily implemented and not necessarily congruent with their views, values and experiences. Campaigns to build awareness have not been sufficient to reach our goals. MCHB has funded the National Action Partnership to Promote Safe Sleep (NAPPSS) to expand the circle of those promoting integrated approaches to safe sleep and breastfeeding through a coalition of more than 50 health and public health organizations and non-traditional partner organizations at the national level that touch families and other caregivers, whose opinions are respected within diverse communities, and who are ready to use their networks to promote an integrated approach to promoting safe sleep and breastfeeding. The NAPPSS coalition developed a national action plan grounded in the theory of planned behavior and designed to move from informational campaigns to conversations that help caregivers accept, endorse and know how to successfully implement safe sleep behaviors. Our Babies: Safe & Sound - West Virginia's Initiative to Promote Infant Safe Sleep and Prevent Abusive Head Trauma exemplifies the principles of the national action plan. This multifaceted cross-system initiative works to reduce infant mortality rates and promote infant safety by working with hospitals, home visiting programs, community partners and implementing a positive community norms process.

Suzanne Bronheim, PhD, Associate Research Professor, Georgetown University Center for Child and Human Development

**J8: Making Care Coordination Work: Parent Partners in the Medical Home**

**NOTE: ALL SESSION NUMBERS HAVE CHANGED**

This innovative and cost effective model of care coordination employs Parent Partners within the pediatric medical home as peer-to-peer support for families of CYSHCN. Parent Partners, veteran parents of CYSHCN themselves, have gained expertise through their own experience and ongoing comprehensive training. Families of CYSHCN in pediatric primary care settings are provided assistance with referral follow-up, system navigation, and linkage to community resources. Parent Partners are valuable assets to increase care coordination, expand parent professional partnerships, enhance family-centered care, and lower healthcare costs. Speakers will discuss Maryland's Parent Partner model, including: Parent Partners in a quality improvement learning collaborative; training and salary; sustainability; and the transformative impact on the pediatric practice's ability to provide coordinated care to CYSHCN.

Pattie Archuleta, Family-to-Family Health Information Center Project Coordinator, The Parents' Place of Maryland  
Celestino Menchavez, MD FAAP, Menchavez Pediatrics  
Shannon Svikhart, Parent Partner, The Parents' Place of Maryland

**Saturday, April 9**

- 7:30 a.m. – 2:00 p.m. Registration Open
- 7:45 a.m. – 9:00 a.m. Business Meeting and Leadership Celebration Breakfast – *all attendees welcome!*
- 8:00 a.m. – 9:00 a.m. Breakfast in Exhibit Hall and Poster Presentations (Group B) **N**
- 9:10 a.m. – 10:45 a.m. General Session **(PL2)**

**PL2: Addressing Health Equity: How Disparities Effect the Life Course**

**Session Track: Health Equity**

The United States has made enormous strides in public health over the last 20 years, but disparities remain a challenge. Changes over the life course of person, and even their ancestors, can influence their health outcomes. Join Dr. Kimberlee Wyche-Etheridge for a discussion on the barriers to health equity and how to develop and implement strategies to address these obstacles.

Kimberlee Wyche-Etheridge, MD, MPH, Assistant Director for Public Health Initiatives, Tennessee State University

- 10:45 a.m. – 12:00 p.m. Coffee Break in Exhibit Hall and Poster Presentations (Group B) **N**
- 12:00 p.m. – 1:00 p.m. Workshops **(K1 – K6)**

**K1: The Transformation of MCHB Performance Measurement Systems to Drive Improvement, Align Efforts and Document Impact**

**Session Track: MCH Block Grant Transformation**

This workshop will provide an in-depth discussion of the transformation and implementation of three newly designed and/or applied MCHB performance measurement systems: 1) the Title V State MCH Services Block Grant; 2) the Discretionary Grant Information System; and 3) the Maternal, Infant, and Early Childhood Home Visiting program. We will discuss the impetus and processes for revision and provide a detailed review of selected measures. We will discuss the challenges and opportunities associated with implementation for all three systems which vary significantly in their stage of development and application to grantees. The transformation of these systems will impact performance measurement across MCHB-funded programs in every state and jurisdiction.

Ashley Hirai, PhD, Senior Health Scientist, Division of Epidemiology, Office of Epidemiology and Research, MCHB, HRSA

Michael Kogan, PhD, Director, Office of Epidemiology and Research, Maternal and Child Health Bureau, HRSA

**K2: MCH 3.0 Transformation and Transition: National and State Strategies**

**Session Track: MCH Block Grant Transformation**

Many state Title V CSHCN programs have made transition from pediatric to adult health care a priority. Got Transition, the MCHB-funded Center for Health Care Transition Improvement, has worked closely with several states

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to promote evidence-informed health care transition strategies based on professional recommendations and the Six Core Elements of Health Care Transition. This hour-long workshop will provide a roadmap for strengthening state Title V transition objectives and strategies and aligning them with medical home, preventive care, and adequate insurance. Peggy McManus (Co-Director, Got Transition) will review evidence-informed options for states to consider based on Got Transition's recent analysis of 2016 state Title V Block Grant Applications. This session will also provide an in-depth examination of the transition efforts of Maryland and the District of Columbia. Mary Price (Transition Coordinator, Maryland Title V) will describe Maryland's transition leadership development efforts and recommendations, their transition performance goal, quality improvement initiatives, and interagency efforts. Patience White (Co-Director of Got Transition, DC Title V grantee) will describe the evaluation results and lessons learned from DC's transition learning collaborative with pediatric and academic health centers and a pilot project with DC's Medicaid health plan, EPSDT transition efforts, and plans for partnering with school-based health clinics and DC's Department of Behavioral Health. The workshop will utilize interactive approaches, including an extended time for questions and answers.

Margaret McManus, MHS, President, National Alliance to Advance Adolescent Health  
Patience White, MD, MA, FAAP, FACP, Co-Director, Got Transition: The Center for Health Care Transition Improvement; Professor Emeritus of Medicine and Pediatrics, George Washington University School of Medicine and Health Sciences  
Mary Price, State Health Care Transition Coordinator, Office of Genetics and People with Special Needs

**K3: Leveraging Technology for Outreach: How to Integrate Mobile Based Health Education into Maternal and Child Health**

**Session Track: Women's and Infant Health**

State leaders, maternal and child health advocates, and health care providers will gain an understanding of the evolution of the Text4baby service and highlight the content, features, latest research, and tools states can use to integrate the service into their outreach efforts and how Text4baby links to the national performance measures. Additionally, the Oklahoma state Medicaid agency will share examples and results from its outreach and enrollment efforts for Text4baby to highlight how states can integrate this kind of mobile based program. The session will conclude with information on how other states can replicate these strategies to help reach their own goals related to maternal and child health.

Daryn Kirkpatrick, Health Promotion Manager, Oklahoma Health Care Authority  
Luisa Soaterna-Castañeda, MPH, Senior Outreach and Multicultural Specialist, Text4baby, Zero To Three

**K4: Developing, Implementing and Using a Child Health Assessment Survey in South Carolina**

**Session Track: MCH Systems Building**

This session will describe how chronic disease and MCH programs in South Carolina collaborated to fund, develop and implement the Children's Health Assessment Survey (CHAS). This survey is built on the sample established by BRFSS interviews for respondents with children from zero to 17 years of age living in their household. South Carolina CHAS data was instrumental in the Title V MCH needs assessment to set MCH priorities and select national performance measures for child and adolescent health. This will continue to be a key data source in developing, monitoring, and evaluating evidence-based and informed process measures, objectives, and activities as the Title V transition continues to develop.

Khosrow Heidari, Chronic Disease Epidemiology Director, South Carolina Department of Health and Environmental Control  
Chelsea Lynes, Behavioral Risk Factor Surveillance System and interim Children's Health Assessment Survey Coordinator, South Carolina Department of Health and Environmental Control

**K5: Collaborative Efforts to Strengthen Care Coordination for CYSHCN in the Evolving Health Care Context**

**Session Track: CYSHCN**

This session will provide an overview of two states' efforts to enhance the partnership between public health and key partners to support effective and efficient care coordination for CYSHCN. While every state's infrastructure for care coordination is varied, this session will demonstrate: (1) Colorado's experience facilitating a collaborative process between MCH and Medicaid and (2) Minnesota's experience utilizing systems mapping tools to assess care

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coordination across systems. This facilitated, interactive presentation is intended to stimulate ideas and opportunities across states to encourage policy and systems-level change within the evolving context of national and state health care reform.

Sarah Cox, MSW, CYSHN Principal Planner, Minnesota Department of Health

Kristin Hassmiller Lich, PhD, Research Assistant Professor, Gillings School of Global Public Health, University of North Carolina at Chapel Hill; and National MCH Workforce Development Center (Systems Integration Core Lead)

Rachel Hutson, MSN, State CYSHCN Director, Colorado Department of Public Health and Environment

**K6: Achieving Care Integration and Optimal Value in the Era of American Health Care Reform**

**Session Track: MCH Systems Building**

This workshop will present early experiences from programs conducting pediatric care integration improvement work. We will focus on evidence informed improvement efforts and measures, tools and resources used to achieve improvement, successes and challenges, and plans for ongoing work. The programs will represent work done both at Boston Children's Hospital and the Medical Home Program in the state of Pennsylvania. Leadership from the Integrated Care team at Boston Children's Hospital also will present the work of an emerging center to support care coordination capacity building and measurement across the United States.

Richard Antonelli, MD, MS, Medical Director Integrated Care and Physician Relations and Outreach, Boston Children's Hospital, Harvard Medical School

David Urion, MD, FAAN, Director of Behavioral Neurology Programs and Clinics, Director of Education and Residency Training Programs in Child Neurology and Neurodevelopmental Disabilities, Boston Children's Hospital

Renee Turchi, MD, MPH, Medical Director, Pennsylvania Medical Home Program, St. Christopher's Hospital for Children, Center for Children and Youth with Special Health Needs

1:00 p.m. – 2:00 pm            Networking Lunch

1:45 pm – 3:15 p.m.        Luncheon General Session (**PL3**)

**PL3: Trauma-Informed Practice: The New Paradigm for MCH**

**Session Track: MCH Systems Building**

Trauma-informed practice, and adverse childhood experiences in particular, have become a hot topic for MCH. Join our speaker, Dr. Ruth Ann Shepherd, director of the Division of Maternal and Child Health in the Kentucky Department for Public Health, to examine the studies of ACE's and toxic stress in the context of the Life Course, how it impacts MCH, and how this science is being used to address trauma in MCH Populations, programs, and policy. Discover how understanding and responding to trauma fits into the updated national performance measures and what roles families play in the development and implementation of trauma-informed policy and practices.

Ruth Ann Shepherd, MD, FAAP, Director, Division of Maternal and Child Health, Kentucky Department for Public Health

**Sunday, April 10**

8:30 a.m. – 5:00 p.m.        Skills-building Session (**L**)

**L: Estimating Return on Investment for MCH Prevention Efforts**

**Session Track: Epidemiology/Data, Assessment, and Evaluation**

Communicating the value of investments in prevention is challenging, particularly for public health professionals whose background and skills do not include health economics. However, the ability to convince policymakers of the value of prevention programs to improve MCH outcomes is a tool that becomes more essential with the growing need to implement evidence based practice. This skills-building training will provide useful resources to illustrate an ROI for MCH programs, highlight specific experiences communicating the value of improved MCH outcomes, and offer attendees an opportunity to practice their newly acquired skills by working with case study data. Attendees will leave the training with the tools and resources to initiate ROI projects in their public health settings.

Scott Grosse, PhD, Research Economist, Centers for Disease Control and Prevention

Ricardo Basurto-Davila, PhD, MSc, Economist, Los Angeles County Department of Public Health

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Sheri Eisert, PhD, Associate Professor, University of South Florida