AMCHP ENCAPSULATES THESE CORE VALUES:

- Leadership
- Collaboration
- Health Equity and Social Justice
- Inclusion
- Integrity
- Excellence

AMCHP EMBRACES THESE CORE VALUES:

- Leadership
- Collaboration
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AMCHP will increase the capacity of states/territories to use evidence to drive policy and program design to improve MCH outcomes and health equity.

- Enhance the understanding of life course approach and determinants of health.
- Increase the capacity of states/territories to use data for action at the community and state levels.
- Increase the use of evidence-informed/-based strategies to improve health equity.
- Improve integrated systems of care, including a coordinated continuum of services that advance clinical outcomes and health status for women and children.

AMCHP will contribute to the development of a flexible, skilled workforce.

- Increase the MCH leadership competencies for the MCH workforce including families.
- Increase the pipeline of a qualified MCH workforce.
- Increase awareness of the need for the MCH workforce, including leadership, to be reflective of the community’s diversity.
- Improve the visibility of the field of maternal and child health.

AMCHP will influence the alignment of resources at the federal and state levels to improve and increase support for maternal and child health.

- Gather and promote innovative, solutions-focused approaches around alignment of resources.
- Increase the ability of programs to function at (or towards) the collaboration level.
- Increase opportunities for individuals to receive services across multiple programs in a seamless manner by providing leadership, technical assistance, best practices, and other resources to the states.

AMCHP will influence the investment in maternal and child health programs.

- Achieve a common messaging framework for MCH.
- Expand grassroots network of MCH advocates.
- Cultivate MCH champions among members of Congress.
- Increase and promote the utilization of return on investment for the field of maternal and child health.

AMCHP’s VISION
AMCHP envisions a nation that values and invests in the health and wellbeing of all women, children, families, and communities.

AMCHP’s MISSION
The mission of the Association of Maternal & Child Health Programs is to protect and promote the optimal health of women, children, and families.