

Member Briefs



Jul. 14, 2015



THE ASSOCIATION OF MATERNAL & CHILD HEALTH PROGRAMS



BOARD CORNER



These volunteer leaders were elected by you to provide for the care and future direction of AMCHP. This information is meant to provide you with a resource for a new MCH connection, a better understanding of the role of board member, or simply to peak your interest in the work of your peers.

This month, we have the privilege of introducing you to two additional AMCHP leaders that currently serve on the Board of Directors: Kris-Tena Albers and Millie Jones. For more information about Kris-Tena and Millie, please visit AMCHP Board Member biographies [here](#).



Kris-Tena has been an AMCHP member since 2008 and has volunteered her time graciously on both the Best Practices and Governance Committee of the organization. She has been an active AMCHP Board member since 2012 as a Region IV Director and is currently serving her second consecutive three-year term in that role.

A native Floridian, Kris-Tena has successfully supported the public health of her state since 2004. She is a professionally trained Advanced Registered Nurse Practitioner and Certified Nurse Midwife.

She currently works as the Florida Department of Health Title V MCH Director, Bureau Chief of Family Health Services.

Kris-Tena tells us about her experience with AMCHP, "Serving on the board of AMCHP is one of the highlights

of my professional career. The AMCHP staff, CEO and other board members are dedicated professionals who are committed to the health and well-being of mothers, children and families. Serving as Region IV Director provides the opportunity to not only be engaged at the national level but also allows for engagement with the other southeastern states."

In her 35 year professional nursing career, Kris-Tena's first 24 years was spent as a clinical practitioner in women's health and the last 11 years in public health disaster preparedness and MCH program and policy planning. She is well versed in the MCH issues at hand and actively contributes her expertise to the board. Kris-Tena shares that it is a privilege to represent the Region IV states and to assist AMCHP in carrying out its mission and vision.



In Millie's words, she has been a member of AMCHP forever – since the late 80s or early 90s! Her decades-long involvement in the organization has translated in many volunteer roles over time. She currently serves on the Executive Committee of the Board as the Immediate Past President of AMCHP, the Annual Conference Planning Committee, and the

Legislative and Health Care Finance Committee. In the past, she also has been a member of the Emerging Issues Committee and the Data Committee (now inactive).

Millie has been a long-tenured AMCHP Board member and has also served in multiple roles and capacities over

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the years on the Board of Directors. She has been secretary of AMCHP board, president of AMCHP board, and a member of the AMCHP CEO Search and Recruitment Committee.

In addition to her amazing volunteerism for AMCHP, Millie has proudly served the MCH field. She has worked in numerous MCH program and management roles for the Wisconsin Department of Health Services since 1985 and currently works as the Family Health Clinical Consultant. Prior to her work in Wisconsin, Millie's first clinical position was working at a Federally Qualified Health Center as a physician assistant in the late 1970s. Anyone who knows Millie also understands she is a very proud graduate of the UNC School of Public Health!

About her time with AMCHP, Millie reflects, "My AMCHP board and committee experiences over the years have been a great way to merge my state work with the policy and operational aspects of the association. The insight I gain from my association work keeps me energized and I always feel I have an opportunity to get the 'breaking news' from the committee and board work."

It is hard to believe that Millie has time for her personal life but she humbly admits to having a great husband who supports her in the MCH work she does every day. Her 20-year-old cat also teaches her something new each day. Millie's bucket list includes traveling around the world (she keeps her travel map posted on her desk at work).

Please take a moment to visit the [AMCHP board page](#) on the website for more details and how you can reach Kris-Tena and Millie.

LEGISLATIVE & POLICY CORNER



Senate Appropriations Update

As we reported in the last *Member Briefs*, the Senate Labor-HHS Appropriations bill proposes a \$21.7 million reduction to the Title V Maternal and Child Health Services Block Grant, with report language directing a \$5,369,000 increase to the state grant portion of the

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grant and the balance of reductions from the Special Programs of Regional and National Significance (SPRANS) line. AMCHP staff continues to collect additional information about the potential impact if this reduction goes through in order to make the case to appropriators. In the meantime, however, we want to also reiterate that the Appropriations process is a long way from over and there is still time to influence the final spending bills for FY2016. As always, we will continue to update you with any new developments.

Health Reform Implementation

Final Rule: Coverage of Certain Recommended Preventive Services without Cost Sharing

On Jul. 10, the U.S. Department of Health and Human Services (HHS), Department of Labor, and the Department of Treasury finalized two interim rules, one on coverage of contraceptives by religious organizations and another on preventive services coverage generally. The interim rule on contraceptive coverage "establishes an alternative way for eligible organizations that have a religious objection to covering contraceptive services to seek an accommodation from contracting, providing, paying, or referring for such services. These rules allow these eligible organizations to notify HHS in writing of their religious objection to providing contraception coverage, as an alternative to filling out the form provided by the Department of Labor to provide to their issuer or third-party administrator. HHS and the Department of Labor will then notify insurers and third party administrators of the organization's objection so that enrollees in plans of such organizations receive separate payments for contraceptive services, with no additional cost to the enrollee or organization, and no involvement by the organization." ([HHS press release, 2015](#)). The final rule further clarifies that closely held for-profit entities will be allowed this same accommodation. The final rules can be found in the [Federal Register](#).

King v Burwell

On Jun. 25, the Supreme Court of the United States (SCOTUS) ruled in favor of the Affordable Care Act. The ruling upholds the availability of premium tax credits to

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qualifying individuals in federally facilitated marketplaces. This ruling preserves coverage for millions of women and approximately 700,000 children. AMCHP applauds the ruling and issued a [statement](#) on the day of.

Mental Health and Role of States

A new report by the PEW Charitable Trusts, *Mental Health and the Role of States*, seeks to understand the mental health challenges the country faces and the state's role in addressing challenges. This report is intended to help federal, state, and local policymakers working to address the country's mental health challenges to better understand their prevalence, treatment, and funding trends. The report is available [here](#).

Teen Pregnancy Prevention Awards

The HHS Office of Adolescent Health (OAH) recently announced more than \$85 million in grant funding for teen pregnancy prevention programs. The grants went to nonprofit organizations, school districts, universities among others. The OAH grants support replication of evidence-based teen pregnancy prevention programs in communities with the greatest need; increase capacity in communities to serve vulnerable youth, including homeless youth, parenting youth and those in juvenile detention and foster care; fill gaps in the knowledge of what works to prevent teen pregnancy; and test new, innovative approaches to combating teen pregnancy. These awards provide the first year of funding for a five-year grant period. The full press release is available [here](#) and more information on awardees can be found [here](#).

GET INVOLVED



Making Room for Moms: Building Lactation Space and Implementing a Model Policy in State Health Departments

AMCHP in partnership with the Association of State and Territorial Health Officials (ASTHO) will host a national webinar, "**Making room for Moms: Building Lactation Space and Implementing a Model Policy in State Health Departments**" on **Tuesday, Jul. 21, from 2-3 p.m. EST**. This webinar will highlight state efforts to implement a model policy to support breastfeeding mothers at work, and include advice and photos on how

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state health departments developed lactation rooms to support their new moms. To promote workplace breastfeeding accommodation, please tweet photos of your workplace lactation space to @DC_AMCHP with the hashtag #MakingRoomForMoms. We will highlight these tweets on the webinar. To register for this learning event, [click here](#). If you have any questions, please contact Megan Phillippi at mphillippi@amchp.org

Final Oral Health Across the Lifespan Webinar

Research shows that oral health can have both good and poor impacts on our overall health. Poor oral health care can lead to a wide range of oral diseases, from cavities to cancer. In some populations, there is limited access to oral healthcare and these populations have unique needs that continue to be overlooked due to the lack of understanding of current recommendations. The final webinar in this three-part series hosted by the National Association of County and City Health Officials (NACCHO) and ASTHO, with support from the Health Resources and Services Administration (HRSA), will explore Oral Health and Aging: Meeting the Needs of Older Adults. The webinar will be held on Jul. 21, from 2-3:30 p.m. EST. To learn more and register, [click here](#).

Looking to get more involved with AMCHP? Check out these exciting opportunities and make the most of your membership!

Board Nominations: The AMCHP Governance Committee is currently accepting nominations for 2016 AMCHP Board of Director positions. These leadership positions guide, direct, inform and contribute to moving AMCHP strategic directions and goals forward. More information about these positions, necessary qualifications and the nominations process may be found on the AMCHP website or by clicking [here](#). We ask that all nominations be forwarded to the Governance Committee by Jul. 31 to ensure that the committee has ample time to review all candidate materials.

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CMS Connecting Kids to Coverage Campaign: Conducting Culturally Competent Outreach and Enrollment

Successfully enrolling diverse populations in Medicaid and the Children's Health Insurance Program (CHIP) begins with a commitment to understanding how to work with people with varying cultural backgrounds, effectively and with sensitivity. This webinar, to be held on Jul. 21 from 3-4:30 p.m. EST, will provide an overview of what "cultural competence" means and how to incorporate cultural competence principles into our outreach and enrollment work. Presenters will share strategies for working with diverse communities and highlight effective on-the-ground enrollment practices. Register [here](#).

Navigating the Affordable Care Act – Help for Families of Children with Special Health Care Needs

On Monday, **Jul. 20, at 1 p.m. EST**, a free webinar will be offered where experts from the [Catalyst Center](#) and the [National Center for Medical Home Implementation](#) will discuss, based on recently developed [plain language fact sheets](#), how the following ACA provisions can help families raising children with special health care needs:

- Medicaid "wrap-around" coverage for privately insured children with special health care needs
- Concurrent care for children with life-limiting diagnoses
- Habilitative benefits in the State Health Insurance Marketplace plans
- Section 2703 Health Homes for care coordination

For more information, click [here](#). To register, click [here](#).

National MCH Workforce Development Center Coffee Talk Series – Don't Miss the Jul. 22 Twitter Chat!

This series will be hosted by the National MCH Workforce Development Center Change Management core on three pertinent topics benefiting the Title V workforce. The series will consist of three archived 20-minute



videos for AMCHP members to access bi-monthly at their leisure. For the alternating months, AMCHP will host a Twitter chat on the content shared during the preceding month's archived video. The topics and identified speakers for each video/Twitter chat are outlined below. [Click here](#) to learn more about each talk and to register!

Coffee Talk 1: Title V Transformation

Presenter: Lacy Fehrenbach, MPH, CPH, Director, Programs, AMCHP

Video Release: Mar. 2 – [Click here](#) to view the video

Coffee Talk 2: Getting to the Table

Presenter: Sharron Corle, MS, Associate Director, MCH Leadership Development & Capacity Building, AMCHP

Video Release: Apr. 1 – [Click here](#) to view the video



AMCHP is seeking submissions of emerging, promising and best practices in MCH from all states and territories on child health. Do you have a program that fits?

You'll have a chance to:

- Share successes with your peers
- Enhance the MCH field
- Contribute to program replication
- Get expert feedback from the Review Panel
- Receive national recognition

The online submission process is simple and applications are accepted on a rolling basis. For more information, contact [Ki'Yonna Jones](#) at (202) 266-3049 or visit [amchp.org/bestpractices](#).

You can also [click here](#) to refer an innovative MCH program that we should know about!

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Coffee Talk 3: Leading Change

Presenter: Karen Trierweiler, Director of Programs & Services, Prevention Services, Colorado Department of Public Health and Environment

Video Release: Jun. 1 – [Click here](#) to view the video

Twitter Chat: Jul. 22 2-3 p.m. EST

Coffee Talk 4: Managing Change

Presenter: Brenda Jones, DHSc, RN, MSN, WHNP-BC, Deputy Director, Office of Women's Health, Illinois Department of Public Health

Video Release: Aug. 1

Twitter Chat: Sept. 9 1-2 p.m. EST

Family Engagement in Title V

Want to know more about what AMCHP learned about family engagement in Title V programs? Save-the-date: Friday, Jul. 24, from 2-3 p.m. EST to hear more about the results from the AMCHP Family Engagement Survey. Register [here!](#)

Webinar: Public Health Efforts to Prevent Child Maltreatment

Child maltreatment places a significant burden on children, families, and communities. According to HHS, an estimated 679,000 children are found to be victims of abuse or neglect each year. Local Health Departments (LHDs) provide essential programs and services that improve the health and safety of communities. LHDs recognize that maltreatment does not happen in a vacuum and are able to coordinate resources and services to help ensure every child grows up safe and healthy. This webinar, to be held Jul. 27 from 2-3 p.m. EST, will provide an overview of the impact of child maltreatment in the United States and a local effort to reduce child maltreatment through implementing Triple P – Positive Parenting Program. To register for this webinar, [click here](#).

RFA Released for AMCHP Life Course Indicators Intensive Technical Assistance

On Jun. 22, AMCHP released a request for applications (RFA) for a second cohort of Life Course Indicators Intensive Technical Assistance projects. This RFA, which is focused on using the indicators, will support up to four state teams to calculate and communicate a subset of the life course indicators. AMCHP will provide expert

consultation on the calculation of the indicators, and will connect teams with experts in communication of life course data and implications for health and social equity. Participation in the Intensive Technical Assistance will result in the creation of at least one communications product including a policy or issue brief, fact sheet, presentation, infographic, or other useful product. States that participated in the first cohort of Life Course Indicators Intensive TA are eligible to participate in the second round. For more details, [click here](#) to view the full RFA. Applications are due by 11:59 p.m. EST, Friday, Jul. 31, 2015. For questions about the Life Course Indicators RFA please contact Jennifer Farfalla at jfarfalla@acmhp.org; 202-266-3051.

MCH Workforce Center Cohort 4 Application Deadline Extended

The National MCH Workforce Development Center has extended its deadline for applications to its Cohort 4 training and practice laboratory program. Consider working with the Center to enhance the capacity of your workforce to implement new Title V action plans with skills in systems integration, change management, and quality improvement. All the Center's offerings leverage transformative activities happening in states and territories as a result of Title V and health & Medicaid reforms. Applications are now being accepted on a rolling basis (through Sept. 30) until the Cohort is full. Interested applicants should submit an application as soon as possible (spots are filling up quickly) but no later than Sept. 30. Applicants are encouraged to contact the Center before writing their application, to discuss their practice laboratory ideas and to confirm that space is available. The application is available on [Transformation Station](#) at amchp.org and at mchwdc.unc.edu. If you have any questions about the process, your project ideas or to confirm availability of training slots please reach out to Amy Mullenix at amy_mullenix@unc.edu or 919-843-4457.

Text4baby Kicks Off 2015 Enrollment Contest

The 2015 Text4baby State Enrollment Contest – launched in honor of Mother's Day and National Women's Health Week – has begun. The contest is open to all 50 states, the District of Columbia, Puerto Rico, and the U.S. Virgin Islands. The top states to enroll the

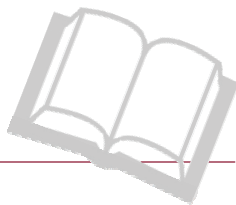
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highest percentage of mothers in Text4baby between May 10 and Oct. 17, 2015 will be recognized. Even if you are not one of the final winners, your state will still have the opportunity to win each week. You can monitor your state's progress at www.text4baby.org and through Text4baby Tuesday. Check out where your state currently ranks [here](#). For ideas on how to promote Text4baby in your community, download the [Text4baby Outreach Toolkit](#) that provides outreach strategies and best practices for promoting Text4baby in your state or community. Check out the [2015 State Enrollment Contest page](#) for additional tools and information.

Special Issue Call for Papers: Postpartum Health and Wellness

The *Maternal and Child Health Journal* is soliciting manuscript submissions to be considered for an upcoming issue on the theme of postpartum health and wellness. This important period in the reproductive life continuum provides a critical link between prenatal care and women's preventive health care as well as an essential opportunity to guide and support maternal role attainment, breastfeeding, mental health and healthy parenting. The Journal solicits manuscripts on any aspect of postpartum health and wellness, including policy briefs, original research, commentaries, perspectives in practice (clinical or public health), program development or implementation, program evaluation, and literature reviews. The deadline for submission is Oct. 15. For more information, [click here](#).

PUBLICATIONS & RESOURCES



General Maternal & Child Health

From Theory to Management: Recommended State MCH Life Course Indicators

In May 2012, AMCHP developed a project to expand indicators for use at state or local level to access, monitor, and evaluate the application of life course principles to public health. An extensive framework established by a national expert panel, teams of program

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leaders, epidemiologists, and academicians from seven states proposed indicators to be considered. Over 400 indicators were submitted to be assessed, however only 59 were selected for final recommendation as MCH life course indicators. All of the indicators selected were evaluated on five main features of a life course approach: equity, resource realignment, impact, intergenerational wellness, and life course evidence. Other factors that the indicators were assessed on include quality, availability, and simplicity. Evaluating these indicators is a key factor within public health. These factors represent a translation of life course perspective from theory to application. To access the full article, [click here](#).

Women's & Infant Health

NAMD AMCHP Issue Brief on Low-risk, Primary Cesarean Births in Medicaid

Low-risk, Primary Cesarean Births in Medicaid: NAMD/AMCHP Issue Brief, developed by the National Association of Medicaid Directors (NAMD) in partnership with AMCHP, lays out key background information and the elements of state strategies to address the excessive use of C-sections for low-risk, first time mothers. It is important to note that this resource seeks to provide a high-level review of state options and does not offer a comprehensive analysis of this topic. To view this issue brief, [click here](#).

ON YOUR BEHALF

- On Jun. 14, AMCHP staff Kate Taft and Krista Granger presented a poster on *Building Comprehensive Developmental Screening Systems through State and Community Engagement: Highlights from an Environmental Scan* at the CSTE Annual Conference. The poster provides information on the methods and findings of an environmental scan that exhibits the current state of developmental screening activities in the United States, including common strategies and opportunities for improvement. Results will be further used to inform technical assistance opportunities to help states build and improve developmental screening and early identification systems. Additional resources on this continued work can be found [here](#).

CAREER OPPORTUNITIES

AMCHP Recruiting for Associate Director, Finance & Accounting

The associate director of finance & accounting has overall responsibility for financial management, financial reporting, ongoing development and monitoring of control systems, and regulatory compliance. Specific responsibilities include reliable and timely financial reporting to the Board of Directors and senior management team; alignment of long-term budgetary planning and cost management with the AMCHP strategic plan; support and collaboration with the organization's teams; assistance to CEO and Board with best practices related to financial accountability, transparency, and activities consistent with the organization's exempt purpose; timely processing of accounting transactions; the effective administration of employee benefit plans; accurate and timely filing of federal tax returns and periodic reports; responsibility and oversight of the organization's audits; and ongoing financial sustainability. To learn more, [click here](#).

AMCHP Seeking Senior Program Manager, CYSHCN

This position develops, implements and evaluates program activities related to children and youth with special health care needs (CYSHCN). The program manager will assist in the tracking, analysis, and reporting on national and state programs impacting CYSHCN and will partner with relevant federal agencies such as the Maternal and Child Health Bureau and CDC, and other national organizations and groups concerned with child health, adolescent health, and CYSHCN. Specifically, this position will manage two major AMCHP projects, the Leadership Institute for State Title V Children and Youth with Special Health Care Needs Directors and the implementation of Standards of Care

for CYSHCN. This position reports to the associate director, child & adolescent health. For more information, [click here](#).

FUNDING



AAPD Healthy Smiles, Healthy Children Grant

Deadline: *Aug. 3*

The American Academy of Pediatric Dentistry (AAPD) Healthy Smiles, Healthy Children program supports community-based initiatives providing Dental Homes to children whose families cannot afford dental care. It provides one-year matching grants of up to \$20,000, supporting community-based initiatives in the United States that provide dental care and serve as a dental home to underserved/limited access children. To learn more, [click here](#).

RWJF Building Evidence to Prevent Childhood Obesity

Deadline: *Jul. 1* (Concept papers), *Sept. 9* (Invited full proposals)

This national program of the Robert Wood Johnson Foundation (RWJF) supports research on environmental and policy strategies with strong potential to promote healthy eating among children to prevent childhood obesity, especially among groups at highest risk for obesity. Findings are expected to advance RWJF efforts to reverse the childhood obesity epidemic, eliminate disparities, and help all children achieve a healthy weight. The award types are Round 9 grants and RWJF *New Connections* grants awarded through the *Healthy Eating Research* program. To learn more, [click here](#).

AMCHP CAREER CENTER

The Career Center is the premiere online job board for individuals seeking employment in MCH programs. Whether you are looking for an entry-level position or are a more seasoned professional looking for new opportunities, AMCHP's Career Center has great openings for great people! Searching our database is free and open to all job-seekers. AMCHP members receive a discount on job-postings - so [sign up](#) today!

Asthma and Allergic Diseases Cooperative Research Centers

Deadline: *Oct. 2*

The purpose of this announcement is to invite applications from single institutions or consortia of institutions to participate in the Asthma and Allergic Diseases Cooperative Research Centers (AADCRC) program. The program will support centers that integrate

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clinical and basic research to conduct studies on the mechanisms underlying the onset and progression of diseases of interest, including asthma, rhinitis (allergic and non-allergic), chronic rhinosinusitis, atopic dermatitis, food allergy, and drug allergy. The overarching goal of the program is to improve the understanding of the pathogenesis of these conditions and to provide a rational foundation for new, effective treatments and prevention strategies. To learn more, [click here](#).

National Centers for Translational Research in Reproduction and Infertility

Deadline: Nov. 12

The Eunice Kennedy Shriver National Institute of Child Health and Human Development (NICHD), through the Fertility and Infertility Branch (FIB), provides funding for a limited number of research centers in the reproductive sciences. These centers provide an arena for multidisciplinary interactions among basic and clinical scientists interested in establishing high quality translational research programs in the reproductive sciences. The centers also serve as national resources for the training and career development of young scientists electing to pursue careers conducting research in high priority areas of reproduction and infertility. Finally, center investigators develop and participate in important community outreach and education efforts to increase awareness and convey the importance and implications of their research activities to the general

public. Accordingly, the purpose of this is to announce the competition of the National Centers for Translational Research in Reproduction and Infertility, which replaces the Specialized Cooperative Centers Program in Reproduction and Infertility Research U54 program. To learn more, [click here](#).

NIH Initiative to Maximize Research Education in Genomics Diversity Action Plan

Deadline: Sept. 6, 2016

NIH present this funding opportunity to facilitate the training of individuals at all careers levels (the undergraduate, graduate, post baccalaureate, postdoctoral and faculty levels) from diverse backgrounds underrepresented in scientific disciplines relevant to genomics to enable them to pursue genomics research that spans all areas of interest to National Human Genome Research Institute later in their careers. To learn more, [click here](#).

Exploratory and Developmental Grant to Improve Health Care Quality through HIT

Deadline: Nov. 16, 2016

The purpose of this grant is to fund exploratory and developmental research grants that will contribute to the evidence base of how health information technology (HIT) improves health care quality. This funding opportunity supports the use of a wide variety of research designs in order to generate information regarding the design and development, implementation, use, or impact of health IT on quality. For more information on grant PA-14-001 and more, [click here](#).

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CALENDAR

AMCHP Events

2016 AMCHP Annual Conference

Jan. 23-26, 2016
Washington, DC

MCH Events

[2015 CityMatCH Annual Urban MCH Leadership Conference](#)

Sept. 27-30
Salt Lake City, UT

[2015 ASTHO Annual Meeting](#)

Sept. 29-Oct. 1
Salt Lake City, UT

[28th Annual State Health Policy Conference](#)

Oct. 19-21
Dallas, TX

[AAP National Conference and Exhibition](#)

Oct. 24-27
Washington, DC

[2015 APHA Annual Meeting & Exposition](#)

Oct. 31-Nov. 4
Chicago, IL

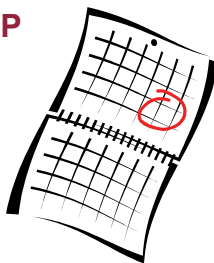
[Prematurity Prevention Conference 2015](#)

Nov. 17-18
Arlington, VA



List Your Event on the AMCHP MCH Events Calendar

Do you want to include your listing on the AMCHP MCH Events Calendar? It's easy! Just complete our easy [online submission form](#). You are welcome to submit MCH conferences, webinars, trainings, webcasts and meetings. Thanks for helping us to build our MCH Events Calendar! If you have any questions, please contact [Julio Arguello Jr.](#), Online Media & Information Technology Manager. Please note: All event listings are



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