

Member Briefs



Nov. 25, 2013



THE ASSOCIATION OF MATERNAL & CHILD HEALTH PROGRAMS



LEGISLATIVE & POLICY CORNER



Federal Budget Update

With less than two months until expiration of the current continuing resolution keeping the government open, there is little progress to report from the special joint budget conference committee. Hopes are fading fast for negotiators to agree on top-line numbers that would allow appropriators to begin writing final FY 2014 bills. AMCHP continues to advocate as part of public health coalitions for Congress to move forward to end the sequester and sustain funding for key maternal and child health (MCH) programs. We expect to have additional updates coinciding with the upcoming Dec. 15 deadline.

PREEMIE Act Reauthorization Passes Congress

On Nov. 14, the U.S. Senate unanimously passed *The PREEMIE Reauthorization Act* (S. 252) sending the law to President Obama for his signature. AMCHP joins the March of Dimes and other partners in thanking the bipartisan champions of the bill, Senators Lamar Alexander (R-TN) and Michael Bennet (D-CO) and Representatives Anna Eshoo (D-CA) and Leonard Lance (R-NJ). *The PREEMIE Reauthorization Act* renews the federal commitment to preventing preterm birth and will continue the effective partnership between the public and private sectors.

Full text of the law is here, and some of the key provisions [include](#):

- Reauthorizes the Centers for Disease Control and Prevention (CDC) research and programs on preterm birth to improve and track national data and develop methods to better understand and prevent late preterm births
- Authorizes the Health Resources and Services Administration (HRSA) to award telemedicine grants

and demonstration projects aimed at improving treatment of pregnant women and outcomes for babies born prematurely

- Authorizes the Secretary's Advisory Committee on Infant Mortality to provide recommendations to the Secretary of the U.S. Department of Health and Human Services (HHS) regarding reducing infant mortality, preterm birth and improving the health status of pregnant women and infants

Passage of this law builds on recent success in reducing the preterm birth rate for six consecutive years and will hopefully accelerate this positive trend.

House Committee Holds Hearing on Public Health Legislation

The House Energy and Commerce Committee Subcommittee on Health, chaired by Rep. Joe Pitts (R-PA), on Nov. 20 held a [hearing](#) on "Examining Public Health Legislation to Help Local Communities." The public health bills under consideration included:

- [H.R. 1098](#) – the Traumatic Brain Injury Reauthorization Act of 2013, introduced by Rep. Bill Pascrell (D-NJ), which reauthorizes programs at CDC to reduce the incidence of traumatic brain injury (TBI), and support TBI surveillance systems and registries
- [H.R. 1281](#) – the Newborn Screening Saves Lives Reauthorization Act of 2013, introduced by Rep. Lucille Roybal-Allard (D-CA), which reauthorizes federal programs that provide assistance to states to improve and expand their newborn screening programs
- [H.R. 669](#) – the Sudden Unexpected Death Data Enhancement and Awareness Act, introduced by

LEGISLATIVE CORNER CONT.

subcommittee Ranking Member Frank Pallone (D-NJ), which provides for grants to help improve the understanding of sudden unexpected death

- [H.R. 3527](#) - the Poison Control Centers Reauthorization, introduced by Rep. Lee Terry (R-NE), will reauthorize important activities related to poison control centers

Health Reform Implementation

Resources for Pregnant Women and ACA

It is becoming clear that the MCH workforce understands how health reform may affect some pregnant women. As a result, the National Health Law Program and the National Partnership for Women and Families both released resources on pregnant women and the Affordable Care Act. Please find the links below:

The National Partnership for Women and Families: [Why the Affordable Care Act Matters for Women: Health Insurance Coverage for Lower- and Moderate-Income Pregnant Women](#) and [Frequently Asked Questions: Health Insurance Coverage for Low- and Moderate-Income Pregnant Women](#)

In addition, the National Health Law Program released a Q&A on [Pregnant Women's Coverage under Medicaid and the ACA](#)

As a reminder, and a quick “go-to” resource, AMCHP released its [Who Will be Covered for What in 2014?](#) chart that provides a breakdown of benefits and eligibility levels for MCH populations in a health reform era.

Immigration and the ACA

Many states are facing questions as to how the ACA applies to immigrants. The Immigration and Customs Enforcement Agency (ICE) [released a civil immigration enforcement policy](#) regarding information obtained during the eligibility determination process for health insurance coverage. The policy states that, “ICE does not use information about such individuals or members of their household that is obtained for purposes of determining eligibility for such coverage as the basis for pursuing a civil immigration enforcement action against such individuals or members of their household, whether that information is provided by a federal agency to the

Department of Homeland Security for purposes of verifying immigration status information or whether the information is provided to ICE by another source.” The [National Immigration Law Center](#) has also published helpful [resources on the ACA impact on immigrant communities](#), in particular, the [Quick Guide to Immigrant Eligibility for ACA](#).

GET INVOLVED



Staying Resilient in Hard Times: Local MCAH Programs and Services Webinar

Join the National Association of County and City Health Officials (NACCHO), the University of Illinois at Chicago School of Public Health, and the University of North Carolina, Charlotte, for the second of two webinars describing the national landscape of local maternal, child, and adolescent health (MCAH) programs, services and collaborations on **Nov. 26 from 12-1 p.m. EST**. The NACCHO [economic surveillance research](#) indicates that MCAH programs and services often bear the largest burden of the persistent budget cuts since 2008. To date, a national profile of local-level MCAH programs, services and collaborations does not exist to understand the context within which local health departments are experiencing these changes. The information presented in this webinar series and accompanying publications begin to fill that void. For more information on this webinar and to register, [click here](#).



GET INVOLVED CONT.

CityMatCH Leadership & MCH Epidemiology Conference 2014

Building on the success of years past, 2014 will combine both the CityMatCH Urban MCH Leadership conference and the National MCH Epidemiology conference. The event offers sessions led by researchers, federal officials, advocates, health care providers, and staff of state MCH programs to help develop participants' analytic skills and knowledge base to promote program effectiveness. The combined conferences will be held **Sept. 17-19, 2014 in Phoenix, AZ**, with abstract submissions due **Dec. 2, 2013**. For more information on the event and to stay tuned in for registration information, [click here](#).

Delivering the Scientific Facts about Drug Abuse to Teens Webinar

Join the National Institute on Drug Abuse (NIDA) on **Dec. 9 from 2-3 p.m. EST** for a webinar to learn how to best utilize NIDA free materials, such as the [Shatter the Myths](#) booklet and the [National Drug IQ Challenge](#), during their fourth annual [National Drug Facts Week \(NDFW\)](#). NDFW is a health observance created by NIDA to deliver the scientific facts to youth about the effects and consequences of drug abuse on the brain, body and behavior. More than 500 educational events and activities will be held by high schools, community centers, juvenile justice systems, treatment centers, prevention programs, and other organizations across the country to shatter the myths about drugs and addiction. For more information on NDFW and NIDA, and to register, [click here](#).

Breastfeeding and the Affordable Care Act Webinar

As a complement to the release of our issue brief in December, AMCHP will host a webinar on *Breastfeeding and the Affordable Care Act* on **Monday, Dec. 16 from 2-3 p.m. EST**. This webinar will provide states with tools and resources to assist with the development of benchmarks and benefits for breastfeeding lactation and counseling services, as well as information regarding outreach to businesses for the compliance with the new federal law to create breastfeeding accommodation worksites for nursing moms. This webinar will include presentations from the U.S. Breastfeeding Coalition and the New York and Nevada state health departments. Join us to share your questions, reactions and experience with implementation of new breastfeeding laws. To register, please [click here](#).

2014-2016 Act Early State Systems Grants Request for Applications

Through funding from the CDC National Center for Birth Defects and Developmental Disabilities, AMCHP will facilitate a competitive award process of up to \$20,000 over two years, to seven state teams led by either the Title V program or a member of the Association of University Centers on Disabilities network, to support the collaboration of Act Early Regional Summit Project teams and to further activities. These funds are designed to be a catalyst for collaboration with stakeholders, as well as for implementing specific activities outlined in Act Early State Plans. AMCHP will provide ongoing technical assistance, disseminate resource materials and link grantees to other states and experts in autism spectrum disorders. For more information and to apply, [click here](#).



Best Practices: AMCHP is seeking submissions related to home visiting.

AMCHP is continuing to seek submissions of emerging, promising and best practices in maternal and child health from all states and territories. In November, we are seeking effective practices and programs related to home visiting.

You'll have a chance to:

- Share successes with your peers
- Enhance the MCH field
- Contribute to program replication
- Get expert feedback from the Review Panel
- Receive national recognition

The online submission process is simple and applications are accepted on a rolling basis. For more information, contact [Kate Taft](#) at (202) 266-3056 or visit amchp.org/bestpractices.

You can also [click here](#) to refer an innovative MCH program that we should know about!

GET INVOLVED CONT.

Applications are due Jan. 10, 2014. For additional questions, contact Michelle Jarvis, program manager, family involvement, at mjarvis@amchp.org or (202) 775-1472, or Alma Reyes, program associate, child & adolescent health, at areyes@amchp.org or (202) 775-1474.

AMCHP New Director Mentor Program Now Accepting Applications!

The AMCHP New Director/Mentor Program is accepting applications – if you know of a new MCH, CYSHCN or Title V director (someone who has been in their role for three years or less) encourage them to apply! And, we are always looking for great mentors as well – so if you are a seasoned MCH professional, we strongly encourage you to share your knowledge and information with new directors. **The deadline for applications is Jan. 3.** All application materials can be located [here](#) on the workforce development pages or contact AMCHP staff [Jessica Teel](#).

AMCHP Partnering with University of North Carolina on New MCH Workforce Development Center

The HRSA Maternal and Child Health Bureau, Division of Workforce Development awarded the University of North Carolina (UNC) Gillings School of Public Health \$5.5 million to start a national MCH Workforce Development Center. The UNC MCH Workforce Center will serve as a consolidated national hub for the program, engaging with key academic, policy and public health practice partners and providing workforce development to state Title V agencies in four core areas related to health reform: access to care, quality improvement, systems integration and population health management. AMCHP will play a critical role in coordinating and disseminating training and technical assistance offered by the “cores” with state-level Title V staff and also housing virtual training and

technical assistance opportunities on the AMCHP website via a new “MCH Transformation Station” portal. Additionally, AMCHP is the lead organization on the ‘access to care’ core. In addition to AMCHP, the UNC MCH Workforce Center will be working in collaboration with the Center for Public Health Quality, the Boston University Catalyst Center, the College of Public Health at the University of Kentucky in Lexington, the School of Public Health at the University of Illinois at Chicago, Howard University, the National Academy of State Health Policy, and The Catalyst Center. Please save the date for the UNC MCH Workforce Development Center launching at the AMCHP 2014 Annual Conference on **Wednesday, Jan. 29, 2014**. Details coming soon!

Are You “Branding” Your Title V-Funded Programs, Services, Events and Resources?

As a Title V professional you understand that Title V programs have a large reach supporting women, children, children and youth with special health care needs, and families. Do others, such as the general public, program consumers or even state legislatures, have this same understanding? Increasing the brand awareness of Title V-funded events, programs and resources can make it easier for state legislatures, the general public and the population Title V programs serve to understand Title V reach. AMCHP is interested in gaining a better understanding of if/how state Title V programs are branding Title V-funded programs, services, events and resources. Please [click here](#) and take a few minutes to share your thoughts.

amazonassociates

**Shop on Amazon and
support AMCHP!**

By [clicking here](#) and shopping,
Amazon will contribute to AMCHP!

GET SOCIAL with AMCHP!!



LIKE

facebook.com/pagesAMCHP/214830829459



FOLLOW

[@dc_amchp](https://twitter.com/dc_amchp)



NETWORK

linkedin.com/groups/AMCHP-4145590



WATCH

YouTube.com/AMCHPDC



General Maternal & Child Health

Archived Webinar Series on Public Health Communications

Recently, NACCHO and CDC jointly hosted a four-part webinar series to strengthen local health department communications capacity in the areas of marketing and branding, messaging, new media and public health communications evaluation. You can now explore these topics, as well as others, online in the webinar archives. To access this resource, [click here](#).

Special Report on the Allegheny County Maternal and Child Health Care Collaborative

The effects of parental depression and childhood developmental delay are closely intertwined, and these issues are more prevalent among low-income and minority families than the general population. Over the past decade, the collaborative has worked to improve health care service delivery for Medicaid-eligible parents and their young children, a population often affected by parental depression and childhood developmental delays. Despite the connection between these issues, the systems that treat them usually function autonomously, leaving parents to seek behavioral health treatment for themselves and for their children on their own. Throughout four phases of work, the collaborative addressed this disparity in Allegheny County, PA. It successfully improved communication and facilitated teamwork among the physical and behavioral health, and early childhood intervention systems that treat these issues, while improving the rate of family engagement in treatment services. To access a full report by the University of Pittsburgh Medical Center Insurance Services Division of this groundbreaking initiative, [click here](#).

CDC Releases Winnable Battles Progress Report

Learn more about the CDC Winnable Battles targets, what CDC is doing in support of Winnable Battles, and what progress is being made toward these goals. The report shows that CDC and partners are on track to

[decrease teen birth rates by 20 percent](#), [reduce motor vehicle crash fatalities by 31 percent](#), and [reduce certain health care-associated infections in hospitals by 60 percent](#) by the 2015 target date. Identifying and focusing on Winnable Battles has helped promote progress. To read the full report, [click here](#).

Child & Adolescent Health

Teen Drive Safety Toolset from the Center for Injury Research and Prevention

In conjunction with the Temple University Department of Public Health, the Association for Prevention Teaching and Research has released a set of learning modules aimed at advancing public knowledge of policy initiatives, existing and emerging research, and transformative models. The module on injury prevention, targeting teen driving, contains lecture materials on teen crashes, data sources to assess burden and evaluation policy, teen driving policy interventions, and a case example. This resource is available in both slide and video format. To access this resource, [click here](#). To access other public health learning modules, [click here](#).

Women's & Infant Health

2014 Birth Defects Prevention Month Packet is Now Available

The National Birth Defects Prevention Network Education and Outreach Committee is pleased announce the release of packet materials for January 2014. Their goal for 2014 is to continue to increase awareness that birth defects are “common, costly and critical,” and to offer steps that can be taken by professionals, community groups and the public to prevent birth defects. Some of the new resources include sample letters to health care providers, a factsheet for policymakers, resources for grandparents of children with birth defects and tailored materials for local health departments. To download the full packet, [click here](#), and take this brief [survey](#) to provide feedback, as well as suggestions for future materials. For questions, please contact [Mary Knapp](#) or [Cara Mai](#).

CAREER OPPORTUNITIES

AMCHP Accepting CEO Applications

AMCHP is seeking a dynamic chief executive officer (CEO) to build on and preserve our mission of being a national resource, partner, and advocate for state public health leaders and others working to improve the health of women, children, youth, and families, including those with special health care needs. Reporting to the board of directors, the CEO provides direction and leadership for organization mission and vision, represents and speaks for the organization and its work, and manages the day to day operations. Specific responsibilities of the CEO include effectively representing and promoting the organization as the national voice for state and territorial maternal and child health programs; successfully managing day-to-day operations, including staff, programs, procedures, and technological resources; overseeing the organization's fiscal operations and fund raising strategies and plans; supporting the board in its governance role; and developing and maintaining relationships and partnerships with stakeholders, policymakers, organizations, and the public, among others. To learn more about the position and how to apply, [click here](#).

New Mexico Department of Health Seeks Applications for Advanced Epidemiologist

This position will coordinate and conduct data analysis for federal infant mortality prevention initiatives and oversee data collection and analysis strategies to monitor and evaluate infant mortality prevention efforts as well as analyze vital records data, and maternal child health surveillance data. Minimum qualifications include a

master's degree in public health, epidemiology, science, social services or statistics and one year of experience in public health to include data analysis and linking methodology. The position requires successful completion of Health Insurance Portability and Accountability Act. For more information and to apply, [click here](#).

Oklahoma DOH Accepting Applications for MCH Consultant and Health Educator

This position is responsible for the assessment, development, planning, implementation and evaluation of health education and promotion programs for infancy, early childhood, school health and adolescent health, and programmatic aspects of the Youth Risk Behavior Survey (YRBS). This position also serves as a consultant to Oklahoma schools and organizations on preventive health activities. Other responsibilities include the preparation of reports, summaries and documents utilizing YRBS data, establishing or maintaining cooperative working relationships with external agencies and organizations interested in comprehensive school health and public health issues, and preparation of printed materials, videoconferences, presentations and other resources for schools and organizations. For more information and to apply, [click here](#).

Maine Center for Disease Control and Prevention Seeks Applications for Comprehensive Health Planner II Position

The Division of Population Health seeks an experienced public health professional to coordinate and manage the Maine Integrated Youth Health Survey, develop systems for monitoring progress in achieving health indicators and objectives and work across programs to evaluate and plan evidence-based interventions. Candidates must understand epidemiology and have minimum three years experience in public health surveillance. Applicants also should possess the ability to present and interpret data and research for diverse audiences and demonstrate good interpersonal skills, capabilities in managing complex multi-stage projects and the ability to manage collaborations and decision making across programs and agencies. For more information and to apply, [click here](#).

AMCHP CAREER CENTER

The Career Center is the premiere online job board for individuals seeking employment in Maternal and Child Health programs. Whether you are looking for an entry-level position or are a more seasoned professional looking for new opportunities, AMCHP's Career Center has great openings for great people! Searching our database is free and open to all job-seekers. AMCHP members receive a discount on job-postings - so [sign up](#) today!

ON YOUR BEHALF

AMCHP Staff Working on Your Behalf

- On Nov. 17-19, AMCHP staff Alma Reyes and Kate Taft represented AMCHP at the Association of University Centers on Disabilities (AUCD) annual meeting, "Promoting Inclusion in an Increasingly Diverse World." On Nov. 18, Kate Taft presented a joint AMCHP/AUCD poster on "Strategic Partnerships for ASD Data Collection and Evaluation: The 2013 SPHARC/ITAC Interdisciplinary Peer-to-Peer Exchange." The poster shared results from an August 2013 peer-to-peer exchange designed to improve data collections and systems of care for children with autism spectrum disorder (ASD). Highlighted results included data collection and evaluation strategies, and partnerships between MCH-funded programs and best practices for sustaining collaborations around ASD. For more information about the peer-to-peer exchange, [click here](#). For information about the AUCD meeting, [click here](#).

FUNDING



USDA Center for Collaborative Research on WIC Nutrition Education Innovations Grant

Deadline: *Letters of Intent Due Dec. 18*

The USDA/ARS Children's Nutrition Research Center at Baylor College of Medicine (CNRC WIC Center) announces the second round of funding available for researcher-initiated projects to demonstrate creative approaches to nutrition education for the Special Supplemental Nutrition Program for Women, Infants and Children (WIC). University-based researchers, with state/local WIC collaborators, are eligible to respond. For more information, [click here](#).



FUNDING CONT.

WT Grant Foundation

Deadline: *Letters of Inquiry due Jan. 8*

The foundation is now accepting letters of inquiry from research projects on youth settings, youth development, youth policy and practices and evidence-based improvements. Investigator initiated grants usually range from \$100,000 to \$600,000 for two- to three-year projects. For more information, [click here](#).

Knight News Challenge

Deadline: *Jan. 15*

This \$100,000 prize is part of the Knight Foundation's latest *News Challenge*, which seeks innovative ideas to harness information and data for the health of communities. The Robert Wood Johnson Foundation (RWJF) award is for those entrants who combine public health data with data from health care to improve the health of communities. For more information, [click here](#).

RWJF Executive Nurses Fellows

Deadline: *Jan. 15 at 3 p.m. EST*

RWJF Executive Nurse Fellows program is a three-year advanced leadership program for nurses who aspire to lead and shape health care locally and nationally. Fellows strengthen and improve their leadership abilities related to improving health and health care. Awards are open to registered nurses who hold senior leadership positions in health services, scientific and academic organizations, public health and community-based organizations or systems, or national professional, governmental and policy organizations. For more information, [click here](#).

Rural Health Network Development Planning

Deadline: *Jan. 16*

The purpose of this grant is to assist in the planning and development of an integrated health care network. This grant program brings together key parts of a rural health care delivery system to establish and improve local capacity and coordination of care. By working together, rural health providers and organizations can achieve efficiencies, increase capacity and improve the quality of essential health care services over a give geographic area. For more information, [click here](#).

FUNDING CONT.

CMS Cooperative Agreement to Support Establishment of Health Insurance Exchanges

Deadline: *Oct. 15*

Through this cooperative agreement, Centers for Medicare & Medicaid Services (CMS) will provide states, the District of Columbia, and consortia of states, with financial assistance for the establishment of exchanges. These awards will provide funds for the state to complete activities for achieving approval in accordance with Section 1321 of the Affordable Care Act and the requirements as established through the rulemaking process. For more information on grant IE-HBE-12-001 and more, [click here](#).

NIH Initiative to Maximize Research Education in Genomics Diversity Action Plan

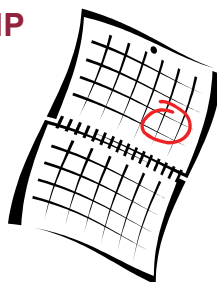
Deadline: *Sept. 6, 2016*

The National Institutes of Health (NIH) presents this funding opportunity to facilitate the training of individuals at all careers levels (the undergraduate, graduate, post baccalaureate, postdoctoral and faculty levels) from diverse backgrounds underrepresented in scientific disciplines relevant to genomics to enable them to pursue genomics research that spans all areas of interest to National Human Genome Research Institute later in their careers. For more information, [click here](#).

List Your Event on the AMCHP MCH Events Calendar

Do you want to include your listing on the AMCHP MCH Events Calendar? It's easy!

Just complete our easy [online submission form](#). You are welcome to submit MCH conferences, webinars, trainings, webcasts and meetings. Thanks for helping us to build our MCH Events Calendar! If you have any questions, please contact [Julio Arguello Jr.](#), Online Media & Information Technology Manager. Please note: All event listings are subject to AMCHP approval.



CALENDAR



AMCHP Events

[AMCHP 2014](#) – [Register today!](#)

Jan. 25-28, 2014
Washington, DC

MCH Events

[National Healthcare Coalitions Conference](#)

Dec. 11-13
New Orleans, LA

[Family USA's Health Action 2014](#)

Jan. 23-25
Washington, DC

[National Summit on Quality Home Visiting](#)

Jan. 29-30, 2014
Washington, DC

[AcademyHealth 2014 National Child Health Policy Conference](#)

Feb. 5
Washington, DC

[15TH Annual NHSA Spring Conference](#)

Mar. 29-31, 2014
Washington, DC

[2014 Preparedness Summit](#)

Apr. 1-4, 2014
Atlanta, GA

[CityMatCH Leadership & MCH Epidemiology Conference](#)

Sept. 17-19, 2014
Phoenix, AZ

Association of Maternal & Child Health Programs
2030 M Street, NW, Suite 350
Washington, DC 20036
(202) 775-0436
www.amchp.org