

Member Briefs



Jan. 6, 2014



THE ASSOCIATION OF MATERNAL & CHILD HEALTH PROGRAMS



LEGISLATIVE & POLICY CORNER



Progress Reported on FY 2014 Labor, HHS Appropriations Bill

Reports indicate that congressional appropriators are making progress on finalizing a FY 2014 Labor, Health and Human Services Appropriations bill – the first since 2011! This bill reportedly sets final program FY 2014 program levels and makes partial restoration of the sequester cuts for some programs, although no details are public yet. Congress has until Jan. 15 to pass appropriations bills before expiration of the current continuing resolution. We'll share details as soon as we have them.

Reminder – Plan Now to Visit Your Elected Officials During the AMCHP Annual Conference

Now is the time to make appointments and plans to visit your elected representatives during the AMCHP Annual Conference. Now more than ever, policymakers need to hear directly from constituents about the importance of the Title V Maternal and Child Health (MCH) Services Block Grant. We will make Title V funding fact sheets, talking points, and state profiles available at registration, and will conduct an on-site briefing to convey the latest on the federal budget landscape during the annual conference. If you need any assistance making appointments or have any questions, please contact Brent Ewig, director of policy, at 202-266-3041 or bewig@amchp.org.

GET INVOLVED



MCH 3.0 Virtual Town Hall for Division of MCH Workforce Development Programs

Please join Dr. Michael Lu, MD, MPH, Associate Administrator, Maternal and Child Health Bureau in a virtual town hall on Jan. 9 from 2:30 to 3:30 p.m. ET on the transformation of the MCH State Title V Block Grant. This Town Hall is an opportunity for all of the Division of MCH Workforce Development programs to engage in dialogue and discuss the role of Training programs and the Healthy Tomorrows Partnership for Children programs in supporting MCH 3.0 Title V transformation. Prior to the Town Hall event, please view the video featuring Dr. Lu, which will serve as the basis for the Town Hall discussion, available [here](#). To register, [click here](#).

2014-2016 Act Early State Systems Grants Request for Applications

Through funding from the Centers for Disease Control and Prevention (CDC) National Center for Birth Defects and Developmental Disabilities, AMCHP will facilitate a competitive award process of up to \$20,000 over two years, to seven state teams led by either the Title V program or a member of the Association of University Centers on Disabilities network. These grants will support the collaboration of Act Early Regional Summit Project teams. These funds are designed to be a catalyst for collaboration with stakeholders, as well as for implementing specific activities outlined in Act Early State Plans. AMCHP will provide ongoing technical assistance, disseminate resource materials and link grantees to other states and experts in autism spectrum disorders. For more information and to apply, [click here](#). **Applications are due Jan. 10.**



GET INVOLVED CONT.

For additional questions, contact Michelle Jarvis, program manager, family involvement, at mjarvis@amchp.org or (202) 775-1472, or Alma Reyes, program associate, child & adolescent health, at areyes@amchp.org or (202) 775-1474.

Webinar Series: Leading in Changing Times

In working to improve the lives of women, children and families, leadership is an essential role for MCH programs. Leaders must have a vision, take initiative, influence people, solve problems and take responsibility in order to make things happen. Whether or not they have a formal title, everyone is engaged in the process of leadership. Likewise, everyone can develop their leadership effectiveness. The *Leading in Changing Times Series* is an initiative launched by AMCHP as part of our larger efforts to support a diverse, effective and competent workforce in state and territorial MCH programs. The year-long, three-part series of webinars blends principles of key leadership theory with real-world stories from senior-level MCH leaders. The second conversation of this series is scheduled for **Jan. 15 at 1:30 p.m. EST** titled, *Leading Change: The Challenge of Change*. Presenter Valerie Ricker is an assistant director in the Population Health Division at the Maine Center for Disease Control and Prevention with more than 30 years of MCH experience and currently serves on the AMCHP board as secretary. She will provide an overview of the key concept, leadership and change, followed by her personal experience in combining MCH with other programs into one department. For more information and to register, [click here](#).

AMCHP Partnering with University of North Carolina on New MCH Workforce Development Center

The HRSA Maternal and Child Health Bureau (MCHB), Division of Workforce Development awarded the University of North Carolina (UNC) Gillings School of Public Health \$5.5 million to start a national MCH Workforce Development Center. The UNC MCH Workforce Center will serve as a consolidated national hub for the program, engaging with key academic, policy and public health practice partners and providing workforce development to state Title V agencies in four core areas related to health reform: access to care, quality improvement, systems integration and population health management. AMCHP will play a critical role in coordinating and disseminating training and technical assistance offered by the “cores” with state-level Title V staff and also houses virtual training and technical assistance opportunities on the AMCHP website via a new “MCH Transformation Station” portal. Additionally, AMCHP is the lead organization on the ‘access to care’ core. In addition to AMCHP, the UNC MCH Workforce Center will be working in collaboration with the Center for Public Health Quality, the Boston University Catalyst Center, the College of Public Health at the University of Kentucky in Lexington, the School of Public Health at the University of Illinois at Chicago, Howard University, the National Academy of State Health Policy. Please save the date for the UNC MCH Workforce Development Center launching at the AMCHP 2014 Annual Conference on **Wednesday, Jan. 29**. Details coming soon!



We're ready for an amazing experience at AMCHP 2014! Are you? Get started by downloading our event app to your iPhone, iPad, or Android at tinyurl.com/AMCHP14 or search for AMCHP 2014 in your app store, using access code **AMCHP2014**.

View all session information, design your customized schedule, learn about exhibitors and sponsors, and connect with other attendees all in one space!

GET INVOLVED CONT.

Are You “Branding” Your Title V-Funded Programs, Services, Events and Resources?

As a Title V professional you understand that Title V programs have a large reach supporting women, children, children and youth with special health care needs, and families. Do others, such as the general public, program consumers or even state legislatures, have this same understanding? Increasing the brand awareness of Title V-funded events, programs and resources can make it easier for state legislatures, the general public and the population Title V programs serve to understand Title V reach. AMCHP is interested in gaining a better understanding of if/how state Title V programs are branding Title V-funded programs, services, events and resources. Please [click here](#) and take a few minutes to share your thoughts.

PUBLICATIONS & RESOURCES



Child & Adolescent Health

Child Health USA 2013

This year's data book was redesigned to focus in-depth on emergent topics of special importance to maternal and child health practitioners resulting in a special edition on Perinatal Health and Health Care Access. This resource provides a compilation of key health statistics from multiple federal sources and highlights trends and disparities in some of the most pressing health challenges facing women, children, families, and communities. Key topics covered include perinatal health status and risk factors, health services utilization, and selected programs and policies designed to improve birth outcomes. To access this resource, [click here](#). For previous editions, [click here](#).

Women's & Infant Health

Women's Health USA 2013

Produced annually by the Health Resources and Services Administration (HRSA) MCHB, in partnership with the Office of Women's Health for Women's Health USA, this year's data book highlights several new topics

RESOURCES CONT.

and indicators, including chronic obstructive pulmonary disease (COPD), fast food and sugar-sweetened beverage consumption, prediabetes, and patient-centered care. New special population pages also feature data on the characteristics and health of women served by community health centers, immigrant women, and lesbian and bisexual women. To access this resource, [click here](#). For previous editions, [click here](#).

CAREER OPPORTUNITIES

AMCHP Seeks Associate Director, Government Affairs

The AMCHP Associate Director, Government Affairs position is responsible for development and implementation of AMCHP advocacy activities related to appropriations and maternal and child health programs, including provisions included in the Affordable Care Act. This position reports to the Director of Public Policy & Government Affairs. Assists in tracking, analyzing, and reporting on federal and state legislation and programs impacting state maternal and child health programs. Collaborates with relevant federal agencies such as the Maternal and Child Health Bureau, CDC, Centers for Medicare and Medicaid Services (CMS) and other national organizations, coalitions and groups. To learn more and see the full job description, [click here](#).

Health Disparities Service Fellowship in the Office of the Center Director

The CDC National Center for Health Statistics (NCHS) and the Office of Minority Health (OMH) are seeking applicants for the Health Disparities Service Fellowship in

AMCHP CAREER CENTER

The Career Center is the premiere online job board for individuals seeking employment in Maternal and Child Health programs. Whether you are looking for an entry-level position or are a more seasoned professional looking for new opportunities, AMCHP's Career Center has great openings for great people! Searching our database is free and open to all job-seekers. AMCHP members receive a discount on job-postings - so [sign up](#) today!

CAREERS CONT.

the NCHS Office of the Center Director. The fellow will report to the director of extramural research and develop a research program to examine health disparities using data from across the center. This position will further advance the OMH commitment to reducing health disparities by promoting data collection and analysis to examine health disparities which can inform the development of programs, policies and research.

Applications are due Jan. 15. For more information and to apply, [click here](#).

FUNDING



WT Grant Foundation

Deadline: *Letters of Inquiry due Jan. 8*

The foundation is now accepting letters of inquiry from research projects on youth settings, youth development, youth policy and practices and evidence-based improvements. Investigator initiated grants usually range from \$100,000 to \$600,000 for two- to three-year projects. For more information, [click here](#).

Loretta Deliana Fuddy Scholarship Fund

A memorial scholarship fund has been established in the name of Loretta Deliana Fuddy at the University of Hawaii (UH). To make a gift online via credit card on the UH Foundation website, donors can [click here](#) to go directly to the Loretta Deliana Fuddy Memorial Scholarship in Health and Public Service.

Gifts by check can be made payable to UH Foundation, with a note in the memo section stating Loretta Deliana Fuddy Memorial Scholarship in Health, Human and Public Service, #126-7120-4. Please mail to:

University of Hawaii Foundation
P.O. Box 11270
Honolulu, HI 96828-0270

If you have any questions, please contact [Jeffrie Jones](#) at the UH Foundation.

FUNDING CONT.

CMS Cooperative Agreement to Support Establishment of Health Insurance Exchanges

Deadline: *Jan. 14*

Through this cooperative agreement, CMS will provide states, the District of Columbia, and consortia of states, with financial assistance for the establishment of exchanges. These awards will provide funds for the state to complete activities for achieving approval in accordance with Section 1321 of the Affordable Care Act and the requirements as established through the rulemaking process. For more information, [click here](#).



AMCHP is seeking submissions of emerging, promising and best practices in maternal and child health from all states and territories on all MCH topics

You'll have a chance to:

- Share successes with your peers
- Enhance the MCH field
- Contribute to program replication
- Get expert feedback from the Review Panel
- Receive national recognition

The online submission process is simple and applications are accepted on a rolling basis. For more information, contact [Kate Taft](#) at (202) 266-3056 or visit amchp.org/bestpractices.

You can also [click here](#) to refer an innovative MCH program that we should know about!

FUNDING CONT.

Rural Health Network Development Planning Program Grant

Deadline: *Jan. 14*

The purpose of this grant is to assist in the development of an integrated healthcare network, if the network participants do not have a history of collaborative efforts. The program can help to promote the planning and development of healthcare networks in order to achieve efficiencies, expand access to and improve the quality of essential health care services, and strengthen the rural health care system as a whole. For more information on grant HRSA-14-043 and more, [click here](#).

Knight News Challenge

Deadline: *Jan. 15*

This \$100,000 prize is part of the Knight Foundation's latest *News Challenge*, which seeks innovative ideas to harness information and data for the health of communities. The Robert Wood Johnson Foundation (RWJF) award is for those entrants who combine public health data with data from health care to improve the health of communities. For more information, [click here](#).

RWJF Executive Nurses Fellows

Deadline: *Jan. 15 at 3 p.m. EST*

The RWJF Executive Nurse Fellows program is a three-year advanced leadership program for nurses who aspire to lead and shape health care locally and nationally. Fellows strengthen and improve their leadership abilities related to improving health and health care. Awards are open to registered nurses who hold senior leadership positions in health services, scientific and academic organizations, public health and community-based organizations or systems, or national professional, governmental and policy organizations. For more information, [click here](#).

Rural Health Network Development Planning

Deadline: *Jan. 16*

The purpose of this grant is to assist in the planning and development of an integrated health care network. This grant program brings together key parts of a rural health care delivery system to establish and improve local capacity and coordination of care. By working together, rural health providers and organizations can achieve efficiencies, increase capacity and improve the quality of essential health care services over a give geographic area. For more information, [click here](#).

Healthy Start Initiative: Eliminating Disparities in Perinatal Health Funding Opportunities

Deadline: *Jan. 21*

MCHB, Division of Healthy Start and Perinatal Services is accepting applications for 3 grants under the Healthy Start Initiative: Eliminating Disparities in Perinatal Health program. The purpose of the grant program is to improve perinatal health outcomes and reduce racial and ethnic disparities in perinatal health outcomes by using community-based approaches to service delivery and to facilitate access to comprehensive health and social services for women, infants and their families. The grants include HRSA-14-020: Level 1: Community-based Healthy Start Program, HRSA-14-112: Level 2: Enhanced Services Healthy Start Program and HRSA-14-113: Level 3: Leadership and Mentoring Healthy Start Program. For more information and to apply, [click here](#).

Telehealth Resource Center Grant Program

Deadline: *Feb. 25*

The purpose of this grant program is to support the establishment and development of Telehealth Resource Centers (TRCs) in order to: expedite and customize the provision of telehealth technical assistance across the country, while at the same time working together to make available a wide range of expertise that might not be available in any region. The TRCs provide technical assistance to health care organizations, health care networks, and health care providers in the implementation of cost-effective telehealth programs to serve rural and medically underserved areas and populations. For more information, [click here](#).

NIH Initiative to Maximize Research Education in Genomics Diversity Action Plan

Deadline: *Sept. 6, 2016*

The National Institutes of Health (NIH) present this funding opportunity to facilitate the training of individuals at all careers levels (the undergraduate, graduate, post baccalaureate, postdoctoral and faculty levels) from diverse backgrounds underrepresented in scientific disciplines relevant to genomics to enable them to pursue genomics research that spans all areas of interest to National Human Genome Research Institute later in their careers. For more information, [click here](#).

FUNDING CONT.

Exploratory and Developmental Grant to Improve Health Care Quality through Health IT

Deadline: *Nov. 16, 2016*

The purpose of this grant is to fund exploratory and developmental research grants that will contribute to the evidence base of how health information technology (IT) improves health care quality. This funding opportunity supports the use of a wide variety of research designs in order to generate information regarding the design and development, implementation, use, or impact of health IT on quality. For more information on grant PA-14-001 and more, [click here](#).

[Racial Justice or Just Us? in Birth and Breastfeeding](#)

Mar. 4-6, 2014
Washington, DC

[15TH Annual NHSA Spring Conference](#)

Mar. 29-31, 2014
Washington, DC

[2014 Preparedness Summit](#)

Apr. 1-4, 2014
Atlanta, GA

[CityMatCH Leadership & MCH Epidemiology Conference](#)

Sept. 17-19, 2014
Phoenix, AZ

CALENDAR



AMCHP Events

[AMCHP 2014](#)

Jan. 25-28, 2014
Washington, DC

MCH Events

[Family USA's Health Action 2014](#)

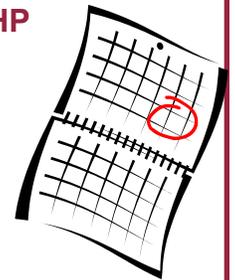
Jan. 23-25
Washington, DC

[National Summit on Quality Home Visiting](#)

Jan. 29-30, 2014
Washington, DC

List Your Event on the AMCHP MCH Events Calendar

Do you want to include your listing on the AMCHP MCH Events Calendar? It's easy! Just complete our easy [online submission form](#). You are welcome to submit MCH conferences, webinars, trainings, webcasts and meetings. Thanks for helping us to build our MCH Events Calendar! If you have any questions, please contact [Julio Arguello Jr.](#), Online Media & Information Technology Manager. Please note: All event listings are subject to AMCHP approval.



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