

# Member Briefs



Sept. 3, 2013



THE ASSOCIATION OF MATERNAL & CHILD HEALTH PROGRAMS



## LEGISLATIVE & POLICY CORNER



### Health Reform Implementation

#### Coordination of ACA and Title V Toll-Free Phone Services

The U.S. Department of Health and Human Services (HHS) recently established a consumer [help center](#) to support the enrollment of individuals and families in new health insurance coverage options created by the Affordable Care Act (ACA). This is in preparation for open enrollment which begins Oct. 1. AMCHP created a [fact sheet](#) for MCH leaders to highlight opportunities to coordinate the statutorily required Title V toll-free help lines with these emerging resources.

## GET INVOLVED



**Are you looking to get more involved with AMCHP? Check out the exciting opportunities below and make the most out of your membership!**

**Board Nominations:** The AMCHP Governance Committee is currently accepting nominations for 2014 AMCHP Board positions. These leadership positions guide, direct, inform and contribute to moving AMCHP strategic directions and goals forward. More information about these positions, necessary qualifications and the nominations process may be found on the AMCHP website or by clicking [here](#). We ask that all nominations be forwarded to the Governance Committee by Sept. 6 to ensure that the committee has ample time to review all candidate materials.

## GET INVOLVED CONT.

**Committee Appointments:** One benefit of being an active AMCHP member is the opportunity to participate as a volunteer leader on AMCHP Organizational and Board Committees. AMCHP committees assist the organization in carrying out its mission, goals and strategic plan. All committee appointments are for one year. If you are currently serving on a committee and would like to be reappointed or remain on your current committee, please let us know. Please [click here](#) to review descriptions of the committees. In order to be appointed or re-appointed to a committee, please let us know you are interested by taking our [survey](#) by Sept 6.

#### Nominate Your Peers for a 2014 AMCHP Award

AMCHP recognizes leadership in maternal and child health in several ways, including awards presented to MCH leaders to honor their excellence in the field. These awards will be presented at the 2014 AMCHP Annual Conference, Jan. 25-28 in Washington, DC. For more information and nomination guidelines, please [click here](#).

*Please note: All awards use the same nomination form, but a separate form must be submitted per nominee, per award. The nomination deadline for these awards is Sept. 6, 2013.*

#### AMCHP-CDC Skills-Building Suite: Evidence-Based Practice: Moving Along the Continuum from Selection to Sustainability

Recent years have brought an increased focus on the value and necessity of investing in programs that demonstrate evidence of producing desired outcomes. To provide on-going support for "taking what works and applying it," AMCHP, in partnership with Community Guide staff at CDC, is thrilled to announce the AMCHP-CDC Skills-Building Suite: *Evidence-Based Programs*:

## GET INVOLVED CONT.

*Moving Along the Continuum from Selection to Sustainability.* This three-part virtual workshop is designed to increase state MCH program capacity to better understand evidence-based programs, dialogue about opportunities and challenges in implementing evidence-based programs, understand complexity in fidelity and adaptation, and consider evaluation and sustainability of evidence-based programs. The Skills-Building Suite will be presented via 90-minute virtual sessions over three days, **Sept. 5, 10 and 13.** [Reserve your seat in the Skills-building Suite today!](#) For more information, contact [Sharron Corle](#).

### **An Editor's Perspective on Preparing, Reviewing and Selecting Manuscripts for Publication Webinar**

The Centers for Disease Control and Prevention (CDC) and the Council of State and Territorial Epidemiologists (CSTE) will host the webinar **Sept. 4 from 1-2:30 p.m. EST.** Featured speaker, Samuel F. Posner, PhD, will present helpful hints and common problems in manuscript preparation, submission, review and publication processes. For more information and to register, [click here](#).

### **Safe Infant Sleep: Implementing Evidence-Based Recommendations Webinar**

The Association of Women's Health and Obstetric Neonatal Nurses (AWHONN) is hosting a webinar on Sept. 19 on the role nurses can play in educating parents about safe sleep practices and the prevention of sudden infant death syndrome. **Early bird registration is available now through Sept. 9.** For more information and to reserve your seat, [click here](#).

### **A Life Course Approach to Hearing Health Webinar**

Join the Life Course Research Network on **Sept. 11, 1-2 p.m. EST** for their sixth webinar in the series, *The State of Life Course Health Development Research*. This webinar features Shirley Russ, MD, MPH, physician and member of the Research Faculty at the UCLA Center for Healthier Children, Families and Communities. Dr. Russ helped pioneer one of the first statewide infant hearing screening programs in Australia, and has chaired a number of national initiatives aimed at improving the quality of the U.S. Newborn Hearing Screening Program. To register for the webinar, [click here](#).

### **Webinar Series: Leading in Changing Times**

AMCHP efforts to strengthen the capacity of the MCH community to engage in the leadership process recognize that leadership development is a process, not an event. The *Leading in Changing Times Series* is an initiative launched by AMCHP as part of our larger efforts to support a diverse, effective and competent workforce in state and territorial MCH programs. The webinar series is a year-long, three-part project, blending principles of key leadership theory with real-world stories from senior-level MCH leaders. These 45-minute leadership "conversations" are designed to share leadership ideas and inspiration. Part 1 of this series, *Great Leaders are Great Decision Makers: The Importance of Decisiveness*, is scheduled for **Sept. 18 at 3:15 p.m. EST.** For more information and to register for this webinar, [click here](#).

### **Toll-Free Hotline Survey for State Title V Program Staff**

Federal Title V legislation requires that state maternal and child health agencies establish and maintain a toll-free hotline for families with information about programs and providers. Because of declining call volumes to the existing line and because of multiple other existing lines with similar purpose/function, Tennessee is in the process of evaluating its toll-free Title V line and asked AMCHP to facilitate a process to gather feedback from other states about their lines.



## GET INVOLVED CONT.

This very brief survey asks about the services offered through the line, who staffs the line, whether call volume is changing, and what alternatives, if any, are states using to meet this requirement. If you have any questions, please contact AMCHP staff [Caroline Stampfel](#). To connect to the survey, [click here](#).

### ASTHO Million Hearts State Learning Collaborative Grant Opportunity

With support from CDC, the Association of State and Territorial Health Officials (ASTHO) released a request for proposals last week for states to be part of a learning collaborative focused on improving hypertension in the United States through heart attack and stroke prevention. Elected states will partner across sectors to implement best practices and evidence based policies to identify, control and improve blood pressure in order to achieve the goals of the Million Hearts initiative. Awards will be provided for up to eight health agencies to participate in this project for a ten month period. The deadline for applications is **Sept. 23, 11:59 p.m. EST**. ASTHO will host a teleconference to provide information for applicants on Sept. 4. For more information, [click here](#).

### 14<sup>th</sup> Chronic Illness and Disability Conference

This year, the Chronic Illness and Disability Conference will be held **Oct. 17-18** in Houston, Texas, and offers two full days of talks focused on transition to adulthood for youth with disabilities. There will also be a research symposium on Oct. 16. For more information and to register, [click here](#). The conference will also be streamed live at sites across Texas for families unable to attend, free of charge. The planning committee is currently searching for organizations to host the live streamed broadcasts and will announce locations in the coming weeks. **Scholarships are available for families interested in attending the conference. Scholarships are limited and applications must be submitted by Sept. 23.** For questions, contact [Valerie Bowman](#).

### APHL Newborn Screening Webinars

The Association of Public Health Laboratories (APHL) is offering two webinars focused on newborn screening. Both webinars will be broadcasted from **1-2 p.m. EST** and are available for viewing for up to six months after broadcasting. Registration fee of \$195 is per site, and includes unlimited participation the day of the course

from one connection and unlimited viewing up to six months afterwards.

- *Ensuring the Quality of Blood Spots Collected from Newborns* by Victor DeJesus, PhD, Newborn Screening and Molecular Biology Branch, CDC and Harry Hannon, PhD, Consultant, Newborn Screening Branch, CDC will broadcast **Nov. 21**. This webinar will address the importance of obtaining a quality specimen, requirements for specimen handling, shipping, retention and storage, and discuss pain management techniques associated with the collection of blood spot specimens from infants. For more information, [click here](#).
- *Enhance the Quality of Follow-Up Services for Newborn Screening* will broadcast **Dec. 11**. Presented by Judith Tuerck, RN, MS, Oregon State Public Health Department, this webinar will focus on the steps and essential elements of follow-up activities both short and long term. For more information, [click here](#).



#### Do you have a program that addresses infant mortality and prematurity prevention?

Consider sharing your program in [Innovation Station](#), the AMCHP searchable database of emerging, promising and best practices in maternal and child health. You'll have a chance to:

- Share successes with your peers
- Enhance the MCH field
- Contribute to program replication
- Get expert feedback from the Review Panel
- Receive national recognition

The online submission process is simple and applications are accepted on a rolling basis. For more information, contact [Kate Taft](#) at (202) 266-3056 or visit [amchp.org/bestpractices](#).

You can also [click here](#) to refer an innovative MCH program that we should know about!

## CAREER OPPORTUNITIES

### NACCHO Now Seeking Nominations for Board of Directors

The National Association of County and City Health Officials (NACCHO) is seeking board nominations for Region VII. NACCHO members who are chief executive officers of state health departments in Colorado, Montana, North Dakota, South Dakota, Utah, or Wyoming are eligible. Nominees who are employees and members of their local health department's management team and designated by the chief executive officer will also be considered. **Nominations are due Sept. 12.** For more information, contact [Priscilla Moultrie](#).

## ON YOUR BEHALF

### AMCHP Staff Working on Your Behalf

- On Aug. 20-21, AMCHP staff Maritza Valenzuela and Alma Reyes represented AMCHP at the State Adolescent Health Coordinator Orientation, hosted by AMCHP partners at the State Adolescent Health Resource Center at the University of Minnesota campus in Minneapolis. Here, they welcomed 15 adolescent health coordinators into their new roles and answered questions, offered support and discussed how AMCHP can serve as a resource to them.

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## FUNDING



### Regional Nutrition and Physical Activity Programs Grant

Deadline: *Sept. 15*

Grants of up to \$40,000 will be awarded by the Aetna Foundation for programs that target communities where healthy food can be difficult to buy, and where social and environmental factors may limit people's ability to be physically active. Grants will support school-based and afterschool nutrition and fitness programs that help children learn healthy habits at an early age, community-based nutrition education programs for children and families, efforts to increase the availability or affordability of fresh fruits and vegetables in communities, and community gardening and urban farming activities for children and families. For more information, [click here](#).

### Health Promotion and Disease Prevention Research Centers Grant

Deadline: *Sept. 16, Letters of Intent due Aug. 9*

This grant supports a network of Health Promotion and Disease Prevention Research Centers (PRCs) to conduct applied public health prevention research. The types of applied research approaches supported by this FOA include behavioral interventions, environmental, or systems-wide solutions and strategies that address major causes of disease and disability. For more information on grant RFA-DP-14-001 and more, [click here](#).

### Million Hearts State Learning Collaborative

Deadline: *Sept. 23*

The purpose of this grant is to provide a unique opportunity to utilize a quality improvement process to

### AMCHP CAREER CENTER

The Career Center is the premiere online job board for individuals seeking employment in Maternal and Child Health programs. Whether you are looking for an entry-level position or are a more seasoned professional looking for new opportunities, AMCHP's Career Center has great openings for great people! Searching our database is free and open to all job-seekers. AMCHP members receive a discount on job-postings - so [sign up](#) today!

## FUNDING CONT.

improve hypertension in the U.S. through heart attack and stroke prevention. Substantial awards will be provided for up to 8 health agencies to participate in this project for a ten month period. To view the request for proposals and for or more information, [click here](#).

### **Fahs-Beck Fund for Research and Experimentation Seeks Applications for Mental Health Research**

Deadline: *Nov. 1*

Grants of up to \$20,000 will be awarded to support research of interventions designed to prevent or improve major social, psychological, behavioral, or public health problems affecting children, adults, couples, families or communities. For more information, [click here](#).

### **Social and Behavioral Interventions to Increase Solid Organ Donation Grant**

Deadline: *Nov. 20*

The purpose of this grant is to reduce the gap between the demand for organ transplants and the supply of organs from deceased donors by identifying successful strategies that can serve as model interventions to increase deceased organ donation registration or family consent. For more information on grant HRSA-14-014 and more, [click here](#).

### **Knight News Challenge**

Deadline: *Jan. 15, 2014*

This \$100,000 prize is part of the Knight Foundation's latest *News Challenge*, which seeks innovative ideas to harness information and data for the health of communities. The RWJF award is for those entrants who combine public health data with data from health care to

improve the health of communities. For more information, [click here](#).

### **RWJF Executive Nurses Fellows**

Deadline: *Jan. 15, 2014 at 3 p.m. EST*

The Robert Wood Johnson Foundation (RWJF) Executive Nurse Fellows program is a three-year advanced leadership program for nurses who aspire to lead and shape health care locally and nationally. Fellows strengthen and improve their leadership abilities related to improving health and health care. Awards are open to registered nurses who hold senior leadership positions in health services, scientific and academic organizations, public health and community-based organizations or systems, or national professional, governmental and policy organizations. For more information, [click here](#).

### **CMS Cooperative Agreement to Support Establishment of Health Insurance Exchanges**

Deadline: *Oct. 15, 2014*

Through this cooperative agreement, Centers for Medicare & Medicaid Services (CMS) will provide states, the District of Columbia, and consortia of states, with financial assistance for the establishment of exchanges. These awards will provide funds for the state to complete activities for achieving approval in accordance with Section 1321 of the Affordable Care Act and the requirements as established through the rulemaking process. For more information on grant IE-HBE-12-001 and more, [click here](#).

### **NIH Initiative to Maximize Research Education in Genomics Diversity Action Plan**

Deadline: *Sept. 6, 2016*

The National Institutes of Health (NIH) present this funding opportunity to facilitate the training of individuals at all careers levels (the undergraduate, graduate, post baccalaureate, postdoctoral and faculty levels) from diverse backgrounds underrepresented in scientific disciplines relevant to genomics to enable them to pursue genomics research that spans all areas of interest to National Human Genome Research Institute later in their careers. For more information, [click here](#).



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# CALENDAR



## AMCHP Events

[AMCHP 2014](#) – [Register today!](#)

Jan. 25-28, 2014  
Washington, DC

## MCH Events

[ASTHO Annual Meeting and Policy Summit](#)

Sept. 17-20  
Orlando, FL

[ARHP 50<sup>th</sup> Annual Reproductive Health Meeting](#)

Sept. 19-21  
Denver, CO

[2013 Annual Urban Maternal and Child Health Leadership Conference](#)

Sept. 23-25  
Savannah, GA

[9th Annual Directors of Public Health Preparedness Meeting](#)

Oct. 8-10  
San Antonio, TX

[87th Annual American School Health Association Conference](#)

Oct. 9 - 12  
Myrtle Beach, SC

[Centering Healthcare Institute 4th National Conference: Transforming Care through Disruptive Design](#)

Oct. 26-29  
Washington, DC

[APHA Scientific Writing for Peer Reviewed Publications for Public Health Professionals Course](#)

Nov. 2  
Boston, MA

[2013 American Public Health Association Annual Meeting](#)

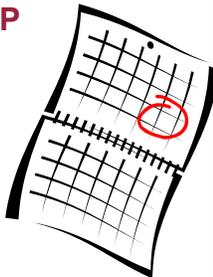
Nov. 2-6  
Boston, MA

[National Summit on Quality Home Visiting](#)

Jan. 29-30, 2014  
Washington, DC

## List Your Event on the AMCHP MCH Events Calendar

Do you want to include your listing on the AMCHP MCH Events Calendar? It's easy! Just complete our easy [online submission form](#). You are welcome to submit MCH conferences, webinars, trainings, webcasts and meetings. Thanks for helping us to build our MCH Events Calendar! If you have any questions, please contact [Julio Arguello Jr.](#), Online Media & Information Technology Manager. Please note: All event listings are subject to AMCHP approval.



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