

Member Briefs



Sept. 16, 2013



THE ASSOCIATION OF MATERNAL & CHILD HEALTH PROGRAMS



MANAGEMENT MINUTE

The field of maternal and child health (MCH) draws many dedicated, passionate professionals. The AMCHP annual conference provides a moment in which some of those who have made outstanding contributions can receive the recognition they deserve.

With this *Member Brief*, we are reopening our call for nominations for five different awards. We welcome nominations in all categories.

We are particularly excited this year to premier a Young MCH Professional Award for relative newcomers to our field who have already made a significant contribution and show emerging and future leadership potential. As baby boomers move out of the workforce, the encouragement of outstanding young individuals dedicated to maternal and child health is essential.

I know all of you have busy days, and it is hard to find time to fill out a nomination form. But I also know that every day you work with people who deserve recognition, and that you have been inspired over the years by MCH leaders, innovators and mentors who should be applauded. Please take a moment today to nominate an outstanding individual that we can celebrate in January!

NOMINATE YOUR PEERS FOR A 2014 AMCHP AWARD

AMCHP recognizes leadership in maternal and child health in several ways, including awards presented to MCH leaders to honor their excellence in the field. These awards will be presented at the 2014 AMCHP Annual Conference, Jan. 25-28 in Washington, DC. **The nomination submission deadline has been extended to Sept. 27.** For more information and nomination guidelines, please [click here](#).

LEGISLATIVE & POLICY CORNER



Federal Budget Update

Last week, the U.S. House of Representatives introduced legislation to fund the federal government from Oct. 1, 2013 through Dec. 15, 2013 at a slightly lower level than FY 2013 post-sequestration appropriation. As of press time, the vote on this legislation was delayed until this week because of reports the House did not have a majority of votes to approve the funding resolution. The major point of contention is centralized around using the continuing resolution as a vehicle to “defund” the Affordable Care Act. Absent approval of a continuing resolution by the House of Representatives and the Senate; the federal government will shut down. This situation in Washington, DC is extremely fluid at the moment. AMCHP will either schedule a conference call or issue an action alert if 1) the House and Senate approve the resolution or 2) if it appears that the government will shut down. As always, please feel free to contact Carolyn Mullen cmullen@amchp.org or Brent Ewig bewig@amchp.org if you have any questions. We are here to help!

Outreach and Enrollment is the Name of the Game

The countdown timer for open enrollment for Affordable Care Act coverage is now below 20 days...and counting. Is your state ready? Stay tuned for resources from AMCHP to help you and your state prepare for open enrollment, which runs from Oct. 1, 2013–Mar. 31, 2014.

Webinar on Health Insurance Coverage for Pregnant Women Now Available

On Aug. 28, AMCHP along with National Health Law Program, the American Congress of Obstetricians and

LEGISLATIVE CORNER CONT.

Gynecologists, AMCHP, the March of Dimes, the National Partnership for Women and Families, and the National Women's Law Center took part in the first of the *Health Reform and Insurance Coverage for Pregnant Women Webinar Series*. This webinar series provided background and answered questions about insurance options for pregnant women and their families. The link to the webinar and slides can be found [here](#).

GET INVOLVED



Webinar Series: Leading in Changing Times

AMCHP efforts to strengthen the capacity of the MCH community to engage in the leadership process recognize that leadership development is a process, not an event. The *Leading in Changing Times Series* is an initiative launched by AMCHP as part of our larger efforts to support a diverse, effective and competent workforce in state and territorial MCH programs. The webinar series is a year-long, three-part project, blending principles of key leadership theory with real-world stories from senior-level MCH leaders. These 45-minute leadership "conversations" are designed to share leadership ideas and inspiration. Part 1 of this series, *Great Leaders are Great Decision Makers: The Importance of Decisiveness*, is scheduled for **Sept. 18 at 3:15 p.m. EST**. For more information and to register for this webinar, [click here](#).

DMCHWD New Grantee Orientation Webinar

The Maternal and Child Health Bureau (MCHB) Division of MCH Workforce Development (DMCHWD) invites you to join them for a presentation on **Sept. 19 from 2-3 p.m. EST**. This webinar will provide an overview of DMCHWD and their role within the Health Resources and Services Administration (HRSA) and MCHB, current DMCHWD investments, reporting requirements and important deadlines, key resources, as well as a Q&A session with staff. New, as well as all current grantees, faculty and staff are welcome to participate. For more information and to register, [click here](#).

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Title V, Medicaid and Oral Health: Strategies for Quality Improvement and Financing Care Webinar

MCHB invites you to a webinar session on **Sept. 25 from 2:30-4 p.m. EST**. The webinar will provide information and strategies for program administrators interested in improving oral health quality, policy and financing for Title V and Medicaid beneficiaries. To submit questions prior to the webinar, [click here](#). For more information and to register, [click here](#).

Request for Abstract Submission for 2014 NOHC

The planning committee for the 2014 National Oral Health Conference (NOHC) invites seminar and workshop proposals addressing Science, Policy, Practice or Data related to dental public health. Hosted by the Association of State and Territorial Dental Directors (ASTDD) and the American Association of Public Health Dentistry (AAPHD), the NOHC is the premier dental public health conference in the United States with more than 700 public health administrators, staff, clinicians, educators and policymakers in attendance. The deadline for submissions is **Sept. 30** and should use the [2014 NOHC Seminar and Workshop Form](#). For more information, [click here](#). For questions, contact [Chris Wood](#), ASTDD executive director, [Pam Tolson](#), AAPHD executive director or [Sandi Steil](#), NOHC office.



GET INVOLVED CONT.

CHI Conference: Transforming Care through Disruptive Design

The [Centering[®] Healthcare Institute](#) (CHI) will host its [4th National Conference: Transforming Care Through Disruptive Design](#), Oct. 26-29 in Washington, DC. The conference offers a great learning opportunity to hear visionary keynotes, action-provoking panel discussions and a wide variety of breakout sessions which will offer interactive exploration of ideas. Join clinicians, researchers, policymakers, administrators and students who come together to discuss ideas for transforming health care delivery. The mission of the CHI is to improve maternal and child health by transforming care through Centering[®] groups. Centering is a model of group health care, which incorporates assessment, education and support. For more information about the conference, [click here](#) or go to the CHI [website](#) to learn more about this health care model.

Toll-Free Hotline Survey for State Title V Program Staff

Federal Title V legislation requires that state maternal and child health agencies establish and maintain a toll-free hotline for families with information about programs and providers. Because of declining call volumes to the existing line and because of multiple other existing lines with similar purpose/function, Tennessee is in the process of evaluating its toll-free Title V line and asked AMCHP to facilitate a process to gather feedback from other states about their lines. This very brief survey asks about the services offered through the line, who staffs the line, whether call volume is changing, and what alternatives, if any, are states using to meet this requirement. If you have any questions, please contact AMCHP staff [Caroline Stampfel](#). To connect to the survey, [click here](#).

Text4baby Kicks off 2013 State Enrollment Contest!

AMCHP is formally supporting the 2013 Text4baby State Enrollment Contest which launched on May 14. [Text4baby](#) is a free comprehensive personalized maternal child health education and support program. It provides critical, evidence-based health and safety information through text messaging. The objective of the contest will see which state can enroll the most text4baby users between **May 12 and Oct. 21**. Winners will be announced in early November during the American Public Health Association (APHA) Annual Meeting in Boston, MA. AMCHP is pleased to be a partner in the text4baby initiative and is encouraging our membership to promote the service to the families they serve. For more information about the contest, [click here](#).



Do you have a program that addresses infant mortality and prematurity prevention?

Consider sharing your program in [Innovation Station](#), the AMCHP searchable database of emerging, promising and best practices in maternal and child health. You'll have a chance to:

- Share successes with your peers
- Enhance the MCH field
- Contribute to program replication
- Get expert feedback from the Review Panel
- Receive national recognition

The online submission process is simple and applications are accepted on a rolling basis. For more information, contact [Kate Taft](#) at (202) 266-3056 or visit [amchp.org/bestpractices](#).

You can also [click here](#) to refer an innovative MCH program that we should know about!





General Maternal & Child Health

NCMHI How to Video Series: Fostering Partnerships and Teamwork in the Pediatric Medical Home

The National Center for Medical Home Implementation (NCMHI) announce the release of a series, which aims to make the transformation from a pediatric practice to the medical home model of care easier and more understandable. Three new and free instructional videos make the medical home easier to understand by showing pediatric practices how to implement team huddles, family advisory groups and care partnership support. To access and view the full list of videos, [click here](#).

Archive of AMCHP-CDC 3 Part Virtual Training on Evidence-Based Programs Now Available!

Did you miss the AMCHP *Skills-building Suite: Evidence-based Practice: Moving along the Continuum from Selection to Sustainability*? This three-part virtual workshop was designed to increase state MCH program capacity to better understand evidence-based programs, dialogue about opportunities and challenges in implementing evidence-based programs, understand complexity in fidelity and adaptation, and consider evaluation and sustainability of evidence-based programs. For complete details about this series and to access the archive and all session materials, [click here](#).

Child & Adolescent

National Evaluation of the Children's Health Insurance Program Reauthorization Act (CHIPRA) Quality Demonstration Grant Program Publication

The National Evaluation Team is excited to announce the publication of its third product, Evaluation Highlight No. 3: How are CHIPRA Quality Demonstration States working to improve adolescent health care? This issue brief describes the actions selected demonstration states have taken to enhance adolescent health care, the barriers these states have encountered and strategies for addressing these barriers. To access this resource, [click here](#).

Women & Infant Health

Redesigned ASTHO Tobacco Control Page

The Association of State and Territorial Health Officials (ASTHO) Tobacco Control Web page has been redesigned and features new resources geared toward state health agencies. [Comprehensive Tobacco Control: Guide for State and Territorial Health Officials](#) provides the basic framework that guides state-level tobacco control policies and programs, reviews the current evidence base that supports the framework, and highlights examples from states. [Smoking Cessation Strategies for Women Before, During, and After Pregnancy: Recommendations for State and Territorial Health Agencies](#) discusses recommendations such as promoting awareness of cessation benefits and treatment through media campaigns targeting women during childbearing years; extending pregnancy-specific and postpartum specific quitline services to women during and after pregnancy; including women, infants, and children service sites as points for intervening with pregnant and postpartum women; and highlights examples from states. To view the new Web page, [click here](#).

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CAREER OPPORTUNITIES

AMCHP Launches CEO Search

AMCHP is seeking a dynamic chief executive officer (CEO) to build on and preserve our mission of being a national resource, partner, and advocate for state public health leaders and others working to improve the health of women, children, youth, and families, including those with special health care needs. Reporting to the board of directors, the CEO provides direction and leadership for organization mission and vision, represents and speaks for the organization and its work, and manages the day to day operations. Specific responsibilities of the CEO include effectively representing and promoting the organization as the national voice for state and territorial maternal and child health programs; successfully managing day-to-day operations, including staff, programs, procedures, and technological resources; overseeing the organization's fiscal operations and fund raising strategies and plans; supporting the board in its governance role; and developing and maintaining relationships and partnerships with stakeholders, policymakers, organizations, and the public, among others. To learn more about the position and how to apply, [click here](#).

Michigan DCH is Now Accepting Applications

The Michigan Department of Community Health (DCH) is seeking applications for the director of the Bureau of Family, Maternal and Child Health. Responsibilities include administrative direction and oversight of the Division of Children's Special Health Care Services, Women Infant and Children Division, and the Division of Family and Community Health. This position functions as

the MCH director for Michigan and is the DCH liaison with the Children's Trust Fund, as well as other entities related to MCH. The deadline for applications has been extended through **Sept. 19, 11:59 EST**. For more information and to apply, [click here](#).

ON YOUR BEHALF

AMCHP Staff Working on Your Behalf

- Several AMCHP staff participated in block grant reviews across the country as reviewers and observers. Thank you for letting our team learn more about your state and participates in the review process! Below are some of their experiences:

"The District of Columbia block grant review, which took place at the DC Community Health Administration offices, was a wonderful opportunity to learn about the many exciting programs and initiatives DC has undertaken to improve the health of women, children, and families. In addition to their work towards achieving accreditation and Healthy People efforts, DC is looking to incorporate more of a life course approach to their MCH work." *Caroline Stampfel, Senior Epidemiologist, Women's & Infant Health along with observer, Megan Phillippi, Program Associate, Women's & Infant Health*

"I appreciated the opportunity to participate in Maryland's block grant review on Aug. 20 as an observer. Two notable items I learned were the infant mortality rate has reached a record low for the state as well as the great work Maryland is doing in the areas of children and youth with special health care needs population and family involvement." *Jessica Teele, Program Manager, Workforce & Leadership Development*

"I traveled to Kansas City, MO to review for Kansas, and had the opportunity the following day to observe Iowa's review. It was great to meet more members in Region VII and be part of a robust review where 10 staff from the Kansas MCH department participated! In addition to the overall demonstrations of strong leadership in both states, I was thrilled that many

AMCHP CAREER CENTER

The Career Center is the premiere online job board for individuals seeking employment in Maternal and Child Health programs. Whether you are looking for an entry-level position or are a more seasoned professional looking for new opportunities, AMCHP's Career Center has great openings for great people! Searching our database is free and open to all job-seekers. AMCHP members receive a discount on job-postings - so [sign up](#) today!

ON YOUR BEHALF CONT.

advances in adolescent health programming were highlighted.” *Maritza Valenzuela, Program Manager, Adolescent Health*

“As the staff regional liaison to Region VIII, I am working my way to reviewing all the states in that region. As the second least populated state in the country, North Dakota’s Title V program is small and mighty. Besides doing an incredible job working to better build relationships and serve their American Indian population, North Dakota also is doing a wonderful job with family involvement. You should see their Title V program [fact sheets](#) - well done! Additionally, North Dakota is currently experiencing an energy production boom. They are second in oil production behind Texas, and it was interesting to learn about the impacts of the boom on all aspects of state infrastructure, including population, housing transportation, workforce, schools and health. Lastly, as one of a number of states applying for accreditation, it will be interesting to learn more about (and share) their experiences in that adventure.” *Sharron Corle, Associate Director, Workforce & Leadership Development*

- AMCHP staff Brent Ewig and Carolyn Mullen participated in a meeting hosted by the Assistant Secretary for Planning and Evaluation (ASPE) at the U.S. Department of Health and Human Services. Attendees at this meeting included public health advocates, state public health employees and federal staff. The meeting was focused on the role of public health and health reform; improving clinical and community linkages; leveraging programs to increase update of clinical preventative services; and enhancing provider readiness. Proceedings from this

meeting will be publicized on the ASPE website in the near future and will be used to inform future budgeting decisions.

- AMCHP staff Lacy Fehrenbach, Brent Ewig and Carolyn Mullen attended the “Champions for Change” event at the White House which recognized leaders in public health for their efforts to improve the health and well-being of the population. [Click here](#) to learn more.
- AMCHP staff Carolyn Mullen participated in a lobby day to discuss the impact of sequestration and urge members of Congress to replace sequestration with a balanced approach to address the deficit. During this lobby day, she met with the following offices: Sen. Coburn (R-OK); Sen. Ayotte (R-NH); Sen. Cornyn (R-TX); Sen. Durbin (D-IL); Sen. Grassley (R-IA); and Sen. Hagan (D-NC).
- AMCHP staff Carolyn Mullen met with Rep. DeLauro (D-CT) and Sen. Coons (D-DE) who are both members of the Appropriations Committees to discuss the Title V Maternal and Child Health Services Block Grant, its importance and the impact sequestration is having on state maternal and child health programs.

FUNDING



Million Hearts State Learning Collaborative

Deadline: *Sept. 23*

The purpose of this grant is to provide a unique opportunity to utilize a quality improvement process to improve hypertension in the United States through heart attack and stroke prevention. Substantial awards will be provided for up to eight health agencies to participate in this project for a 10- month period. To view the request for proposals and for or more information, [click here](#).

WKKF Family Engagement Grant

Deadline: *Sept. 23*

The W.K. Kellogg Foundation (WKKF) has announced a \$5 million initiative to invest in innovative family engagement efforts that promote the educational success of children from low-income families through the age of eight. Awards of up to \$500,000 for one to three

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years will be granted to organizations that have developed proven methods of engaging families in student learning and achievement. For more information, [click here](#).

California Endowment Community Clinics and Health Centers Grant

Deadline: *Sept. 30*

Grants will be awarded to support community clinics and health centers throughout California, in order to increase access to quality preventive and healthcare services provided by community health centers as a means to improve health status, spur economic development that supports healthy communities, and encourage innovation in the way health care is organized and delivered. For more information, [click here](#).

Twinning Program Cooperative Agreement Grant

Deadline: *Oct. 15*

This grant supports partnerships between U.S.-based organizations and host-country organizations (north-south partnerships) and between in-country and regional organizations (south-south partnerships and south-south-north partnerships) to strengthen human and organizational capacity. For more information, [click here](#).

Fahs-Beck Fund for Research and Experimentation Seeks Applications for Mental Health Research

Deadline: *Nov. 1*

Grants of up to \$20,000 will be awarded to support research of interventions designed to prevent or improve major social, psychological, behavioral, or public health problems affecting children, adults, couples, families or communities. For more information, [click here](#).

Social and Behavioral Interventions to Increase Solid Organ Donation Grant

Deadline: *Nov. 20*

The purpose of this grant is to reduce the gap between the demand for organ transplants and the supply of organs from deceased donors by identifying successful strategies that can serve as model interventions to increase deceased organ donation registration or family consent. For more information on grant HRSA-14-014 and more, [click here](#).

Knight News Challenge

Deadline: *Jan. 15, 2014*

This \$100,000 prize is part of the Knight Foundation's latest *News Challenge*, which seeks innovative ideas to harness information and data for the health of communities. The RWJF award is for those entrants who combine public health data with data from health care to improve the health of communities. For more information, [click here](#).

RWJF Executive Nurses Fellows

Deadline: *Jan. 15, 2014 at 3 p.m. EST*

The Robert Wood Johnson Foundation (RWJF) Executive Nurse Fellows program is a three-year advanced leadership program for nurses who aspire to lead and shape health care locally and nationally. Fellows strengthen and improve their leadership abilities related to improving health and health care. Awards are open to registered nurses who hold senior leadership positions in health services, scientific and academic organizations, public health and community-based organizations or systems, or national professional, governmental and policy organizations. For more information, [click here](#).

CMS Cooperative Agreement to Support Establishment of Health Insurance Exchanges

Deadline: *Oct. 15, 2014*

Through this cooperative agreement, Centers for Medicare & Medicaid Services (CMS) will provide states, the District of Columbia, and consortia of states, with financial assistance for the establishment of exchanges. These awards will provide funds for the state to complete activities for achieving approval in accordance with Section 1321 of the Affordable Care Act and the requirements as established through the rulemaking process. For more information on grant IE-HBE-12-001 and more, [click here](#).

NIH Initiative to Maximize Research Education in Genomics Diversity Action Plan

Deadline: *Sept. 6, 2016*

The National Institutes of Health (NIH) presents this funding opportunity to facilitate the training of individuals at all careers levels (the undergraduate, graduate, post

FUNDING CONT.

baccalaureate, postdoctoral and faculty levels) from diverse backgrounds underrepresented in scientific disciplines relevant to genomics to enable them to pursue genomics research that spans all areas of interest to National Human Genome Research Institute later in their careers. For more information, [click here](#).

CALENDAR



AMCHP Events

[AMCHP 2014](#) – [Register today!](#)

Jan. 25-28, 2014
Washington, DC

MCH Events

[ASTHO Annual Meeting and Policy Summit](#)

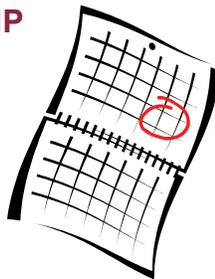
Sept. 17-20
Orlando, FL

[ARHP 50th Annual Reproductive Health Meeting](#)

Sept. 19-21
Denver, CO

List Your Event on the AMCHP MCH Events Calendar

Do you want to include your listing on the AMCHP MCH Events Calendar? It's easy! Just complete our easy [online submission form](#). You are welcome to submit MCH conferences, webinars, trainings, webcasts and meetings. Thanks for helping us to build our MCH Events Calendar! If you have any questions, please contact [Julio Arguello Jr.](#), Online Media & Information Technology Manager. Please note: All event listings are subject to AMCHP approval.



CALENDAR CONT.

[2013 Annual Urban Maternal and Child Health Leadership Conference](#)

Sept. 23-25
Savannah, GA

[9th Annual Directors of Public Health Preparedness Meeting](#)

Oct. 8-10
San Antonio, TX

[87th Annual American School Health Association Conference](#)

Oct. 9-12
Myrtle Beach, SC

[Centering Healthcare Institute 4th National Conference: Transforming Care through Disruptive Design](#)

Oct. 26-29
Washington, DC

[APHA Scientific Writing for Peer Reviewed Publications for Public Health Professionals Course](#)

Nov. 2
Boston, MA

[2013 American Public Health Association Annual Meeting](#)

Nov. 2-6
Boston, MA

[National Summit on Quality Home Visiting](#)

Jan. 29-30, 2014
Washington, DC

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