

# Member Briefs



Oct. 15, 2013



THE ASSOCIATION OF MATERNAL & CHILD HEALTH PROGRAMS



## MANAGEMENT MINUTE



### Playing to Our Strengths

By Barbara Laur, Interim Chief Executive Officer, AMCHP

In college, I studied to be a music teacher. Right after earning my bachelor's degree, I got a job teaching junior and senior high school vocal music. For the next seven years, I stuck at that profession – earned a master's

degree and taught students ranging from kindergarten through high school seniors. I had some successes, but the work was never a very good fit. I prepared for my classes and put a lot of energy into getting the job done, but I rarely had a sense of “flow,” creativity, or fun. Many days were just hard to get through.

After seven years, I decided to go back and study for a doctorate in adult education. My first job in my new field was as a program director at the Lincoln, Nebraska YWCA. I was responsible for planning all the non-physical fitness programs for adults – everything from assertiveness training to weaving. Ideas about new educational programs flowed constantly, as I had the chance to collaborate with all kinds of interesting people who wanted to share what they knew with others. I also started working with committees of the board and became interested in nonprofit management. Before leaving the Y, I became assistant director. Even though I had moved into a new career, from the beginning, the job came naturally to me. I loved work, I felt capable, competent and I was on an upward trajectory.

The contrast between the two jobs provided an important lesson for me in my own development: if you play to your own strengths, you'll go farther and you'll be happier. I've used that lesson to pursue a career that has steadily evolved into work that brings me joy and where I feel I

am using my best talents at their highest levels.

As a supervisor, I also like to play and build on people's strengths. I work best, and I think the people I supervise work best, when I recognize what they do well and help them better hone and develop those strengths. Every job has some part that doesn't come as easily, and an employee can be helped and encouraged to grow at that part. But if people find themselves in jobs that are overall an odd fit, where they rarely feel a sense of competence and capability, I help them figure out how they can restructure the job to make it better utilize their strengths, or consider moving on to a position that “clicks” where they can experience the real joy of doing a job well.

Work takes up far too much of our lives to be something we struggle with. Play to your strengths, and encourage your supervisees to do the same.



## Life Course Indicators Now Available!

AMCHP is pleased to announce the release of the final set of *Life Course Indicators*. The indicators represent the final product of a yearlong effort by seven state-based teams, informed by the input of a National Expert Panel of thought leaders on the life course theory and linking theory to practice. The final indicator set and tools for getting started in using them are available [here](#). The project and indicators will be presented on a webinar on Nov. 19 at 2 p.m. ET – Save the date!

## Are You “Branding” Your Title V-Funded Programs, Services, Events and Resources?

As a Title V professional you understand that Title V programs have a large reach supporting women, children, children and youth with special health care needs, and families. Do others, such as the general public, program consumers or even state legislatures, have this same understanding? Increasing the brand awareness of Title V-funded events, programs and resources can make it easier for state legislatures, the general public and the population Title V programs serve to understand Title V reach. AMCHP is interested in gaining a better understanding of if/how state Title V programs are branding Title V-funded programs, services, events and resources. Please [click here](#) and take a few minutes to share your thoughts.

## AMCHP Best Practices Technical Assistance Project: Request for Applications DEADLINE EXTENDED

As part of an overall strategic goal to improve maternal and child health (MCH) outcomes by sharing effective and promising practices with state and territorial MCH programs, AMCHP is please to provide a second round

of replication stipends to foster connections between states interested in replication or adaptation of a current emerging, promising or best practice in Innovation Station. Through this project, applicants can request technical assistance support (i.e., travel funds or other seed resources) to learn how to adapt a specific *Innovation Station* practice (or elements of a practice) to their state or community. Applicants will need to demonstrate readiness to adapt the practice in order to maximize technical assistance resources. **Applications will be accepted through Oct. 31.** To access the RFA, [click here](#). To apply, [click here](#).

[Click here](#) to read how previous award recipients from Iowa and Montana used funds to adapt the Florida CMS-CSHCN Youth and Young Adult Transition materials and to replicate the Rhode Island Pediatric Practice Enhancement Project.

## NACCHO National Model Practice Awards Program Opening Soon

The National Association of County and City Health Officials (NACCHO) Model Practice Program nationally honors and recognizes outstanding local public health practices and shares them through the Model Practices Database. By submitting a practice, local health departments contribute to the overall improvement of public health through evidence-based best practice methods. Applications will be accepted through Oct. 31. For more information, [click here](#).

## November is Prematurity Awareness Month

AMCHP is pleased to be a member of the March of Dimes Prematurity Awareness Campaign Steering committee and partner in their efforts to raise awareness about prematurity. The awareness month kicks off on Nov. 1 with the release of the March of Dimes (MoD) Premature Birth Report Card. Nov. 17 marks World Prematurity Day, and MoD and its partner organizations worldwide are asking everyone to help spread the word on the serious problem of premature birth. This year, they created an online media kit that you can use to support prematurity awareness in your publications, e-mails, websites and other communications. To access the kit housed on the World Prematurity Day Facebook page, [click here](#).

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## GET INVOLVED CONT.

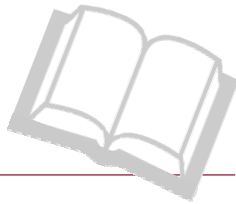
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### **Toll-Free Hotline Survey for State Title V Program Staff**

Federal Title V legislation requires that state maternal and child health agencies establish and maintain a toll-free hotline for families with information about programs and providers. Because of declining call volumes to the existing line and because of multiple other existing lines with similar purpose/function, Tennessee is in the process of evaluating its toll-free Title V line and asked AMCHP to facilitate a process to gather feedback from other states about their lines. This very brief survey asks about the services offered through the line, who staffs the line, whether call volume is changing, and what alternatives, if any, are states using to meet this requirement. If you have any questions, please contact AMCHP staff [Caroline Stampfel](#). To connect to the survey, [click here](#).

## PUBLICATIONS & RESOURCES

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### **General Maternal & Child Health**

#### **NACCHO Billing for Clinical Services Toolkit and Website**

Funded by the Centers for Disease Control and Prevention (CDC), the National Association of County and City Health Officials (NACCHO) has created a toolkit with resources, templates and tools for local health departments to use and develop capacity to bill third party payers for immunization, STD, TB and HIV services. To access this new toolkit, along with webinars and other resources, [click here](#).

### **Child & Adolescent Health**

#### **New Clinical Report from AAP on Early Intervention & Part C Services**

A recently published clinical report from the American Academy of Pediatrics (AAP) Council on Children with Disabilities, *Early Intervention, IDEA Part C Services, and the Medical Home: Collaboration for Best Practice and Best Outcomes*, outlines the core components of IDEA Part C and provides ideas, tools and resources for

## PUBLICATIONS CONT.

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communication and collaboration among medical homes, Part C programs, and families. To access this resource, [click here](#).

### **New Resources Focus on Health Coverage and Access to Care for Kids**

The MCH Library has released a new knowledge path, *Health Insurance and Access to Care for Children and Adolescents*, that directs readers to a selection of resources that analyze data, describe effective programs and report on policy and research aimed at advancing health coverage and improving health care access for children and adolescents. The knowledge path aims to help health professionals, program administrators, policymakers and researchers learn more about the topic, to integrate what they know into their work in new ways to improve health coverage and access to care, for program development, and to locate training resources and information to answer specific questions. To access this resource, [click here](#).

## CAREER OPPORTUNITIES

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### **AMCHP Accepting CEO Applications**

AMCHP is seeking a dynamic chief executive officer (CEO) to build on and preserve our mission of being a national resource, partner, and advocate for state public health leaders and others working to improve the health of women, children, youth, and families, including those with special health care needs. Reporting to the board of directors, the CEO provides direction and leadership for organization mission and vision, represents and speaks for the organization and its work, and manages the day to day operations. Specific responsibilities of the CEO include effectively representing and promoting the

#### **AMCHP CAREER CENTER**

The Career Center is the premiere online job board for individuals seeking employment in Maternal and Child Health programs. Whether you are looking for an entry-level position or are a more seasoned professional looking for new opportunities, AMCHP's Career Center has great openings for great people! Searching our database is free and open to all job-seekers. AMCHP members receive a discount on job-postings - so [sign up](#) today!

## CAREERS CONT.

organization as the national voice for state and territorial maternal and child health programs; successfully managing day-to-day operations, including staff, programs, procedures, and technological resources; overseeing the organization's fiscal operations and fund raising strategies and plans; supporting the board in its governance role; and developing and maintaining relationships and partnerships with stakeholders, policymakers, organizations, and the public, among others. To learn more about the position and how to apply, [click here](#).

## ON YOUR BEHALF

### AMCHP Staff Working on Your Behalf

- From Oct. 1-2, AMCHP staff cohosted the Region IV, V, VI Infant Mortality Collaborative Improvement and Innovation Network (CoIIN) meeting along with the Maternal and Child Health Bureau, the Association of State and Territorial Health Officials, and Abt Associates in Arlington, VA. This meeting brought together a diverse group of state health officers, state MCH directors, Medicaid directors, and local/regional partners and stakeholders to meet the following objectives: provide a forum to focus on implementation support for CoIIN strategies and state infant mortality plans; identify the successes and challenges of state efforts to date; and inform plans for sustainability of state and regional efforts, as well as the national roll out of the Infant Mortality CoIIN. Additionally, AMCHP Board president, Millie Jones, moderated a session focused on translating

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## ON YOUR BEHALF CONT.

- successes and lessons learned from states in Regions IV and VI to all states in the three regions.
- On Oct. 3, AMCHP staff Caroline Stampfel participated in the Sudden Unexpected Infant Death (SUID) Case Registry Reverse Site Visit, which was a gathering of CDC grantees and prevention partners who work to collect high-quality information on infant deaths for the purposes of identifying prevention opportunities. Grantees presented information on the characteristics of SUID cases, improvements to their data collection as a result of receiving grant funds and opportunities for improvement. Prevention partners shared strategies they have used to move from SUID data to action, including the use of process improvement at the hospital of birth, distribution of cribs and safe sleep education through law enforcement and fire/EMS personnel and the use of diverse funding (including Title V, injury, and Medicaid overmatch) to promote safe sleep messages.



**AMCHP continues to seek submissions of emerging, promising and best practices in MCH from all states and territories. During October, we are seeking effective practices and programs addressing development and training for the MCH workforce.**

You'll have a chance to:

- Share successes with your peers
- Enhance the MCH field
- Contribute to program replication
- Get expert feedback from the Review Panel
- Receive national recognition

The online submission process is simple and applications are accepted on a rolling basis. For more information, contact [Kate Taft](#) at (202) 266-3056 or visit [amchp.org/bestpractices](https://amchp.org/bestpractices).

You can also [click here](#) to refer an innovative MCH program that we should know about!



### **Twinning Program Cooperative Agreement Grant**

Deadline: Oct. 15

This grant supports partnerships between U.S.-based organizations and host-country organizations (north-south partnerships) and between in-country and regional organizations (south-south partnerships and south-south-north partnerships) to strengthen human and organizational capacity. For more information, [click here](#).

### **Fahs-Beck Fund for Research and Experimentation Seeks Applications for Mental Health Research**

Deadline: Nov. 1

Grants of up to \$20,000 will be awarded to support research of interventions designed to prevent or improve major social, psychological, behavioral, or public health problems affecting children, adults, couples, families or communities. For more information, [click here](#).

### **R40 Maternal and Child Health Research Program (MCHR) Grant**

Deadline: Nov. 8

This grant supports innovative applied and translational research that have the potential to improve health care services and delivery and to promote health and well-being among MCH populations. Research proposals should address critical MCH questions such as public health systems and infrastructure, health disparities, quality of care, and promoting the health of MCH populations, which also support the goals of the Health Resources and Services Administration. For more information, [click here](#).

### **Social and Behavioral Interventions to Increase Solid Organ Donation Grant**

Deadline: Nov. 20

The purpose of this grant is to reduce the gap between the demand for organ transplants and the supply of organs from deceased donors by identifying successful strategies that can serve as model interventions to increase deceased organ donation registration or family consent. For more information on grant HRSA-14-014 and more, [click here](#).

### **Ryan White Part B HIV Care Grant Program**

Deadline: Nov. 21

The purpose of this grant is to assist states and territories in developing and/or enhancing access to a comprehensive continuum of high quality HIV care and treatment for low-income people living with HIV. For more information, [click here](#).

### **Rural Health Network Development (RHND) Program Grant**

Deadline: Nov. 22

The RHND Program supports established health oriented networks with a history of collaboration to develop and maintain collaborative relationships to integrate systems of care administratively, clinically and financially. This grant supports rural integrated health care networks that have combined the functions of the entities participating in the network. For more information, [click here](#).

### **USDA Center for Collaborative Research on WIC Nutrition Education Innovations Grant**

Deadline: Letters of Intent Due Dec. 18

The USDA/ARS Children's Nutrition Research Center at Baylor College of Medicine (CNRC WIC Center) announces the second round of funding available for researcher-initiated projects to demonstrate creative approaches to nutrition education for the Special Supplemental Nutrition Program for Women, Infants and Children (WIC). University-based researchers, with state/local WIC collaborators, are eligible to respond. For more information, [click here](#).

### **WT Grant Foundation**

Deadline: Letters of Inquiry due Jan. 8, 2014

The foundation is now accepting letters of inquiry from research projects on youth settings, youth development, youth policy and practices and evidence-based improvements. Investigator initiated grants usually range from \$100,000 to \$600,000 for two- to three-year projects. For more information, [click here](#).

### **Knight News Challenge**

Deadline: Jan. 15, 2014

This \$100,000 prize is part of the Knight Foundation's latest *News Challenge*, which seeks innovative ideas to harness information and data for the health of communities. The Robert Wood Johnson Foundation

## FUNDING CONT.

(RWJF) award is for those entrants who combine public health data with data from health care to improve the health of communities. For more information, [click here](#).

### **RWJF Executive Nurses Fellows**

Deadline: *Jan. 15, 2014 at 3 p.m. EST*

RWJF Executive Nurse Fellows program is a three-year advanced leadership program for nurses who aspire to lead and shape health care locally and nationally. Fellows strengthen and improve their leadership abilities related to improving health and health care. Awards are open to registered nurses who hold senior leadership positions in health services, scientific and academic organizations, public health and community-based organizations or systems, or national professional, governmental and policy organizations. For more information, [click here](#).

### **CMS Cooperative Agreement to Support Establishment of Health Insurance Exchanges**

Deadline: *Oct. 15, 2014*

Through this cooperative agreement, Centers for Medicare & Medicaid Services (CMS) will provide states, the District of Columbia, and consortia of states, with financial assistance for the establishment of exchanges. These awards will provide funds for the state to complete activities for achieving approval in accordance with Section 1321 of the Affordable Care Act and the requirements as established through the rulemaking process. For more information on grant IE-HBE-12-001 and more, [click here](#).

### **NIH Initiative to Maximize Research Education in Genomics Diversity Action Plan**

Deadline: *Sept. 6, 2016*

The National Institutes of Health (NIH) presents this funding opportunity to facilitate the training of individuals at all careers levels (the undergraduate, graduate, post baccalaureate, postdoctoral and faculty levels) from diverse backgrounds underrepresented in scientific disciplines relevant to genomics to enable them to pursue genomics research that spans all areas of interest to National Human Genome Research Institute later in their careers. For more information, [click here](#).

## CALENDAR



### **AMCHP Events**

[AMCHP 2014](#) – [Register today!](#)

Jan. 25-28, 2014  
Washington, DC

### **MCH Events**

[Centering Healthcare Institute 4th National Conference: Transforming Care through Disruptive Design](#)

Oct. 26-29  
Washington, DC

[APHA Scientific Writing for Peer Reviewed Publications for Public Health Professionals Course](#)

Nov. 2  
Boston, MA

[2013 American Public Health Association Annual Meeting](#)

Nov. 2-6  
Boston, MA

[National Summit on Quality Home Visiting](#)

Jan. 29-30, 2014  
Washington, DC



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