FDA to Extend its Authority on Tobacco Products

On Apr. 24, the Food and Drug Administration (FDA) released a proposed rule that would extend its authority to regulate additional products meeting the statutory definition of a tobacco product. Tobacco products meeting the definition, or “deemed,” would include electronic cigarettes, cigars, pipe tobacco, certain dissolvables that are not “smokeless tobacco,” nicotine gels, and waterpipe (hookah) tobacco. AMCHP will weigh in along with partner organizations, paying special attention to provisions related to marketing and sales to minors; youth initiation; and frequency of use by youth and young adults. Visit the FDA deeming webpage, Extending Authorities to Additional Tobacco Products, for more information on all aspects of the proposed rule. You may also be interested in the ASTHO statement commending FDA on this important step forward.

GET INVOLVED CONT.

Request for Volunteers for the AMCHP New Next Generation Advisory Workgroup

AMCHP seeks three member volunteers to serve on its new Next Generation Advisory Workgroup. The next generation of MCH professionals can pack power in numbers alone – by the end of 2014, half of the employees in the world will be those born after 1980 – yet we don’t know basic information like the prevalence of this generation in the current MCH workforce. We don’t know much about their thoughts on association membership – why they join member associations, what member benefits they are looking for, what roles are they looking for within an association, etc. Furthermore, we also don’t know much about their leadership development preferences. A recent American Society for Training & Development survey indicated that the next generation requires specialized leadership development programs yet noted that demonstrated success of leadership development programs for this generation was lacking.

To learn more about this population AMCHP has developed the Next Generation Advisory Workgroup to provide strategic guidance to AMCHP on how to engage and support the next generation of MCH professionals. Some of the primary efforts of the workgroup will be to identify: 1) the best way to identify and reach the next generation of MCH professionals (age 45 or less); 2) services and support AMCHP as a membership association could/should offer to the next generation (that

GET SOCIAL with AMCHP!!

LIKE
facebook.com/pagesAMCHP/214830829459

FOLLOW
@dc_amchp

NETWORK
linkedin.com/groups/AMCHP-4145590

WATCH
YouTube.com/AMCHPDC
would be more appealing and relevant); and, 3) leadership development needs and preferences. Based on the workgroup’s guidance, AMCHP will develop a plan that will address the needs of this group.

If interested in serving on this workgroup please contact Jessica Teel, program manager, workforce and leadership development.

**2014 CSTE Annual Conference Travel Scholarships Available**

AMCHP will provide up to $1,200 in travel scholarships for 10 attendees to the MCH Symposium, *Harnessing the Power of a Data Warehouse and Applications for Maternal and Child Health*, and the CSTE conference. Applicants should be epidemiology/data analysis personnel from state MCH Title V programs and will be selected on a first come, first serve basis. To be considered for a travel scholarship, please contact Krista Granger with the following information:

- Name
- Title/Job Function
- Organization/State
- Title V director for your state

For more information on the 2014 CSTE Annual Conference, [click here](#).

**Building and Retaining a Resilient MCH Workforce for Tomorrow**

Several forces, such as full implementation of the Affordable Care Act and enduring budget cuts, deficits and hiring freezes, are having a huge impact on the knowledge and skills needed for a competent public health workforce. To continue to effectively meet the needs of children, families and communities they serve, building and retaining a resilient MCH workforce has become especially critically important for state Title V programs. In order to support state efforts to maintain a talented workforce, AMCHP is hosting the *Building and Retaining a Resilient MCH Workforce for Tomorrow* webinar on May 15 at 2 p.m. EST. This webinar will feature stories from two states, Michael Warren, MD, MPH, FAAP, director of Maternal and Child Health for the Tennessee Department of Health and Meredith Pyle, systems development chief in the Maryland Office for Genetics and People with Special Health Care Needs, highlighting their successes in building a resilient workforce. The webinar will also feature a brief overview from Mark Law, PhD, director of operations for CityMatCH, of two concepts, Positive Psychology and Emotional Intelligence, that have demonstrated effectiveness in building a resilient workforce. [Click here](#) to register.

**Save the Date: Linked by Life Webinar**

The *Linked by Life* webinar titled “Wisconsin: Turning the Ship Towards Implementing Life Course Theory, Social Determinants of Health and Preconception Care,” jointly sponsored by the Preconception Health and Health Care Initiative and the Maternal and Child Health Bureau (MCHB) will take place May 6 from 2-3:30 p.m. EST. The webinar will illustrate how the Wisconsin Department of Health Services adopted and executed life course theory to expand preconception care throughout the state, connect MCH and early childhood modes of care while addressing the social determinants of health. Speakers also will reveal how they combined the assets of their MCH and chronic disease divisions to improve overall women’s health. The presenters will communicate why

---

**Amchp is seeking submissions of emerging, promising and best practices in maternal and child health from all states and territories on all MCH topics.**

You’ll have a chance to:

- Share successes with your peers
- Enhance the MCH field
- Contribute to program replication
- Get expert feedback from the Review Panel
- Receive national recognition

The online submission process is simple and applications are accepted on a rolling basis. For more information, contact Kate Taft at (202) 266-3056 or visit [amchp.org/bestpractices](https://amchp.org/bestpractices).

You can also [click here](#) to refer an innovative MCH program that we should know about!
other local and state health departments should adopt this strategic intent in order to reduce racial disparities in birth outcomes by becoming an MCH Life Course Organization. To join the event participants should click here. For audio, dial in to the toll-free number: 800-988-9658 and use the passcode #5218751 for the event.

Save the Date: Upcoming Webinar on the MCH Navigator!
The MCH Navigator, funded by MCHB at Georgetown University, is a learning portal that provides access to state and local MCH professionals for free, providing competency-based online trainings to meet professional development needs and ensure that the Title V workforce has the knowledge and skills to address the needs of the MCH Community. On May 21 from 1-2 p.m. EST, John Richards, research director for the McCourt School of Public Policy at Georgetown University will provide an overview of new and familiar features of the new Navigator website, and will explain how professionals can access learning opportunities directly through the site and how departments and organizations can use the Navigator to encourage and track staff development. After this event, participants will be able to:

- Understand the history of the MCH Navigator, how it assists in learning the skills needed for being a member of the Title V workforce, and learn about new key features of the website
- Learn how to identify specific MCH Navigator trainings and resources based on individual needs
- Learn about the MCH Navigator’s Self-Assessment tool and how to develop a customized learning plan for success
- Understand how the MCH leadership Competencies and the Public Health Core Competencies assist in structuring your learning needs both in the MCH Navigator and through HRSA TRAIN

Please click here to register.

Did You Miss the AMCHP Title V Five-Year Needs Assessment Trainings? Check Out Our Archives
To assist states or jurisdictions in preparing their assessments AMCHP hosted a series of virtual trainings to provide guidance on the needs assessment process. The first webinar, held on Mar. 5, featured Donna Peterson, Dean for the College of Public Health at the University of South Florida (and former CYSHCN director) and Title V staff from Massachusetts, presenting on the Nuts and Bolts of the Five Year Needs Assessment.

The second webinar, The Nuts and Bolts on Using Data was held on May 1, featured Caroline Stampfel, MPH, currently the senior epidemiologist at AMCHP and formerly an MCH Lead Analyst with the Virginia Title V program, on using data in the needs assessment process and two states-in-action profiles from Rhode Island and Alaska.

To access the webinars, click here.

AMCHP Conference Session Recordings Now Available
Didn’t make it to all the sessions at AMCHP 2014 that you wanted to? Couldn’t make it to the conference this year? Sessions recordings from this year’s conference are now available. To view recordings, click here.

Genetics in Primary Care Education On Demand
Learn about genetics in primary care on your schedule with the archived webinar series from the Genetics in Primary Care Institute. Watch archived webinars, view presentation slides, and check out the NEW fact sheets for an easy-to-read version of information from the webinars. Topics include family history, genetic testing, genetic counseling, and more.
CAREERS OPPORTUNITIES

AMCHP Accepting Applications for Program Manager, Workforce Development and Capacity Building

The program manager for workforce development and capacity building is a member of the Program Team and supports the advancement of maternal and child health (MCH) programs by contributing to major issues surrounding workforce and capacity building for AMCHP members. The work involves contributing to the development, implementation, support and evaluation of activities as part of the National MCH Workforce Development Center (the Center), collaboration with staff and partners of the Center, as well as performing a variety of planning and program implementation, research and evaluation projects related to capacity building, including the AMCHP Best Practices Innovation Station and Replication Initiatives, partnership with fellow staff, participation in associated professional organizations and groups, and collaboration with member programs and funding agencies. This position reports to the associate director, MCH leadership development and capacity building. To learn more, [click here](#).

FUNDING

Fetal Alcohol Spectrum Disorders (FASD) Practice and Implementation Centers

Deadline: May 13

The purpose of this program announcement is to expand previous efforts from FASD training programs and shift the perspective of this work from individual training for practicing health care professionals to one that capitalizes on prevention opportunities and the ability to impact health care practice at the systems level.

Significant research in recent years has enabled the development of programs that are effective and targeted to specific populations for reducing the risk of an alcohol-exposed pregnancy, in turn preventing FASDs. Thus, while prevention, identification, and treatment of FASDs continue to be at the core of this work, an increased emphasis on training practicing health care professionals and primary prevention of alcohol-exposed pregnancies is also a highlight. To reflect this change in focus, these programs are hereby referred to as FASD Practice and Implementation Centers (PICs). This announcement reflects the need for stronger linkages with medical societies and national professional and partner organizations and an increased emphasis on demonstrable practice change that will be sustained beyond CDC funding. For more information, [click here](#).

Improving FASD Prevention and Practice through National Partnerships

Deadline: May 13

This is a new program with an overall goal of strengthening strategic partnerships with key national medical societies, professional organizations and constituent groups. It is designed to support two crucial components of a multifaceted approach to enhance FASD training, provider education and practice change and complements CDC-RFA-DD14-1402, which will fund FASD PICs. For more information, [click here](#).

AMCHP CAREER CENTER

The Career Center is the premiere online job board for individuals seeking employment in Maternal and Child Health programs. Whether you are looking for an entry-level position or are a more seasoned professional looking for new opportunities, AMCHP’s Career Center has great openings for great people! Searching our database is free and open to all job-seekers. AMCHP members receive a discount on job-postings - so [sign up](#) today!
Interventions for Health Promotion and Disease Prevention in Native American Populations
Deadline: May 15
The purpose of this funding opportunity announcement (FOA) is to develop, adapt, and test the effectiveness of health promotion and disease prevention interventions in Native American (NA) populations. NA populations are exposed to considerable risk factors that significantly increase their likelihood of chronic disease, substance abuse, mental illness, and HIV-infection. The intervention program should be culturally appropriate and promote the adoption of healthy lifestyles, improve behaviors and social conditions and/or improve environmental conditions related to chronic disease, the consumption of tobacco, alcohol and other drugs, mental illness or HIV-infection. The intervention program should be designed so that it could be sustained within the entire community within existing resources, and, if successful, disseminated in other Native American communities. The long-term goal of this FOA is to reduce mortality and morbidity in NA communities. For more information, [click here](#).

Data Coordinating Center for the Collaborative Pediatric Critical Care Research Network
Deadline: Jun. 2
The Eunice Kennedy Shriver National Institute of Child Health and Human Development (NICHD) invites applications from investigators willing to participate with the NICHD under a cooperative agreement (U01) as the Data Coordinating Center (DCC) in an ongoing multicenter clinical program, the Collaborative Pediatric Critical Care Research Network (CPCCRN) designed to carry out research in pediatric critical care. For more information, [click here](#).

Collaborative Pediatric Critical Care Research Network
Deadline: Jun. 2
This funding opportunity invites applications from institutions proposing to serve as clinical sites in the NICHD multicenter Collaborative Pediatric Critical Care Research Network (CPCCRN). The research network is designed to investigate the efficacy of treatment and management strategies to care for critically ill and injured children, as well as to better understand the pathophysiological bases of critical illness and injury in childhood. For more information, [click here](#).

National Coordinating Center for Public Health Training
Deadline: Jun. 9
This announcement solicits applications for the National Coordinating Center for Public Health Training (NCCPHT). The NCCPHT will provide technical assistance to the Regional PHTCs to enhance their capacity and infrastructure to improve the nation's public health system by strengthening the technical, scientific, managerial, and leadership competencies of the public health workforce. The NCCPHT supports the goals of the Regional PHTCs through the activities of this cooperative agreement. Regional PHTCs are required to fulfill the following statutory requirements: establish or strengthen field placements for students in public or nonprofit private health agencies or organizations; involve faculty members and students in collaborative projects to enhance public health services to medically underserved communities; specifically designate a geographic area or medically underserved population to be served by the center that shall be in a location removed from the main location of the teaching facility of the school that is participating in the program with such center; and assess the health personnel needs of the area to be served by the center and assist in the planning and development of training programs to meet such needs. For more information, [click here](#).

State Implementation Grants for Enhancing the System of Services for CYSHCN through Systems Integration
Deadline: Jun. 13
This announcement solicits applications for the 2014 State Implementation Grants for Enhancing the System...
FUNDING CONT.

of Services for Children and Youth with Special Health Care Needs through Systems Integration. The purpose of this initiative is to increase the number of children and youth with special health care needs (CYSHCN) who receive a patient/family-centered medical/health home approach to comprehensive, coordinated services and supports. Through a national technical assistance center and a cross-state learning community, states will increase their capacity to coordinate policy, program development/analysis, and collaborative partnerships across agencies, organizations and programs at the state and local levels. For more information, click here.

Alliance for Innovation on Maternal Health: Improving Maternal Health and Safety
Deadline: Jun. 16
This announcement solicits applications for the Alliance for Innovation on Maternal Health: Improving Maternal Health and Safety. The goal of this initiative is to reduce maternal morbidity and mortality and their associated adverse pregnancy outcomes (preterm birth, low birth weight and infant mortality) through efforts engaging provider organizations, state public health leaders, payers, hospital associations, regulatory bodies, consumer groups, and other key organizations. The outcome of this activity will be to improve maternal health on the national level through saving approximately 100,000 women from maternal mortality and/or preventable severe morbidities over the four-year project period. For more information, click here.

Integration of Oral Health and Primary Care Practice Technical Assistance
Deadline: Jun. 19
The purpose of this cooperative agreement program is to provide specialized and non-financial technical assistance to HRSA Health Center Program grantees and look-alikes to translate oral health implementation strategies into primary care practice and thereby to increase access to oral health care services for underserved and vulnerable populations. The dissemination of data, products and resources from this program will also be made publically available. The major focus of the technical assistance provided by the IOHPCP technical assistance cooperative agreement is to advise and assist with the implementation of successful oral health and primary care integration strategies into sustainable integrated practice operations. Additionally, the IOHPCP technical assistance awardee will coordinate the network of entities that receive technical assistance through this cooperative agreement to share experiences and disseminate promising practices on a national level. For more information, click here.

NIH Initiative to Maximize Research Education in Genomics Diversity Action Plan
Deadline: Sept. 6, 2016
The National Institutes of Health (NIH) present this funding opportunity to facilitate the training of individuals at all careers levels (the undergraduate, graduate, post baccalaureate, postdoctoral and faculty levels) from diverse backgrounds underrepresented in scientific disciplines relevant to genomics to enable them to pursue genomics research that spans all areas of interest to National Human Genome Research Institute later in their careers. For more information, click here.

Exploratory and Developmental Grant to Improve Health Care Quality through Health IT
Deadline: Nov. 16, 2016
The purpose of this grant is to fund exploratory and
FUNDING CONT.

developmental research grants that will contribute to the evidence base of how health information technology (IT) improves health care quality. This funding opportunity supports the use of a wide variety of research designs in order to generate information regarding the design and development, implementation, use, or impact of health IT on quality. For more information on grant PA-14-001 and more, click here.

CALENDAR CONT.

NACCHO Annual Conference
Jul. 8-10
Atlanta, GA

ASTHO Annual Meeting and Policy Summit
Sept. 9-11
Albuquerque, NM

CityMatCH Leadership & MCH Epidemiology Conference
Sept. 17-19
Phoenix, AZ

APHA 2014 Annual Meeting and Exposition
Nov. 15-19
New Orleans, LA

39th Annual National Wellness Conference
Jun. 23-26
Minneapolis, MN

List Your Event on the AMCHP MCH Events Calendar

Do you want to include your listing on the AMCHP MCH Events Calendar? It's easy! Just complete our easy online submission form. You are welcome to submit MCH conferences, webinars, trainings, webcasts and meetings. Thanks for helping us to build our MCH Events Calendar! If you have any questions, please contact Julio Arguello Jr., Online Media & Information Technology Manager. Please note: All event listings are subject to AMCHP approval.