

Member Briefs



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THE ASSOCIATION OF MATERNAL & CHILD HEALTH PROGRAMS



MANAGEMENT MINUTE



Navigation and Leadership

By Michael R. Fraser, PhD, CAE, Chief Executive Officer, AMCHP

Burnison's ninth absolute of leadership is "navigate." I must admit when I first read his chapter on the topic, I was not exactly sure how this fit into my understanding of leadership. Navigate felt like a strange absolute mostly

because it's not a discreet or easy concept to define – it is a mix of some of the other absolutes he describes. To me, navigation blends strategy, operations and an intuitive sense of where a leader is going. In classic strategic planning, your plan is your map, your goals are your way points and your tactics are how you propose to get to your objectives along the way. The role of a leader is to motivate their crew to reach their goal. I never considered the importance of navigation at all in this classic view but, on closer reflection, I think Burnison is on to something.

To navigate takes into account the strategic end point (goal) and the operational aspects of a journey (objectives and tactics). But navigation also brings intuition and the art of leadership to the conversation – good navigators have a "feel" for their surroundings, they know where to watch for the shallow waters in a harbor and where the sand bars and islands lay in an open sea. They know the ins and outs of their ship and they are the nexus between the captain and the crew. A leader is like a navigator: someone who is close to the strategy – the end point – and knows what it is going to take to get there with the resources they have (their "crew" and their "ship"). A good leader is close to the ground – they know their people, they know their

business, they know their operations – but they never lose sight of their goals. I suppose "navigate" then really must be an absolute of leadership.

A few years ago, I heard a reference to a bad leader being like "Christopher Columbus." What on earth does that mean? Well, Christopher Columbus did not know where he was going (he had no map). He didn't know where he was when he got there (he thought he was in India, hence the term "Indian" to describe Native Americans and Caribbean Islands named "Indies." The real kicker, he did it with someone else's money (Spain's). Navigation certainly is more complicated without a map, without knowledge of the ground on which you stand and without the ownership that comes with being invested early on in the journey. Was Columbus a leader? That's not the question. The question is, how many of us are leaders like "Christopher Columbus" – not knowing where we are going with our work, not knowing where we are when we accomplish it and doing it with some else's money? I won't quibble that Columbus' "discovery" of the New World was an amazing feat but he was lucky (and the Native Americans weren't) – such serendipity is not often realized today. Even the most creative and innovative of us have a sense of where we are going even if we aren't exactly sure how to get there or we don't have all the resources needed to complete the trip.

The navigation absolute is a good one because it brings many facets of leadership to the conversation. It is a way to think multi-dimensionally about leading and melds the technical aspects of our work (strategy, planning, execution) with the artful aspects of leading (our gut

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feeling, our intuition, our deep knowledge of our crew and our surroundings). As you lead work in maternal and child health, how do you navigate through your journey? Are you, like Columbus, relying on chance and coincidence to bring you to your goal (with someone else's money!). Or, are you a more informed navigator – plotting a course and realizing the human factors involved in getting there? I hope it is the latter!

[This is the ninth installment in a continuing series on The Twelve Absolutes of Leadership by Gary Burnison. If you would like to get your own copy of The Twelve Absolutes of Leadership and follow along over the next few months, you can order it online via the AMCHP link to Amazon.com. AMCHP receives a small royalty for all orders placed via this link. The opinions of the author, and of Mike, are their own and are not the official position of AMCHP.]

LEGISLATIVE & POLICY CORNER



You Are Invited!

Last week, the U.S. Senate passed a continuing resolution (CR) that will assure continued funding for federal government programs including the Title V Maternal and Child Health (MCH) Services Block Grant through March 2013. You are invited to participate in a MEMBERS-ONLY call today, Monday, Sept. 24, at 1 p.m. EST hosted by AMCHP to discuss this and provide an update on other related federal budget developments. During this call, we will discuss the FY 2013 budget continuing resolution, sequestration and FY 2014 budget. We hope you will join us for this important update and dialogue. [Click here](#) to RSVP.

To join the call, dial 800-403-7802. Following the call, AMCHP will distribute a fact sheet on the federal budget with key dates and deadlines and the potential impact on the Title V MCH Services Block Grant.

Six-Month Funding Bill

Fiscal year 2013 begins on Oct. 1, 2012, and because Congress failed to approve any of the annual appropriations bills this year, they recently approved a continuing resolution funding the federal government through Mar. 27, 2013, at the level established by the *Budget Control Act of 2011*. This funding level is \$1.047 trillion and represents a 0.6 percent increase over the FY

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2012 appropriated level. It is unclear how Congress will finalize the FY 2013 appropriation bills for the remainder of the fiscal year. According to a recent media report, Sen. Harkin (D-IA) chairman of the Labor, Health and Human Services and Education Appropriation Subcommittee indicated that Congress may approve another continuing resolution funding the federal government from March 2013 through October 2013 at the level established by the Budget Control Act. It is important to note that this continuing resolution DOES NOT delay or repeal the sequester. Sequestration is scheduled to occur on Jan. 2, 2013.

Office of Management and Budget Report on Sequestration

Late last week, the White House Office of Management and Budget (OMB) released a report on sequestration. It is no surprise that the report states that sequestration will be devastating. It confirms that nondefense discretionary spending will be cut by 8.2 percent and for the Title V MCH Services Block Grant; this represents an approximate \$50 million cut. The report also states that nonexempt mandatory programs such as the Maternal Infant and Early Childhood Education Program, the Prevention and Public Health Fund will be cut by 7.6 percent.

However, according to a preliminary analysis by the Association of State and Territorial Health Officials (ASTHO), reductions to public health programs associated with the sequester will likely fall disproportionately on grants to outside entities, which includes state and local public health agencies. Because federal agencies also have fixed costs, such as space and utilities often in centralized accounts that will be reduced, these cuts will then be passed back to programs that may result in deeper cuts than 8.4 percent. The resulting impact on state and local grantees will likely be higher than an 8.4 percent reduction and could easily approach 11 percent or higher. ASTHO also points out that to achieve this level of reduction, programs that award funds competitively and not through a statutorily determined formula may reduce the overall number of grants, which may result in some grant funding being lost entirely. Moreover, ASTHO indicates that during the aforementioned continuing resolution the executive branch will likely allocate federal resources very conservatively. Funding made available as early as the first quarter of the fiscal year even prior to the



sequestration order may be more tightly controlled or possibly held back pending decisions on how to implement sequestration.

It is important to note that to date OMB has not issued official guidance on how sequestration will be administered particularly as it relates to grants to states and local entities.

The bottom line for states is that the next couple of months will undoubtedly lead to confusion about the federal budgeting process. Brent Ewig and Carolyn Mullen will be available to answer any questions.

[Click here](#) to view the OMB report.

[Click here](#) to view the AMCHP Frequently Asked Questions about sequestration.

States Move toward Selection of Essential Health Benefits Benchmark

The [Essential Health Benefits Bulletin](#) released by the U.S. Department of Health and Human Services (HHS) in December 2011 indicates that states should select a benchmark plan for the essential health benefits during the third quarter of 2012. This approach allows states to select a benchmark plan that reflects the scope of services offered by a “typical employer plan” to be included in health plans offered in the individual and small group markets, both inside and outside of the affordable insurance exchanges. While some state-level MCH experts may have a “seat at the table” during the selection process of the benchmark plan, and some may be monitoring developments, it is still important to understand where gaps in the selected benchmark plan may exist. The American Academy of Pediatrics recently released a report on essential health benefits for children. The report can be found [here](#). For more information on the report, click [here](#).

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Registration for the AMCHP 2013 Annual Conference Is Now Open!

The AMCHP 2013 Annual Conference will be held Feb. 9-12, at the Omni Shoreham Hotel in Washington, DC. To register, visit regonline.com/amchp2013. Don't miss our early-bird registration rates – register now! Full conference registration includes all conference events, including the AMCHP Annual Conference Training Institute – Saturday, Feb. 9 and Sunday, Feb. 10 (until noon) – a rich schedule of skills-building sessions and other training opportunities. Visit amchp.org for further information, and watch for updates as the program develops.

AAP Presents *Time Out for Genetics* Webinar

The next *Time Out for Genetics* webinar, “Genetics and Coding: What the Primary Care Provider Needs to Know” will take place on Thursday, Sept. 27 at 12 p.m. CST. The upcoming webinar, presented by the American Academy of Pediatrics (AAP), aims to provide an overview of the current International Classification of Diseases coding systems as well as current gaps regarding genetics in primary care settings, and will include case study examples of how to utilize the appropriate coding in a variety of situations. The objective of this free, 10-part webinar series is to increase awareness and education regarding the provision of genetic medicine in primary care practice. It is designed for primary care clinicians, pediatricians, pediatric sub-specialists, family physicians, nurse practitioners, genetic counselors, geneticists, and other stakeholders. For more information, [click here](#).

Webinar on Flu Preparedness for Children and Youth with Special Health Care Needs

Neurologic disorders were reported in nearly two-thirds of pH1N1-associated pediatric deaths with an underlying medical condition. Because of the potential for severe outcomes, children with underlying neurologic disorders should receive influenza vaccine and be treated early and aggressively if they develop influenza-like illness. AAP will host a Clinician and Communications Activity (COCA) webinar on this topic on Thursday, Sept. 27 at 2 p.m. EST. For more information, [click here](#).

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New Resources for Breast Cancer Awareness Month

CDC has released updated promotional materials to promote October as Breast Cancer Awareness Month, helping inform women with disabilities about the importance of breast cancer screening for early detection. Download posters, flyers, advertisements, web banners and buttons from *The Right to Know* page on the [CDC website](#). The National Center on Birth Defects and Developmental Disabilities' *The Right to Know* campaign is a health promotion campaign about breast cancer screening that was developed specifically for women with disabilities. A campaign guidebook provides ideas and recommendations to help you maximize and amplify the message.

2012 International Conference on Stillbirth, SIDS and Infant Survival

First Candle will host the 2012 International Conference on Stillbirth, SIDS and Infant Survival. The conference will be held on the Baltimore, Maryland waterfront from Thursday, Oct. 4 through Sunday, Oct. 7. More than 350 people from across the globe who share the common goals of reducing stillbirths and infant mortality will be attending this four-day event. For more information, [click here](#).

Survive and Thrive: Roadmap for New Local Health Officials Call for Applicants

NACCHO is looking for interested new health officials, aspiring health officials, and coaches for the third cohort of Survive and Thrive, which will begin in fall 2012. The Survive and Thrive program is a 12-month learning opportunity designed to enhance the skills of new local health officials- top executives at local health departments. Applications are now being accepted and space is limited. Applications for new local health officials, aspiring local health officials, and coaches are due Oct. 15. For more information or to apply, [click here](#).

Applications Now Open for the 2012 MCH Epi Pre-Conference Trainings!

This year, AMCHP will offer four training options for those wishing to build their skills in the areas of spatial analysis, quality improvement, scientific writing and leadership. A detailed description of each, including learning objectives and MCH leadership competencies

addressed, is available through the [AMCHP website](#). To apply for the trainings, [click here](#). Applications must be submitted no later than Friday, Oct. 19.

2012 Unsung Heroes of Public Health Awards Nominations

The Campaign for Public Health Foundation is collecting nominations through Nov. 1 for their third-annual Unsung Heroes of Public Health Awards. These awards are intended to highlight the return on investment of the nation's behind-the-scenes disease control and prevention efforts, applaud the staff who run them, and educate policymakers and others about how public health works to save lives, prevent injuries, limit disease outbreaks – and so much more. A Capitol Hill reception to honor the 2012 awardees will take place on Dec. 4. Representatives Phil Roe (R-TN), Lucille Roybal-Allard (D-CA) and Jim McGovern (D-MA) will serve as honorary co-chairs of the event. Anyone can nominate a friend or colleague for one of three public health awards. For more information about awards and nomination process, [click here](#).

RWJF Health Policy Fellows Releases Call for Applications

The Robert Wood Johnson Foundation (RWJF) Health Policy Fellows program provides the nation's most comprehensive fellowship experience at the nexus of health science, policy and politics in Washington, D.C. It is an outstanding opportunity for exceptional midcareer health professionals and behavioral and social scientists with an interest in health and health care policy. Fellows participate in the policy process at the federal level and use that leadership experience to improve health, health care and health policy. Applications are due by Nov. 7 at 3 p.m. EST. For more information, [click here](#).

Genetic Alliance Funds Innovation in Newborn Screening

Genetic Alliance is accepting proposals for the 2013 Baby's First Test Challenge Awards. Several awards up to \$20,000 each will be given for organizations to increase newborn screening awareness and integrate Baby's First Test into new or existing outreach, engagement or educational efforts. The 2013 Baby's

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First Test Challenge Awards are an opportunity to build a bridge between Baby's First Test and the existing programs, resources, and expertise in the newborn screening community. The full request for proposals is available [here](#). Proposals will be accepted until Nov. 9 at 6 p.m. EST.

NNPHI Open Forum for Quality Improvement in Public Health

The National Network of Public Health Institutes (NNPHI) is pleased to invite you to our next Open Forum Meeting for Quality Improvement in Public Health. This is the 6th open forum meeting hosted by NNPHI, and it will be held at the Charlotte Marriott City Center in Charlotte, North Carolina on Dec. 6-7. The Forum will begin at approximately 8:30 a.m. EST on Thursday, Dec. 6 and conclude at 2 p.m. EST on Friday, Dec. 7. The registration deadline is Monday, Nov. 12. [Register](#) soon as space is limited.

PUBLICATIONS & RESOURCES



Innovation Station

New MCH Emerging, Promising and Best Practices Added to the AMCHP Innovation Station

AMCHP is pleased to announce that new practices have been added to the Innovation Station database following a recent review held by the Best Practices Review Panel. Innovation Station houses reviewed MCH practices that range from new, emerging practices with solid design and evaluation plan to promising practices with strong evaluation data to demonstrate effectiveness to best practices that have been peer reviewed, extensively evaluated and replicated. Newly added practices include:

- [Empower Program \(AZ\)](#): A statewide policy change that prioritized health by offsetting child care licensing fees. The policy incentivized centers to adopt evidence-based standards that promote health for young children, specifically focused on healthy eating, physical activity and smoke-free environments. (*Best Practice*)
- [Parent Child Assistance Program \(WA\)](#): A three-

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year advocacy/case management model with high-risk mothers and their children that aims to build healthy families and prevent future births of children prenatally exposed to alcohol and drugs. (*Best Practice*)

- [Birth and Beyond California \(CA\)](#): A quality-improvement model for hospitals to improve rates of "exclusive" breastfeeding. (*Promising Practice*)
- [Get Healthy Together \(NM\)](#): An 18-month intervention to improve WIC staff self-efficacy and counseling skills with WIC clients related to pediatric overweight prevention and management. (*Promising Practice*)
- **Healthy Babies are Worth the Wait®**: Originally a three-year initiative that used a multifaceted,



Do you have a successful program that has addressed infant mortality in areas such as preconception health, prematurity awareness, infant mortality task forces, SIDS/SUIDS, and more?

Consider sharing your program in [Innovation Station](#), the AMCHP searchable database of emerging, promising and best practices in maternal and child health. You'll have a chance to:

- Share successes with your peers
- Enhance the MCH field
- Contribute to program replication
- Get expert feedback from the Review Panel
- Receive national recognition

The online submission process is simple and applications are accepted on a rolling basis. For more information, contact [Kate Howe](#) at (202) 266-3056 or visit amchp.org/bestpractices.

You can also [click here](#) to refer an innovative MCH program that we should know about!

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“real world,” ecological design and evidence-based clinical and public health interventions to prevent late preterm birth, which has now been replicated in multiple states and communities. (*Promising Practice*)

- **[Internatal Care Program \(AZ\)](#)**: A clinical care and health promotion/education program for women with poor birth outcomes to improve future birth outcomes and preconception health. (*Promising Practice*)
- **[Baby Steps to Breastfeeding \(AZ\)](#)**: Promotes implementation of five evidence-based maternity care practices that have a positive impact on breastfeeding success for mothers who want to breastfeed. (*Emerging Practice*)
- **[Dare to Dream \(RI\)](#)**: An initiative to promote youth leadership development through a forum that provides support, services and opportunities that help youth with disabilities to achieve positive outcomes. (*Emerging Practice*)
- **[Superior Babies Program \(MN\)](#)**: A home visiting model with a collaborative, case management approach aiming to reduce the incidence of fetal alcohol related diagnoses and other prenatal drug related effects in children. (*Emerging Practice*)

For more information about these programs and the AMCHP best practices program, visit the [Innovation Station database](#) or www.amchp.org/bestpractices.



General Maternal and Child Health

New Brief on Maternal and Child Oral Health Policy

The National Maternal and Child Oral Health Policy Center, in collaboration with AMCHP, Association of State and Territorial Dental Directors (ASTDD), March of Dimes, and Washington Dental Service Foundation, released a new issue brief, *Improving the Oral Health of Pregnant Women and Young Children: Opportunities for Policymakers*. This new brief provides state policymakers a succinct review of the research and evidence on dental care during the perinatal period, identifies current state guidelines that have been developed, reviews liability issues for dentists and medical providers, and outlines current state policy options to support the oral health of pregnant women and young children. To view the brief, [click here](#).

Family Voices Releases the Second Edition of the Bright Futures Family Pocket Guide

This small, fun, easy-to-use book is designed to help families support health and wellness for their children at every age. The 2nd Edition is reorganized for greater ease of use, and has many updates and a great deal of new information. Developed for families by families, the Pocket Guide provides families with: information and encouragement for the roles families play every day in the health and well-being of their children; information about the importance of well child visits for all children, including children and youth with special health care needs; encouragement to speak up to take active roles in their children's care; encouragement to form partnerships with other families and with professionals to improve policies, care, services, and support for all children and families; an overall framework for children's good health and insight into all those who contribute to it; current, comprehensive, succinct information about child development; and links to resources and further sources of information for children's good health. For more information, [click here](#).

Children's Health

New MCH Library Resource on Child and

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Adolescent Nutrition

The MCH Library at Georgetown University released a new knowledge path, Nutrition in Children and Adolescents. The knowledge path directs readers to a selection of current, high-quality resources that present evidence-based nutrition guidance, describe public health campaigns and other promotion programs, inform policy and legislation, and report on research aimed at identifying promising strategies for improving nutrition and eating behaviors within families, schools, and communities. Health professionals, program administrators, policymakers and researchers can use the knowledge path to learn more about child and adolescent nutrition, improve care, develop programs, and locate training resources and information to answer specific questions. To view the knowledge path, [click here](#).

ON YOUR BEHALF

AMCHP Working On Your Behalf

- On Sept. 5, AMCHP staff Piia Hanson and Maritza Valenzuela attended the Place Matters National Health Equity Conference in Washington, DC. The conference examined health inequities in minority and low-income communities and explored initiatives that are working to promote health equality. For more information and materials from conference presentations, [click here](#).
- On Sept. 6, AMCHP CEO Mike Fraser and AMCHP staff Erin Bonzon and Brent Ewig met with Dr. David Willis, Director, Division of Home Visiting and Early Childhood Services, Maternal and Child Health Bureau. The meeting with Dr. Willis and leadership staff of the Maternal, Infant, and Early Childhood Home Visiting (MIECHV) program focused on building collaborations and enhancing partnerships between maternal and child health, early childhood and home visiting.
- On Sept. 6, AMCHP staff Mike Fraser and Lauren Raskin Ramos participated in a meeting with leadership from the March of Dimes, ASTHO and the Maternal and Child Health Bureau to discuss coordination of national infant mortality

ON YOUR BEHALF CONT.

initiatives. The group agreed to continue to meet regularly and develop a strategy to improve coordination and develop strategies to best benefit state health agencies and others working to improve birth outcomes and reduce infant mortality.

- On Sept. 11-12, AMCHP President Stephanie Wrightsman-Birch, AMCHP CEO Mike Fraser and AMCHP staff Erin Bonzon attended the ASTHO Annual Meeting in Austin, Texas. Stephanie and Mike visited with the Texas Department of State Health Services Office of Family Health & Title V and learned about efforts in Texas to reduce infant mortality, including the Healthy Texas Babies program. Following the visit to the state, they attended the ASTHO affiliates meeting – a council of state-based public health associations – to share updates and coordinate activities. On the council agenda was a debrief on Dr. Lakey's 2012 President's Challenge to reduce prematurity, an update on advocacy and federal affairs, as well a discussion of workforce challenges for state health agencies.

Following the council meeting, Mike attended several sessions at the ASTHO Annual Meeting, including a general session on the Healthy Babies Challenge where, state health officials from Connecticut and Oklahoma followed remarks by Dr. Michael Lu and Dr. Jennifer Howse by shared successes in improving birth outcomes in their states. New Hampshire, Vermont and Alaska were recognized by ASTHO and March of Dimes for obtaining at least an 8 percent reduction in prematurity – part of the ASTHO President's Challenge. Ruth Ann Shepherd, the Kentucky Title V director, was recognized by ASTHO President David Lakey for her leadership in Kentucky and nationwide to reduce infant death with the 2012 ASTHO Presidential Meritorious Service Award. Dr. Howse was also recognized for her partnership with ASTHO to move the President's Challenge forward.



ON YOUR BEHALF CONT.

- On Sept. 12, AMCHP staff Maritza Valenzuela attended the Fall Meeting of the National Coordinating Committee on School Health and Safety (NCCSHS) in Washington, DC. The theme of the meeting was “Addressing Student Disparities in Health and Education: Moving to Action.” Speakers from national and state organizations spoke on a variety of issues regarding the linkages between health disparities and educational disparities, and solutions to both. AMCHP member Laura Rooney, Adolescent Health Program Manager at the Ohio Department of Health, was a featured speaker at the meeting.
- On Sept. 19, AMCHP brought together a representative [group of state leaders](#) to discuss the future of the Title V MCH Services Block Grant in a reforming health system with the White House Office of Management and Budget. While Affordable Care Act is helping to move health care in this country forward in great strides, there will still be a similar demand, if not an increased one for this flexible source of funding for the 59 states and territories to address their most pressing needs not addressed by the ACA. AMCHP members provided clear and concise examples of the important work that the MCH Block Grant is funding in states that supports some of the most vulnerable populations in our country, which will not be obviated with the implementation of the Affordable Care Act. AMCHP will continue to promote the need for this critical funding.

AMCHP CAREER CENTER

The Career Center is the premiere online job board for individuals seeking employment in Maternal and Child Health programs. Whether you are looking for an entry-level position or are a more seasoned professional looking for new opportunities, AMCHP's Career Center has great openings for great people! Searching our database is free and open to all job-seekers. AMCHP members receive a discount on job-postings - so [sign up](#) today!

CAREER OPPORTUNITIES

AMCHP Seeks Program Manager for Workforce & Leadership Development

The Program Manager for Workforce & Leadership Development is a member of the Programs Team and contributes to the advancement of maternal and child health programs by performing a variety of planning and program implementation, research, and evaluation projects related to workforce and leadership development. General responsibilities include project planning, coordination and evaluation; collaboration with advisory committee members, AMCHP members and staff on project activities; serving as liaison to federal project officers; and project promotion. This position contributes to major issues surrounding workforce and leadership development. The work involves partnership with fellow staff, participation in associated professional organizations and groups, and collaboration with member programs and funding agencies. This position reports to the Associate Director, MCH Leadership Development and Capacity Building. For more information, [click here](#).

BHPPr Opening for Public Health and Interdisciplinary Education Branch Chief

The Bureau of Health Professions (BHPPr), Division of Public Health and Interdisciplinary Education (DPHIE) provides leadership and serves as the principal focal point for the Agency and the Bureau for increasing the public health workforce, interdisciplinary health professions issues and programs, including geriatric training, and research activities to increase the diversity of the health professional workforce. The applicant must possess and/or have demonstrated a high degree of public health prominence and expertise, and a distinguished record of accomplishments, such that the individual can readily command the respect of the public health community. For more information or to apply, [click here](#).

CDC Looking for Senior Advisor to the National Center on Birth Defects and Developmental Disabilities

The National Center for Birth Defects and Developmental Disabilities (NCBDDD) is looking to fill the Senior Advisor to the National Center on Birth Defects and Developmental Disabilities position. This announcement is open through Oct. 11, 2012. The position serves as a Senior Leader providing leadership/

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executive direction, planning, coordination, leadership, and strategic vision and guidance to the NCBDDD. The position serves as a senior-level advisor to the director, NCBDDD and director, ONCDIEH, CDC, and the U.S. Department of Health and Human Services (HHS) for NCBDDD programmatic and policy activities. Serves as a national expert and consultant on the application and integration of science, policy, and program in the prevention and control of NCBDDD covered conditions and related risk factors. For additional information and to apply, [click here](#).

FUNDING



AHRQ Grants for Management of Healthcare-Associated Infections

Deadline: *Sept. 25*

The Agency for Health Care Research and Quality (AHRQ) is soliciting grant applications for funding to conduct Health Services Research Demonstration and Dissemination Projects (R18) that propose to address strategies and approaches for prevention, reduction, and effective management of health care-associated infections (HAIs). For more information, [click here](#).

HRSA EMSC State Partnership Grant Program

Deadline: *Sept. 26*

The overall mission of the Emergency Medical Services for Children (EMSC) Program is to reduce the prevalence of pediatric morbidity and mortality that may occur as a result of acute illness and severe injury. To accomplish this mission, the EMSC Program works to institutionalize pediatric-centered healthcare programs within States, and promotes the value and importance of Integration. Integrating the pediatric population's emergency healthcare needs and resources will improve the process, access, and delivery of the emergency medical services system to respond, provide intervention, and transport to the most appropriate healthcare facility; and the pediatric-readiness of health institutions to medically manage and adequately treat children in emergency situations all across the country. For more information, [click here](#).

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ACA - Teaching Health Center Graduate Medical Education (THCGME) Program

Deadline: *Sept. 28*

This announcement solicits FY 2013 applications for the Teaching Health Center Graduate Medical Education (THCGME) program. The ACA directly appropriates \$230 million for Fiscal Years 2011 through 2015 to make payments to qualified teaching health centers to support the expansion of primary care medical and dental residency training in community-based ambulatory settings. These community-based settings include, but are not limited to, federally-qualified health centers (FQHCs) and FQHC look-a-likes, community mental health centers, rural health clinics and health centers operated by the Indian Health Service or an Indian tribe or tribal organization, and entities receiving funds under title X of the Public Health Service (PHS) Act. For more information, [click here](#).

HRSA Rural Health Network Development Planning Program

Deadline: *Oct. 15*

The purpose of the Network Planning Program is to promote the development of integrated healthcare networks in order to: 1) achieve efficiencies; 2) expand access to, coordinate, and improve the quality of essential health care services; and 3) strengthen the rural health care system as a whole. This program brings together key parts of a rural health care delivery system, particularly those entities that may not have collaborated in the past, to work together to establish or improve local capacity and coordination of care. The grant program supports one year of planning to develop and assist health care networks in becoming operational. For more information, [click here](#).

Project Connect 2.0 Phase 2 Funding

Deadline: *Oct. 15*

Futures Without Violence is selecting new sites for Phase 2 of Project Connect: A Coordinated Public Health Initiative to Prevent and Respond to Violence Against Women (Project Connect 2.0), supported by the HHS Office on Women's Health (OWH) with additional support from ACF. Six new states or territories sites and five tribal health sites that demonstrate a strong history of

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collaboration between domestic and sexual violence, health care, and public health systems, as well as a capacity and interest in the proposed program will be chosen. For more information, [click here](#).

Robert Wood Johnson Foundation Scholars in Health Policy Research

Deadline: Oct. 16 at 3 p.m. EST

The *Robert Wood Johnson Foundation Scholars in Health Policy Research* program develops and supports a new generation of creative health policy thinkers and researchers within the disciplines of economics, political science and sociology. Each year the program selects up to nine highly qualified individuals for two-year fellowships at one of three nationally prominent universities with the expectation that they will make important research contributions to future U.S. health policy. For more information, [click here](#).

Corporation for National and Community Service (CNCS) 2013 RSVP Competition

Deadline: Oct. 18

CNCS—through its Senior Corps, AmeriCorps, Social Innovation Fund, and other programs and activities—has helped to engage millions of citizens in meeting community and national challenges through service and volunteer action. In alignment with the SAA and the CNCS Strategic Plan, this Senior Corps RSVP Draft Notice will focus grant making for fiscal year 2013 in the six Focus Areas identified by SAA: 1) Education 2) Healthy Futures 3) Veterans and Military Families 4) Environmental Stewardship 5) Economic Opportunity 6) Disaster Services. In this competition CNCS intends to fund RSVP projects that support volunteers 55 years and older serving in a diverse range of activities that meet specific local and community needs and respond to National Performance Measures.

Funding Available for NWGHAAD

Deadline: Oct. 18 5 p.m. MST

This funding opportunity provides support for activities and events in support of National Women and Girls HIV/AIDS Awareness Day (NWGHAAD) in the United States and its affiliated territories. The purpose of NWGHAAD is to highlight the increasing impact of HIV/AIDS on women and girls and encourage women and girls to take action by knowing their HIV status and understanding their risk. More information about NWGHAAD can be found [here](#). If

you would like to submit a proposal for the National Women and Girls HIV/AIDS Awareness Day funding opportunity or have questions, please e-mail John Snow, Inc. (JSI) at owhapplication@jsi.com or call toll-free: 1-866-224-3815.

CMS Demonstration Grant for TEFT in Community-Based Long Term Services and Supports Grant

Deadline: Oct. 22

This Testing Experience and Functional Tools (TEFT) demonstration grant award is intended to further adult quality measurement activities under Section 2701 of the Patient Protection and Affordable Care Act (ACA). As such it tests and evaluates new measures of functional capacity and individual experience for populations receiving community-based long term services and supports. In addition, this opportunity will fund the development, use, and evaluation of electronic personal health records for these beneficiaries. For more information, [click here](#).

CMS Funding for National and State Background Checks for Direct Patient Access Employees

Deadline: Oct. 31

The Centers for Medicare & Medicaid Services (CMS) is conducting a nationwide program that will identify efficient, effective and economical procedures for long term care facilities and providers to conduct background checks on prospective direct patient/resident access employees. Eligible facilities and providers include skilled nursing facilities, nursing facilities, home health agencies, hospice care providers, long-term care hospitals, personal care service providers, adult day care providers, residential care providers, assisted living facilities, intermediate care facilities for mentally retarded disabled and other entities that provide long-term care services, as specified by each participating state. For more information, [click here](#).

CDC Funding for Perinatal Hepatitis B Prevention Program, Supplemental Evaluation Projects

Deadline: Nov. 2

The purpose of the program is to support the goals and strategies of the HHS Viral Hepatitis Action Plan by

FUNDING CONT.

focusing on 1) eliminating mother-to-child transmission of hepatitis B virus infection, 2) ensuring that HBV-infected pregnant women receive timely evaluation and care, which may improve prevention of hepatitis B virus infection for infants born to HBV-infected women with high viral load, and 3) ensuring that hospitals and birthing centers administer a “birth dose” of hepatitis B vaccine to all neonates prior to discharge from the birthing facility. For more information, [click here](#).

CDC Funding for DELTA FOCUS

Deadline: *Nov. 5*

The purpose of the Domestic Violence Prevention Enhancement and Leadership through Alliances, Focusing on Outcomes for Communities United with States (DELTA FOCUS) is to promote the prevention of intimate partner violence (IPV) through the implementation and evaluation of strategies that create a foundation for the development of practice-based evidence. By emphasizing primary prevention, this program will support comprehensive and coordinated approaches to IPV prevention through the implementation and evaluation of prevention strategies. These strategies will address the structural determinants of health at the outer layers (societal and community) of the social ecological model (SEM) that coordinate and align with existing prevention strategies at the inner layers of the SEM. For more information, [click here](#).

AHRQ Large Research Projects for Healthcare-Associated Infections

Deadline: *Nov. 5*

AHRQ solicits grant applications for funding to conduct Large Research Projects that propose to advance the base of knowledge for detection, prevention, reduction, and effective management of HAIs. For more information, [click here](#).

Robert Wood Johnson Foundation Health Policy Fellows

Deadline: *Nov. 14 at 3 p.m. EST*

The Robert Wood Johnson Foundation Health Policy Fellows program provides the nation’s most comprehensive fellowship experience at the nexus of health science, policy and politics in Washington, D.C. It is an outstanding opportunity for exceptional midcareer

health professionals and behavioral and social scientists with an interest in health and health care policy. Fellows participate in the policy process at the federal level and use that leadership experience to improve health, health care and health policy. For more information, [click here](#).

AHRQ Exploratory and Developmental Grant to Improve Health Care Quality through HIT

Deadline: *Nov. 16*

The purpose of this Agency for Health Care Research and Quality (AHRQ) funding announcement is to support short-term preparatory, pilot or feasibility studies that will inform larger scale real world health information technology (HIT) implementation and use or the conduct of more comprehensive HIT implementation research. For more information, [click here](#).

AHRQ Small Research Grant to Improve Health Care Quality through HIT

Deadline: *Nov. 16*

The purpose of this funding opportunity is to support a wide variety of research designs in order to improve the quality, safety, effectiveness, and efficiency of health care through the implementation and use of HIT. These designs include: small pilot and feasibility or self-contained HIT research projects; secondary data analysis of HIT research; and economic (prospective or retrospective) analyses of HIT implementation and use. For more information, [click here](#).

HRSA Preventive Medicine and Public Health Training Grant

Deadline: *Nov. 19*

The purpose of the Preventive Medicine and Public Health Training Grant Program is to increase the number of preventive medicine physicians and promote greater access to population-based healthcare. The funding may be used to support resident costs, infrastructure and faculty development activities. At least 75 percent of the funds must be used for trainee support, such as tuition for the master's degree in public health or other master's degree related to the preventive medicine specialty, fees, travel, and stipends (reasonable living expenses). For more information, [click here](#).

FUNDING CONT.

HRSA Social and Behavioral Interventions to Increase Solid Organ Donation Grant

Deadline: *Nov. 30*

The overall goal of this grant program is to: 1) reduce the gap between the demand for organ transplants and the supply of organs from deceased donors by identifying successful strategies that can serve as model interventions to increase deceased organ donation and, 2) increase the knowledge of options available through living donation among patients who may need transplants and/or individuals considering serving as a living donor. Accordingly, this program will support sound applied research efforts to test the effectiveness of strategies that target any of the three program objectives listed below. The first two objectives pertain to deceased donation; the third relates to living donation. The specific objectives of this grant program are to increase, and improve understanding of how to increase: 1) individual commitment to be a deceased organ donor and documentation of that commitment; 2) consent of family (or others authorized to consent) for organ donation for a deceased relative; 3) the knowledge of the process, risks, advantages and disadvantages of deceased and living donation among patients who may need an organ and/or individuals considering serving as a living donor. For more information, [click here](#).

CMS Cooperative Agreement to Support Establishment of Health Insurance Exchanges

Deadline: *Oct. 15, 2014*

This funding announcement provides states, the District of Columbia, and consortia of states, with financial assistance for the establishment of exchanges. These awards will provide funds for the state to complete activities for achieving approval in accordance with Section 1321 of the Affordable Care Act and the requirements as established through the rulemaking process. For more information, [click here](#).

CALENDAR



Notice of Board Meetings

AMCHP Fall Board Meeting

Nov. 28-29
Washington, DC

CALENDAR CONT.

AMCHP Events

[AMCHP 2013 Annual Conference](#)

Feb. 9-12
Washington, DC

MCH Events

[Alaska MCH and Immunization Conference](#)

Sept. 27-28
Anchorage, AK

[2012 International Conference on Stillbirth, SIDS and Infant Survival](#)

Oct. 5-7
Baltimore, MD

[13th Chronic Illness and Disability Conference](#)

Oct. 18-19
Houston, TX

[AAP National Conference and Exhibition](#)

Oct. 20-23
New Orleans, LA

[APHA 140th Annual Meeting and Exposition](#)

Oct. 27-31
San Francisco, CA

[18th Annual MCH EPI Conference Co-hosted with the 2012 CityMatCH Urban MCH Leadership Conference](#)

Dec. 12-14
San Antonio, TX

[SAHM Annual Meeting: Achieving Healthy Equity for Adolescents & Young Adults](#)

Mar. 13-16, 2013
Atlanta, GA

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