

Member Briefs



Jun. 10, 2013



THE ASSOCIATION OF MATERNAL & CHILD HEALTH PROGRAMS



MANAGEMENT MONTHLY

Moving On...

It is with great gratitude to all of you that I would like to share I will be leaving AMCHP at the end of July to take a new position as Executive Vice President and CEO of the Pennsylvania Medical Society. The past six years at AMCHP have been wonderful and I thank you all for your support of me, of our board and staff, and of AMCHP.

We have come a long way in the last six years and there are many accomplishments to celebrate. AMCHP has grown larger, our presence has spread wider, and our influence is greater than ever. We have an active and engaged membership and strong partnerships with many key groups that share our goals and agenda. We have a capable, professional, and committed staff and leadership that are a joy to work with and care deeply about the success of AMCHP. I am deeply thankful to all of you for helping us achieve these and many other goals.



Over the next few weeks, AMCHP leadership will determine next steps in the transition, including how to engage member input in the work of selecting the next AMCHP chief executive. This is an exciting time to position AMCHP for the future. If you have specific thoughts or suggestions please reach out to me and/or Millie Jones, our president, and stay tuned to upcoming issues of *Member Briefs* for more information. We will include a special "Transition Update" section in future issues as significant milestones in the search process are identified later this summer.

Again, thank you all for what you have shared with me and contributed to both AMCHP and my own professional growth. I will miss you all a great deal and look forward to hearing about AMCHP successes well into the future.

Best wishes,
Mike

LEGISLATIVE & POLICY CORNER

HRSA Allocation Update

The Health Resources and Services Administration (HRSA) released the [final allocations](#) for fiscal year 2013 recently. We recognize that various budget tables have circulated in the last couple of weeks with differing numbers. The Title V Maternal and Child Health (MCH) Services Block Grant received the following cuts from its original appropriated fiscal year 2013 amount of \$643.9 million.

- -\$32.4 million from sequestration
- -\$4.3 million from the Secretary of Health and Human Services transfer
- -\$2.2 million additional reduction/rescission

The cuts and rescissions bring the **final fiscal year 2013 allocation for the Title V MCH Block Grant to \$604.9 million, which represents a 5.3 percent reduction**



LEGISLATIVE CORNER CONT.

below fiscal year 2012 level of \$638.6 million. This is the lowest level of Title V funding since 1991 and represents a \$126 million reduction from its highest level in 2003. Please feel free to cite these numbers when referencing cuts to the program. It is our understanding that the Maternal and Child Health Bureau (MCHB) will be communicating additional information to the state MCH programs in the upcoming weeks.

The Budget: What is Next?

Senate Appropriations Chairwoman Barbara Mikulski (D-MD) plans to bring the appropriations bills to the Senate floor at a higher funding level, essentially ignoring sequestration. This means that the Senate and House Labor, Health and Human Services and Education Appropriation bills will vary widely in their allocations and a compromise between the bills seems very unlikely. According to reports by congressional staff, the Senate will consider the Labor, Health and Human Services and Education Appropriation bill this July.

At this juncture, it is very unclear how the federal budgeting process will move forward. According to media reports the House and Senate are on a collision course which will come to a head this October when the debt ceiling needs to be raised, the beginning of the fiscal year and any efforts to undo sequestration will hopefully begin in earnest. It is critical that AMCHP receives stories about what is happening in state maternal and child health programs in light of sequestration and budget uncertainty. If we are unable to tell the story about the impact of these budget cuts, it puts the future of the Title V MCH Block Grant in jeopardy. As a reminder, take a moment to fill out the sequestration [survey](#) so AMCHP can capture information about the impact sequestration is having on programs and the populations served by the Title V MCH Block Grant.

In Case You Missed It

On May 30, 2013, AMCHP hosted a webinar *The ABCs of ACOs for MCH*. Full information, the slides and video are now available on the AMCHP [National Center for Health Reform Implementation website](#).

Medicaid Expansion Report

On Monday, Jun. 3, RAND Corporation released [a report](#) with the headline “Expanding Medicaid Is Best Financial Option for States” and that “states that choose not to expand Medicaid under federal health care reform will leave millions of their residents without health insurance and increase spending, at least in the short term, on the cost of treating uninsured residents, according to a new RAND Corporation [study](#).” The study also found that the cost of uncompensated care in states would be more than the cost of Medicaid expansion. Additionally, the study estimated that by not expanding Medicaid in the 14 states that were studied, that an additional 19,000 deaths could occur annually.

Final Rule Issued on Employee Wellness Programs

The U.S. Departments of Health and Human Services (HHS), Labor and the Treasury issued [final rules](#) on employment-based wellness programs. “The final rules support workplace health promotion and prevention as a means to reduce the burden of chronic illness, improve health, and limit growth of health care costs, while ensuring that individuals are protected from unfair underwriting practices that could otherwise reduce benefits based on health status.” Wellness programs include those that reimburse for the cost of membership in a fitness center; that provide a reward to employees for attending health seminars; or for completing a health risk assessment. The final rules will be effective for plan years beginning on or after Jan. 1, 2014.

Final Rule Issued on Exchanges, Qualified Health Plans and Small Business Health Options Program

On Jun. 4, 2013, HHS [issued the final rule](#) that “amends existing regulations regarding triggering events and special enrollment periods for qualified employees and their dependents and implements a transitional policy regarding employees’ choice of qualified health plans (QHPs) in the SHOP.” AMCHP will provide more information on the impact of this and other rules as it is available.





NACCHO ANNUAL 2013: Public Health by the Numbers. Our Story. Our Time. Our Future.

This year, the National Association of County and City Health Officials (NACCHO) annual conference will be held in Dallas, TX from Jul. 7-10. The interactive setting will provide public health partners from around the country the opportunity to examine strategies, share ideas, and plan action strategies for organizations. Join local health officials to address the country's leading causes of death, discuss effective use of data and how to influence policy, maximize organizational performance



Do you have a successful practice that incorporates the life course theory? Let us know about it! AMCHP is collecting emerging, promising and best practices in maternal and child health and would like to include effective life course interventions and programs including those using life course as a theoretical foundation to improve health outcomes.

Please consider sharing your program through [Innovation Station](#), AMCHP's searchable database of emerging, promising and best practices in maternal and child health. Through this opportunity, you can:

- Share successes with your peers
- Enhance the MCH field
- Contribute to program replication
- Get expert feedback from the Review Panel
- Receive national recognition

The online submission process is simple and applications are accepted on a rolling basis. For more information, contact [Kate Howe](#) at (202) 266-3056 or visit amchp.org/bestpractices.

You can also [click here](#) to refer an innovative MCH program that we should know about!

and maintain fiscal sustainability. To register and learn about other conference opportunities, [click here](#).

NACCHO and CDC Join Forces in Webinar Series

NACCHO and the Centers for Disease Control and Prevention (CDC) will hold a series of four webinars in an effort to help local health departments strengthen communications through marketing and branding, message clarity, new media and evaluation. The schedule is as follows:

- *Communicating Public Health: Why Do We Have to Market Something Everyone Should Already Want?* Jun. 19 at 3 p.m.
- *You Know What You're Talking About, but Does Your Audience? CDC's New Clear Communication Index and How to Use It.* Jul. 17 at 3 p.m.
- *New Communication Channels: What They Are, Why They Are Here to Stay, and Why You Need to be There.* CDC Makes It Easy for You. Aug. 14 at 3 p.m.
- *Building Our Understanding of Health Communication Evaluation.* Sept. 18 at 3 p.m.

For more information and to register, contact [Alisa Blum](#).

APHA Course on Scientific Writing for Peer Reviewed Publications for Public Health Professionals

Dr. Michael Kogan, Director of Epidemiology and Research at MCHB and Dr. Sam Posner, Editor-in-Chief of the *Preventing Chronic Disease* journal at the CDC, will offer their expertise to help public health practitioners turn their work into manuscripts for publication. With assistance from other experienced authors, the course will include both hands-on work and presentations. Participants are encouraged to come prepared with an abstract, manuscript outline, data analysis results or a draft of an article in order to leave the course with a significantly improved manuscript. The course will be held from 9 a.m. – 5 p.m. on Nov. 2 in Boston, MA prior to the American Public Health Association (APHA) annual meeting. For more information and to register, [click here](#).

GET INVOLVED CONT.

Text4baby Kicks off 2013 State Enrollment Contest!

AMCHP is formally supporting the 2013 Text4baby State Enrollment Contest which launched on May 14.

[Text4baby](#) is a free comprehensive personalized maternal child health education and support program. It provides critical, evidence-based health and safety information through text messaging. The objective of the contest will see which state can enroll the most text4baby users between May 12 and Oct. 21. Winners will be announced in early November during the APHA Annual Meeting in Boston, MA. AMCHP is pleased to be a partner in the text4baby initiative and is encouraging our membership to promote the service to the families they serve. For more information about the contest, [click here](#).

AMCHP Every Mother Initiative Request for Applications

With support of Merck for Mothers, AMCHP is launching the *Every Mother Initiative* to help states address maternal health issues in their community through strengthening and enhancing state maternal mortality surveillance systems (MMSS) and use the data from these systems to take action in developing and implementing population-based strategies and policy change to prevent maternal death and improve maternal health outcomes. The *Every Mother Initiative* will begin with a 15-month action learning collaborative (ALC) among six states with existing maternal mortality review programs. Core components of the *Every Mother* ALC include in-person and virtual technical assistance, peer-to-peer site visits between teams, and a Translation Support sub-award to help fund implementation of community recommendations based on MMSS data and analysis.

Additionally, these six states will be given the exciting opportunity to serve as pilot test sites for a new maternal mortality data system. This data system, created by the Centers for Disease Control and Prevention, Division of Reproductive Health, is designed to serve multiple purposes including: storing abstracted data elements; supporting the development of case summaries; storing committee review determinations and producing an analytic file.

Applications are due by 11:59 p.m. EST Friday, Jun. 21. For more information, [click here](#).

PUBLICATIONS & RESOURCES



General Maternal & Child Health

MCH Navigator Alert: Information Resources, Trainings and Funding Opportunities

The MCH Navigator, a learning portal that links individuals to existing open-access training, has included a number of new opportunities. Below are a few opportunities from the latest alert:

- [New MCH Epidemiology Resource](#)
- [Federal Home Visiting Legislation and Its Implementation in Region X](#)
- [Mental Health: Healthy People 2020 Indicator Webinar](#)
- [Social Determinants and Clinical Care Satellite Conference and Webcast](#)

To see more opportunities or to sign up for MCH Navigator alerts, [click here](#).

Child & Adolescent Health

Lucile Packard Foundation for Children's Health Releases Issue Brief on Habilitative Services Coverage Under the ACA

Habilitative services are defined as those that "help a person keep, learn or improve skills and functioning for daily living." In a new issue brief commissioned by the Lucile Packard Foundation, Sara Rosenbaum, professor of health law and policy at the George Washington University School of Health and Health Services, examines coverage of habilitative services for children under the essential health benefits provisions of the Affordable Care Act. To access a summary of the issue brief, [click here](#).

CDC Launches Teen Friendly Reproductive Health Site

The Division for Reproductive Health announces the launch of a new Web page dedicated to informing teens on available reproductive health services and provides

PUBLICATIONS CONT.

the elements of best practices to reduce teen pregnancy and ensure availability of teen-friendly clinical health services, developed by the Office of Adolescent Health (OAH) and CDC Community Initiatives. To access the Web page and more information on reproductive health, [click here](#).

ON YOUR BEHALF

AMCHP Working On Your Behalf

- On Jun. 3-4, AMCHP staff Caroline Stampfel represented AMCHP at Health Datapalooza IV in Washington, DC, a conference showcasing the latest in technology and health innovation around open health data. The Health Datapalooza is organized by the Health Data Consortium, a nonprofit organization dedicated to mobilizing health data to transform the U.S. health care system.

FUNDING



DentaQuest Foundation Grants for Optimal Oral Health Campaigns

Deadline: Rolling

Through its Innovation Fund for Oral Health, DentaQuest will award up to \$4.45 million in grants this year in support of projects that identify and work to overcome barriers to optimal oral health. For more information, [click here](#).

Rural Access to Emergency Devices Grant Program Grant

Deadline: Jun. 17

The purpose of this grant is to 1) purchase automated external defibrillators (AEDs) that have been approved, or cleared for marketing, by the Food and Drug Administration; 2) provide defibrillator and basic life support training in AED usage through the American Heart Association, the American Red Cross, or other nationally recognized training courses, and 3) place the AEDs in rural communities with local organizations. For more information, [click here](#).

FUNDING CONT.

National Resource Center on CDSME Programs Grant

Deadline: Jun. 17

The center will assist states, the aging, disability and public health networks, and their partners to increase access to and sustain evidence-based prevention programs, particularly Chronic Disease Self-Management Education (CDSME) programs that improve the health and quality of life of older adults and adults with disabilities. The center will serve as a national clearinghouse of tools and information on CDSMEs. For more information, [click here](#).

Projects to Establish Individual Development Account (IDA) Programs for Refugees Grant

Deadline: Jun. 17

The Office of Refugee Resettlement (ORR) within the Administration for Children and Families (ACF) invites eligible entities to submit competitive grant applications for projects to establish and manage Individual Development Accounts (IDAs) for low-income refugee participants. Eligible refugee participants who enroll in these projects will open and contribute systematically to IDAs for specified Savings Goals, including home ownership, business capitalization, vehicles for educational or work purposes, professional certification, and education (limited to postsecondary education, college entrance exam fees, Test of English as a Foreign Language (TOEFL) and GED preparation and test fees). Successful grantees will be expected to coordinate their policies and procedures for developing and administering refugee IDA projects with ORR and with the existing refugee IDA network. For more information, [click here](#).

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FUNDING CONT.

Building State, Local, Tribal and Territorial Partnerships for Community Preparedness and Response Grant

Deadline: *Jun. 18*

Grantees will work to improve community preparedness and response, and to strengthen resiliency in order to reduce injury related morbidity and mortality in public health emergencies and strengthen community and national recovery in the aftermath. The grantee will innovatively identify key issues that could impact communities, states, and regions and that will foster national collaboration. For more information, [click here](#).

State and Regional Approaches to Improving Access to Services for CYE Grant

Deadline: *Jun. 19*

This grant provides up to seven grants to support state and local governments in their efforts to improve access to health and other services for children and youths with epilepsy (CYE) residing in rural and/or medically underserved areas. For more information, [click here](#).

MIPPA National Resource Center Grant

Deadline: *Jun. 20*

The national Medicare Improvements for Patients and Providers Act (MIPPA) resource center will coordinate efforts to inform older Americans and beneficiaries with disabilities about the benefits available under federal and state programs, with an emphasis on providing information on the Low Income Subsidy and Medicare Savings Program benefits. For more information, [click here](#).

CMS and ACL State Grant for MIPPA Dissemination

Deadline: *Jun. 20*

The Centers for Medicare and Medicaid Services (CMS) and the Administration for Community Living (ACL) seek plans from states that will describe how the 2013 MIPPA funds will be used to enhance efforts through state and local coalition building, with emphasis on outreach activities to help beneficiaries better understand Medicare benefits. For more information, [click here](#).

Advancing aSBI and CHOICES in American Indian and Alaska Native Populations through Training and Technical Assistance Grant

Deadline: *Jun. 23*

The purpose of this announcement is conducting training on Alcohol Screening and Brief Intervention (aSBI) and CHOICES and provide technical assistance on implementing the interventions into clinic settings have been identified as barriers for promoting successful adoption and integration into primary care clinics as a standard of care. This program announcement addresses these barriers by focusing on building capacity with the awarded organization(s) to provide training and technical assistance to clinics serving AI/AN populations. Increasing the capacity of organizations to provide a comprehensive approach is anticipated not only to reduce risks for an alcohol-exposed pregnancy in women, but also reduce risky drinking and its associated harms in all men and women, as well as support alcohol screening and brief intervention as a standard of care. For more information, [click here](#).

CDC Implementation of Essentials for Childhood: Safe, Stable, Nurturing Relationships and Environments Grant

Deadline: *Jun. 24*

This grant supports sustainable and collective impact efforts that promote safe, stable, nurturing relationships and environments. State health departments will be funded to 1) coordinate and manage existing and new partnerships with child maltreatment prevention organizations and non-traditional partners to promote safe, stable, nurturing relationships and environments for children; 2) work with partners to identify strategies across sectors that promote safe, stable, nurturing relationships and environments; 3) identify, coordinate, monitor and report on the strategies implemented by multi-sector partners; 4) coordinate improvement processes (e.g., continuous quality improvement) for multi-sector partners to refine strategies that support safe, stable, nurturing relationships and environments; and 5) establish state-level impact of these efforts. For more information, [click here](#).

FUNDING CONT.

National Innovative Partnerships for Addressing Obesity through Environmental Supports for Nutrition and Physical Activity Grant

Deadline: *Jun. 24*

Activities conducted under this grant will support the CDC mission by promoting implementation of environmental and system supports within HHS regions that create healthier places and lead to improvements in healthy eating and physical activity behaviors across the U.S. Funded organizations will be expected to lead activities and coordinate with other CDC grantees working on obesity prevention. For more information, [click here](#).

Building and Supporting Core Public Health Capacities Related to Violence and Injury Prevention Grant

Deadline: *Jun. 25*

The purpose of this grant is to strengthen violence and injury prevention programs by enhancing state and local health departments. The grantee will help to increase the adoption and implementation of public health violence and injury policy and evidence based program strategies. For more information, [click here](#).

Street Outreach Program Grant

Deadline: *Jun. 28*

This will fund grantees to provide street-based services to runaway, homeless, and street youth who have been subjected to, or are at risk of being subjected to, sexual abuse, prostitution, or sexual exploitation. These services are provided in areas where street youth congregate and are designed to assist such youth in making healthy choices regarding where they live and how they behave. For more information, [click here](#).

Safe Schools/Healthy Students State Program Grant

Deadline: *Jul. 1*

Grantees will create safe and supportive schools and communities by bringing the Safe School/Healthy School model to the state level through partnership building among educational, behavioral health, and criminal/juvenile justice systems. For more information, [click here](#).

ACA Maternal, Infant and Early Childhood Home Visiting Program Expansion Grants

Deadline: *Jul. 1*

Expansion Grants recognize states and jurisdictions that have made significant progress towards implementing a high-quality home visiting program as part of a comprehensive, high-quality early childhood system and are ready and able to take effective programs to scale. Successful applicants will be awarded FY 2013 competitive Expansion Grant funds, in addition to the FY2013 Maternal, Infant, and Early Childhood Home Visiting formula-based funds. For more information, [click here](#).

Tribal Public Health Capacity Building and Quality Improvement Grant

Deadline: *Jul. 15*

The purpose of this grant is to strengthen and improve the infrastructure and performance of tribal public health agencies and tribal health systems through capacity building and quality improvement. For more information, [click here](#).

ACYF/FYSB Basic Center Program Grant

Deadline: *Jul. 25*

The Administration for Children and Families' (ACF), Administration on Children, Youth and Families (ACYF),

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FUNDING CONT.

Family and Youth Services Bureau (FYSB) will award funding for the Basic Center Program (BCP). The purpose of the BCP is to provide an alternative for runaway and homeless youth who might otherwise end up with law enforcement or in the child welfare, mental health, or juvenile justice systems. The BCP works to establish or strengthen community-based programs that meet the immediate needs of runaway and homeless youth and their families. For more information, [click here](#).

Consumer Information & Insurance Oversight Grants

Deadline: *Aug. 1*

The purpose of this grant is to expand and improve health insurance rate review and increase transparency in health care pricing by engaging consumers and small businesses in the process. For more information, [click here](#).

Health Care Innovation Awards Round Two Grant

Deadline: *Aug. 15*

This grant funds applicants who propose new payment and service delivery models that will provide better health, better health care, and lower costs through improved quality for Medicare, Medicaid, and CHIP enrollees. For more information, please visit the CMS [announcement](#). Also, CMS is hosting a Health Care Innovation Awards Round Two Overview Webinar on **Tuesday, May 28 1-2:30 p.m. EST**. For more information and to register, click [here](#). Also, find a [frequently asked questions](#) page.

RWJF Executive Nurses Fellows

Deadline: *Jan. 15, 2014 at 3 p.m. EST*

The Robert Wood Johnson Foundation (RWJF) Executive Nurse Fellows program is a three-year advanced leadership program for nurses who aspire to lead and shape health care locally and nationally. Fellows strengthen and improve their leadership abilities related to improving health and health care. Awards are open to registered nurses who hold senior leadership positions in health services, scientific and academic organizations, public health and community-based organizations or systems, or national professional, governmental and policy organizations. For more information, [click here](#).

CMS Cooperative Agreement to Support Establishment of Health Insurance Exchanges

Deadline: *Oct. 15, 2014*

Through this cooperative agreement, CMS will provide states, the District of Columbia, and consortia of states, with financial assistance for the establishment of exchanges. These awards will provide funds for the state to complete activities for achieving approval in accordance with Section 1321 of the Affordable Care Act and the requirements as established through the rulemaking process. For more information, [click here](#).

NIH Initiative to Maximize Research Education in Genomics Diversity Action Plan

Deadline: *Sept. 6, 2016*

The National Institutes of Health (NIH) present this funding opportunity to facilitate the training of individuals at all career levels (the undergraduate, graduate, post baccalaureate, postdoctoral and faculty levels) from diverse backgrounds underrepresented in scientific disciplines relevant to genomics to enable them to pursue genomics research that spans all areas of interest to National Human Genome Research Institute later in their careers. For more information, [click here](#).

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CALENDAR



AMCHP Board Meeting

Summer Board Meeting
Jun. 20-22
Milwaukee, WI

MCH Events

[Council of State and Territorial Epidemiologists Annual Conference](#)

Jun. 9-13
Pasadena, CA

[Third National Cribs for Kids Conference](#)

Jun. 25-28
Pittsburgh, PA

[NACCHO Annual 2013](#)

Jul. 10-12
Dallas, TX

[Leadership, Legacy, & Community: A Retreat to Advance MCH Scholarship & Practice](#)

Jul. 15-16
Oak Brook, IL

[4th Brain Development & Learning: Making sense of the Science Conference](#)

Jul. 24-25
Vancouver, BC

[2013 University of Minnesota Summer Course in Adolescent Health](#)

Jul. 29-30 and Aug. 1
St. Paul, MN

[ARHP 50th Annual Reproductive Health Meeting](#)

Sept. 19-21
Denver, CO

[2013 Annual Urban Maternal and Child Health Leadership Conference](#)

Sept. 23-25
Savannah, GA

[87th Annual American School Health Association Conference](#)

Oct. 9 - 12
Myrtle Beach, SC

[APHA Scientific Writing for Peer Reviewed Publications for Public Health Professionals Course](#)

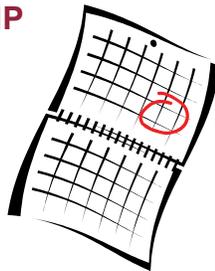
Nov. 2
Boston, MA

[2013 American Public Health Association Annual Meeting](#)

Nov. 2-6
Boston, MA

List Your Event on the AMCHP MCH Events Calendar

Do you want to include your listing on the AMCHP MCH Events Calendar? It's easy! Just complete our easy [online submission form](#). You are welcome to submit MCH conferences, webinars, trainings, webcasts and meetings. Thanks for helping us to build our MCH Events Calendar! If you have any questions, please contact [Julio Arguello Jr.](#), Online Media & Information Technology Manager. Please note: All event listings are subject to AMCHP approval.



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