

# Member Briefs



Dec. 18, 2012



THE ASSOCIATION OF MATERNAL & CHILD HEALTH PROGRAMS



## MANAGEMENT MINUTE



### ***The Darkness... and the Light***

**By Michael R. Fraser, PhD, CAE,  
Chief Executive Officer, AMCHP**

It is hard to end this year on an upbeat note. Instead, we end the year on a tragic note, having witnessed yet another act of senseless violence that defies imagination or understanding. How are we to make sense of the events in Newtown, Connecticut and all the other places where violence senselessly plagues us? How can we, as MCH leaders, respond? At a time of such great sorrow and darkness is there any way to come to terms with yet another slaughter of innocents and the seemingly intractable problems created by violence, mental illness, and people who believe that the only way to resolve an issue is by killing themselves, their family, and anyone who stands in their way?

In short, no. There really is no way to come to terms with such events. These events are the physical embodiment of evil – they represent all that is horrible in the world in the real, literal sense of the word. The darkness of winter seems that much bleaker in the face of such horror.

There is nothing good about what happened in Newtown; nothing good can ever come from such violence. But this most recent example of yet another vicious act does bring light to the systems and supports that work to prevent these kinds of things from happening. We cannot help but ask where did the systems fail? Where can we do better to address the root causes of these events? At their core events such the massacre in Newtown, Connecticut and Aurora, Colorado, have to do with health and well-being, with family and being supported by healthy relationships, and with changing social conditions

and policies that seek to stop violence instead of enabling it.

The event in Newtown is a tragedy. As MCH leaders we must shine light on those things that we can do to help prevent such tragedies from happening again. We all have a part to play in that work. I urge you to reflect on your work in MCH and share your wisdom and experience – your light -- with your colleagues and communities that care. Together, we truly can Make Change Happen (MCH) even in the bleakest of times. And for that, I am truly grateful.

## LEGISLATIVE & POLICY CORNER



### **Tick Tock**

As of Dec. 13, Congress and the administration have not yet reached a deal on the fiscal cliff. The countdown to meltdown is getting closer and members of the House and Senate leadership told their members to plan on staying in Washington, DC after the Christmas holiday to work on a deal. According to an [article](#) in the *Washington Post*, the Office of Management and Budget is asking federal agencies for more detailed plans on how they plan to administer the across the board cuts known as sequestration if Congress and the administration fail to avert the fiscal cliff. If additional guidance is issued from the feds on this topic, AMCHP will inform our members as soon as that information is made public.

During the past week, AMCHP staff, as part of the Coalition for Health Funding, met with Sen. Patty Murray (D-WA) and Rep. Steny Hoyer (D-MD) to discuss protecting non-defense discretionary spending from

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further cuts. This week, AMCHP will participate in a conference call with the White House to gather more information about the administration plans to avoid the fiscal cliff. If you have any questions about the fiscal cliff please do not hesitate to contact Carolyn Mullen or Brent Ewig at 202-775-0436.

### **Health Reform Implementation**

#### **To establish or not?**

Friday, Dec. 14 was the deadline for state leadership to indicate their intention to run a state-based health insurance exchange. Earlier this year, the deadline was extended from the end of October at the request of state leaders. As of Dec. 14, 18 states are moving forward with establishing their own exchange, six in partnership with the federal government, 17 established by the federal government, and the remaining leaning toward partnership or state-based exchange. For a map on state positions, click [here](#).

#### **Feds Release Slew of Highly Anticipated ACA Regulations**

After almost a year of not releasing any major regulations, the Obama Administration released a flood of regulations related to the Affordable Care Act (ACA). On Nov. 26, the Centers for Medicare and Medicaid Services (CMS) Center for Consumer Information and Oversight (CCIO) published the proposed rule on standards related to [essential health benefits](#) (EHB) (summary [here](#)). The proposed rule largely follows the [bulletin](#) released in December 2011. The rule proposed that states select their own EHB “benchmark” plan from a range of options outlined by HHS and outlines the 10 major categories of benefits that must be covered in the individual and small-group markets – both within and outside of the new health insurance exchanges – including rehabilitative services, habilitative services and devices. This rule keeps with the administration approach to provide flexibility to states in the implementation of EHB and specifically habilitative services. AMCHP is working with members on a guide for states to review and comment on their proposed state EHB plan. CCIO also published this [Guide to Reviewing the State Benchmarks](#). AMCHP, in collaboration with several coalitions are working to form a response to the proposed rule. Comments are due on **Dec. 26, 2012**.

- On Nov. 26, HHS released [a proposed rule](#) on health insurance market rules, which implements the ACA policy on guaranteed availability, renewability, risk pools and catastrophic plans. Comments are due on **Dec. 26**.
- Also on Nov. 26, the Internal Revenue Service and CMS released a rule on [wellness programs](#).
- On Nov. 27, HHS released [a request for comment on quality measurements for health plans in health exchanges](#). HHS also issued [a proposed rule](#) on the governance of the federally facilitated exchanges on Dec. 7. Comments are due for both on **Dec. 27, 2012**.
- On Nov. 30, the Office of Personnel Management also released [a proposed rule on the multi-state provider program \(MSPP\)](#) for the affordable insurance exchanges “the MSPP will promote competition in the insurance marketplace and ensure consumers have more high quality, affordable insurance choices.” The comment period is open until **Jan. 4, 2013**.

AMCHP is working to formulate comments where appropriate, but also appreciates hearing from members on their possible reactions to the recent proposed rules.

#### **CMS Issues FAQ Medicaid/CHIP Affordable Care Act Implementation**

On Nov. 19, CMS released a [FAQ](#) on the implementation of Medicaid and CHIP under the ACA. The document mainly provides technical explanations about interactions between the states and the federally facilitated exchanges, however, there are important details included regarding state/federal responsibilities in either determining or assessing eligibility for Medicaid and CHIP programs.

#### **CMS Issues Fact Sheet on Progress of Building the Federally Facilitated Exchange**

CMS issued [an update](#) on the implementation of the federally facilitated health insurance exchanges (FFE) on Nov. 30. For the states where leadership decided to forego establishing a state-based health insurance exchange, the federal government will instead establish the health insurance exchange for the state. All exchanges will launch for enrollment in October 2013. The fact sheet provides an update on issues related to eligibility and enrollment, consumer support, plan

## POLICY CORNER CONT.

management, financial management, and the small business health options program application (SHOP).

### **Kaiser Report on Medicaid Expansion**

As states examine the option to expand Medicaid coverage up to 138 percent of the federal poverty level, the Kaiser Commission on Medicaid and the Uninsured [released a report](#) on Nov. 30 on the state-by-state and national costs of Medicaid expansion. “This analysis uses the Urban Institute Health Insurance Policy Simulation Model (HIPSM) to provide national, as well as state-by-state, estimates of the impact of the ACA on federal and state Medicaid costs, Medicaid enrollment, and the number of uninsured. The analysis shows that the impact of the ACA Medicaid expansion will vary across states based on current coverage levels and the number of uninsured. It also shows that by implementing the Medicaid expansion with other provisions of the ACA, states could significantly reduce the number of uninsured. Overall state costs of implementing the Medicaid expansion would be modest compared to increases in federal funds, and many states are likely to see small net budget gains.”

### **CMCS Released Informational Bulletin on Coverage and Service Design Opportunities for Individuals with Mental Illness and Substance Use Disorders**

The Centers for Medicaid and CHIP Services (CMCS) released an [informational bulletin](#) on Dec. 3 to “provide information regarding services and good practices for individuals with a behavioral health disorder.”

## GET INVOLVED



### **AMCHP February Board Meeting**

All members are invited to attend the AMCHP Board meeting, which will be held during our Annual Conference, on Saturday, Feb. 9, beginning at 7:30 a.m. EST. The meeting will be held at the Omni Shoreham Hotel. Members who will be attending should RSVP to [Nora Lam](#) or call (202) 775-0436.

## GET INVOLVED CONT.

### **AMCHP Business Meeting**

All members are invited to attend the AMCHP Business Meeting, which will be held during our Annual Conference, on Tuesday, Feb. 12, beginning at 7:45 a.m. EST. The meeting will be held at the Omni Shoreham Hotel.

### **AMCHP Board Elections Begin**

AMCHP Delegates are entitled to participate in the 2013 AMCHP Board of Directors election. Participation will ensure that you are part of selecting AMCHP’s next cohort of leaders. To view the list of Board candidates please visit the AMCHP 2013 Board of Directors election Web page [here](#). Voting closes at 5 p.m. EST on Friday, Feb. 8 to ensure that the results are tabulated in time to share at the 2013 AMCHP Conference. Delegates, watch



## GET INVOLVED CONT.

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your e-mail for a link to the voting! If you have any questions about the election or how to vote, please contact [Julio Arguello](#), Online Media & Information Technology Manager. If you have questions about your membership eligibility, please contact [Laura Goodwin](#), Publications and Member Services Manager.

### **Don't Miss the Exciting and Informative General Session at the AMCHP Annual Conference**

This year, the AMCHP Annual Conference program will be punctuated by several energizing, cross-cutting general sessions. How can you move forward and advance MCH innovations in your own agency in the areas of child and adolescent health, youth involvement, women's health, and maternal and infant health? What is the future of Title V? And what can you as an MCH leader learn from two American Olympians? To learn more about the general session at the AMCHP Annual Conference, [click here](#).

### **AMCHP Releases Act Early Ambassadors Request for Applications**

The Centers for Disease Control and Prevention (CDC), the Health Resources and Services Administration (HRSA), Maternal and Child Health Bureau (MCHB), and the Association for Maternal & Child Health Programs (AMCHP) announce a funding opportunity for Act Early Ambassadors to work with the CDC "[Learn the Signs. Act Early.](#)" program. The CDC "Learn the Signs. Act Early." (LTSAE) program aims to improve early identification of autism and other developmental disabilities so that children and their families can get the help they need. The LTSAE Act Early Initiative, a collaborative effort between CDC, HRSA, the Association for University Centers on Disabilities (AUCD) and AMCHP seek to improve collaboration among state programs that identify and serve young children with developmental disabilities and their families. CDC and HRSA work collaboratively on a variety of programs focused on early identification of young children. CDC, AUCD and HRSA convened Act Early regional summits in all 10 U.S. Department of Health and Human Services (HHS) regions from 2007-2009. Act Early teams developed state plans and have begun implementation of state plan activities. Act Early teams are engaged in public awareness, education and training, collaboration, and advocacy at the state and local level. For more information, see the [RFA](#).

### **Register Today for AMCHP 2013!**

The AMCHP 2013 Annual Conference will be held Feb. 9-12, at the Omni Shoreham Hotel in Washington, DC. To register, visit [regonline.com/amchp2013](http://regonline.com/amchp2013). Early-bird registration rates end Jan. 11 – register now!

### **NACCHO Mentorship Program for the FDA Program Standards Looking for Mentees**

The National Association of County and City Health Officials (NACCHO) invites local health departments (LHDs) to submit applications to participate as a mentee LHD in the second cohort of the NACCHO Mentorship Program. The overall objective of the mentorship program is to match LHD practitioners experienced in applying the Retail Program Standards with LHDs currently or newly enrolled in the program standards and looking for guidance, tools, resources, and recommendations for achieving a standard or standards. This opportunity will provide capacity building and networking opportunities among the LHDs participating in the mentorship program. Funding per mentee LHD is anticipated to range from \$8,000-\$10,000. The application deadline is Dec. 17 at 8 p.m. EST. For more information, [click here](#).

### **CDC Public Health Grand Rounds Webcast on Promotion of Health for People with Disabilities**

This session of Grand Rounds will explore opportunities for optimal quality of life for individuals with disabilities. One in six adult Americans lives with a disability when defined by a limitation in function. Many are at higher risk for multiple chronic conditions, injuries, and increased vulnerability during disasters. Comparatively, people with disabilities are four times more likely to report their health to be fair/poor and two and a half times more likely to have unmet health care needs than non-disabled peers. Four hundred billion dollars is spent annually on disability-related health expenditures. Public health can help change this by promoting wellness and preventing disease in people with disabilities. The CDC approach for a population who experiences diverse functional limitations is to assure that mainstream public health surveys, programs and policies include people with disabilities across the lifespan, a method that can be modeled by state and federal programs. The live webcast will take place on Dec. 18 at 1 p.m. EST. For more information, [click here](#).

## GET INVOLVED CONT.

### Register for Final *Time Out for Genetics Webinar*

The final *Time Out for Genetics* webinar, "Epigenetics -- What Your Patients are Asking, What You Need to Know" will take place on Thursday, Dec. 20 at 12 p.m. CST. Following the presentation, participants should be able to: 1) State the scientific basis of epigenetics and its relation to environmental and genetics/genomics; 2) Review relevant historical examples of epigenetics and their potential relevance in today's health care; and 3) Demonstrate the clinical relevance of epigenetics in primary health care and its applicability to the prevention, diagnosis and treatment of health and disease for primary care providers. This educational webinar series is presented by the Genetics in Primary Care Institute (GPCI), a cooperative agreement between the American Academy of Pediatrics and MCHB. It is designed for primary care clinicians, pediatricians,



Do you have a successful program that has addressed infant mortality in areas such as preconception health, prematurity awareness, infant mortality task forces, SIDS/SUIDS, and more?

Consider sharing your program in [Innovation Station](#), the AMCHP searchable database of emerging, promising and best practices in maternal and child health. You'll have a chance to:

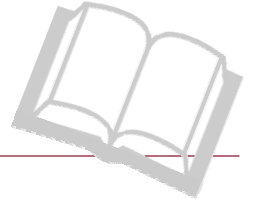
- Share successes with your peers
- Enhance the MCH field
- Contribute to program replication
- Get expert feedback from the Review Panel
- Receive national recognition

The online submission process is simple and applications are accepted on a rolling basis. For more information, contact [Kate Howe](#) at (202) 266-3056 or visit [amchp.org/bestpractices](http://amchp.org/bestpractices).

You can also [click here](#) to refer an innovative MCH program that we should know about!

pediatric sub-specialists, family physicians, nurse practitioners, genetic counselors, geneticists and other stakeholders. To register for the webinar, [click here](#).

## PUBLICATIONS & RESOURCES



### *General Maternal and Child Health*

#### **Special Issue of Family and Community Health Focuses on the Life Course Model**

The January-March 2013 issue of Family and Community Health discusses a variety of approaches for providing health-promotion and disease-prevention strategies. Several of the authors use the life-course health-development (LCHD) framework to guide their work. The articles in the issue deal with parent-child relations and their impact on health disparities based on factors such as ethnicity, illnesses, such as HIV, obesity, and caregiver stress that affect those caring for children with asthma. Consistent with the LCHD concepts, the issue devotes attention to novel ways to communicate health-promotion information. To read the full issue, [click here](#).

### *Child and Adolescent Health*

#### **NAHIC Issue Brief Describes Implications of the ACA Decision for Adolescents and Young Adults**

This issue brief, "The Supreme Court ACA Decision: What Happens Now for Adolescents and Young Adults?" summarizes the current health insurance status of adolescents and young adults, discusses implementation of key elements of the ACA and what that will mean for these two age groups, and highlights implementation choices still to be made by the federal government and states that will affect adolescent and young adult access to health insurance and health care services. The issue brief is one in a series produced by the Center for Adolescent Health and the Law, National Adolescent and Young Adult Health Information Center (NAHIC), University of California, San Francisco, with support from MCHB. To view the brief, [click here](#).

### **Women's and Infant Health**

#### **CityMatCH Celebrates 15<sup>th</sup> Anniversary of PPOR**

2012 is the 15<sup>th</sup> Anniversary of the Perinatal Periods of Risk's (PPOR) conception, and to mark this anniversary CityMatCH, the National Organization of Urban MCH Leaders, has released "PPOR: 15 Years of Changing the Way Urban Communities Approach Infant Mortality." PPOR is both a community approach and an analytic framework for investigating and addressing high infant mortality rates in urban settings. [PPOR](#) was based on an approach used by the World Health Organization in developing nations and was modified for use in U.S. cities, with CityMatCH leading national efforts to validate, enhance and adapt this approach for use in U.S. cities with high infant mortality rates. In recent years, CityMatCH has promoted the integration of PPOR with broader MCH practice at the state and local levels, and has provided training and technical assistance to urban health departments. To view the anniversary issue, [click here](#).

#### **Article on ABM Clinical Protocols for Breastfeeding Management**

The February 2013 issue of *Pediatric Clinics of North America* will feature the process and content for the Academy of Breastfeeding Medicine (ABM) clinical protocols, which are written for use by physicians globally. The ABM 25 clinical protocols collectively address routine prenatal, peripartum, and postpartum (inpatient and outpatient) breastfeeding management, including supplementation, jaundice, human milk storage, co-sleeping, procedural pain in the infant, and analgesia

and anesthesia for the breastfeeding mother. Guidelines detail management of breastfeeding for a variety of high-risk infants, including late-preterm infants, and other special maternal and infant conditions. This article provides a brief review of each ABM protocol. The reviews are intended to provide readers with highlights of each protocol. To view the article, [click here](#).

## ON YOUR BEHALF

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### **AMCHP Working On Your Behalf**

- On Nov. 29 and 30, AMCHP staff member Caroline Stampfel participated in a symposium on the timeliness of vital events convened by the National Association for Public Health Statistics and Information Systems.
- On Nov. 30, staff member Carolyn McCoy attended the Alliance for Health Reform Medicaid Expansion Briefing: "What's at Stake for States?" The briefing provided a wide variety of information about the potential financial impact on states that expand their Medicaid programs, the role of the federal government in the expansion, what the expansion will mean for providers on the ground level and what it will mean for the safety net population. For more information, the transcript and video recording of the briefing, [click here](#) and for the Kaiser Family Foundation report, [click here](#).
- On Dec. 3 and 4, AMCHP staff Tegan Callahan, Caroline Stampfel and Andria Cornell worked with AMCHP consultant Dr. William Sappenfield to host a meeting of the Life Course Metrics State Teams at the AMCHP offices in Washington, DC. State Team members from Florida, North Carolina, Nebraska, Iowa, Michigan, Massachusetts and Louisiana met to conduct screening on proposals for state life course indicators.
- On Dec. 6, AMCHP staff Tegan Callahan delivered a presentation on "State Efforts to Promote Healthy Babies" to the National Conference of State Legislators Fall Forum in Washington, DC.
- On Dec. 6, AMCHP CEO Mike Fraser and AMCHP staff member Erin Bonzon participated in the National Maternal Health Initiative Partnership Meeting. The initiative is led by HRSA MCHB and partners include American College of Obstetricians and Gynecologists (ACOG), Association of Women's



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## ON YOUR BEHALF CONT.

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Health, Obstetrics and Neonatal Nurses (AWHONN), AMCHP, CDC, and Merck & Co. Inc. AMCHP will continue to collaborate with these partners to develop and implement a national comprehensive initiative to strengthen state and local systems capacity and infrastructure to promote, protect and improve maternal health by: strengthening state maternal mortality surveillance, ensuring quality and safety in maternity care, supporting state- and community-based systems and strategies and providing a platform for collaborative learning and sharing best practices.

- On Dec. 11, the AMCHP Women's and Infant Health Team hosted preconference trainings at the 18<sup>th</sup> annual MCH Epidemiology Conference in San Antonio, Texas. Preconference session topics included: Intermediate Spatial Analysis, Quality Improvement for Public Health, Leadership and Communication, and Scientific Writing.
- On Dec. 12 -14, AMCHP staff members Erin Bonzon, Tegan Callahan, Piia Hanson and Caroline Stampfel participated in the 18<sup>th</sup> Annual Maternal and Child Health Epidemiology Conference co-hosted with the 2012 CityMatCH Urban MCH Leadership Conference in San Antonio, Texas. Caroline delivered an oral presentation on *Developing a Standard Approach to Examine Infant Mortality*, Tegan delivered an oral presentation on *Building a Comprehensive Initiative to Improve Birth Outcomes and Reduce Infant Mortality: Seven Recommendations*, and Piia presented a poster describing state level efforts on *Optimizing Health Reform to Improve Maternal and Infant Health Outcomes* and an oral presentation on *Taking the First Steps: Experiences of Eleven Community/State Teams Addressing Racism's Impact on Infant Mortality*.

## CAREER OPPORTUNITIES

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### **Alaska Native Tribal Health Consortium Hiring Senior Epidemiologist**

The Senior Epidemiologist assists the Director of the Alaska Native Epidemiology Center (ANEC) in developing and maintaining a tribally operated epidemiology program and identifying priorities for disease prevention and developing initiatives to improve the health of Alaska Natives. The successful candidate will conduct independent data analysis; evaluates

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validity, accuracy, and completeness of existing data; interprets and explains significance and meaning; analyzes multivariate and cluster trends in data analysis results; identifies gaps or inadequacies; and locates compiles and reviews statewide Alaska Natives morbidity and mortality trends. The senior epidemiologist also disseminates information to tribes, corporations and health agencies and provides technical assistance, statistical analysis, grant writing, research and funding advocacy in one or more epidemiologic specialty areas. For more information, [click here](#).

### **Philadelphia Department of Health Seeks MCFH Research Assistant**

The Division of Maternal, Child and Family Health (MCFH) is seeking a research assistant to help ensure the successful completion of research activities in MCFH, such as surveillance, evaluation and the production of statistical reports. This position is responsible for supporting research by working closely with the Program Evaluation and Surveillance Manager to ensure high quality data, useful reports, and to meet the needs of the staff working on these projects. The Research Assistant position requires strong oral and written communication skills, data manipulation skills, and computer skills, including proficiency in the use of analytic software. For more information, [click here](#).

### **AMCHP Opening: Program Manager, Women's and Infant Health**

The Program Manager for Women's and Infant Health (WIH) is a member of the Program Team and contributes to the advancement of maternal and child health outcomes by performing a variety of planning and program implementation, research and evaluation

### **AMCHP CAREER CENTER**

The Career Center is the premiere online job board for individuals seeking employment in Maternal and Child Health programs. Whether you are looking for an entry-level position or are a more seasoned professional looking for new opportunities, AMCHP's Career Center has great openings for great people! Searching our database is free and open to all job-seekers. AMCHP members receive a discount on job-postings - so [sign up](#) today!

## CAREERS CONT.

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projects related to women's and infant health and maternal and child health/data and assessment. General responsibilities include contributing to the development, implementation and evaluation of program activities related to women's and infant health, collaboration with advisory committee members, AMCHP members and staff; serving as a liaison to federal project officers; and project promotion. This position reports to the Associate Director, Women's and Infant Health. For more information, [click here](#).

### **AMCHP Opening: Organizational Performance & Member Services Intern**

As a member of the Organizational Performance and Member Services team, the intern supports our member services and communications activities. The intern will assume responsibility for a wide range of projects and functions, requiring professionalism and task orientation. Principle duties include: compiling information on events and new publications for the member newsletter; layout of electronic newsletters using Microsoft Publisher and Adobe InDesign; updating newsletter web content and other as needed; working with the member services manager on membership campaigns, including dues renewals and member retention programs; assisting in managing the AMCHP member database, including updating AMCHP member information; and supporting member services, track new and retiring members, and coordinate production of member welcome packets, including membership cards. For more information, [click here](#).

## FUNDING

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### **NACCHO Community Guide Implementation Capacity Building Mini Grants**

Deadline: *Dec. 31*

NACCHO invites local health departments (LHDs) to apply for the Community Guide Implementation Capacity Building program. This initiative is funded by CDC under the capacity building assistance to improve adoption and use of evidence-based preventive services program. Four grantees will be selected and funded to participate in the NACCHO Community Guide technical assistance program and build upon existing community health assessment data to identify opportunities and build skills

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and competencies for the integration of recommendations. Grantees will also be required to complete a case study describing their successes and challenges in planning and adapting the evidence-based recommendations indicated in their action plan. The maximum grant funding available is \$20,000. To view the application, please [click here](#).

### **HUD Strong Cities, Strong Communities National Resource Network Grant**

Deadline: *Jan. 28*

This Department of Housing and Urban Development (HUD) will fund the development of the SC2 National Resource Network, which will align federal resources and coordinate distinct and wide-ranging technical assistance programs to help communities make more effective local investments. For more information, [click here](#).

### **Medical Home Implementation for Children with Special Health Care Needs Grant**

Deadline: *Jan. 28*

This announcement solicits applications for a National Center for Medical Home Implementation. The purpose of this activity is to: 1) support a national resource and technical assistance effort to implement and spread the medical home model to all children and youth, particularly children with special health care needs (CSHCN), children who are vulnerable and/or medically underserved, and pediatric populations served by state public health programs, MCHB and HRSA; and 2) support activities of the Healthy Tomorrows Partnership for Children Program (HTPCP) grantees to improve children's health through innovative community-based efforts, and community and statewide partnerships among professionals in health, education, social services, government, and business. For more information, [click here](#).

### **CDC Birth Defect Study to Evaluate Pregnancy Exposures (BD-STEPS) Grant**

Deadline: *Application due Feb. 8, Letter of Intent due Jan. 8*

The purpose of this funding opportunity announcement is to identify modifiable maternal exposures in early pregnancy that may increase the risk for having a pregnancy affected by certain major, structural birth defects. The CDC mission is "to promote health and quality of life by preventing and controlling disease,



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injury, and disability.” This program is most closely aligned with the CDC Health Protection Goal of “Healthy People in Every Stage of Life.” Quantifiable and measurable outcomes will be measured against the Government Performance and Results Act (GPRA) performance goal to find causes and risk factors for birth defects in order to develop prevention strategies. Nine grants will be awarded ranging in amounts from \$125,000 to \$400,000. For more information, [click here](#).

### **Lucille Packard Foundation for Children’s Health CSHCN Learning Collaborative Grant**

Deadline: *Feb. 8*

The Lucille Packard Foundation for Children's Health seeks proposals from community-based, multiagency coalitions in California with an interest in improving local systems of care coordination for CSHCN. Grants of up to \$40,000 will be awarded, and grantees will be required to participate in a multi-site learning collaborative with other community coalitions. Proposals must address care coordination needs of CSHCN and their families in a geographically defined community, county, or region within California. At a minimum, coalitions should include the following key stakeholders as active participants: families of CSHCN, primary care professional association representative (e.g., American Academy of Pediatrics), California Children's Services, Regional Centers, and family resource and support providers. An informational webinar for applicants will be held on Jan. 10 at 1 p.m. PST. For more information, [click here](#).

### **Bureau of Educational and Cultural Affairs American Youth Leadership Program Disability Component Grant**

Deadline: *Feb. 11*

The Office of Citizen Exchanges, Youth Programs Division, of the Bureau of Educational and Cultural Affairs announces an open competition for an American Youth Leadership Program Disability Component. The award recipients will recruit and select 15-25 youth and one to three adult participants from the United States and provide them with a three- to four-week exchange program in select countries abroad focused on dialogue and debate, leadership development, and community service. Applicant organizations must make every effort to actively recruit and include individuals with sensory impairments, intellectual and physical disabilities, or cross-disabilities in the program. Upon returning home,

the participants will apply what they have learned to serve their schools and communities. It is the intent of the Bureau to award one cooperative agreement of \$200,000. For more information, [click here](#).

### **Robert Wood Johnson Foundation Nurse Faculty Scholars**

Deadline: *Feb. 12, 2013 at 3:00 p.m. EST*

The goal of the Robert Wood Johnson Foundation Nurse Faculty Scholars (NFS) program is to develop the next generation of national leaders in academic nursing through career development awards for outstanding junior nursing faculty. The program aims to strengthen the academic productivity and overall excellence of nursing schools by providing mentorship, leadership training, and salary and research support to young faculty. Up to 12 awards of up to \$350,000 each over three years will be available in this round of funding. For more information, [click here](#).

### **University of Arizona Graduate Certificate Program in MCH Epidemiology Scholarship**

Deadline: *Mar. 1, 2013*

The Mel and Enid Zuckerman College of Public Health is offering 10-15 scholarships to MCH professionals working with American Indian and underserved communities nationally. These scholarships valued at \$11,685 each, will be awarded for the year 2013/14. The University of Arizona’s Graduate Certificate in Maternal & Child Health (MCH) Epidemiology is offered entirely online with no requirements for travel. The deadline to apply for applications to the program is Mar. 1, 2013. For more information and to apply, [click here](#).

### **CDC Medicaid Expansion and Reproductive Health Care for Women Grant**

Deadline: *Application due Mar. 4, Letter of Intent due Feb. 4*

The intent of this funding opportunity announcement is to study the use of medical services and health outcomes among low-income women of reproductive age (15-44 years), before and after expansion of Medicaid eligibility. This research will require linkage of state Medicaid data with other key maternal and child health datasets including, but not limited to, birth certificates, death certificates, and hospital discharge data. One grant of approximately \$250,000 will be awarded, including both direct and indirect costs, in FY2013 to fund one applicant

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for the first 12-month budget period. For more information, [click here](#).

### **CDC Cost-Benefit of Incentive-Based Smoking Cessation for Pregnant Women Grant**

Deadline: *Application due Mar. 4, Letter of Intent due Feb. 4*

The intent of this grant is for a study to assess the cost-benefit of a smoking cessation intervention that targets pregnant smokers. The intent is to evaluate a high intensity and low intensity contingency management (CM) intervention on prenatal smoking cessation. The suggested approach is a three-arm randomized controlled trial to assess smoking abstinence at end of pregnancy and cost-benefit of different intensity levels of CM on prenatal smoking cessation. The 3 arms would include: 1) a high intensity CM intervention for smoking cessation during pregnancy; 2) a low intensity CM intervention for smoking cessation during pregnancy, and 3) standard of care. One grant of \$560,000 will be awarded. For more information, [click here](#).

### **Robert Wood Johnson Foundation Executive Nurses Fellows**

Deadline: *Jan. 15, 2014 at 3 p.m. EST*

The Robert Wood Johnson Foundation Executive Nurse Fellows program is a three-year advanced leadership program for nurses who aspire to lead and shape health care locally and nationally. Fellows strengthen and improve their leadership abilities related to improving health and health care. Awards are open to registered nurses who hold senior leadership positions in health services, scientific and academic organizations, public health and community-based organizations or systems, or national professional, governmental and policy organizations. For more information, [click here](#).

### **CMS Cooperative Agreement to Support Establishment of Health Insurance Exchanges**

Deadline: *Oct. 15, 2014*

Through this cooperative agreement, CMS will provide states, the District of Columbia, and consortia of states, with financial assistance for the establishment of exchanges. These awards will provide funds for the state to complete activities for achieving approval in accordance with Section 1321 of the Affordable Care Act

and the requirements as established through the rulemaking process. For more information, [click here](#).

## CALENDAR



### **AMCHP Board Meeting**

Feb. 8-9  
Washington, DC

### **AMCHP Events**

#### [AMCHP 2013 Annual Conference](#)

Feb. 9-12  
Washington, DC

### **MCH Events**

#### [National Conference on Bullying](#)

Feb. 27-Mar. 1, 2013  
Orlando, FL

#### [2013 Public Health Preparedness Summit](#)

Mar. 12-15, 2013  
Atlanta, GA

#### [SAHM Annual Meeting: Achieving Healthy Equity for Adolescents & Young Adults](#)

Mar. 13-16, 2013  
Atlanta, GA

#### [Third Annual Teen Pregnancy Prevention Grantee Conference](#)

May 20-22, 2013  
National Harbor, MD

#### [NACCHO Annual 2013](#)

Jul. 10-12, 2013  
Dallas, TX

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