



MANAGEMENT MINUTE

Bright Spots

By Michael R. Fraser, PhD, Chief Executive Officer, AMCHP

While the Annual Conference was over two months ago, I am still hearing from folks who really enjoyed the meeting and especially enjoyed Dan Heath's presentation "Switch." I recently re-read Dan's book and have

been thinking a lot about the concept of "bright spots." I like the idea of focusing on strengths, building on success, and leveraging what is already working. Finding the bright spots in our work resonates with me: if we look at what we are doing right and do more of it we may have more success than if we focus only on what we are doing wrong and try to fix it. My guess is that we have already tried to fix it before, and the fix did not work. Trying yet again may lead to a fix it, but odds are it probably won't. If we focus solely on deficits (what isn't working) and not assets (our bright spots) we may get stuck.

Why is it so easy to get stuck in what is not working and so hard to focus on the bright spots? Maybe it's because the work we do calls out the places where we can, where we must, do better: one need not look too far to see alarming maternal and child health indicators that are definitely not bright – our infant mortality rates and our childhood obesity rates are just two examples. Maybe it is the environment in which we work: deficit spending and budget cuts, furloughs and layoffs are all too common in our MCH programs these days. Finding the bright spots in a sea of alarming MCH outcomes and seemingly insurmountable fiscal challenges is definitely a task – but they are there. It is our job as leaders to find them, hold them up, and use them to move forward.

So, if you haven't thought much about bright spots since the Conference, here's your chance. What's working in your agency? Do more of it. Where are you seeing success? Share it. Then ask, why is it working here – what

can you learn from your bright spots? Use that learning and turn to the places you are stuck. Can you apply your learning there? Are there things you can learn from your successes that inform the not-so-bright places you work? Who can help? What haven't you tried? Does someone else have a bright spot there that you could learn from? AMCHP wants to help share those successes and innovations through our best practices program and our peer to peer mentoring programs. Think of our Innovation Station as a "bright spot" repository – and we want to include your work there too.

The next time you feel stuck in a seemingly intractable problem maybe Dan's work can help you get out of it. Think about bright spots – and think about sharing them with AMCHP. We look forward to hearing from you, and learning more about what is working nationwide.

SAVE THE DATE!

**AMCHP'S 2011
ANNUAL CONFERENCE**

**February 12-15, 2011
Omni Shoreham Hotel
Washington, DC**

**AMCHP 2010 Conference
Materials Available Online**

Handouts and videos from our Annual Conference are now available online! Visit [here](#) to download the resources.



First Things First

First, a Happy Mother's Day wish to all moms and all who work to improve the health of mothers and their children. Your efforts are appreciated.

Initial Message from HHS to States on Home Visiting Program

On Friday, May 7 the Health Resources and Services Administration (HRSA) and the Administration on Children and Families (ACF) issued an initial message to states stressing the message that they "look forward to partnering with states and others to foster effective, well coordinated home visiting programs for at-risk families." A copy of the communication is [here](#).

Health Reform Implementation – On Your Behalf

AMCHP has been working the past few weeks to support state MCH programs as you begin planning and implementing key components of the health reform law. Following are a few highlights of what we are doing on your behalf:

- On April 14 we sent a letter to officials at both MCHB and ACF sharing the most frequently asked questions state Title V programs have about the new home visiting program. The letter also makes recommendations for the needs assessment and application process that we would like to see addressed in the program development and guidance.
- We are participating in weekly meetings with ASTHO and its Affiliate Council (consisting of 19 associations representing various state health agency programs or functions). We developed a collaborative advocacy message recommending that a portion of the initial \$500 million available this year through the Prevention and Public Health Fund should be used to strengthen state-wide systems capacity that will serve as the underpinning for community-based activities. The focus should be on addressing the leading causes of death, disability, and health disparities, with consideration given to areas of greatest disease burden in urban and rural locations, and to obligate the \$500 million in fiscal year 2010. Consideration should be given to existing programs that have mechanisms in place that would enable timely

award of funds, such as formula-based allocations, cooperative agreements, and approved but unfunded grant competitions.

- We are connecting with a number of coalitions and workgroups looking to advocate and support implementation of various reform components, including a work group looking at improving women's health and supporting the development of Bright Futures guidelines for women.
- We've begun participating in weekly conference calls convened by HHS with governors' staffs, state insurance commissioners, state contacts on high risk pools, state Medicaid directors, and intergovernmental organization partners. AMCHP was invited by the HHS Office of Intergovernmental Affairs to listen in as observers, so we will plan to do so and provide regular summaries of relevant information to all members via the Member Briefs newsletter. Below are highlights from last week's call.

Highlights from the May 6 Call of HHS and State Representatives on Health Reform Implementation

Paul Dioguardi, Director of the HHS Office of Intergovernmental Affairs; Jay Angoff, Director of the new HHS Office of Consumer Information and Insurance Oversight; and Meena Seshamani, Deputy Director of the HHS Office of Health Reform highlighted the following items on the May 6 call:

- Sec. Sebelius sent a [letter](#) to Governors and State Insurance Commissioners urging states to re-examine any WellPoint health insurance rate increases in their states after Anthem Blue Cross, a WellPoint affiliate, withdrew its plan to raise premiums in California by as much as 39 percent when auditors found the rate hikes were based on unreasonable assumptions. Further guidance from HHS on state authority for insurance rate review will be released soon.
- A new HHS regulation was issued regarding establishment of a website through which individuals and small businesses can obtain

information about the insurance coverage options that may be available to them in their State (including information on Medicaid and CHIP). The website is required by the health reform law and is expected to be launched on July 1. Comments on the site development are being solicited now. A fact sheet on the web portal is available [here](#).

- A regulation regarding a new retiree reinsurance program was issued. The goal is to assist firms with the costs of retirees. The law provides \$5 billion to help early retirees over age 55 but not yet eligible for Medicare.
- There was an update on development of the [temporary high risk pools](#). Applications for the \$5 billion will be available soon and due on June 1 with funding expected to be available on July 1.

HHS Creates Office of Consumer Information and Insurance Oversight

A new [Office of Consumer Information and Insurance Oversight](#) within the Department of Health and Human Services will “provide national leadership in setting and enforcing standards for health insurance that promote fair and reasonable practices to ensure affordable, quality health coverage is available to all Americans. The Office also provides consumers with comprehensive information on coverage options currently available so they may make informed choices on the best health insurance for their family.”

The Office, headed by former Missouri Insurance Commissioner Jay Angoff, is responsible for ensuring compliance with the new insurance market rules, such as the prohibitions on rescissions and on pre-existing condition exclusions for children that take effect this year. It will oversee the new medical loss ratio rules and will assist states in reviewing insurance rates. It will provide guidance and oversight for the state-based insurance exchanges. It will also administer the temporary high-risk pool program and the early retiree reinsurance program, and compile and maintain data for an internet portal providing information on insurance options.

The Office will be made up of several offices and divisions including The Office of Oversight, The Office of Insurance Programs, The Office of Health Insurance Exchanges, The Office of Consumer Support, and The Director’s Office.



Reminder to Volunteer for an AMCHP Committee!

AMCHP is currently soliciting volunteers who are interested in serving on AMCHP’s [organizational committees](#). All committee appointments are for one year. If you are currently serving on a committee and would like to be re-appointed or remain on your current committee please let us know. If you are interested in volunteering for a committee or switching your current committee assignment, please indicate which committees you are interested in joining. All committee appointments will be reviewed by AMCHP staff and committee assignments will be made by the AMCHP President at the end of May. In order to be appointed or re-appointed to a committee, please let us know you are interested by taking our [survey](#) by May 15.

Save the Date: Webinar on New Research into Sudden Infant Death

The webinar, “New Research into Sudden Infant Death: Unraveling the Mystery of SIDS,” will occur on May 20 from 3 to 4:30 p.m. (EDT). This is the second in a series of live, interactive webinars which have been developed to provide participants with the latest research, resources, information, and tools regarding SUID, SIDS, Infant Safe Sleep, and bereavement. Co-Sponsored by the Association of Maternal and Child Health Programs (AMCHP) and the Association of SIDS and Infant Mortality Programs (ASIP), and in partnership with the National SUID Resource Center, National SUID Program Support Center, National Center for Cultural Competence, and National SUID Project IMPACT. Registration and additional information to follow. This webinar [series](#) is provided as a service to the SIDS and SUID community and is free of charge. To register, visit [here](#). For more information, please contact [Sandra Frank](#) or [Jessica Hawkins](#).

CDC’s Environmental Public Health Tracking Program Needs Your Input!

Please complete this short, 11-question assessment developed by the Association of State and Territorial Health Officials, National Association of County and City Health Officials and the National Environmental Health Association. This questionnaire seeks information on the awareness of the Environmental Public Health Tracking Program and Network among public health practitioners. Submit your valued input on the [questionnaire](#) by May 31.

GET INVOLVED CONT.

2010 National MCH Epidemiology Awards

Sponsored by 16 national public health organizations, the Coalition for Excellence in MCH Epidemiology announces the ninth year of the National MCH Epidemiology Awards. The Coalition is now recruiting nominees for the 2010 awards. Nominees are individuals, teams, institutions, and leaders of institutions who have made significant contributions to improving the health of women, children and families through epidemiology, applied research and the effective use of data. These awards recognize research, teaching, leadership and effective public health practice and recognize individuals and organizations at a community, state and national level. The deadline for nominations is June 4. To learn more, visit [here](#).

Call for Abstracts

The Academy of Breastfeeding Medicine is now accepting abstracts for The 15th Annual International Meeting “Breastfeeding: A Bridge to the Gold Standard,” to be held October 27-30 in San Francisco. Abstracts may be submitted by physicians, medical students, and those holding post graduate degrees or students working to attain such degrees. Abstracts submitted by non-physicians must be sponsored by a member in good standing of the Academy of Breastfeeding Medicine. The deadline for all abstract submissions is June 15. For more information, visit [here](#).

RWJF Local Funding Call for Proposals

The Robert Wood Johnson Foundation (RWJF) Local Funding Partnerships program forges relationships between the RWJF and local grantmakers to fund promising, original projects that can significantly improve the health of vulnerable people in their communities. The deadline to submit an application is June 30. For more information on how to apply, visit [here](#).

RWJF Active Learning Research Call for Proposals

Active Living Research is a national program of the Robert Wood Johnson Foundation (RWJF) that supports research to inform policy and environmental strategies for increasing physical activity among children and adolescents, decreasing their sedentary behaviors and preventing obesity. The program places special emphasis on reaching children and youth ages 3 to 18 who are at highest risk for obesity: Black, Latino, American Indian and Asian/Pacific Islander children, as well as children who live in under-

resourced and lower-income communities. This call for proposals will support opportunistic, time-sensitive studies on emerging or anticipated changes in physical activity-related policies or environments. Rapid-response grants are expected to accelerate progress toward policy and environmental strategies to prevent and reduce childhood obesity. For maximum impact, studies should be completed in as short a time frame as realistically possible, and results disseminated using methods designed to reach local, state or national decision-makers in time to help inform key policy decisions. Detailed results of these studies, including methodologies and data analyses, along with the outcome of the efforts to reach policy audiences, also should be subsequently reported in peer-reviewed publications. Letters of intent are due by July 1. To learn more, visit [here](#).



Are you curious about how states are addressing the needs of Children and Youth with Special Health Care Needs? Do you want to know more about programs that tackle preconception health or infant mortality? Then visit the [Innovation Station](#), AMCHP’s new searchable database for finding emerging, promising and best practices across the United States. You’ll also find useful links to other best practice databases and resources to help you evaluate your public health programs. Check out Innovation Station to learn more about what’s being done to improve the health of women, children and families!

If you are interested in contributing to this growing database, please [submit](#) your work to AMCHP’s best practices program. Applications are accepted on a rolling basis, however, to be considered for the next round of reviews, please submit your application. If you have questions about the process, contact [Darlisha Williams](#) at (202) 266-3057.

ON YOUR BEHALF

AMCHP to Partner with UAB and the National Indian Health Board

On April 29, the Robert Wood Johnson Foundation announced seven Public Health Services and Systems Research (PHSSR) grantees. AMCHP is pleased to be partnering with staff from the University of Alabama at Birmingham (UAB), National Indian Health Board and the Indian Health Service to identify and address factors affecting interagency collaboration for the MCH population within the existing state and local Title V agencies and the Indian Health Care System (IHCS). This two year project will help to identify effective models and best practices to improve systems of care, and ultimately health status indicators, for American Indian and Alaskan Native mothers and their children. Additional updates will be shared through AMCHP's newsletters.

National Health Policy Forum Meeting on Quality Measures for Children's Health

The National Health Policy Forum held a meeting on April 23 to discuss quality measures for children's health. Speakers reviewed the Children's Health Insurance Program Reauthorization Act of 2009 (CHIPRA) quality provisions, implementation challenges and the potential for states to become quality leaders. CHIPRA legislation emphasizes evidence-based practices, and there is a need for ongoing state technical assistance. States have the opportunity to test innovations in quality improvement as significant grants are being awarded to evaluate CHIPRA quality measures, electronic health records specifically for children, innovation related to the medical home, the Early and Periodic Screening, Diagnostic, and Treatment (EPSDT) program, and state partnership quality improvement initiatives. CHIPRA's new infrastructure includes a quality measures program, state annual quality reporting, quality of care and obesity demonstrations, a pediatric electronic health record program, updated managed care quality focus for CHIP, and focused technical assistance for states on quality improvement data collection and reporting. The Centers for Medicare and Medicaid Services (CMS) is launching an education and outreach campaign to raise awareness of Medicaid and CHIP. Their first quality report to Congress is due on January 1, 2011. The vision of CMS is to feed information back to the states and to design a one-stop shop for states to reference. CMS will create a National Resource Center by fall of 2010.

For more information about CHIPRA, click [here](#). To access the CMS Technical Assistance Web site, click [here](#). For additional information available from AHRQ, click [here](#).

PUBLICATIONS & RESOURCES



General Maternal & Child Health

May is National Foster Care Month

The American Academy of Pediatrics' "Healthy Foster Care America" website was developed as a place where professionals and partner organizations can find the latest information, facts, and figures on the health care of children and teens in foster care, including ready-to-use tools and resources. Foster parents or kin may also find these materials helpful in caring for the health needs of children and teens in their care. To learn more about National Foster Care month, visit [here](#).

Webinar on Strategies for Addressing the Sexual Health Needs of Youth in Foster Care

AMCHP, as part of the National Stakeholders Collaborative, hosted a webinar to: explore strategies for collaboration across state agencies to meet the needs of youth in foster care; increase knowledge of existing programs that address the needs of youth in foster care; highlight examples of sexual health resources for youth and families in the foster care system; and provide information about the importance of youth involvement when creating state-wide policy recommendations for youth in foster care. The following people provided unique perspectives about the sexual health needs of youth in foster care and presented successes and challenges related to addressing those needs: Itege Bailey, National Campaign to Prevent Teen and Unplanned Pregnancy; Latoya Champagne-Thompson, Lois Thiessen Love, and Lynda Swan- McClendon, The Illinois Department of Children and Family Services Teen Pregnancy Prevention Task Force; and Robin McHaelen, The Safe Harbor Project. To access the webinar, visit [here](#). Download the PowerPoint presentations: [National Campaign to Prevent Teen and Unplanned Pregnancy](#); [Illinois Department of Children and Family Services Teen Pregnancy Prevention Task Force](#); and the [Safe Harbor Project](#).

AAP Releases Two New Medical Home Resources

- The American Academy of Pediatrics (AAP) Division of State Government Affairs has released an issue brief on "[Implementing the Medical Home in Medicaid, CHIP, and Multistakeholder Demonstration Programs](#)," which provides guidance to AAP chapters on many of the various policy points around which decisions are made when creating or implementing a medical home project. Chapters can utilize these documents in their efforts to develop medical home projects at the state level that work best for pediatricians and children.
- The AAP National Center for Medical Home Implementation released a new monograph, "[Measuring Medical Homes: Tools to Evaluate the Pediatric Patient- and Family-Centered Medical Home](#)," which presents various tools available and in use to identify, recognize, and evaluate a practice as a pediatric medical home. Because no one tool is recognized as the de facto tool to assess pediatric practices, a review of the relative merits of existing tools will help inform purchasers, payers, providers, and patients in evaluating pediatric practices. Many of the multistakeholder and single-payer medical home demonstration projects focus on adult populations and adult outcomes. An understanding of tools to assess pediatric practices may assist such pilots in incorporating and evaluating pediatric practices in both practice transformation and payment reform.

NCCC Releases Cultural and Linguistic Assessment

The National Center for Cultural Competence (NCCC) at Georgetown University has released the "Cultural and Linguistic Competence Family Organization Assessment" (CLCFOA). Organizational self-assessment is a necessary, effective, and systematic way to plan for and incorporate cultural and linguistic competency. An assessment should address the attitudes, behaviors, policies, structures and practices of an organization, including those of its board, staff, and volunteers. While there are many tools and instruments to assess organizational cultural and linguistic competence, none has been specifically developed to

address the unique functions of family organizations concerned with children and youth with behavioral-emotional disorders, special health care needs, and disabilities. The CLCFOA was developed to fill this void. To view the assessment, visit [here](#).

Adolescent Health

CDC Releases a Report on Teen Mortality

The report, "Mortality Among Teenagers 12 – 19: United States 1999 – 2006," published by the CDC National Center for Health Statistics, found that more than 16,375 teens, from ages 12 to 19, die each year and that nearly 75 percent of all teen deaths are attributable to unintentional and violence-related injuries and are considered preventable. To download the report, visit [here](#).

CDC Issues Report on the Association Between Physical Activity and Academic Performance

The report, "The Association Between School-Based Physical Activity, Including Physical Education, and Academic Performance: A Review of the Literature," published by the CDC, examines the existing research on the relationship between school-based physical activity, including physical education, and academic performance. It spans 23 years of research and includes 50 studies. The majority of the studies in this review report that physical activity was positively related to academic performance. Most importantly, adding time during the school day for physical activity does not appear to take away from academic performance. Schools should continue to offer and/or increase opportunities for student physical activity. To download the report, visit [here](#).

Children's Health

Report of Healthy Development: A Summit on Children's Mental Health

The Society for Research in Child Development, in collaboration with the American Psychological Association and supported by more than 20 organizations, published the report, "Healthy Development: A Summit on Children's Mental Health." The report was compiled from a 2009 Summit that brought together a comprehensive group of stakeholders in child and family mental health with the goal

PUBLICATIONS & RESOURCES CONT.

of promoting children's mental health by partnering with communication scientists, collaborating across disciplines and leveraging impact. The report addresses issues such as the prevalence of children's mental health, gaps in service, current research and public perceptions of mental health, and provides recommendations. To read the full report, click [here](#).

AAP Launches Protect Tomorrow Campaign

The American Academy of Pediatrics (AAP) has launched "Protect Tomorrow," a national education awareness campaign that reminds parents about the importance of childhood immunizations. The campaign encourages parents to talk with their pediatricians about the benefits of vaccines, the importance of the recommended immunization schedule and how to best protect their children. To learn more, visit [here](#).

New Study on the Beliefs of Mothers on Infant Sleep Position

The study, "Influence of Prior Advice and Beliefs of Mothers on Infant Sleep Position," published in the Archives of Pediatrics and Adolescent Medicine, found that receiving advice on exclusive supine (face up) infant sleep positions from family, doctors, nurses or the media increased the likelihood that mothers placed their infants in this position. Additionally, mothers who believe their infants are comfortable supine are more likely to place them on their backs to sleep. To read an abstract of the study, visit [here](#).

New Children's Health Insurance Toolkit

The toolkit, "Children's Health Insurance: Tools to Advance Enrollment and Retention Efforts," developed by Insure Kids Now, assists organizations playing a critical role in increasing awareness and understanding of children's health insurance programs and ultimately driving eligible parents and guardians to apply for coverage on behalf of their uninsured children. It contains pertinent information, materials, tools and tactics to assist an organization in education and outreach efforts. To download the toolkit, visit [here](#).

Report on the Status of Children's Mental Health Policies

The report, "The Unclaimed Children Revisited (UCR)," developed by the National Center for Children in Poverty, is a multi-pronged initiative designed to generate new knowledge about policies across the United States that

promote or inhibit the delivery of high-quality mental health services and support to children, youth, and families. Part of this initiative is the California Case Study (CCS). The purpose of CCS is to identify, document, and analyze effective fiscal, infrastructural, and related policies that support research-informed practices for mental health services to children and adolescents in California. CCS, together with other components of UCR, examines the current status of children's mental health policies in the United States. For full information about the UCR initiative and to download the CCS report, visit [here](#).

Women's Health

Save the Children Releases Report on the State of the World's Mothers

In commemoration of Mother's Day, Save the Children has published its 11th annual "State of the World's Mothers" report. The focus is on the critical shortage of health workers in the developing world and the urgent need for more female health workers to save the lives of mothers, newborn babies and young children. This report identifies countries that have invested in training and deploying more female health workers and shows how these women are delivering lifesaving health care to some of the poorest and hardest-to-reach mothers and babies. It identifies strategies and approaches that are succeeding in the fight to save lives, and shows that effective solutions to this challenge are affordable – even in the world's poorest countries. To download the report, visit [here](#).

CDC Data Reports an Increase in Congenital Syphilis

The new data, published in the Centers for Disease Control and Prevention's (CDC) *Morbidity and Mortality Weekly Report*, shows an increase in the rate of congenital syphilis (CS) between 2005 and 2008, reversing the decreasing trend from 2003 to 2005. Most of the increase in CS cases occurred among infants born to black mothers, and this increase was observed primarily in the South. Untreated syphilis during pregnancy can lead to a host of infant disorders and infant death. It can be prevented with early prevention of maternal infection and treatment at least 30 days before delivery. To learn more, visit [here](#).

CAREER OPPORTUNITIES

APHA Public Health Fellowship in Government

The American Public Health Association (APHA) is now accepting applications for the 2011 APHA Public Health Fellowship in Government. Candidates must have strong public health credentials and be interested in spending one year in Washington, D.C. working in a congressional office on legislative and policy issues related to health, the environment or other public health concerns. The fellowship will begin in January 2011 and continue through December 2011. The fellowship provides a unique learning experience and demonstrates the value and need for basing policy on sound science. Throughout the year, the fellow will gain a practical knowledge of government and how the public policy process works. The deadline for all applications is May 17. To learn more, visit [here](#).

Australian-American Health Policy Fellowship

On behalf of the Australian Government Department of Health and Ageing, The Commonwealth Fund is pleased to announce the 2011-12 Australian-American Health Policy Fellowship. The Australian-American Health Policy Fellowship offers a unique opportunity for outstanding, mid-career U.S. professionals—academics, government officials, clinical leaders, decision-makers in managed care and other private health care organizations, and journalists—to spend up to 10 months in Australia conducting research and working with leading Australian health policy experts on issues relevant to both countries. The Australian Government Department of Health and Ageing hopes to enrich health policy thinking as fellows study how Australia approaches health policy issues, share lessons learned from the United States, and develop an international perspective and network of contacts to facilitate exchange and collaboration that extends beyond the fellowship experience. The deadline for applications is August 15. For further information on the 2011-12 Australian-American Health Policy Fellowships and to obtain an application, visit [here](#).

AMCHP's CAREER CENTER

The Career Center is the premiere online job board for individuals seeking employment in Maternal and Child Health programs. Whether you are looking for an entry-level position or are a more seasoned professional looking for new opportunities, AMCHP's Career Center has great openings for great people! Searching our database is free and open to all job-seekers. AMCHP members receive a discount on job-postings - so [sign up](#) today!

FUNDING



CDC Funding for Sickle Cell Disease and Thalassemia Surveillance in States

Deadline: **May 14**

The National Center on Birth Defects and Developmental Disabilities, Division of Blood Disorders in collaboration with the National Institutes of Health, National Heart Lung and Blood Institute (NIH/NHLBI), seeks to develop and implement a collaborative pilot project with population-based surveillance of confirmed hemoglobinopathies of both pediatric and non-pediatric populations using the established newborn screening program and other data sources. This collaboration would utilize the strengths of population-based data collection infrastructure with data linkage and lay the foundation for future hemoglobinopathy registries. To learn more, visit [here](#).

CDC Funding for the National Charcot-Marie-Tooth Resource Center

Deadline: **May 14**

The purpose of the program is to establish a National Charcot-Marie-Tooth (CMT) Resource Center that will promote collaborative relationships between individuals who have CMT and their health care providers through education, training, and dissemination of information to promote accurate diagnosis, optimal treatment, and well-being for individuals who have CMT. The CMT Resource Center will provide resource materials online and in print to increase access to accurate and scientifically valid information on the etiology, diagnosis, and treatment of Charcot-Marie-Tooth (CMT), as well as links to useful resources for individuals and families affected by CMT and health care providers. To learn more, visit [here](#).

Funding for Capacity Building Initiative for Substance Abuse (SA) and HIV Prevention Services for At-Risk Racial/Ethnic Minority Young Adults

Deadline: **May 17**

The Substance Abuse and Mental Health Services Administration (SAMHSA), Center for Substance Abuse Prevention (CSAP), is accepting applications for fiscal year (FY) 2010 Capacity Building for Substance Abuse (SA) and HIV Prevention Services for At-Risk Racial/Ethnic Minority Young Adults (Short Title: Capacity Building Initiative) grants. The Capacity Building Initiative (CBI) is one of CSAP's Minority AIDS Initiative (MAI) programs. The purpose of the MAI is to provide substance abuse and HIV prevention services to at-risk minority populations in communities disproportionately affected by HIV/AIDS. The purpose of the CBI program is to support an array of activities to assist grantees in building a solid foundation for delivering and sustaining quality and accessible state of the science substance abuse and HIV prevention services. Specifically, the program aims to engage colleges, universities and community-level domestic public and private non-profit entities to prevent and reduce the onset of SA and transmission of HIV/AIDS among at-risk racial/ethnic minority young adults, ages 18 to 24. SAMHSA's mission is to reduce the impact of substance abuse and mental illness on America's communities. To learn more, visit [here](#).

NIH Funding for Advancing Palliative Care Research for Children Facing Life-Limiting Conditions

Deadline: **May 17**

The National Institute of Nursing Research has issued an R01 and an R21 solicitation for applications from institutions and organizations that propose to conduct biobehavioral research in palliative and end-of-life care for children, infants, and neonates. Designs and methods aimed at the reduction of suffering and the improvement of quality of life for children facing life-limiting conditions and their parents, including the aftereffects of accidents are encouraged. Applications to help children cope with the loss or potential loss of a parent or significant other are also welcomed. A total of \$1.25M has been committed to the [R01](#) and \$750K to the [R21](#) for FY 2010.

SAMHSA Funding for Cooperative Agreements for Linking Actions for Unmet Needs in Children's Health

Deadline: **May 17**

The Substance Abuse and Mental Health Services Administration (SAMHSA), Center for Mental Health Services is accepting applications for fiscal year (FY) 2010 for Cooperative Agreements for Linking Actions for Unmet Needs in Children's Health (Project LAUNCH). The purpose of Project LAUNCH is to promote the wellness of young children, birth to eight years of age, through the implementation of a systematic community planning process. Project LAUNCH defines wellness as optimal functioning across all developmental domains, including physical, social, emotional, cognitive and behavioral health. The goal of Project LAUNCH is to create a shared vision for the wellness of young children that drives the development of Federal, State, Territorial, Tribal and locally-based networks for the coordination of key child-serving systems and the integration of behavioral and physical health services. The expected result is for children to be thriving in safe, supportive environments and entering school ready to learn and able to succeed. For this program, substance abuse prevention is an integral part of behavioral health which includes healthy social and emotional development, positive behaviors among young children, as well as the opportunity to live in families and communities that are safe, stable and free from substance abuse and other negative behaviors. To learn more, visit [here](#).

HRSA Funding for ARRA - Equipment to Enhance Training for Health Professionals- Predoctoral Training in General, Pediatric, and Public Health Dentistry

Deadline: **May 20**

This funding opportunity is one of many for the Equipment to Enhance Training for Health Professionals (EETHP) program, hereby known as EETHP Equipment Initiative. Twenty-one health professional training programs comprise this initiative. As defined by this program, a Health Professional Training Program is a program authorized under Titles III, VII and VIII of the Public Health Service (PHS) Act which focuses all or in part on the training of health professionals. The Health Resources & Services Administration (HRSA) is announcing the availability of funds to support multiple programs in the purchase of

FUNDING CONT.

health professions training equipment. While the overall goals of the EETHP Equipment Initiative are the same for each program, applicants must satisfy the statutory requirements of the health professions training program under which they are applying for equipment. Accordingly, a different funding announcement is being offered for each of the 21 eligible programs that comprise the Initiative. Under this announcement number HRSA is announcing this initiative for those entities eligible for the EETHP-Predoctoral Training in General, Pediatric, and Public Health Dentistry grant program only. The equipment requested under this announcement should support activities and the goals of the program. To learn more, visit [here](#).

CDC Funding for National Center for Chronic Disease Prevention and Health Promotion, Division of Oral Health

Deadline: **May 24**

This program addresses the “Healthy People 2010” focus areas of: 21-1 Reduce the proportion of children and adolescents who have dental caries experience in their primary or permanent teeth. 21-2 Reduce the proportion of children, adolescents, and adults with untreated dental decay. 21-10 Increase the proportion of children and adults who use the oral health care system each year. To learn more, visit [here](#).

SAMHSA Funding for Community Resilience and Recovery Initiative

Deadline: **May 28**

The Substance Abuse and Mental Health Services Administration (SAMHSA) is accepting applications for fiscal year (FY) 2010 Community Resilience and Recovery Initiative (CRRI) grants. The purpose of this place-based initiative is to improve behavioral health outcomes through enhanced coordination and evidence-based health promotion, illness prevention, treatment, and recovery support services in communities affected by the recent economic downturn. Through coordinated services the CRRI will work in funded communities to: reduce depression and anxiety; reduce excessive drinking (and other substance use if the community chooses); reduce child maltreatment and family violence; enable communities to better identify and respond to suicide risk; build a sense of cohesiveness and connectedness; enable coordination across service systems and community organizations; and improve community resilience and

reduce the impact of the economic downturn on behavioral health problems. The intent of the program is to help communities mobilize to better manage behavioral health issues despite budgetary cuts in existing services and to promote a sense of renewal and resilience. To learn more, visit [here](#).

NIH Funding for the Eunice Kennedy Shriver NICHD Cooperative Multicenter Neonatal Research Network (U10)

Deadline: **June 1**

This funding opportunity announcement (FOA) issued by the Eunice Kennedy Shriver National Institute of Child Health and Human Development (NICHD) invites applications from investigators willing to participate with the NICHD under a cooperative agreement in an ongoing multi-center clinical program designed to investigate problems in neonatal medicine, particularly those related to low birth weight, prematurity, and common neonatal medical problems. Mechanism of Support: This FOA will utilize the U10 NIH Cooperative Clinical Research Agreement grant mechanism. Funds Available and Anticipated Number of Awards: NICHD intends to commit approximately \$5.6 million total costs in FY 2011 to fund up to 18 new and/or competing continuation grants in response to this FOA. To learn more, visit [here](#).

NIFA Funding for Rural Health and Safety Education Competitive Grant Program

Deadline: **June 1**

National Institute of Food and Agriculture (NIFA) has announced a funding opportunity for FY 2010. The Rural Health and Safety Education Programs will focus on issues related to individual and family health education in one or more of the following areas: 1) healthy living behaviors, family interaction and environmental attributes in rural areas; 2) health literacy and its impact on health status in rural and farm families; and/or 3) related issues of health promotion and health care to rural individuals and families with: Information regarding the value of good health at any age; Information to increase the individual's or family's motivation to take more responsibility for their own health; Information about and access to health promotion and educational activities; Training for volunteers and health services providers concerning promotion of nutrition, physical activity, and health for individuals and families. To learn more, visit [here](#).

Administration for Children and Families Funding for Child Care Research Partnership Grants

Deadline: **June 4**

Funds are provided for Child Care Research Partnership grants to support research that addresses issues of significance related to Child Care and Development Fund (CCDF) services and programs and informs policy decisions and solutions, particularly for underserved populations. Funding is dependent on availability and government interest. To learn more, visit [here](#).

HRSA Funding for MCH Autism Intervention Research

Deadline: **June 7**

The Health Resources & Services Administration's (HRSA) Maternal and Child Health Research Program will award grants to conduct research on evidence-based practices for interventions to improve the health and well-being of children and adolescents with Autism Spectrum Disorder and other developmental disabilities. To learn more, visit [here](#).

HRSA Funding for First Time Motherhood/ New Parents Initiative

Deadline: **June 11**

The First-Time Motherhood/ New Parents Initiative (FTM/NPI) are demonstration grants to fund states to increase public awareness of resources available to women preparing for childbirth and new parents through advertising campaigns and toll-free hotlines. To learn more, visit [here](#).

HRSA Funding for MCH Research Network Programs

Deadline: **June 14**

The Maternal and Child Health Bureau (MCHB) will award a cooperative agreement that will support the establishment and maintenance of an MCH Life Course Health Development Research Network. The Network will advance public health research on the epidemiology, social determinants, and on the origins and impacts of health disparities, from a life course perspective. A cooperative agreement provides Federal funding for a project in which the Federal Program works in partnership with the cooperative agreement recipient. Substantial MCHB scientific and/or programmatic involvement with

the awardee is anticipated during the performance of the project and will be clearly outlined in the application guidance. To learn more, visit [here](#).

FNS Funding for CACFP Child Care Wellness Grant FY2010

Deadline: **June 18**

The Agriculture, Rural Development, Food and Drug Administration, and Related Agencies Appropriations Act of 2010 (P.L. 111-80) authorized the Food and Nutrition Service (FNS) to award \$8 million in grants to state agencies administering the Child and Adult Care Food Program (CACFP) for projects aimed at improving the health and nutrition of children in child care settings. The submission of an application does not guarantee funding. Funding approved for CACFP Child Care Wellness Grants will be provided through a Grant Award/Letter of Credit process, in the same manner as other federal funds, upon receipt of a properly executed Grant Agreement and subject to the availability of funding. All CACFP Child Care Wellness Grant funds must be obligated and all activities under the Grant must be completed within two to three years after distribution of grant funding. States may designate a two or three year grant period based on proposal complexity and award amount. To learn more, visit [here](#).

HHS Funding for CHIPRA Pediatric Healthcare Quality Measures Program Centers of Excellence

Deadline: **June 30**

This funding opportunity announcement (FOA) by the U.S. Department of Health and Human Services' (HHS) Agency for Healthcare Research and Quality (AHRQ), solicits cooperative research demonstration and dissemination projects for the purpose of implementing the Children's Health Insurance Program Reauthorization Act (CHIPRA) of 2009 section on advancing and improving pediatric quality measures. Under this FOA, the CHIPRA Pediatric Healthcare Quality Measures Program Centers of Excellence (U18) AHRQ anticipates making seven to nine awards that total \$55 million over a four-year period. The maximum annual award can be no greater than \$2 million. To learn more, visit [here](#).

CALENDAR



[American Association of Critical-Care Nurses' 2010
National Teaching Institute & Critical Care Exposition](#)

May 15-20
Washington, DC

[American Medical Association's 2010 National Influenza
Vaccine Summit Meeting](#)

May 17 -19
Scottsdale, AZ

[The US Public Health Service Scientific and Training
Symposium](#)

May 24-27
San Diego, CA

[The American Academy of Physician Assistants 38th
Annual PA Conference](#)

May 29-June 3
Atlanta, GA

[New Perspectives in Global Health: Integrating Ecological,
Social and Biological Sciences](#)

June 20-July 2
Honolulu, HI

[Summit: Substance Exposed Newborns](#)

June 23-24
Alexandria, VA

[18th Annual Health Forum and American Hospital
Association Leadership Summit](#)

July 22-24
San Diego, CA

[Global Maternal Health Conference](#)

August 30 – September 1
India Habitat Centre, New Delhi, India

[CityMatCH Urban MCH Leadership Conference](#)

September 11–14
Chicago, IL



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