

# Leadership and Advocacy: Trends and Challenges in Maternal and Child Health

## Satellite Conference and Live Webcast

Wednesday, March 23, 2011 12:00-1:30 p.m. (Central Time)  
1:00-2:30 p.m. (Eastern) • 11:00 a.m.-12:30 p.m. (Mountain) • 10:00-11:30 a.m. (Pacific)

In 1935, Title V of the Social Security Act established a federal-state partnership to address the needs of the maternal and child health population. Over the years, though changes have occurred, Title V remains the oldest federal program dedicated to the health of all mothers and children. Strong leadership and advocacy skills are critical to the program's success. Program faculty will discuss national trends in maternal and child health, national leadership for MCH, current challenges and opportunities, and future directions.

### PROGRAM OBJECTIVES

1. Describe maternal and child health leadership and current challenges and opportunities.
2. Discuss leadership and the importance of advocacy.
3. Present applications of maternal and child leadership in current practice settings.
4. Provide ideas and suggestions for future directions of Title V Maternal and Child Health Programs in light of the Affordable Care Act.



SOUTH CENTRAL  
PUBLIC HEALTH  
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Center

### FACULTY

**Michael Fraser, PhD**

Chief Executive Officer

Association of Maternal and Child Health Programs  
Washington, D.C.

### CONFERENCE DETAILS:

**Target Audience:** Nurses, social workers, pediatricians, OB/GYNs, MCH administrators and associate staff, public health students, and other healthcare professionals providing care to women and children.

**Continuing Education:** Nurses, social workers (pending)

**Registration:** [www.adph.org/alphtn](http://www.adph.org/alphtn)

**Technical Information:** To receive complete technical information you must register at [www.adph.org/alphtn](http://www.adph.org/alphtn).

**Satellite** - Live satellite conference on C band (analog).

**Webcast** - Watch with RealPlayer or Windows Media Player. Test your computer with the "test connection link" at [www.adph.org/alphtn](http://www.adph.org/alphtn).

**Audio** - To listen by phone, call 1-888-557-8511. Enter access code 972-1530 #. Press # again to listen to the conference.

**On Demand** - Available 2-3 business days after the live broadcast from the On Demand page of our website.

**Conference Materials:** Posted on our website approximately one week before the program for registered participants.

**Conference Details Questions:** Call: 334-206-5618 | Email: [alphtn@adph.state.al.us](mailto:alphtn@adph.state.al.us)