

# Member Briefs



Jul. 1, 2014



THE ASSOCIATION OF MATERNAL & CHILD HEALTH PROGRAMS



## LEGISLATIVE & POLICY CORNER



### Autism CARES Act, Newborn Screening Saves Lives Act and Traumatic Brain Injury Reauthorization Act Advance

On Jun. 24, the House of Representatives unanimously passed H.R. 4631, the *Autism Collaboration, Accountability, Research, Education, and Support Act of 2014* or “Autism CARES Act.” This legislation reauthorizes the programs that were previously passed as the Combating Autism Act. The legislation would authorize \$1.3 billion for autism programs over five years through for the Developmental Disabilities Surveillance and Research Program at the Centers for Disease Control and Prevention (CDC); Autism Education, Early Detection, and Intervention; and research grants through the National Institutes of Health (NIH). The Autism CARES Act makes reforms to the Interagency Autism Coordinating Committee (IACC) to ensure coordination is maximized, and increases accountability by requiring the U.S. Department of Health and Human Services (HHS) to designate an individual charged with implementing the IACC annual strategic plan and report to Congress how they are doing so. In addition, the bill requires a report from the HHS Secretary on best practices for transitioning adolescents.

Because bipartisan agreement had previously been reached between the House and Senate, we can expect this bill to move swiftly to passage into law. A press release from the primary bill sponsor, Rep. Chris Smith (R-NJ), can be found [here](#) and includes a link to the bill text.

On the same day, the House also unanimously passed H.R. 1281, the *Newborn Screening Saves Lives Act*. This legislation reauthorizes a number of programs including Health Resources and Services Administration (HRSA)

grants to states to expand improve screening programs, educate parents and health care providers, and improve follow-up care for infants with a condition detected through newborn screening as well as the HRSA Clearinghouse for Newborn Screening Information and the National Newborn Screening and Genetic Resource Center. In addition this bill reauthorizes the CDC Newborn Screening Quality Assurance Program (NSQAP); a CDC grant program to provide technical assistance to state newborn screening programs to track outcomes of infants identified through newborn screening; and the NIH Hunter Kelly Newborn Screening program. A press release from the primary bill sponsor, Rep. Lucille Roybal-Allard (D-CA), can be found [here](#).

Finally, the House also passed H.R. 1098, the *Traumatic Brain Injury (TBI) Reauthorization Act*, which provides grants through NIH and CDC to conduct research into and surveillance of TBI. Currently, funding is also

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## LEGISLATIVE CORNER CONT.

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available through HRSA to assist states in developing and expanding service delivery capacity for individuals with traumatic brain injury and their families. However, the bill that recently passed the House would give the HHS Secretary authority to move this program out of the Maternal and Child Health Bureau (MCHB), where it is currently housed. For further information, a press release from the primary bill sponsor, Rep. Bill Pascrell (D-NJ), can be found [here](#).

## GET INVOLVED

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**Are you looking to get more involved with AMCHP? Check out the exciting opportunities below and make the most out of your membership!**

Board Nominations: The AMCHP Governance Committee is currently accepting nominations for 2015 AMCHP Board positions. These leadership positions guide, direct, inform and contribute to moving AMCHP strategic directions and goals forward. More information about these positions, necessary qualifications and the nominations process may be found on the AMCHP website or by clicking [here](#). We ask that all nominations be forwarded to the Governance Committee by Jul. 31, 2014 to ensure that the committee has ample time to review all candidate materials.

### How to Prepare for the CoIIN IM Summits

We're looking forward to seeing Regions I-III and VII-X at the CoIIN Infant Mortality next month! A draft agenda can be found [here](#). We have two upcoming webinars that will help you prepare for the Summits: a pre-Summit FAQ webinar on Monday, Jul. 14, 3-4 p.m. EST is open to all participants, and will share what to expect at the Summits and how to prepare for your team time; and a data analysis webinar on Jul. 16, 3-4 p.m. EST for the team data leads, will share information on the data profiles that states will be given prior to the summits. The link for the FAQ webinar can be found [here](#). The link for the data analysis webinar can be found [here](#) and the audio for both webinars will be available through your phone using the following call-in #: 1-888-450-5996 and passcode: 979667#. If you have any questions about the webinars or how to prepare for the summits, please

## GET INVOLVED CONT.

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contact Piia Hanson at [phanson@amchp.org](mailto:phanson@amchp.org) or Caroline Stampfel at [cstampfel@amchp.org](mailto:cstampfel@amchp.org).

### AMCHP Annual Conference Session Reviewers Needed

Make your mark on the 2015 AMCHP Annual Conference. The Annual Conference Planning Committee is seeking volunteers to help review presentation abstracts for the next AMCHP Annual Conference. We work to keep the impact on your time to a minimum, roughly two hours maximum. For more information, or to volunteer, please contact Laura Goodwin at [lgoodwin@amchp.org](mailto:lgoodwin@amchp.org).

### National Partnership for Action to End Health Disparities Webinar

This webinar, *Needs Assessments: Opportunities for Collaboration across Multiple Stakeholders* to be held on Jul. 9 from 3-4 p.m. EST, will be focused on community needs assessments in partnership with Community Action Partnership and the National Network of Public Health Institutes (NNPHI). Speakers will provide an overview of the key elements of assessments used by Community Action Agencies, hospitals and public health programs to inform community benefits and services programs. Specifically, presenters will discuss commonalities and differences in the outcomes and applications of the different assessments, the degree to which health equity concerns are captured by these assessments, and opportunities for improved coordination between users of both assessments. For more information, [click here](#).

### AAP to Hold Webinar Series on FASDs

The American Academy of Pediatrics (AAP) – via its Program to Enhance the Health and Development of Infants and Children – is offering a series of four 30-minute educational webinars focused on raising awareness of primary care clinicians regarding the diagnosis and treatment for children with fetal alcohol spectrum disorders (FASDs). The educational webinars will focus on identification, diagnosis, referral, and management of FASDs.

- **Myths, Media and the Medical Home** (*Faculty: Renee Turchi, MD, MPH, FAAP*) – The myths, media and the medical home session will highlight common media misconceptions about alcohol use during

## GET INVOLVED CONT.

pregnancy, provide a clinical overview of fetal alcohol spectrum disorders, and most importantly discuss the role of medical home providers in identifying and managing children with FASDs. To register for this webinar on Jul. 16 at 3 p.m. EST, [click here](#).

- **Detection, Discovery and Diagnosis** (*Faculty: Yasmin Senturias, MD, FAAP*) – The detection, discovery and diagnosis session will delineate the signs and symptoms that may indicate prenatal alcohol exposure and a possible condition along the continuum of FASDs. An algorithm for evaluation of FASDs will be introduced and discussed as a tool for diagnosis and referral in primary care. Information about various diagnostic tools will also be shared. To register for this webinar on Jul. 28 at 3 p.m. EST, [click here](#).
- **Roles, Referrals and Reimbursement** (*Faculty: David Wargowski, MD*) – The roles, referrals and reimbursement session will provide primary care clinicians with the tools they need to work with families and children who have or may have an FASDs. Dr Wargowski will identify the appropriate professionals needed to build an FASD team and discuss options for community based resources for referral and treatment. Billing, coding and reimbursement will also be discussed. To register for this webinar on Aug. 13 at 3 p.m. EST, [click here](#).
- **Communication, Care Coordination and Co-management** (*Faculty: Phillip John Matthias, MD, FAAP and Ira Chasnoff, MD*) – The communication, care coordination and co-management session will confirm the importance of a medical home and its role in working with patients and families. Drs Matthias and Chasnoff will review the development of comprehensive care plans and present several case studies to demonstrate different approaches to care coordination and co-management. To register for this webinar on Aug. 27 at 3 p.m. EST, [click here](#).

### Upcoming LCRN Webinars

The Life Course Research Network (LCRN) has several upcoming webinars on topics of interest for AMCHP members, including:

- *Life Course Health Development: Past, Present and Future* on Jul. 22 from 9-10 a.m. PST. This webinar - featuring LCRN director Neal Halfon, MD, MPH - will chart the evolution of the life course health development framework, and illustrate its potential to transform how the maternal and child health system

addresses social, psychological, biological, and genetic influences on health, eliminates health disparities, reduces chronic illness, and contains health care costs. Register [here](#).

- *Using the Fragile Families and Child Well-being Study (FFCWS) to Conduct Life Course Analyses* on Sept. 16 from 9-10 a.m. PST. This webinar features Jeanne Brooks-Gunn, MEd, PhD, and Amanda Geller, PhD, presenting on FFCWS of nearly 5,000 children born in large U.S. cities between 1998 and 2000, roughly three-quarters of whom were born to unmarried parents. The FFCWS consists of parent interviews at birth and ages one, three and five, plus in-home assessments of children and home environments at ages three and five. Register [here](#).

### Scientific Writing for Peer Reviewed Publications for Public Health Professionals Course

On Nov. 15, from 9 a.m. to 5 p.m., as part of the Learning Institute of the 142nd Annual Meeting of the American Public Health Association in New Orleans, LA, this course will help public health practitioners turn their work into manuscripts for publication. The two trainers are



**AMCHP is seeking submissions of emerging, promising and best practices in maternal and child health from all states and territories on all MCH topics.**

You'll have a chance to:

- Share successes with your peers
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The online submission process is simple and applications are accepted on a rolling basis. For more information, contact [Kate Taft](#) at (202) 266-3056 or visit [amchp.org/bestpractices](http://amchp.org/bestpractices).

You can also [click here](#) to refer an innovative MCH program that we should know about!

## GET INVOLVED CONT.

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experienced in teaching this topic: Dr. Kogan is the director of epidemiology and research at MCHB, and has served on various editorial boards, as well as edited special issues of *Pediatrics* and the *Maternal and Child Health Journal*, while Dr. Posner is the editor-in-chief of the *Preventing Chronic Disease* journal at the CDC. Both presenters have published more than 100 articles. The trainers will be assisted by other experienced authors or editors who will work with the class on partially-completed manuscripts that students will be asked to bring to class. To learn more, [click here](#).

## PUBLICATIONS & RESOURCES

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### General Maternal & Child Health

#### New Resource: From Coverage to Care

The Centers for Medicare & Medicaid Services (CMS) recently launched [From Coverage to Care](#), “an initiative to help people with new health care coverage understand their benefits and connect to primary care and the preventive services that are right for them, so they can live a long and healthy life.” This is an important step in supporting the newly insured given a [recent poll](#) conducted by the Kaiser Family Foundation that shows that awareness among women of the requirement for health insurance plans to cover preventive services without cost-sharing or co-pay and use of services is still lagging. Here are some actions that state Title V agencies can take to help spread the word:

- **Sign up** for our [Minority Health listserv](#) for notification when Spanish translations and other new resources are posted by entering your email
- **Order** From Coverage to Care materials! Instructions are on the [Order From Coverage to Care Materials](#) page
- **Print** your own booklets by selecting the “Print Booklet” file and changing your printer to “booklet” setting before printing. Files will print on standard 8.5x11” paper
- **Check out** the plethora of resources available on the From Coverage to Care [website](#)

## PUBLICATIONS CONT.

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### Child & Adolescent Health

#### New CMS Publications on EPSDT

CMS has published a trio of guides to support states in their work to implement Early Periodic Screening, Diagnosis, and Treatment (EPSDT), the Medicaid benefit for children and adolescents. These guides were inspired by the discussions we held in the *National EPSDT Improvement Workgroup*.

[EPSDT – A Guide for States: Coverage in the Medicaid Benefit for Children and Adolescents](#) - This guide

provides an overview of the children’s benefit and summarizes CMS policy on screenings, diagnostic services and treatment services. It also covers permissible limitations, medical necessity, and access topics. The intent of this guide is to bring together in one place for easy reference current CMS policy on EPSDT.

[Keep Kids Smiling: Promoting Oral Health Through the Medicaid Benefit for Children & Adolescents](#) – This guide explains the dental and oral health dimensions of the EPSDT benefit, and explores a variety of specific ways states can, and have, improved their delivery of dental and oral health services to enrolled children.

[Paving the Road to Good Health: Strategies for Increasing Medicaid Adolescent Well-Care Visits](#) – This guide shares a collection of approaches states can use to better engage adolescents in staying healthy and getting regular check-ups.

One additional strategy guide, focused on Care Coordination, is under development and expected to be released this summer.

#### Obama, Clinton, McCain and Frist Appeal to Parents to #CloseTheWordGap

*Too Small to Fail* aims to help parents and businesses take meaningful actions to improve the health and well-being of children ages zero to five, so that more of America’s children are prepared to succeed in the 21st century. They work to promote new research on the science of children’s brain development, early learning and early health. President Barack Obama, Former Secretary of State Hillary Clinton, Cindy McCain and Senator Bill Frist speak about the importance of talking, reading and singing to babies and toddlers every day in order to build children’s vocabulary and stimulate early brain development. To view the videos, [click here](#).



## PUBLICATIONS CONT.

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### **Women's & infant Health**

#### **Office of Women's Health Release Highly Anticipated Breastfeeding at Work Resource**

HHS Office of Women's Health released [Supporting Nursing Moms at Work: Employer Solutions](#).

The online searchable resource includes stories and photos of 200 businesses in 29 states representing all 22 major industry sectors as well as 28 short videos featuring a wide array of businesses in eight states across the country. Many state MCH programs and their partners are leading the way on implementing the [breastfeeding benefits](#) and [workplace accommodation requirements](#) of the ACA as highlighted by this AMCHP [issue brief](#). This resource can help states get started or take their efforts to the next level.

## ON YOUR BEHALF

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- Staff members Lacy Fehrenbach, Karen VanLandeghem, Sharron Corle and Carolyn McCoy attended a two day in-person training of the MCH Workforce Development Center Cohort I in-person training at University of North Carolina Chapel Hill. State teams were led through team building workshops, quality improvement methodologies, systems integration tools, change management, and access to care resources. AMCHP staff was there to provide coaching to the teams and provide technical assistance on ACA implementation.
- On Jun. 16 AMCHP staff Brent Ewig participated in a White House Office of Faith-based and Neighborhood Partnerships briefing on the Affordable Care Act. At the briefing, senior White House and HHS officials thanked faith and community leaders who have worked hard to help millions of Americans gain access to affordable, quality health coverage through the Health Insurance Marketplaces. A listening session also allowed participants to share

## ON YOUR BEHALF CONT.

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ideas on what worked well and what could be done better during the open enrollment period. White House and HHS officials will also provided an update on Medicaid expansion.

- On Jun. 26, AMCHP staff Brent Ewig represented AMCHP at the annual awards luncheon of the National Partnership for Women and Families honoring leader Nancy Pelosi.
- On Jun. 27, AMCHP staff Brent Ewig participated in an invitational discussion coinciding with the release of a new report from The National Campaign to Prevent Teen and Unplanned Pregnancy, "The Benefits of Birth Control in America: Getting the Facts Straight," which summarizes relevant U.S. research on how the availability and widespread use of modern birth control affect maternal and infant health, family formation and family wellbeing, women's educational achievement and employment, unplanned pregnancy and abortion, and various measures of societal costs. Noted national leaders discussed each of these areas and engaged the group in discussion.

## CAREER OPPORTUNITIES

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### **AMCHP Seeks Analyst for Quality Improvement and Life Course, WIH**

The analyst for QI and life course, women's and infant health (WIH) is a member of the program team and contributes to the advancement of maternal and child health outcomes by performing a variety of planning and program implementation, research and evaluation projects related to women's and infant health and maternal and child health/data and assessment. General responsibilities include contributing to the development, implementation and evaluation of program activities related to women's and infant health, collaboration with advisory committee members, AMCHP members and staff; serving as a liaison to federal project officers; and project promotion. This position reports to the senior epidemiologist, WIH. For more information, [click here](#).

### **AMCHP Opens Search for a Policy Analyst**

This position, on the program team, supports the advancement of MCH programs by contributing to major issues surrounding workforce and capacity building in the



## CAREERS CONT.

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context of health reform for AMCHP members. The position primarily supports AMCHP work and activities with the National MCH Workforce Development Center. This position is accountable for implementing policy and program activities related to the promotion and strengthening of comprehensive, integrated health care systems that serve women, children and their families, particularly those who are low-income and underserved, particularly in the area of health care reform, health systems transformation and financing (e.g., Medicaid and CHIP), and the role of public health and state Title V maternal and child health programs. The position's activities will focus mainly on supporting training of the state Title V maternal and child health staff. The position reports to the senior policy manager. For more information, [click here](#).

### **AMCHP Accepting Applications for Program Manager, Workforce Development and Capacity Building**

The Program Manager for Workforce Development and Capacity Building is a member of the Program Team and supports the advancement of maternal and child health (MCH) programs by contributing to major issues surrounding workforce and capacity building for AMCHP members. The work involves contributing to the development, implementation, support and evaluation of activities as part of the National MCH Workforce Development Center (the Center), collaboration with staff and partners of the Center, as well as performing a variety of planning and program implementation, research, and evaluation projects related to capacity building, including the AMCHP Best Practices Innovation Station and Replication Initiatives, partnership with fellow staff, participation in associated professional organizations and groups, and collaboration with member programs and funding agencies. This position reports to the associate director, MCH leadership development and capacity building. To learn more, [click here](#).

### **AMCHP Seeks CYSHCN Intern**

The AMCHP child and adolescent health team promotes the health and development of children and adolescents, including children and youth with special health care needs (CYSHCN), by supporting state Title V maternal & child health and CYSHCN programmatic efforts. The CYSHCN intern will support AMCHP work in developing, implementing and evaluating program activities related to CYSHCN. For more information, [click here](#).

### **Oregon Health & Science University Looking for CaCoon Nurse Consultant**

The CaCoon nurse consultant position is under the administration of the Oregon Center for Children and Youth with Special Health Needs (OCCYSHN), at the Institute on Development & Disability (IDD) of the Oregon Health & Science University (OHSU), Portland, Oregon. The duties of this position are in support of the mission, goals and objectives of OHSU, IDD and OCCYSHN. This position is under the co-supervision of the OCCYSHN director and CaCoon program coordinator. The CaCoon nurse consultant will provide nursing consultation and technical assistance for the care coordination nurse home visiting program to local county CaCoon coordinators and other public health nurses implementing CaCoon program services. For more information, [click here](#).

### **South Carolina Opens WIC Director Position**

Under limited supervision of the MCH bureau director, the WIC director manages the Division of WIC services. Directly supervises program managerial staff. On a statewide basis, assesses, plans, coordinates, implements and evaluates policies and procedures of the WIC Program. Makes recommendation for policy changes to USDA/FNS. Works collaboratively with other MCH divisions, client services, administration, of the Office of Nutrition to implement the Public Health Plan. Works collaboratively with Public Health Administration and Bureau of Financial Management to ensure the management of WIC funds are within federal regulations. For more information, [click here](#).

### **AMCHP CAREER CENTER**

The Career Center is the premiere online job board for individuals seeking employment in MCH programs. Whether you are looking for an entry-level position or are a more seasoned professional looking for new opportunities, AMCHP's Career Center has great openings for great people! Searching our database is free and open to all job-seekers. AMCHP members receive a discount on job-postings - so [sign up](#) today!



## **Collaborative Improvement and Innovation Network on School-Based Health Services**

Deadline: *Jul. 17*

This announcement solicits applications for the fiscal year (FY) 2014 Collaborative Improvement and Innovation Network on School-Based Health Services (CoIIN-SBHS) Program. It provides a mechanism for gathering and analyzing new and critically needed information for improving practice and quality of care among school-based health centers (SBHCs) and comprehensive school mental health programs (CSMHPs), identifying trends and emerging best practices for the field of school-based health services, supporting the development of innovative practices, explicating the attributes of successful model programs, and explaining how low performing programs can improve. For more information, [click here](#).

## **Reproductive and Environmental Health Network**

Deadline: *Jul. 21*

This announcement solicits applications for a new project entitled Reproductive and Environmental Health Network. This funding opportunity announcement (FOA) seeks to administer a cooperative agreement that will improve maternal and fetal health outcomes through providing education, individualized counseling, improved access to resources, and advancing the knowledge base related to the safety of exposures to medication and environmental agents before, during, and after pregnancy. The purpose of the Reproductive and Environmental Health Network funding opportunity is to fund a national organization to improve maternal and fetal health outcomes by providing evidence-based information on the safety of exposures in pregnancy and lactation. For more information, [click here](#).

## **Promoting Preventive Health Services for Women**

Deadline: *Jul. 21*

This announcement solicits applications for the Promoting Preventive Health Services for Women initiative. The purpose of this initiative is to improve women's health across the life course by increasing the use of clinical preventive services. This will be accomplished by: increasing the number of women

enrolled in health insurance; raising consumer awareness of the importance of clinical preventive services; and supporting providers in the delivery of quality preventive services. These objectives will be accomplished by a coalition of organizations representing women's health care providers who will: develop and implement strategies to assist uninsured women in obtaining health insurance coverage; develop and implement strategies to promote awareness among consumers about the importance of clinical preventive services; and provide information and training to providers to support the quality provision of these services. For more information, [click here](#).

## **State Systems Development Initiative Grant Program**

Deadline: *Sept. 2*

This announcement solicits applications for the State Systems Development Initiative (SSDI) Grant Program. The purpose of SSDI is to develop, enhance and expand State Title V MCH data capacity to allow for informed decision making and resource allocation that supports effective, efficient and quality programming for women, infants, children and youth, including children and youth with special health care needs. Applicants should note the purpose of SSDI was modified from previous grant cycles to reflect its alignment with efforts in the HRSA, MCH Services Block Grant to States program. These efforts seek to ensure the continued effectiveness and readiness of Title V-supported programs in responding to the changing needs of the nation's MCH population. For more information, [click here](#).

## **NIH Initiative to Maximize Research Education in Genomics Diversity Action Plan**

Deadline: *Sept. 6, 2016*

The National Institutes of Health (NIH) present this funding opportunity to facilitate the training of individuals at all careers levels (the undergraduate, graduate, post baccalaureate, postdoctoral and faculty levels) from diverse backgrounds underrepresented in scientific disciplines relevant to genomics to enable them to pursue genomics research that spans all areas of interest to National Human Genome Research Institute later in their careers. For more information, [click here](#).

## FUNDING CONT.

### Exploratory and Developmental Grant to Improve Health Care Quality through Health IT

Deadline: Nov. 16, 2016

The purpose of this grant is to fund exploratory and developmental research grants that will contribute to the evidence base of how health information technology (IT) improves health care quality. This funding opportunity supports the use of a wide variety of research designs in order to generate information regarding the design and development, implementation, use, or impact of health IT on quality. For more information on grant PA-14-001 and more, [click here](#).



## CALENDAR

### AMCHP Events

#### AMCHP 2015

Jan. 24-27, 2015  
Washington, DC

#### MCH Events

#### [Supporting Children Affected by Parental Co-Occurring Disorders: Substance Abuse, Mental Illness, HIV](#)

Jun. 30-Jul. 2  
Seattle, WA

#### [NACCHO Annual Conference](#)

Jul. 8-10  
Atlanta, GA

#### [Regions VII-X Infant Mortality CoIIN](#)

Jul. 21-22  
Washington, DC

**Association of Maternal &  
Child Health Programs**  
2030 M Street, NW, Suite 350  
Washington, DC 20036  
(202) 775-0436  
[www.amchp.org](http://www.amchp.org)

## CALENDAR CONT.

#### [45th Annual Autism Society National Conference](#)

Jul. 23-26  
Indianapolis, IN

#### [Regions I-III Infant Mortality CoIIN](#)

Jul. 24-25  
Washington, DC

#### **Pacific Basin Infant Mortality CoIIN**

Aug. 24-26  
Honolulu, HI

#### [ASTHO Annual Meeting and Policy Summit](#)

Sept. 9-11  
Albuquerque, NM

#### [CityMatCH Leadership & MCH Epidemiology Conference](#)

Sept. 17-19  
Phoenix, AZ

#### [APHA 2014 Annual Meeting and Exposition](#)

Nov. 15-19  
New Orleans, LA

### List Your Event on the AMCHP MCH Events Calendar

Do you want to include your listing on the AMCHP MCH Events Calendar? It's easy! Just complete our easy [online submission form](#). You are welcome to submit MCH conferences, webinars, trainings, webcasts and meetings. Thanks for helping us to build our MCH Events Calendar! If you have any questions, please contact [Julio Arguello Jr.](#), Online Media & Information Technology Manager. Please note: All event listings are subject to AMCHP approval.

