

Member Briefs



Jun. 16, 2014



THE ASSOCIATION OF MATERNAL & CHILD HEALTH PROGRAMS



MANAGEMENT MINUTE

If your actions inspire others to dream more, learn more, do more and become more, you are a leader.

– John Quincy Adams



What better person to offer advice on leadership than one of the founding fathers of this great nation? Although leadership is not a perfect fit given the title of this column, you'll likely see me write a lot about it in the future. Management versus leadership is a specific enough topic to have its own column in the future, but let's for a brief minute ponder the concept of leadership alone.

Leading is a tall order for anyone who sits in a position with responsibility, accountability and oversight for other employees. It doesn't matter if that responsibility includes one person or one hundred people. Yet, not everyone (more likely very FEW) actually has a natural capacity to be a leader. Skills need to be honed, practiced, and challenged; work and life experiences continually provide influence; and our own character, morals, values, and work ethic contribute to leadership styles.

The beauty of leadership is that we can have diverse and different ideas of how to become a better leader. For fun, I thought I'd share "Lori's Top ELEVEN List of leadership Practices" that have served me well, although admittedly I am constantly learning, growing, and changing. See how they match or differ from your own.

1. Foster a culture where mutual trust and teamwork is valued and expected by all
2. Show respect for each person's individual contribution, skills, experience, and background

3. Always ask for help and feedback, encourage new ideas to emerge individually, be a nurturer of ideas through teamwork
4. Be authentic and honest, willing to share even when it's not easy to do so
5. Reserve time out of each day to listen and learn from others, paying attention to those whose silence is sometimes safer or more comfortable
6. Allow employees to shine brightest with their work and accomplishments, and be comfortable enough with yourself to always take the backseat
7. Work as hard as everyone else, valuing personal work ethic along with the significance of life balance
8. Celebrate every success no matter how minor and recognize those responsible, even if it is a simple word or gesture
9. Embrace vulnerability and don't be afraid to talk about failures – enjoy the opportunity to learn, improve, and recognize effort
10. Be deliberate, make decisions with consistency and openness

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MANAGEMENT MINUTE CONT.

11. Maintain a really healthy sense of humor and laugh about something EVERY day – striving for excellence in work is stressful stuff and we all need to smile a little more along the way!

If you have other best leadership practices that have worked for you, please share them with me at lfreeman@amchp.org and I'll be happy to include them in a future *Member Brief*.

LEGISLATIVE & POLICY CORNER



Appropriations Update

Last week we were very happy to report that the Senate Appropriation Subcommittee on Labor, Health & Human Services, Education, and Related Agencies (Labor-HHS) passed a bill that includes a proposed \$5 million increase for the Title V Maternal & Child Health Services Block Grant! The proposal would set Title V MCH Block Grant funding at \$639 million for FY 2015, which matches the pre-sequestration funding level enacted in FY 2012. Although modest and not reflective of actual needs, this proposed increase represents a significant interim victory in an era of budget caps when many other programs receive flat or sometimes reduced funding. We were also pleased to be joined by 40 leading organizations serving women, children, and families in sending a letter to the House and Senate Appropriations Committees in support of the Title V Maternal and Child Health Block Grant. View the Coalition letter [here](#).

While we were expecting the full Senate Appropriations Committee to vote on the bill later in the week, the committee unexpectedly postponed consideration reportedly due to concerns about potential amendments on politically sensitive issues. Unfortunately this means that we are unlikely to see the FY 2015 Labor-HHS bill move forward until after the November elections, but we should be well positioned for when that ultimately occurs. AMCHP thanks all who mobilized to advocate for Title V – this is a clear sign that your voice is being heard.

LEGISLATIVE CORNER CONT.

Health Reform Implementation

On Jun. 10, the Centers for Medicare & Medicaid Services (CMS) announced [the availability of \\$60 million in](#) funding to support navigators in federally facilitated and state partnership marketplaces for 2014-2015. The funding opportunity announcement is open to eligible individuals, as well as private and public entities, applying to serve as navigators in states with a federally-facilitated or state partnership marketplace. It is open to new and returning Navigator applicants, and applications are due by Jul. 10.

"Family Glitch" Proposed Fix

On Jun. 5, Sen. Al Franken (D-MN), along with 20 cosponsors, introduced [The Family Care Act](#), to fix the so-called "family glitch" or "kids glitch." Under the ACA, health insurance offered to an employee is deemed "affordable" if the employee's share of premiums costs less than 9.5 percent of his or her family income. If it costs more, the employee and employee's family are eligible for tax credits to help pay premiums. The Internal Revenue Service (IRS) interprets the cost of family employer-sponsored coverage through the lens of the individual employee only. As a result, premium tax credits are not available to many families who, in reality, cannot afford family coverage.

The Family Care Act would require the IRS to calculate affordability of family coverage by comparing the costs of coverage for the whole family against the family income.

The Government Accountability Office estimates that roughly 500,000 children are impacted by the kid glitch. If the glitch isn't fixed and the Children's Health Insurance Program is not continued beyond 2015, two million more children could be left out of affordable coverage.

GET INVOLVED



Are you looking to get more involved with AMCHP? Check out the exciting opportunities below and make the most out of your membership!

Board Nominations: The AMCHP Governance Committee is currently accepting nominations for 2015 AMCHP Board positions. These leadership positions

GET INVOLVED CONT.

guide, direct, inform and contribute to moving AMCHP strategic directions and goals forward. More information about these positions, necessary qualifications and the nominations process may be found on the AMCHP website or by clicking [here](#). We ask that all nominations be forwarded to the Governance Committee by Jul. 31, 2014 to ensure that the committee has ample time to review all candidate materials.

July CoIIN Infant Mortality Summits

AMCHP is proud to partner with MCHB and NICHQ to organize sessions at the 2014 Collaborative Improvement and Innovation and Network (CoIIN) Infant Mortality Summits. The Infant Mortality Summits will convene states from Regions I-III and VII-X to prepare them for the rollout of the CoIIN initiative in their state. Regions VII-X will meet **Jul. 21-22**, and Regions I-III will meet **Jul. 24-25**. Both summits will take place in the **Washington, DC, area**. A third summit for the Pacific Basin jurisdictions will be held **Aug. 24-26** in **Honolulu, HI**. For more information on the summits, please visit the CoIIN website [here](#) or contact our partners at NICHQ at coiin@nichq.org.

AMCHP Annual Conference Session Reviewers Needed

Make your mark on the 2015 AMCHP Annual Conference. The Annual Conference Planning Committee is seeking volunteers to help review presentation abstracts for the next AMCHP Annual Conference. We work to keep the impact on your time to a minimum, roughly two hours maximum. For more information, or to volunteer, please contact Laura Goodwin at lgoodwin@amchp.org.

Call for Applications: CityMatCH Leadership and MCH Epidemiology Pre-Conference Trainings

AMCHP and CityMatCH will offer nine training options for those wishing to build their skills. The topics include advanced epidemiology methods, measuring performance, leadership, data use, return on investment, epi for non-epis, infographics, equity, and design thinking. A detailed description of each, including learning objectives and MCH leadership competencies addressed, can be found on the [conference website](#). Applications must be submitted no later than 5 p.m. PST on Friday, Jun. 20. Applicants will be notified of their

acceptance status by Jun. 30. For more information, please contact Caroline Stampfel at cstampfel@amchp.org.

Building, Implementing, and Sustaining Teen Pregnancy Prevention Efforts

Please join us on **Thursday, Jun. 26 from 2-3 p.m. EST** for a timely discussion of state examples of teen pregnancy prevention programming through the lenses of positive youth development, the program implementation life cycle, and disparity reduction. In recent weeks and coinciding with Teen Pregnancy Prevention Month in May, numerous federal partners and their grantees participated in webinars on teen pregnancy prevention activities, including on the topics of engaging males and prevention of subsequent teen pregnancies. As MCH programs consider their own efforts designing, coordinating, and evaluating teen pregnancy prevention programs within their state, this AMCHP webinar will highlight three state teen pregnancy initiatives at different stages of implementation, and will focus on their efforts to reduce disparities (by race/ethnicity and urban versus rural) in teen pregnancy and childbearing, leveraging novel partnerships and outreach methods. This webinar



AMCHP is seeking submissions of emerging, promising and best practices in maternal and child health from all states and territories on all MCH topics.

You'll have a chance to:

- Share successes with your peers
- Enhance the MCH field
- Contribute to program replication
- Get expert feedback from the Review Panel
- Receive national recognition

The online submission process is simple and applications are accepted on a rolling basis. For more information, contact [Kate Taft](#) at (202) 266-3056 or visit amchp.org/bestpractices.

You can also [click here](#) to refer an innovative MCH program that we should know about!

GET INVOLVED CONT.

is part of the AMCHP Women's Health Info Series, funded by the Centers for Disease Control and Prevention (CDC) Division of Reproductive Health.

Featured speakers:

- **Gabriel McNeal** - PREP Coordinator, Adolescent & Youth Development Specialist, Minnesota Department of Health
- **Benita Decker** – State Adolescent Health Coordinator, Kentucky Department of Public Health
- **Tiffane Raulerson** – Teen Pregnancy Prevention Project Coordinator, Florida Department of Health

Please [register here](#) for the webinar. Web access and call-in information will be emailed to registrants in the week prior to the event.

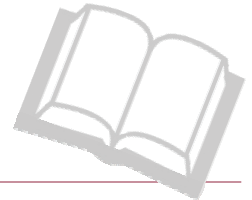
Upcoming LCRN Webinars

The Life Course Research Network (LCRN) has several upcoming webinars on topics of interest for AMCHP members, including:

- *Using the New England Family Study (NEFS) to Conduct Life Course Analyses* on Jun. 18 from 9-10 a.m. PST. This webinar features Stephen Buka, ScD, presenting on NEFS, a 50-year, three-generation longitudinal study of 17,000 infants born in New England in the 1960s. The NEFS is aimed at identifying obstetric and genetic risk factors for neuropsychiatric and other medical disorders with developmental origins, including schizophrenia, bipolar and major affective disorders, substance use, learning disabilities, attention-deficit/hyperactivity disorder (ADHD) and cardiovascular disease. Register [here](#).
- *Life Course Health Development: Past, Present and Future* on Jul. 22 from 9-10 a.m. PST. This webinar - featuring LCRN director Neal Halfon, MD, MPH - will chart the evolution of the life course health development framework, and illustrate its potential to transform how the maternal and child health system addresses social, psychological, biological, and genetic influences on health, eliminates health disparities, reduces chronic illness, and contains health care costs. Register [here](#).
- *Using the Fragile Families and Child Well-being Study (FFCWS) to Conduct Life Course Analyses* on Sept. 16 from 9-10 a.m. PST. This webinar features Jeanne Brooks-Gunn, MEd, PhD, and Amanda Geller, PhD, presenting on FFCWS of nearly 5,000

children born in large U.S. cities between 1998 and 2000, roughly three-quarters of whom were born to unmarried parents. The FFCWS consists of parent interviews at birth and ages one, three and five, plus in-home assessments of children and home environments at ages three and five. Register [here](#).

PUBLICATIONS & RESOURCES



General Maternal & Child Health

Did You Miss the AMCHP Title V Five-Year Needs Assessment Trainings? Check Out Our Archives

To assist states or jurisdictions in preparing their assessments, AMCHP hosted a series of virtual trainings to provide guidance on the needs assessment process. The first webinar, held on Mar. 5, featured Donna Peterson, Dean for the College of Public Health at the University of South Florida (and former CYSHCN director) and Title V staff from Massachusetts, presenting on the *Nuts and Bolts of the Five Year Needs Assessment*.

The second webinar, *The Nuts and Bolts on Using Data* was held on May 1, featured Caroline Stampfel, MPH, currently the senior epidemiologist at AMCHP and formerly an MCH Lead Analyst with the Virginia Title V program, on using data in the needs assessment process and two states-in-action profiles from Rhode Island and Alaska.

To access the webinars, [click here](#).

Child & Adolescent Health

AHRQ Releases Highlight on School-Based Health Centers

The Agency for Healthcare Research and Quality (AHRQ) has published the eighth Evaluation Highlight from the CMS-funded CHIPRA Quality Demonstration Grant Program, now available on the national evaluation

PUBLICATIONS CONT.

website. This highlight focuses on how Colorado and New Mexico have helped school-based health centers (SBHCs) strengthen their patient-centered medical home (PCMH) features. It describes what motivated these states and SBHCs to adopt the PCMH model and how other states can support SBHCs in becoming medical homes. To view the document, [click here](#).

LPFCH Releases Triple Aim Approach to Transition Publication

A new publication from the Lucile Packard Foundation for Children's Health (LPFCH), *A Triple Aim Approach to Transition from Pediatric to Adult Health Care for Youth with Special Health Care Needs*, describes key unmet needs regarding a) developing chronic disease self-management; b) enhancing capacity of the adult health care system to care for young adults with special health care needs; and c) reducing lapses in care during the transition period. Based on these unmet needs, it makes recommendations for improving health care during transition that incorporate relevant high-value strategies for health care delivery. To view the full issue brief, [click here](#).

ON YOUR BEHALF

- On Jun. 3, AMCHP staff Erin Bonzon and Carolyn McCoy attended the Academy of Breastfeeding Medicine Sixth Annual Summit on Breastfeeding *First Food: The Essential Role of Breastfeeding*. Erin Bonzon presented an overview and update on the AMCHP [issue brief](#) *State Opportunities and Strategies for Breastfeeding Promotion through the Affordable Care Act* in a session called "It's Not for Hospitals Alone." Attendees were enthusiastic to learn how some states are taking an active role in implementing the provisions of the ACA that support the ACA.

CAREER OPPORTUNITIES

AMCHP Opens Search for a Policy Analyst

This position, on the program team, supports the advancement of MCH programs by contributing to major issues surrounding workforce and capacity building in the context of health reform for AMCHP members. The position primarily supports AMCHP work and activities with the National MCH Workforce Development Center. This position is accountable for implementing policy and program activities related to the promotion and strengthening of comprehensive, integrated health care systems that serve women, children and their families, particularly those who are low-income and underserved, particularly in the area of health care reform, health systems transformation and financing (e.g., Medicaid and CHIP), and the role of public health and state Title V maternal and child health programs. The position's activities will focus mainly on supporting training of the state Title V maternal and child health staff. The position reports to the senior policy manager. For more information, [click here](#).

AMCHP Accepting Applications for Program Manager, Workforce Development and Capacity Building

The program manager for workforce development and capacity building is a member of the program team and supports the advancement of MCH programs by contributing to major issues surrounding workforce and capacity building for AMCHP members. The work involves contributing to the development, implementation, support and evaluation of activities as part of the National MCH Workforce Development Center (the Center), collaboration with staff and partners of the Center, as well as performing a variety of planning and program implementation, research and evaluation projects related to capacity building, including the AMCHP Best Practices Innovation Station and Replication Initiatives, partnership with fellow staff,

AMCHP CAREER CENTER

The Career Center is the premiere online job board for individuals seeking employment in MCH programs. Whether you are looking for an entry-level position or are a more seasoned professional looking for new opportunities, AMCHP's Career Center has great openings for great people! Searching our database is free and open to all job-seekers. AMCHP members receive a discount on job-postings - so [sign up](#) today!



CAREERS CONT.

participation in associated professional organizations and groups, and collaboration with member programs and funding agencies. This position reports to the associate director, MCH leadership development and capacity building. To learn more, [click here](#).

AMCHP Seeks Organizational Performance & Member Services Intern

As a member of the Organizational Performance and Member Services team, the intern supports our member services and communications activities. The intern will assume responsibility for a wide range of projects and functions, requiring professionalism and task orientation. Candidates should be pursuing bachelors or master's degree, preferably undergraduate junior level or higher, but will consider other levels. An interest in public health, particularly maternal and child health, and communications/marketing is preferred. Candidate must have the ability to work in a team environment; plan and organize work independently; and manage multiple tasks and projects. For more information, [click here](#).

FUNDING



Integration of Oral Health and Primary Care Practice Technical Assistance

Deadline: *Jun. 19*

The purpose of this cooperative agreement program is to provide specialized and non-financial technical assistance to HRSA Health Center Program grantees and look-alikes to translate oral health implementation strategies into primary care practice and thereby to increase access to oral health care services for underserved and vulnerable populations. The dissemination of data, products and resources from this program will also be made publically available. The major focus of the technical assistance provided by the IOHPCP technical assistance cooperative agreement is to advise and assist with the implementation of successful oral health and primary care integration strategies into sustainable integrated practice operations. Additionally, the IOHPCP technical assistance awardee will coordinate the network of entities that receive technical assistance through this cooperative agreement to share experiences and disseminate promising practices on a national level. For more information, [click here](#).

FUNDING CONT.

Perinatal and Infant Oral Health Quality Improvement National Learning Network

Deadline: *Jun. 30*

This announcement solicits applications for the Perinatal and Infant Oral Health Quality Improvement National Learning Network. Support is available, in the form of a cooperative agreement, from the Health Resources and Services Administration (HRSA) Maternal and Child Health Bureau (MCHB). The purpose of the Perinatal and Infant Oral Health Quality Improvement National Learning Network (the Network) is to coordinate the development and testing of an evidence-informed strategic framework that can inform statewide health care systems transformation. For more information, [click here](#).

State Systems Development Initiative Grant Program

Deadline: *Sept. 2*

This announcement solicits applications for the State Systems Development Initiative (SSDI) Grant Program. The purpose of SSDI is to develop, enhance and expand State Title V MCH data capacity to allow for informed decision making and resource allocation that supports effective, efficient and quality programming for women, infants, children and youth, including children and youth with special health care needs. Applicants should note the purpose of SSDI was modified from previous grant cycles to reflect its alignment with efforts in the HRSA, MCH Services Block Grant to States program. These efforts seek to ensure the continued effectiveness and readiness of Title V-supported programs in responding to the changing needs of the nation's MCH population. For more information, [click here](#).

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FUNDING CONT.

NIH Initiative to Maximize Research Education in Genomics Diversity Action Plan

Deadline: *Sept. 6, 2016*

The National Institutes of Health (NIH) present this funding opportunity to facilitate the training of individuals at all careers levels (the undergraduate, graduate, post baccalaureate, postdoctoral and faculty levels) from diverse backgrounds underrepresented in scientific disciplines relevant to genomics to enable them to pursue genomics research that spans all areas of interest to National Human Genome Research Institute later in their careers. For more information, [click here](#).

Exploratory and Developmental Grant to Improve Health Care Quality through Health IT

Deadline: *Nov. 16, 2016*

The purpose of this grant is to fund exploratory and developmental research grants that will contribute to the evidence base of how health information technology (IT) improves health care quality. This funding opportunity supports the use of a wide variety of research designs in order to generate information regarding the design and development, implementation, use, or impact of health IT on quality. For more information on grant PA-14-001 and more, [click here](#).

CALENDAR

AMCHP Events

AMCHP 2015

Jan. 24-27, 2015
Washington, DC



**Association of Maternal &
Child Health Programs**
2030 M Street, NW, Suite 350
Washington, DC 20036
(202) 775-0436
www.amchp.org

CALENDAR CONT.

MCH Events

[Supporting Children Affected by Parental Co-Occurring Disorders: Substance Abuse, Mental Illness, HIV](#)

Jun. 30-Jul. 2
Seattle, WA

[NACCHO Annual Conference](#)

Jul. 8-10
Atlanta, GA

[Regions VII-X Infant Mortality CoIIN](#)

Jul. 21-22
Washington, DC

[45th Annual Autism Society National Conference](#)

Jul. 23-26
Indianapolis, IN

[Regions I-III Infant Mortality CoIIN](#)

Jul. 24-25
Washington, DC

Pacific Basin Infant Mortality CoIIN

Aug. 24-26
Honolulu, HI

[ASTHO Annual Meeting and Policy Summit](#)

Sept. 9-11
Albuquerque, NM

[CityMatCH Leadership & MCH Epidemiology Conference](#)

Sept. 17-19
Phoenix, AZ

[APHA 2014 Annual Meeting and Exposition](#)

Nov. 15-19
New Orleans, LA