

# Member Briefs



Feb. 10, 2014



THE ASSOCIATION OF MATERNAL & CHILD HEALTH PROGRAMS



## MANAGEMENT MINUTE

### *The Relief of Not Having to Know It All*

More and more, I believe that as a manager, I don't need to know it all – or act like I know it all. In fact, it would be pretty crazy in a world so complex and with such a rich and constant flow of information to entertain such a notion.



In management, you do need confidence. That includes a visible assurance that you can be relied on, and that you accept the authority and responsibility that is yours as a manager. But this assurance is not about all-knowingness. It's an inner confidence that frees you to be a truly effective leader.

It is this inner confidence that allows you to look for answers outside yourself, to take the time needed to ponder complex situations, and to trust that the people you work with can be part of the solution. With this kind of confidence, you can do what you think is right even if it isn't popular and, just as important, you can be true to your own management style even when it doesn't meet with others' opinion of what being in charge looks like.

Even when things go wrong – and they certainly sometimes will – this can be the worst time to “know it all.” This is the point where you need to take in concerns or critiques, analyze why decisions have gone bad, and figure out what to do next. This is the time when you need to be most flexible to rethink and reassess, not with diminished confidence but with full confidence that you can figure out the way forward.

I am relieved that I don't need to know it all, and I see it as part of my mature wisdom that I finally get why that's not possible or even desirable.

## LEGISLATIVE & POLICY CORNER



### Federal Budget Outlook – What's Next

AMCHP is currently compiling a summary of all MCH program funding included in the recently passed omnibus appropriations bill. The next milestone in the FY 2015 federal budget process is the expected release of President Obama's budget proposal on Mar. 4. AMCHP will pass along details as soon as they are available.

### Push on for MIECHV, PREP and F2F Reauthorizations

AMCHP is working with a broad coalition pushing for reauthorization of the Maternal, Infant, and Early Childhood Home Visitation program, and with additional partners pushing for extensions of the Personal Responsibility Education Program (PREP), and Family to Family Health Information Centers (F2Fs). There is some possibility these programs could be included as part of the “doc fix” currently being negotiated in Congress although at press time details are unclear. Stay tuned for action alerts and additional details will be provided as available.

### Enrolling Moms and Kids: A Message from Dr. Lu

Check out this message from Dr. Michael Lu, Director of the MCHB at HRSA to learn about ways that you can support outreach and enrollment efforts: <http://www.youtube.com/watch?v=1RZ92D0hlic&feature=youtu.be>. Follow the Health Resources and Services Administration on [Twitter](#) and [Facebook](#) for more updates.

### Health Reform

#### National MCH Workforce Development Center Releases Request for Participation

The National MCH Workforce Development Center at UNC Chapel Hill, in cooperation with MCHB, and in partnership with AMCHP and national experts in MCH innovation and quality improvement, will offer state and territorial Title V leaders training, collaborative learning opportunities, and technical assistance in implementing health care reform using a variety of learning platforms. In the current dynamic context, tools and resources to strengthen MCH capacity and skills in **four core areas** will be available through the National Center to move from evidence to action.

1. Improving access to care
2. Using quality improvement tools to drive transformation
3. Fostering integration and harmonization within public health and across organizational boundaries and sectors including primary care, mental health, early intervention and community-based service delivery and financing systems
4. Furthering effective change management, collective action and individual leadership skills that will lead to health improvement for MCH populations

The center will address the four areas above by providing three levels of training and technical assistance: 1) **universal training** for all Title V staff and MCH trainees related to the 4 core areas; 2) **targeted training and technical assistance** for self-selected Title V staff and partners; and 3) **intensive training and technical assistance** for an annual cohort of states/territories.

The center is releasing a Request for Participation (RFP) for states that wish to participate in the **intensive training and technical assistance** described above. With this RFP, the center is aiming to engage eight to 10 states and territories where center support may create new opportunities for Title V involvement in health reform, expand and scale successful multi-agency partnerships, and supplement ongoing or planned work. Participation in the intensive training and technical assistance should complement existing or planned activities rather than create an entirely new project. Costs related to travel and training will be covered by the center; state teams need only plan for an investment of staff time as these intensive collaborative partnerships will last approximately six to 18 months. Due date for the RFP is **Monday, Mar. 10**. Two Q&A webinars have been scheduled for the RFP: Friday, Feb. 21, at 3 p.m. EST ([click here](#) to register) and Monday, Feb. 24, at 9 a.m. EST ([click here](#) to register). Additional information regarding the center and the RFP is available at [www.amchp.org/Transformation-Station](http://www.amchp.org/Transformation-Station).

#### AMCHP Releases Non-Medically Indicated Delivery Issue Brief

In recent years, increased attention and energy has focused on reducing infant mortality and improving birth outcomes in the United States. Both public and private organizations are investing time and funds on many fronts and in various methods and on many jurisdictional levels. [This issue brief](#) focuses on the recent efforts to reduce non-medically indicated deliveries before 39 weeks gestation and various methods that state Title V maternal and child health (MCH) programs are utilizing to improve birth outcomes. There is differing terminology in reference to these deliveries, with early elective and non-medically indicated deliveries before 39 weeks



Looking for Centers Disease Control and Prevention CE credits from the AMCHP Annual Conference? Check out the [AMCHP website](#) for more information.

And check out [tinyurl.com/AMCHP2014](http://tinyurl.com/AMCHP2014) (event code AMCHP2014) for session PowerPoint presentations and handouts (note: presentation are posted in each session description).

## LEGISLATIVE CORNER CONT.

sometimes used interchangeably. This brief features the work of **California, Texas and North Carolina**. This project is part of a national project, Optimizing Health Reform to Improve Birth Outcomes, funded by the W.K. Kellogg Foundation to strengthen the capacity of state Title V MCH programs and their partners to improve birth outcomes and infant health through health reform and is part of the [National Center for Health Reform Implementation](#) work.

### Webinar “Health Care for Immigrant Families in the ACA Era”

Georgetown University Center for Children and Families and the National Immigration Law Center will be presenting a webinar on **Feb. 20 at 1 p.m. EST (10 a.m. PST)** titled “**Health Care for Immigrant Families in the ACA Era**” and will examine health reform law and regulations that affect the eligibility of immigrants and the access barriers they face, particularly when part of mixed-status families. The session also will look at which immigrant eligibility rules have not changed, showing a snapshot of the landscape of coverage options for immigrant families as health reform takes effect in 2014. To attend the webinar, **please register [here](#)**.

## GET INVOLVED



### AMCHP RFA: ALC for State Title V CYSHCN Directors and Teams: Taking a Leadership Role in Transitioning CYSHCN into Medicaid Managed Care Arrangements

On **Friday, Feb. 14**, AMCHP will release a request for applications (RFA) for interested state teams to join an action learning collaborative (ALC) to take place in late-April 2014. The ALC will focus on states *currently transitioning* children and youth with special health care needs (CYSHCN) into Medicaid managed care arrangements, states *planning to transition* CYSHCN into Medicaid managed care arrangements, and states that *have already transitioned* CYSHCN into Medicaid managed care arrangements. With support from the Health Resources and Services Administration (HRSA) Maternal and Child Health Bureau (MCHB), AMCHP

## GET INVOLVED CONT.

aims to provide targeted technical assistance for a subset of up to 10 state teams comprised of state Title V CYSHCN directors and their key partners. A Q&A webinar for prospective applicants will be held on **Wednesday, Feb. 19 at 1 p.m. ET**. The application deadline is **Mar. 7**. For more information, please contact Veronica Helms at [vhelms@amchp.org](mailto:vhelms@amchp.org).

### Fostering Partnership and Teamwork in the Pediatric Medical Home: A “How To” Webinar Series

The National Center for Medical Home Implementation (NCMHI) in the American Academy of Pediatrics (AAP) is hosting a **free** 3-part webinar series February through April 2014. Faculty will discuss “how to” strategies for implementing team huddles (February), enhancing care partnership support (March), and starting and supporting family advisory groups (April). Examples of best practices currently being utilized will be provided. The first webinar, “Implementing Team Huddles” will take place on Feb. 28, noon – 1 p.m. CST. Register for this webinar [here](#) and find more information about the webinar series through the [NCMHI 2014 Webinar Series website](#).

### Are You “Branding” Your Title V-Funded Programs, Services, Events and Resources?

As a Title V professional you understand that Title V programs have a large reach supporting women, children, children and youth with special health care needs, and families. Do others, such as the general public, program consumers or even state legislatures,

## GET SOCIAL with AMCHP!!



**LIKE**

[facebook.com/pagesAMCHP/214830829459](https://facebook.com/pagesAMCHP/214830829459)



**FOLLOW**

[@dc\\_amchp](https://twitter.com/dc_amchp)



**NETWORK**

[linkedin.com/groups/AMCHP-4145590](https://linkedin.com/groups/AMCHP-4145590)



**WATCH**

[YouTube.com/AMCHPDC](https://YouTube.com/AMCHPDC)

## GET INVOLVED CONT.

have this same understanding? Increasing the brand awareness of Title V-funded events, programs and resources can make it easier for state legislatures, the general public and the population Title V programs serve to understand Title V reach. AMCHP is interested in gaining a better understanding of if/how state Title V programs are branding Title V-funded programs, services, events and resources. Please [click here](#) and take a few minutes to share your thoughts.

### Supporting Children Affected by Parental Co-Occurring Disorders: Substance Abuse, Mental Illness, HIV

Join the National Abandoned Infants Assistance (AIA) Resource Center Jun. 30-Jul. 2 at their national symposium in Seattle, WA to address the needs of children whose parents have co-occurring disorders. Increase your knowledge of these children's needs and circumstances and gain practical methods and strategies for enhancing these children's protective factors and adapting your agency's policies and practices. A skills-based pre-institute with limited seating precedes the national symposium. Featured speakers include Robert Anda, MD, MS, Cheryl Pratt, PhD, Linda Scruggs, MHS and Nancy Young, PhD. For more information and to register, [click here](#).

## PUBLICATIONS & RESOURCES



### General Maternal & Child Health

#### CSTE Blog Goes LIVE

The Council of State and Territorial Epidemiologists (CSTE) Blog, entitled *Features*, is now live. The blog will highlight a different state or territory each week. If you have any questions regarding the blog please contact Sara Ramey [sramey@cste.org](mailto:sramey@cste.org). To access the new CSTE Blog, click [here](#).

## PUBLICATIONS CONT.

### Women's & Infant Health

#### SIM Toolkit: A Standardized Approach for Examining Infant Mortality

AMCHP is pleased to announce the release of the State Infant Mortality (SIM) Toolkit! The overall purpose of this toolkit is to assist with the analysis and interpretation of available perinatal-related data. It is envisioned that a standardized approach to the infant mortality assessment process presented here will help those with infant mortality programs and data in their states, counties, urban areas, tribal regions, or other population-based areas identify needs and tailor programs aimed at improving maternal, child and infant health. The SIM Toolkit assists with the analysis/interpretation of perinatal-related data and seeks to achieve several objectives:

- Emphasize the importance of infant mortality as a key indicator of population health
- Provide a framework to assist in selecting



**AMCHP is seeking submissions of emerging, promising and best practices in maternal and child health from all states and territories on all MCH topics**

You'll have a chance to:

- Share successes with your peers
- Enhance the MCH field
- Contribute to program replication
- Get expert feedback from the Review Panel
- Receive national recognition

The online submission process is simple and applications are accepted on a rolling basis. For more information, contact [Kate Taft](#) at (202) 266-3056 or visit [amchp.org/bestpractices](http://amchp.org/bestpractices).

You can also [click here](#) to refer an innovative MCH program that we should know about!



## PUBLICATIONS CONT.

---

- appropriate indicators of infant mortality
- Use case examples to illustrate methodological and statistical approaches to analyzing data and interpreting findings
- Create a foundation to translate findings into programs and policies

To view the full SIM Toolkit, [click here](#).

### **Child Health**

#### **New Publication from the National Evaluation of the CHIPRA Quality Demonstration Grant Program**

The Agency for Healthcare Research and Quality has published the sixth *Evaluation Highlight* from the CHIPRA Quality Demonstration Grant Program, now available on the [national evaluation Web site](#) under [Reports and Resources](#). This *Highlight* illustrates how six grantees are using multi-State partnerships to improve the quality of children's health care. It describes the strategies that States are using to create and maintain cross-state relationships, as well as the benefits and challenges of partnering.

## ON YOUR BEHALF

---

- On Jan. 27, AMCHP staff Lacy Fehrenbach, Erin Bonzon, and Brittany Argotsinger joined more than 50 national, federal, state and community-based partners for a successful maternal health meeting, held in conjunction with the AMCHP Annual Conference. The meeting was convened to engage partners in dialogue to refine a collective action plan for the National Maternal Health Initiative, a comprehensive national initiative to reduce maternal morbidity and mortality by improving women's health across the life course and by ensuring high quality and safety of maternity care. AMCHP staff highlighted our partnership with Merck for Mothers on the Every Mother Initiative and provided partners in attendance with an overview of AMCHP maternal and women's health activities.

## ON YOUR BEHALF CONT.

---

- On Jan. 29-30, AMCHP staff Andria Cornell participated in the Fourth National Summit on Quality in Home Visiting Programs, located in Washington, DC and sponsored by the Pew Charitable Trusts, Every Child Succeeds, and Cincinnati Children's Hospital Medical Center. Ms. Cornell co-facilitated a meeting of the Community of Practice on Data for the Maternal, Infant, and Early Childhood Home Visiting (MIECHV) Program Technical Assistance Coordinating Center and attended sessions on father involvement in home visiting, reporting to the Discretionary Grant Information System, and MIECHV reauthorization. To learn more about AMCHP home visiting activities, [click here](#).
- On Jan. 31 AMCHP staff Brent Ewig presented to the DC Title V Program's Annual Conference on how the Title V MCH Block Grant program is adapting in an era of health reform.
- On Feb. 4 Brent Ewig joined with 40 national organizations to participate in an advocacy day on Capitol Hill to promote investments made by the Prevention and Public Health Fund created as part of the Affordable Care Act
- On Feb. 5, AMCHP staff Carolyn McCoy attended the Academy Health 2014 National Child Health Policy Conference. This conference addressed ways that policy, research, and practice can be leveraged to advance the health of children. A strong thread throughout the conference is the impact of the ACA and its provisions and the impact on children's health.

### **AMCHP CAREER CENTER**

The Career Center is the premiere online job board for individuals seeking employment in Maternal and Child Health programs. Whether you are looking for an entry-level position or are a more seasoned professional looking for new opportunities, AMCHP's Career Center has great openings for great people! Searching our database is free and open to all job-seekers. AMCHP members receive a discount on job-postings - so [sign up](#) today!

## CAREER OPPORTUNITIES

---

### **AMCHP Seeks Associate Director, Government Affairs**

The AMCHP Associate Director, Government Affairs position is responsible for development and implementation of AMCHP advocacy activities related to appropriations and maternal and child health programs, including provisions included in the Affordable Care Act. This position reports to the Director of Public Policy & Government Affairs. Assists in tracking, analyzing, and reporting on federal and state legislation and programs impacting state maternal and child health programs. Collaborates with relevant federal agencies such as the Maternal and Child Health Bureau, CDC, Centers for Medicare and Medicaid Services (CMS) and other national organizations, coalitions and groups. To learn more and see the full job description, [click here](#).

### **AMCHP Seeks Program Manager for Data & Assessment, Women's and Infant Health Team**

The Women's and Infant Health team at AMCHP is currently accepting applications for program manager for data & assessment. This position is a member of the program team and contributes to the advancement of maternal and child health outcomes by performing a variety of planning and program implementation, research and evaluation projects related to women's and infant health and maternal and child health/data and assessment. General responsibilities include contributing to the development, implementation and evaluation of program activities related to women's and infant health, collaboration with advisory committee members, AMCHP members and staff; serving as a liaison to federal project officers; and project promotion. This position reports to the senior epidemiologist. For more information and to apply, [click here](#).

## FUNDING

---



### **Telehealth Resource Center Grant Program**

Deadline: *Feb. 25*

The purpose of this grant program is to support the establishment and development of Telehealth Resource Centers (TRCs) in order to: expedite and customize the provision of telehealth technical assistance across the country, while at the same time working together to make

## FUNDING CONT.

---

available a wide range of expertise that might not be available in any region. The TRCs provide technical assistance to health care organizations, health care networks, and health care providers in the implementation of cost-effective telehealth programs to serve rural and medically underserved areas and populations. For more information, [click here](#).

### **Well Integrated Screening and Evaluation for Women Across the Nation (WISEWOMAN) Program**

Deadline: *Mar. 3*

Funding to implement the Well Integrated Screening and Evaluation for Women Across the Nation (WISEWOMAN) Program, a program of the National Center for Chronic Disease Prevention and Health Promotion. For more information, [click here](#).

### **Traumatic Brain Injury State Implementation Partnership Grant Program**

Deadline: *Mar. 7*

This announcement solicits applications for the Traumatic Brain Injury State Implementation Partnership Grant Program. The purpose of the HRSA traumatic brain injury (TBI) program is to increase access to rehabilitation and other services for individuals with TBI. The goal of this funding opportunity announcement (FOA) is to support state, territorial governments, federally recognized Indian tribal governments and Native American organizations as they address barriers to needed services encountered by children, youth, and adults with and at high risk for TBI. For more information, [click here](#).

### **National Rural Health Policy and Community Development Program**

Deadline: *Mar. 31*

This announcement solicits applications for the National Rural Health Policy and Community Development Program. The purpose of the program is to develop and maintain projects that will help support rural communities through a broad range of activities which are to: identify and promote national policy issues and promising practices for rural health care providers focused on: quality of care; economic viability; access; workforce (recruitment and retention); and the changing health care environment as it relates to insurance coverage expansion. For more information, [click here](#).

## FUNDING CONT.

### **NIH Initiative to Maximize Research Education in Genomics Diversity Action Plan**

Deadline: *Sept. 6, 2016*

The National Institutes of Health (NIH) present this funding opportunity to facilitate the training of individuals at all careers levels (the undergraduate, graduate, post baccalaureate, postdoctoral and faculty levels) from diverse backgrounds underrepresented in scientific disciplines relevant to genomics to enable them to pursue genomics research that spans all areas of interest to National Human Genome Research Institute later in their careers. For more information, [click here](#).

### **Exploratory and Developmental Grant to Improve Health Care Quality through Health IT**

Deadline: *Nov. 16, 2016*

The purpose of this grant is to fund exploratory and developmental research grants that will contribute to the evidence base of how health information technology (IT) improves health care quality. This funding opportunity supports the use of a wide variety of research designs in order to generate information regarding the design and development, implementation, use, or impact of health IT on quality. For more information on grant PA-14-001 and more, [click here](#).

## CALENDAR



### **MCH Events**

[The New Kidsdata.org: Putting Data to Work for California Children](#)

Feb. 25 at 10 a.m. PST

[Racial Justice or Just Us? in Birth and Breastfeeding](#)

Mar. 4-6, 2014

Washington, DC

**Association of Maternal & Child Health Programs**  
2030 M Street, NW, Suite 350  
Washington, DC 20036  
(202) 775-0436  
[www.amchp.org](http://www.amchp.org)

## CALENDAR CONT.

[15TH Annual NHSA Spring Conference](#)

Mar. 29-31, 2014

Washington, DC

[2014 Preparedness Summit](#)

Apr. 1-4, 2014

Atlanta, GA

[Public Health Informatics Conference](#)

Apr. 18-May 1

Atlanta, GA

[30th Pacific Rim International Conference on Disability and Diversity](#)

May 19-20

Honolulu, HI

[Supporting Children Affected by Parental Co-Occurring Disorders: Substance Abuse, Mental Illness, HIV](#)

Jun. 30-Jul. 2

Seattle, WA

[NACCHO Annual Conference](#)

Jul. 9-11

Atlanta, GA

[CityMatCH Leadership & MCH Epidemiology Conference](#)

Sept. 17-19, 2014

Phoenix, AZ

[ASTHO Annual Meeting and Policy Summit](#)

Sept. 17-20

Orlando, FL

