

Member Briefs



Aug. 11, 2015



THE ASSOCIATION OF MATERNAL & CHILD HEALTH PROGRAMS



BOARD CORNER



These volunteer leaders have been elected by you to provide for the care and future direction of AMCHP. This information is meant to provide you with a resource for a new MCH connection, a better understanding of the role of board member, or simply to peak your interest in the work of your peers.

This month, we have the privilege of introducing you to two additional AMCHP leaders that currently serve on the AMCHP Board of Directors: Toni Wall and Marilyn Hartzell. For more information about Toni and Marilyn, please visit AMCHP Board Member biographies [here](#).

Toni comments about her AMCHP experience, "Prior to volunteering for the AMCHP board, I asked myself what I truly cared about and it was children with special health care needs and their families. I wanted to bring that passion to the board. The AMCHP board has afforded me a place where I can use my energies to learn from the past, engage in the present and be a part of future endeavors to improve the lives of women and children."

She also shares that her favorite quote by Fred Devito is, "If it doesn't challenge you, it doesn't change you." Toni has this quote over her desk and tries to challenge herself everyday in both her professional and personal life.



Toni has been an AMCHP member since 1999, serving in multiple volunteer capacities including current stints on the Finance Committee of the Board of Directors, and the Governance Committee of the organization. She also was the AMCHP representative to the National Initiative on Physical Fitness for

Children and Youth with Disabilities from 2003-2005. Toni has been an active member of the AMCHP board since 2013 as the Region I Director.

Since 1999, Toni has worked as the director of the Children with Special Health Needs Program at the Maine DHHS/Maine CDC/Division of Population Health. She counts as her proudest accomplishments her research on naturally occurring fluoride in Maine that eventually led to Maine testing for fluoride in well water prior to prescribing fluoride; her true commitment to family involvement at all levels; and her past six years serving on her town planning board where she serves as the current board chair.



Marilyn has been an AMCHP member since 2007 and currently serves on both the Emerging Issues and Legislative and Health Care Finance Committees of the organization. Prior to joining the Board of Directors, she also volunteered her time to the Workforce and Leadership Development Committee of

AMCHP. Marilyn has been an active member of the AMCHP board since 2013 as the Region X Director.

Marilyn's background training and formative professional years were in program evaluation and research with training in health policy. Later, as she began to work with Title V CYSHCN programs as a program evaluator as well as support policy development activities, Marilyn actually became a mom of a child (now adult!) with special health care needs. Marilyn shares with us, "by the time my son was becoming a young adult, I became the

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director of the Oregon Title V CYSHCN program – an honor!”

About her experience with the AMCHP Board of Directors, Marilyn reflects, “AMCHP provides Title V directors and programs tremendous support that helps them succeed. I wanted to give back to the organization that helps our Title V programs succeed!”

Please take a moment to visit the AMCHP Board page on the website for more details and how you can reach Toni Wall and Marilyn Hartzell.

LEGISLATIVE & POLICY CORNER



Public Health Bills Advance in Energy and Commerce Committee

On Jul. 29, the House Energy and Commerce Committee passed several public health bills by bipartisan voice vote. HR 1344, the Early Hearing Detection and Intervention Reauthorization Act would reauthorize the Early Hearing Detection and Intervention (EHDI) program through 2020. HR 1462, the Protecting Our Infants Act would require the Agency for Healthcare Research and Quality (AHRQ) to report on prenatal opioid abuse and neonatal abstinence syndrome (NAS); require the U.S. Department of Health and Human Services (HHS) with reviewing its activities related to prenatal opioid use and NAS and develop a strategy to address gaps in research and programs; and require the CDC to provide technical assistance to states to improve neonatal abstinence syndrome surveillance and make surveillance data publicly available. HR 1725, the National All Schedules Prescription Electronic Reporting Reauthorization Act (NASPER) would establish a grant program for states to administer prescription drug monitoring programs. And finally, HR 2820, the Stem Cell Therapeutic and Research Reauthorization Act would reauthorize the National Cord Blood Inventory program and the C.W. Bill Young Cell Transplantation Program through FY 2020, which are programs to help match patients in need of a transplant with unrelated bone marrow and cord blood donors. We will continue to monitor these bills as they proceed through the legislative process.

LEGISLATIVE CORNER CONT.

Health Reform Implementation

Domestic Violence Special Enrollment Period

The Centers for Medicare and Medicaid (CMS) recently announced the renewed availability of a Special Enrollment Period (SEP) for victims of domestic abuse or spousal abandonment. The recent regulations expand eligibility for an SEP to include any member of a household who is a victim of domestic abuse, including unmarried and dependent victims within the household, as well as victims of spousal abandonment, including their dependents. More information can be found [here](#).

Depression Screening for Pregnant Women & New Moms

The U.S. Preventive Services Task Force (USPSTF) is [recommending depression screening](#) for all women who are pregnant or within a year of giving birth in a new proposal. The perinatal depression screening recommendations are aligned with recommendations from the American College of Obstetrics and Gynecology ([ACOG](#)).

Celebrating & Promoting Breastfeeding

Aug. 1 to 7 was world breastfeeding week and the month of August is breastfeeding month. Breastfeeding is recognized as the best source of nutrition for most infants and strategies to support breastfeeding mothers and babies are some of the most effective measures to protect and promote the health of all infants. The health reform law includes [provisions for breastfeeding](#) mothers, including the requirement of health insurance plans to cover counseling, support, and equipment for the duration of breastfeeding, and the [requirement of employers](#) to provide reasonable break time and accommodation for an employee to express breast milk up to one year after the child's birth. AMCHP developed an issue brief, [State Opportunities and Strategies for Breastfeeding Promotion through the Affordable Care Act](#), which includes state examples and further detail on opportunities through the health reform law.



GET INVOLVED

Submit Your AMCHP 2016 Session Proposal Today!

We invite you to submit a session proposal for the 2016 Annual AMCHP Conference (January 23 to 26). The theme for the 2016 conference is *The Future is Now: Integrating MCH Transformations*. The AMCHP Annual Conference is the ideal venue to present your ideas, research, innovative programming, best practices, and effective strategies to MCH and other public health practitioners, directors of state programs, federal officials, advocates, family leaders, researchers, and health care providers. [Click here](#) for complete information about submitting your session proposal and for the online submission form. **The deadline for submissions is Friday, Sept. 4, 2015.**

MCH Workforce Development Center Applied Methods for Health Transformation Course

Are you interested in contributing to state and national health reform implementation, as well as expanding your leadership skills? If so, we invite you to register for the University of North Carolina Chapel Hill fall 2015 Applied Methods for Health Transformation Implementation online course. This course is targeted towards graduate students in an MCH Training Program and individuals who are currently or formally affiliated with an MCH training program. This course is designed to integrate the theory, research literature, and evidence-supported practices that promote optimal population health outcomes in maternal and child health. Course participants will gain essential competencies for quality improvement, systems thinking, population change management, and promotion of access to care for women and families. Participants can enroll in this course for academic or certificate of completion. To register for this course, [click here](#). If you have any questions, please contact Marcia Roth at marcia_roth@unc.edu.

Webinar: Ensuring Bright Futures for Our Nation's Children

Each year millions of children miss screenings, immunizations and well visits despite the lifelong benefits of preventive care in childhood. The Affordable Care Act expands coverage of all preventive services recommended by the American Academy of Pediatrics in the Bright Futures guidelines. Yet a recent survey found that 57 percent of families are still unaware that these

benefits are available free of charge through their health plans. This webinar, to be held Aug. 24 from 3-4 p.m. EST, will explore strategies to improve parental education on preventive care and to support and encourage providers in ensuring their young patients receive recommended preventive services. For more information, [click here](#).

Call for Applications: Innovative and Promising Practices in Pediatric Medical Home Implementation

Are you working with practices, families, states, and/or other organizations to implement pediatric medical home? Showcase your work through the National Center for Medical Home Implementation (NCMHI) by completing an application for innovative promising practices in pediatric medical home implementation. All pediatric medical home stakeholders are eligible to apply. This includes, but is not limited to, clinicians, practices, family organizations, community-based organizations, and state agencies. Applications will be reviewed by an expert panel and selected innovative and promising practices will be published on the [NCMHI website](#). Complete an [electronic submission](#) or e-mail medical_home@aap.org to receive a Microsoft Word Document application.

For Public Comment: USPSTF Released Draft Recommendation Statement and Draft Evidence Review on Screening for Autism Spectrum Disorder in Young Children

The USPSTF recently posted a draft recommendation statement and draft evidence review on screening for autism spectrum disorder in young children. Both are available for review and public comment from Aug. 4, 2015 through Aug. 31, 2015. To review the draft recommendation statement and draft evidence review and submit comments, [click here](#).

National MCH Workforce Development Center Coffee Talk Series – Don't Miss the Final Presentation!

This series, hosted by the National MCH Workforce Development Center Change Management, concludes with the final topic – managing change. The series consists of an archived 20-minute video for AMCHP members to access at their leisure and an AMCHP-

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hosted Twitter chat on the content shared during the archived video. [Click here](#) to learn more about each talk and to register!

Coffee Talk 4: Managing Change

Presenter: Brenda Jones, DHSc, RN, MSN, WHNP-BC, Deputy Director, Office of Women's Health, Illinois Department of Public Health

Managing change is not an easy task- especially some of the "moving the needle" efforts currently gearing up in the Title V programs! Successful collective impact efforts require a few key conditions-among them a united plan among the many individuals and organizations that impact the issue as well as collaboration among the key players. While the effects of collective impact are often outside the control of a single individual or organization, achieving change within those systems is dependent on great leadership at both the individual and organizational levels. This presentation will share a brief overview of the leadership skills and capacities needed to lead collective impact initiatives, followed by Brenda's personal experience in creating collective action among key players during a major statewide MCH reorganization.

Video Release: Oct. 7

Twitter Chat: Oct. 28 2-3 p.m. EST



MCH Workforce Center Cohort 4 Application Deadline Extended

The National MCH Workforce Development Center has extended its deadline for applications to its Cohort 4 training and practice laboratory program. Consider working with the Center to enhance the capacity of your workforce to implement new Title V action plans with skills in systems integration, change management, and quality improvement. All the Center's offerings leverage transformative activities happening in states and territories as a result of Title V and health & Medicaid reforms. Applications are now being accepted on a rolling basis (through Sept. 30) until the Cohort is full. Interested applicants should submit an application as soon as possible (spots are filling up quickly) but no later than Sept. 30. Applicants are encouraged to contact the Center before writing their application, to discuss their practice laboratory ideas and to confirm that space is available. The application is available on [Transformation Station](#) at [amchp.org](#) and at [mchwdc.unc.edu](#). If you have any questions about the process, your project ideas

or to confirm availability of training slots please reach out to Amy Mullenix at amy_mullenix@unc.edu or 919-843-4457.

Text4baby Kicks Off 2015 Enrollment Contest

The 2015 Text4baby State Enrollment Contest – launched in honor of Mother's Day and National Women's Health Week – has begun. The contest is open to all 50 states, the District of Columbia, Puerto Rico, and the U.S. Virgin Islands. The top states to enroll the highest percentage of mothers in Text4baby between May 10 and Oct. 17, 2015 will be recognized. Even if you are not one of the final winners, your state will still have the opportunity to win each week. You can monitor your state's progress at www.text4baby.org and through Text4baby Tuesday. Check out where your state currently ranks [here](#). For ideas on how to promote Text4baby in your community, download the [Text4baby Outreach Toolkit](#) that provides outreach strategies and



AMCHP is seeking submissions of emerging, promising and best practices in MCH from all states and territories on child health. Do you have a program that fits?

You'll have a chance to:

- Share successes with your peers
- Enhance the MCH field
- Contribute to program replication
- Get expert feedback from the Review Panel
- Receive national recognition

The online submission process is simple and applications are accepted on a rolling basis. For more information, contact [Ki'Yonna Jones](#) at (202) 266-3049 or visit amchp.org/bestpractices.

You can also [click here](#) to refer an innovative MCH program that we should know about!

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best practices for promoting Text4baby in your state or community. Check out the [2015 State Enrollment Contest page](#) for additional tools and information.

Special Issue Call for Papers: Postpartum Health and Wellness

The *Maternal and Child Health Journal* is soliciting manuscript submissions to be considered for an upcoming issue on the theme of postpartum health and wellness. This important period in the reproductive life continuum provides a critical link between prenatal care and women's preventive health care as well as an essential opportunity to guide and support maternal role attainment, breastfeeding, mental health and healthy parenting. The Journal solicits manuscripts on any aspect of postpartum health and wellness, including policy briefs, original research, commentaries, perspectives in practice (clinical or public health), program development or implementation, program evaluation, and literature reviews. The deadline for submission is Oct. 15. For more information, [click here](#).

PUBLICATIONS & RESOURCES



General Maternal & Child Health

Project Leadership: Effecting Change, One Parent at a Time

Children with special health care needs and their families rely on a complex web of services, systems and programs, yet their voices often go unheard when policies are being developed. With funding from the Lucile Packard Foundation for Children's Health, Family Voices of California has developed Project Leadership, a training curriculum aimed at increasing the capacity of families to engage in public policy advocacy. The curriculum is designed to accommodate the demanding schedules of families, and also provides ongoing mentoring and support. In the program's first two years, 79 family members around the state completed the training and began participating in committees and planning bodies; testifying at state and local hearings; and telling their stories through the media. To view the publications, [click here](#).

PUBLICATIONS CONT.

Child & Adolescent Health

Expanding Access to Health Care Services and Work-Based Experiences for Youth with Chronic Health Conditions and Disabilities

In celebration of the ADA, the Department of Labor Office of Disability Employment Policy and the Maternal and Child Health Bureau (MCHB) released a Transition QuickGuide, which aims to help youth and young adults in planning and managing their health care and career needs. To access the Transition QuickGuide, please [click here](#).

Realizing the Promise of Telehealth for Children with Special Health Care Needs

Families of children with special health care needs are painfully acquainted with the frequent difficulty of gaining access to specialty care, especially in rural areas. One emerging solution is the use of telehealth technology to allow for remote appointments. Though telehealth has proven to be an effective tool, California health care providers and families are not taking full advantage of its possibilities. A new report highlights telehealth successes for children with special needs, the barriers to its use, and possible policy solutions. To view the full report, [click here](#).

ON YOUR BEHALF

- On Jul. 24 and 25, AMCHP staff Lori Freeman, Erin Bonzon, Caroline Stampfel, Andria Cornell, Piia Hanson, Megan Phillippi, and Temidayo Makinde attended the Infant Mortality CoIIN Learning Session 2 in Boston, MA. AMCHP staff provided technical assistance to state and teams to assess progress across six learning networks and identify opportunities for continued improvements and innovations toward reducing infant mortality. AMCHP staff also hosted an exhibit table to share resources to support improved maternal and infant health outcomes. Piia Hanson and Megan Phillippi presented storyboards highlighting the work of the Safe Sleep and Social Determinants of Health learning networks.
- On Jul. 26, AMCHP staff Megan Phillippi attended the educational briefing "Tackling Health Disparities

ON YOUR BEHALF CONT.

in Children: The Role of Medicaid and CHIP in Reducing Disparities” organized by Childhood Asthma Leadership Coalition. This briefing highlighted the latest data on how children of color are faring as well as an overview of Medicaid and CHIP in Reducing Disparities” organized by the Childhood Asthma Leadership Coalition. This briefing highlighted the latest data on how children of color are faring as well as an overview of Medicaid and CHIP, with a focus on how these programs have been working to reduce health disparities. Panelists shared best practices as well as areas where disparities continue to persist, especially in relation to asthma prevalence and management.

CAREER OPPORTUNITIES

AMCHP Recruiting for Senior Program Manager, Women’s and Infant Health

This position develops, implements and evaluates program activities related to women’s and infant health (WIH). The senior program manager will assist in the tracking, analysis, and reporting on national and state programs impacting WIH and will partner with relevant federal agencies such as MCHB and the Centers for Disease Control and Prevention, and other national organizations and groups concerned with women’s health, maternal health and infant health. Specifically, this position will manage three major AMCHP projects, the Collaborative Improvement and Innovation Network (CoIIN) to reduce infant mortality, Advancing Collective Impact for Improved Health Outcomes, and the Birth Outcomes Collaborative. This position reports to the associate director, women’s and infant health.

To learn more, [click here](#).

AMCHP CAREER CENTER

The Career Center is the premiere online job board for individuals seeking employment in MCH programs. Whether you are looking for an entry-level position or are a more seasoned professional looking for new opportunities, AMCHP’s Career Center has great openings for great people! Searching our database is free and open to all job-seekers. AMCHP members receive a discount on job-postings - so [sign up](#) today!

CAREERS CONT.

AMCHP Seeking Senior Program Manager, CYSHCN

This position develops, implements and evaluates program activities related to children and youth with special health care needs (CYSHCN). The program manager will assist in the tracking, analysis, and reporting on national and state programs impacting CYSHCN and will partner with relevant federal agencies such as the Maternal and Child Health Bureau and CDC, and other national organizations and groups concerned with child health, adolescent health, and CYSHCN. Specifically, this position will manage two major AMCHP projects, the Leadership Institute for State Title V Children and Youth with Special Health Care Needs Directors and the implementation of Standards of Care for CYSHCN. This position reports to the associate director, child & adolescent health. For more information, [click here](#).

AMCHP Accepting Applications for Analyst for Adolescent Health

The analyst, child and adolescent health is a member of the program team and contributes to the advancement of maternal and child health outcomes by performing a variety of planning and program implementation, research, and evaluation projects related to the Adolescent and Young Adult Health National Resource Center (AYAH-NRC). General responsibilities include contributing to the development, implementation, and evaluation of program activities related to advancing the health and well-being of adolescents and young adults (ages 10-24), collaboration with AYAH-NRC partners, AMCHP members and staff; serving as a liaison to federal project officers; and project promotion. The position also may contribute to child health projects, should opportunities arise. This position reports to the senior program manager, adolescent health. For more information, [click here](#).

FUNDING



RWJF Building Evidence to Prevent Childhood Obesity

Deadline: *Jul. 1* (Concept papers), *Sept. 9* (Invited full proposals)

This national program of the Robert Wood Johnson

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Foundation (RWJF) supports research on environmental and policy strategies with strong potential to promote healthy eating among children to prevent childhood obesity, especially among groups at highest risk for obesity. Findings are expected to advance RWJF efforts to reverse the childhood obesity epidemic, eliminate disparities, and help all children achieve a healthy weight. The award types are Round 9 grants and RWJF *New Connections* grants awarded through the *Healthy Eating Research* program. To learn more, [click here](#).

Asthma and Allergic Diseases Cooperative Research Centers

Deadline: Oct. 2

The purpose of this announcement is to invite applications from single institutions or consortia of institutions to participate in the Asthma and Allergic Diseases Cooperative Research Centers (AACRC) program. The program will support centers that integrate clinical and basic research to conduct studies on the mechanisms underlying the onset and progression of diseases of interest, including asthma, rhinitis (allergic and non-allergic), chronic rhinosinusitis, atopic dermatitis, food allergy, and drug allergy. The overarching goal of the program is to improve the understanding of the pathogenesis of these conditions and to provide a rational foundation for new, effective treatments and prevention strategies. To learn more, [click here](#).

National Centers for Translational Research in Reproduction and Infertility

Deadline: Nov. 12

The Eunice Kennedy Shriver National Institute of Child Health and Human Development (NICHD), through the Fertility and Infertility Branch (FIB), provides funding for a limited number of research centers in the reproductive sciences. These centers provide an arena for multidisciplinary interactions among basic and clinical scientists interested in establishing high quality translational research programs in the reproductive sciences. The centers also serve as national resources for the training and career development of young scientists electing to pursue careers conducting research in high priority areas of reproduction and infertility. Finally, center investigators develop and participate in important community outreach and education efforts to

increase awareness and convey the importance and implications of their research activities to the general public. Accordingly, the purpose of this is to announce the competition of the National Centers for Translational Research in Reproduction and Infertility, which replaces the Specialized Cooperative Centers Program in Reproduction and Infertility Research U54 program. To learn more, [click here](#).

NIH Initiative to Maximize Research Education in Genomics Diversity Action Plan

Deadline: Sept. 6, 2016

NIH present this funding opportunity to facilitate the training of individuals at all careers levels (the undergraduate, graduate, post baccalaureate, postdoctoral and faculty levels) from diverse backgrounds underrepresented in scientific disciplines relevant to genomics to enable them to pursue genomics research that spans all areas of interest to National Human Genome Research Institute later in their careers. To learn more, [click here](#).

Exploratory and Developmental Grant to Improve Health Care Quality through HIT

Deadline: Nov. 16, 2016

The purpose of this grant is to fund exploratory and developmental research grants that will contribute to the evidence base of how health information technology (HIT) improves health care quality. This funding opportunity supports the use of a wide variety of research designs in order to generate information regarding the design and development, implementation, use, or impact of health IT on quality. For more information on grant PA-14-001 and more, [click here](#).

Reducing Health Disparities among Minority and Underserved Children

Deadline: Jan. 7, 2017

This initiative encourages research that targets the reduction of health disparities among children. Specific targeted areas of research include biobehavioral studies that incorporate multiple factors that influence child health disparities such as biological (e.g., genetics, cellular, organ systems), lifestyle factors, environmental (e.g., physical and family environments) social (e.g.,

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peers), economic, institutional, and cultural and family influences; studies that target the specific health promotion needs of children with a known health condition and/or disability; and studies that test and evaluate the comparative effectiveness of health promotion interventions conducted in traditional and nontraditional settings. For more information, [click here](#) (R01) or [here](#) (R21).

Chronic Illness Self-Management in Children and Adolescents

Deadline: *Jan. 7, 2017*

The purpose of this announcement is to encourage research to improve self-management and quality of life in children and adolescents with chronic conditions. Managing a chronic condition is an unremitting responsibility for children and their families. Children with a chronic condition and their families have a long-term responsibility for self-management. For more information, [click here](#) (R01) or [here](#) (R21).

Understanding Factors in Infancy and Early Childhood That Influence Obesity Development

Deadline: *Feb. 5, 2017*

This funding announcement invites Research Project Grant (R01) applications from institutions/organizations which propose to characterize or identify factors in early childhood (birth-24 months) that may increase or mitigate risk for obesity and/or excessive weight gain and/or to fill methodological research gaps relevant to the understanding of risk for development of obesity in children. For more information, [click here](#).

Maternal Nutrition and Pre-pregnancy Obesity: Effects on Mothers, Infants and Children

Deadline: *May 7, 2018*

This announcement encourages applications to improve health outcomes for women, infants and children, by stimulating interdisciplinary research focused on maternal nutrition and pre-pregnancy obesity. Maternal health significantly impacts not only the mother but also the intrauterine environment, and subsequently fetal development and the health of the newborn. For more information, [click here](#).

CALENDAR



AMCHP Events

[2016 AMCHP Annual Conference](#)

Jan. 23-26, 2016
Washington, DC

MCH Events

[2015 CityMatCH Annual Urban MCH Leadership Conference](#)

Sept. 27-30
Salt Lake City, UT

[2015 ASTHO Annual Meeting](#)

Sept. 29-Oct. 1
Salt Lake City, UT

[28th Annual State Health Policy Conference](#)

Oct. 19-21
Dallas, TX

[AAP National Conference and Exhibition](#)

Oct. 24-27
Washington, DC

[2015 APHA Annual Meeting & Exposition](#)

Oct. 31-Nov. 4
Chicago, IL

[Prematurity Prevention Conference 2015](#)

Nov. 17-18
Arlington, VA

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CALENDAR

List Your Event on the AMCHP MCH Events Calendar

Do you want to include your listing on the AMCHP MCH Events Calendar? It's easy! Just complete our easy [online submission form](#). You are welcome to submit MCH conferences, webinars, trainings, webcasts and meetings. Thanks for helping us to build our MCH Events Calendar! If you have any questions, please contact [Julio Arguello Jr.](#), Online Media & Information Technology Manager. Please note: All event listings are

