



LEGISLATIVE CORNER

Appropriations Update

The House Labor-HHS Appropriations Subcommittee convened on Thursday, July 14 to begin formal deliberations on a bill setting funding levels for health programs in FY 2011. Proposed funding levels for individual programs have not been released yet, although the committee released this [summary chart](#) indicating that HRSA is slated for a \$99 million increase – with an additional \$30 million proposed to be provided from the new Prevention and Public Health Fund. CDC is slated for a \$32 million increase, with an additional \$594 million to be provided from the Prevention and Public Health Fund.

AMCHP is reaching out to states with members on the key Appropriations Committee to ask them to reinforce the message in our recent [alert](#) about the importance of increased funding for the Title V Maternal and Child Health Services Block Grant.

Anxiously Awaiting Home Visiting Program Guidance

AMCHP has not received any indications when the overdue phase two guidance for the new Maternal, Infant, and Early Childhood Home Visiting program might be released. We have shared with HHS officials state concerns about the delay and are urging it be expedited. In the meantime, in case you missed it, please find our overview of current deadlines for MCH funding opportunities [here](#).

Administration Announces Regulations Requiring New Health Insurance Plans to Provide Free Preventive Care

On July 14 the Departments of Health and Human Services (HHS), Labor, and Treasury issued interim final [regulations](#) on the coverage of preventive services under the Affordable Care Act. Under the regulation, new health plans beginning September 23, 2010, must cover preventive services outlined in the regulation with no copayment, coinsurance or deductibles.

Covered preventive services will include those supported by the U.S. Preventive Services Task Force (USPTF), vaccines recommended by the Advisory Committee on Immunization Practices, preventive care for children recommended under the Bright Futures guidelines, and “preventive care provided to women under both the Task Force recommendations and new guidelines being developed by an independent group of experts, including doctors, nurses, and scientists, which are expected to be issued by August 1, 2011.”



The administration held two conference calls on Wednesday – one to discuss the regulation overall and a second to focus specifically on how the regulation will apply to women. First Lady Michelle Obama also held an event at George Washington University Hospital to announce the release of the regulations where she stressed the importance of prevention, especially for children and families. The Department of HHS has also issued a [fact sheet](#) on how the preventive guidelines will impact women and children specifically. On the teleconference the administration confirmed their likely intent to contract with the Institute of Medicine for development of the preventive guidelines for women. AMCHP will pursue opportunities to provide input on their development, and further updates on implementation of this regulation.

GET INVOLVED



AMCHP/Family Voices Call for Presentations

The 2011 Annual Conference of the Association of Maternal & Child Health Programs (AMCHP) will take place February 12-15, 2011, at the Omni Shoreham Hotel in Washington, DC. The conference will be co-located with the Family Voices National Conference (February 13-15, 2011), with

GET INVOLVED CONT.

the shared theme of *Working Together to Improve Maternal and Child Health*: The 2011 AMCHP and Family Voices National Conferences. The AMCHP and Family Voices co-located conferences are the ideal venues to present your ideas, research, innovative programming, best practices and effective outreach strategies to MCH and other public health practitioners, family leaders, researchers, federal officials, advocates, healthcare providers and directors of state programs. Click [here](#) for complete information about submitting your proposal and for the online submission system. Through this system you can submit a session proposal for the AMCHP conference, the Family Voices conference, or a shared session period to reach both audiences. The deadline for session proposal submissions is August 23, 2010. You will be notified about the outcome of your submission by October 15, 2010. If you have questions about the session proposal submission process, please contact [Colleen Campbell](#) or call (703) 964-1240, ext. 16.

AMCHP to Host a Webinar on Teens & Title V

The webinar, “Teens and Title V: Models for Addressing Adolescent Health in State Maternal & Child Health Programs,” to convene on July 28 at 3 p.m. EST, will highlight three innovative frameworks that state maternal and child health programs are using to address adolescent health and encourage participants to consider how these approaches might work in their states. To register, visit [here](#).

AMCHP to Host a Webinar on Best Practices

The webinar, “Best Practices 101: AMCHP’s Approach to Collecting, Highlighting and Disseminating Effective Programs in Maternal and Child Health,” will occur on Wednesday, August 4 from 3 to 4:30 p.m. EST. The purpose of this webinar is to provide an overview of AMCHP’s Best Practices program including how the organization defines the term “best practice,” the criteria that are used to categorize emerging, promising and best practices, and the submission and review process. The presenter will also discuss the Innovation Station, AMCHP’s online database of effective programs. If you’ve ever been curious about AMCHP’s work on Best Practices or wondered whether your project was eligible for submission, please click [here](#) to register and join this exciting and interactive webinar. For more information, please contact [Darlisha Williams](#).

Children’s Safety Network Webinar on Nonsuicidal Self-injury in Suicide Prevention

The webinar, “Understanding Nonsuicidal Self-injury (NSSI) in Suicide Prevention,” will occur on July 27 from 3 to 4:30 p.m. EST. This webinar will review an NSSI high school prevention program for which there are data as to effectiveness and utility. It is important to intervene early with NSSI in youth to prevent a suicidal course long-term. Participants will be able to: differentiate nonsuicidal self-injury from suicide in terms of a number of key characteristics; understand how NSSI is a risk factor for suicide; review the components of a self-injury prevention program for high schools; and learn outcome data related to an evaluation of the program. To register, visit [here](#).

16th Annual MCH EPI Conference Call for Abstracts

This call for abstracts is exclusively for first year/new fellows, interns, trainees, and CDC EIS Officers interested in submitting abstracts for oral or poster presentation. Each submission requires proof of fellow/intern/trainee/CDC EIS Officer status from a current mentor or supervisor for consideration. Conference organizers strongly recommend that all interested parties submit by July 30. To learn more, visit [here](#).

Call for Nominations

In an effort to bring more attention to the individuals who work on disease control and prevention efforts each day, the Campaign for Public Health Foundation is calling for nominations to recognize two “unsung heroes” from the ranks of our nation’s public health community. A distinguished selection committee will select two nominees in late August. One award recognizes large national or international efforts while the second targets work done by small community-based public health programs. Both awards will be presented to individuals that have not received national attention for their work in the past and who have solid outcomes data showing the impact of their program. Awards will be presented at an event in Washington, DC on November 18, 2010. All nominations must be received by August 16. To learn more, visit [here](#).



General Maternal and Child Health

New 2010 Resource Guide on Families and Communities

The guide, “Strengthening Families and Communities: 2010 Resource Guide,” published by the Children’s Bureau, Child Welfare Information Gateway, and the FRIENDS National Resource Center for Community-Based Child Abuse Prevention, highlights strategies to strengthen families by promoting key protective factors that help reduce the risk of child abuse and neglect. The guide offers suggestions for enhancing protective factors in families, tools to build awareness and develop community partnerships, information about child abuse and neglect, a directory of national organizations that work to strengthen families, and tip sheets in English and Spanish on specific parenting topics. To download the guide, visit [here](#).

SAMHSA’s Evidence-Based Practice Implementation Resource Kits

The resource kits, published by the Substance Abuse and Mental Health Services Administration (SAMHSA), encourage the use of evidence-based practices in mental health. The kits discuss: illness management and recovery; assertive community treatment; family psychoeducation; supported employment; and co-occurring disorders treatments. To learn more, visit [here](#).

Children’s Health

First Lady Launches Let’sMove.gov

The “Let’s Move!” campaign is a nationwide effort to solve the challenge of childhood obesity within a generation. Let’sMove.gov is an online resource for parents, teachers and community leaders to help children eat better and become more active. Some of the new features on the site include a blog, links to “Let’s Move!” on Facebook, weekly menu plans and video cooking demonstrations and more. To learn more, visit [here](#).

New Issue Brief on Improving Access to Perinatal Oral Health Care

The brief, “Improving Access to Perinatal Oral Health Care: Strategies and Considerations for Health Plans,” published by the Children’s Dental Health Project and the National Institute of Healthcare Management Foundation

with support from the Health Resources and Services Administration’s Maternal and Child Health Bureau, explores how oral health practices and use of oral health care among pregnant women may affect a woman’s overall health, her birth outcome, and the oral health of her children. To download the brief, visit [here](#).

New Self Assessment Tool on Home Visiting Systems

The self-assessment tool, “Key Components of a Successful Early Childhood Home Visitation System,” developed by Zero to Three, helps states define the home visiting system, assess the home visiting system’s capacity and prioritize areas for improvement. In addition to assisting states in preparing for the federal home visiting grant application process, the tool is also useful for ongoing assessment and continuous quality improvement. To download the tool, visit [here](#).

DRC Resource Creates Child Health and System Performance Profiles

The Data Resource Center (DRC) for Child and Adolescent is a project of the Child and Adolescent Health Measurement Initiative at the Oregon Health and Science University produced with support from the Health Resources and Services Administration’s Maternal and Child Health Bureau, recently added a tool for creating custom profiles of child health and system performance, using data from the 2007 National Survey of Children’s Health. The site is intended for use by researchers, policymakers, families, and others in obtaining national, regional and state-level data on a broad range of topics relating to children’s health and well-being. Part 1 of the Child Health and System Performance Profile provides an overview of the child population in the area selected. Part 2 compares state and national measures of health status and system performance. For the state selected, measures are summarized for all children and grouped according to special health care needs and type of health insurance. To learn more, visit [here](#).

ON YOUR BEHALF

Thank you and Congratulations!

AMCHP would like to thank you for your hard work and commitment to improving the health of women, children, youth, families and children and youth with special health care needs. We know that you've all been working hard on the many funding applications that have recently been released. We want to offer you our congratulations on completing two of them: the Maternal, Infant and Early Childhood Home Visiting Program and the Title V Maternal and Child Health Services Block Grant.

CAREER OPPORTUNITIES

AMCHP Senior Epidemiologist Job Opportunity

AMCHP is seeking a Senior Epidemiologist to be accountable for the development and implementation of program activities related to maternal and child health data and assessment. The Senior Epidemiologist, a member of the Women's and Infant Health team, develops and maintains partnerships with relevant federal agencies, funders, and other national organizations, coalitions and groups concerned with MCH epidemiology. For more information about this open position, visit AMCHP's [Career Center](#).

Australian-American Health Policy Fellowship

On behalf of the Australian Government Department of Health and Ageing, The Commonwealth Fund is pleased to announce the 2011-12 Australian-American Health Policy Fellowship. The Australian-American Health Policy Fellowship offers a unique opportunity for outstanding, mid-career U.S. professionals—academics, government officials, clinical leaders, decision-makers in managed care and other private health care organizations, and journalists—to spend up to 10 months in Australia conducting research and working with leading Australian health policy experts on issues relevant to both countries. The Australian Government Department of Health and Ageing hopes to enrich health policy thinking as fellows study how Australia approaches health policy issues, share lessons learned from the United States, and develop an international perspective and network of contacts to facilitate exchange and collaboration that extends beyond the fellowship experience. The deadline for applications

CAREER OPPORTUNITIES CONT.

is August 15. For further information on the 2011-12 Australian-American Health Policy Fellowships and to obtain an application, visit [here](#).

Fellowships for the Prevention of Child Abuse and Neglect

The Doris Duke Fellowships for the Prevention of Child Abuse and Neglect aim to identify and nurture promising leaders in child abuse prevention in doctoral and dissertation students. Each fellow will receive an annual stipend of \$25,000. The deadline to apply is December 15. To learn more, visit [here](#).

AMCHP's CAREER CENTER

The Career Center is the premiere online job board for individuals seeking employment in Maternal and Child Health programs. Whether you are looking for an entry-level position or are a more seasoned professional looking for new opportunities, AMCHP's Career Center has great openings for great people! Searching our database is free and open to all job-seekers. AMCHP members receive a discount on job-postings - so [sign up](#) today!

FUNDING



CDC Funding for Racial and Ethnic Approaches to Community Health for Communities

Deadline: **July 21**

The purpose of the program is to support local communities to strategically organize to implement and evaluate evidence-based policy, system and environmental change interventions that eliminate racial and ethnic health disparities in chronic diseases. This program will support the transition of communities from the analysis of intervention results to the use of these results in facilitating health equity and policy change. This funding opportunity is unique in that it (1) allows a phased project period with key outcomes for each phase, (2) engages populations typically left out of the policy, systems, and environmental

FUNDING CONT.

processes, thereby not realizing the full benefit of such public health actions, and (3) will close the gap in the impact of policy, systems and environmental change interventions in communities of color. The REACH CORE program will run concurrently with the continuation of the REACH U.S. program in 2012 - 2017. The evidence-based policy, systems, and environmental change strategies that emerge from the REACH CORE program provides the needed complement to the evidence-based behavioral change and community interventions from REACH U.S. to most effectively eliminate racial and ethnic health disparities at the population level. To learn more, visit [here](#).

ACF Funding for Mentoring Children of Prisoners

Deadline: **July 30**

The Administration for Children and Families (ACF), the Administration on Children, Youth and Families (ACYF) and the Family and Youth Services Bureau (FYSB) are accepting applications for the Mentoring Children of Prisoners (MCP) program. This program supports the creation and maintenance of one-on-one mentoring relationships between children of incarcerated parents and caring, supportive adult volunteer mentors. The intent of this program is to support the establishment or expansion and operation of mentoring programs, using a network of public and private community entities, in areas with substantial numbers of children of incarcerated parents. The MCP program is designed to be a community-based mentoring program in which children and youth ages four and up to age 18, are appropriately matched with an adult mentor, who has been screened and trained, for a one-on-one (one mentor/one youth), friendship-oriented (non curriculum-based) mentoring relationship. To learn more, visit [here](#).

ACF Funding for Family Violence Prevention and Services/Technical Assistance and Resource Development to Expand Services for Children and Youth

Deadline: **July 30**

This funding opportunity will support one project to gather and disseminate information on best practices and available technical assistance for programs serving children exposed to domestic violence, as well as provide technical assistance and support the evaluation process for recipients of the Expanding Services for Children and Youth

grants. By the end of the grant period, the grantee will be expected to collate nationwide resources on promising practices and available technical assistance for programs serving children exposed to domestic violence. The grantee will assist the FVPSA Program efforts to develop guidance and enhance responses for children exposed to domestic violence. The grantee will not duplicate the work of other youth-focused resource centers and will focus on the provision of services to children exposed to domestic violence, not other children's issues such as custody, internet safety or general research. To learn more, visit [here](#).

FNS Funding for FY 2010 WIC Technical Standardization Project Grant Solicitation

Deadline: **August 2**

In accordance with Public Law 111-80 (123 Stat.2113), the Food and Nutrition Service (FNS) plans to award grant funds to WIC state agencies to support technical standardization projects. This Request for Application (RFA) for Technical Standardization grants is open to all WIC state agencies. Grant funds will be awarded based on the viability of the project and completeness of the application. The award of funds under this RFA does not guarantee funding under future technical standardization grant solicitations. The purpose of the Technical Standardization Grant is to support software development for technical area standardization and to conduct feasibility studies that support WIC technology goals. FNS anticipates awarding funds for technology standardization to one or more state agencies. The amount of funds awarded under this RFA depends on the number of requests received and the viability of the project. If funding levels are not sufficient in FY 2010 to fund these technical standardization grants, grants may be awarded in the subsequent fiscal year, subject to the availability of funds, based on responses to this solicitation, without further competition. To learn more, visit [here](#).

CDC Funding for Strengthening Public Health Infrastructure for Improved Health Outcomes

Deadline: **August 9**

The goal of the "Strengthening Public Health Infrastructure for Improved Health Outcomes" program is to systematically increase the performance management capacity of public health departments in order to ensure that public health goals are effectively and efficiently met.

FUNDING CONT.

This program will increase the capacity and ability of health departments to meet national public health standards, such as those of the [National Public Health Performance Standard Program](#), [Public Health Accreditation Board](#) and [National Quality Forum](#). To learn more, visit [here](#).

Funding for the Coalition for a Healthier Community

Deadline: **August 13**

The purpose of this funding announcement is to support the implementation of evidence-based health interventions through a public health systems approach which is gender-based, cost beneficial and sustainable that address a health issue identified by the community as adversely affecting the health of its women and girls. The Office of Public Health and Science hopes to fulfill this purpose by providing support to communities to plan and implement evidence-based health and wellness projects for women and girls. Support for this cooperative agreement will be provided in two phases: I) Planning and II) Implementation. For Phase I, applicants will establish an advisory committee that includes members from the coalition to develop and conduct a health assessment to identify issues in their communities that adversely impact the health of women and girls. The planning segment will be supported for a one year period and will require a health assessment to identify the needs of the community, the development of a strategic action plan and accompanying implementation plan to address identified needs. For Phase II, funding may be approved for up to five years to enable communities to implement and evaluate evidence-based interventions. Funding for Phase II is contingent upon satisfactory performance during Phase I and the availability of Federal funds. Phase II funding will be awarded through a limited competition among successful Phase I grantees. To learn more, visit [here](#).

CDC Funding for Engaging State and Local Emergency Management Agencies to Improve States Ability to Prepare for and Respond to All-Hazards Events

Deadline: **August 16**

The purpose of the program is to prepare the nation's public health systems to minimize the consequences associated with all-hazards events. This includes the intentional or unintentional release of a biological or chemical agent causing disease and injury in the nation's

population. The public health response requires recognition of the unique yet interdependent, roles that local, state and federal agencies play to be effective. The development of infrastructure to support emergency responses must be built collaboratively. This program addresses the draft "Healthy People 2010" focus areas: Environmental Health, Immunization and Infectious Disease and Public Health Infrastructure. To learn more, visit [here](#).

FNS Funding for WIC Breast Feeding Peer Counseling Curriculum Update and Training

Deadline: **August 20**

The Food and Nutrition Service (FNS) will fund a competitive cooperative agreement award of up to \$350,000 in Fiscal Year 2010 to a qualified applicant to: (1) update two existing FNS breastfeeding peer counseling training curricula and (2) coordinate and conduct trainings, based on each of the updated curricula, in a, train-the-trainer format for WIC state agency staff in each of the seven FNS geographic regions. To learn more, visit [here](#).



Are you curious about how states are addressing the needs of Children and Youth with Special Health Care Needs? Do you want to know more about programs that tackle preconception health or infant mortality? Then visit the [Innovation Station](#), AMCHP's new searchable database for finding emerging, promising and best practices across the United States. You'll also find useful links to other best practice databases and resources to help you evaluate your public health programs. Check out Innovation Station to learn more about what's being done to improve the health of women, children and families!

If you are interested in contributing to this growing database, please [submit](#) your work to AMCHP's best practices program. Applications are accepted on a rolling basis, however, to be considered for the next round of reviews, please submit your application. If you have questions about the process, contact [Darlisha Williams](#) at (202) 266-3057.

CALENDAR



Special Events

[MCHB 75th Anniversary of Title V Commemoration](#)

October 20
Washington DC

[Looking to the Future: What are the Opportunities and Challenges of Health Reform for Improving Maternal and Child Health?](#)

October 21
Washington, DC

[Working Together to Improve Maternal and Child Health: The 2011 AMCHP and Family Voices National Conferences](#)

February 12-15, 2011
Washington, DC

Other MCH Events

[18th Annual Health Forum and American Hospital Association Leadership Summit](#)

July 22-24
San Diego, CA

[Vermont Child Health Symposium: Partnerships to Promote Care Quality, Integration, and Coordination](#)

July 29-31
Burlington, VT

[Fourth Annual National Conference on Health Communication, Marketing, and Media](#)

August 17-19
Atlanta, GA

[CityMatCH Urban MCH Leadership Conference](#)

September 11-14
Chicago, IL

[AHRQ's 2010 Annual Conference](#)

September 27-29
Bethesda, MD

[2010 AUCD Conference](#)

October 30-November 3
Crystal City, VA

[16th Annual MCH EPI Pre-Conference Data Skill Trainings](#)

December 13-14
San Antonio, TX

[16th Annual CDC MCH EPI Conference](#)

December 15-17
San Antonio, TX



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