



*October 2019*

## **New Innovation Station Best Practices Awarded!**

Below is AMCHP's list of **Best Practices** accepted in Spring 2019 for [Innovation Station](#). Please stay tuned for promising, emerging, and cutting-edge practices to come.

- [One Key Question](#), National  
One Key Question® is a transformative tool for health and social service providers that starts the conversation about if, when, and under what circumstances women want to get pregnant and have a child.
- [One Tiny Reason to Quit](#), Virginia  
One Tiny Reason to Quit is a social marketing campaign designed to prompt pregnant African American smokers to call 1-800-QUITNOW, a free, evidence-based smoking cessation counseling line.
- [PASOS Health Connections](#), South Carolina  
PASOs is a bridge between Latino families and the resources they need, bringing families' voices forward to speak to the inequities that challenge them and delivering information to families in a culturally appropriate way.
- [Pathways Community HUB](#), Ohio  
The Pathways Community HUB provides an evidence-based, organized, pay-for-outcomes focused, network of community-based organizations that hire and train community health workers to reach out to those at greatest risk, identify their risk factors and assure that they connect to medical, social, and behavioral health services to reduce their risk.

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AMCHP is the national membership association of state maternal and child health leaders. As an advocate, resource and partner, AMCHP's mission is to protect and promote the optimal health of women, children, and families. We envision a nation that values and invests in the health and well-being of all women, children, families, and communities. For more information, visit [www.amchp.org](http://www.amchp.org) or connect with AMCHP on [Facebook](#) or [Twitter](#).

