Board Meeting Agenda Item

Meeting Date: January 2018

Name of Submitter: Lynda Krisowaty

Topic: Best Practices Committee Update

Strategic direction which this item contributes or concerns:

Goal 1: AMCHP will increase the capacity of states/territories to use evidence to drive policy and program design to improve MCH outcomes and health equity.

Strategy 1.3: Increase the use of evidence-informed/-based strategies to improve health equity.

Goal 2: AMCHP will contribute to the development of a flexible, skilled workforce.

Strategy 2.4: Improve the visibility of the field of maternal and child health.

Action requested of the Board:
Review and approve workplan.

Background:
The Best Practices Committee determines which programs fit AMCHP’s best practice standards.

Reviewed by:
Julie Traylor, (Chair), Lynda Krisowaty (Program Manager, Evidence-Based Practice)
Best Practices Committee Report

Ongoing

Subcommittee Updates
Due to the committee turning over in October and the holidays, the only subcommittees that met November-January are the application and promotion subcommittees.

Application
- Began revising the Replication Project RFA and scoring form.
- Revised and launched the updated Word and Survey Monkey versions of the Best Practices application.

Promotion
- Finalized the list of benefits for submitting a practice to Innovation Station.
- Created a monthly calendar of topics for Member Briefs which are aligned to national/world health days. Using this calendar, the committee will highlight a specific health day/topic, provide a list of relevant practices in Innovation Station, and solicit for related practices on a monthly basis.

October

Fall Best Practices Submissions
Five practices were reviewed by the committee. Of these, the following practices were accepted into Innovation Station:
- **BABY & ME-Tobacco Free** (NY) Helps families quit smoking to improve birth outcomes and reduce the exposure to second and thirdhand smoke in the home environment.
- **Providers and Teens Communicating for Health (PATCH) Program** (WI) Provides communities with a foundation and platform to improve health care experiences for young people through an innovative, youth-driven, multiprong, community-based approach.
- **Sisters United: Promoting Healthy Habits, Protecting Our Babies** (AR) A culturally sensitive, community-based initiative designed to increase public awareness about the burden of infant mortality, associated risk factors, and how to prevent these deaths.
- **Quality Improvement in Maternity Care via Project ECHO: A Statewide Safety Bundle Initiative** (UT) Seeks to educate and encourage hospitals statewide to implement components of the evidence-based maternal Safety Bundles to reduce maternal mortality and morbidity.

Fall Replication Project RFA
In mid-October the following two recipients were selected by the committee to participate in the 2017-2018 Best Practices Technical Assistance Replication Project:
- Cabarrus Health Alliance (NC) will convene a diverse group of stakeholders that serve CYSHCN and their families to increase community awareness and engagement as a part of replicating North Carolina’s [Innovative Approaches: Community Systems Building Grants for Children and Youth with Special Health Care Needs](#).
• PSI Georgia Chapter (GA) will implement a community readiness assessment and develop a strategic action plan to determine the feasibility of wide-scale implementation of Massachusetts’ MotherWoman: Community-based Perinatal Support Model.

For the two applicants which were not selected, reviewers conducted follow-up calls to provide additional suggestions for improvement. Both applicants expressed interest in reapplying for the spring RFA.

November

New Member Orientation Call
New committee members and reviewers were invited to a brief orientation call conducted by the Chair and Staff Liaison on November 30th. Committee roles, expectations, activities, and timeline were reviewed and discussed.

December

Best Practice Awards
In December, the committee voted on the all eligible practices submitted to Innovation Station in 2017. Since both BABY & ME and Moving Beyond Depression were exceptionally strong practices, the committee elected to award two best practice awards and one promising practice award in lieu of one emerging, one promising, and one best. Moving forward, the committee would like to revisit the award selection process so that it is based on the number of points a submission receives on the submission application. The committee has also discussed providing awards in just the promising and best categories to allow for a third award to be presented to the most innovative practice overall.

• Best Practice: BABY & ME-Tobacco Free (New York)
• Best Practice: Moving Beyond Depression™ (Ohio)
• Promising Practice: Providers and Teens Communicating for Health (PATCH) Program (Wisconsin)

January

January All Committee Call
Seven members of the committee attended the first quarterly call of the committee year on January 11th. During the call committee roles and expectations were reviewed. The charter, timeline, and workplan were also reviewed and feedback was provided. In particular, the committee discussed ideas for aligning the committee work plan with strategy 1.3 (health equity) on AMCHP’s strategic plan.

Spring Best Practices Solicitations and Spring Replication Project RFA
This past year, the committee adjusted its timeline so the release of the replication RFA and spring solicitations for best practice submissions would occur simultaneously. Solicitations for best practice submissions and the release of the RFA occurred in mid-January with the deadline for submissions/applications set for March 9th. Social media including Twitter as well as promotional blurbs in Member Briefs were used. Solicitation templates and materials were also provided to regional liaisons and committee members to send out directly. The staff liaison also followed up with staff and committee referrals as well as with individuals who submitted abstracts to AMCHP’s 2018 Conference which received high scores.